



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Senate Majority PAC (17452)
Waterfront Strategies, Inc (5470)

Furman, Mike
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x
Political-Political (1088)
ISSUE (19195)
National/Political Issue Agency
3577/ECR09402841

Invoice 525742
Inv Date 9/28/2014
Terms Cash In Advance
Contract 263895
Bill Type Standard
Period 9/1/2014 - 9/28/2014

Waterfront Strategies, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

AgM

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Issue

CO-OP/Order Type No/Normal
Package
Gen. Date 9/29/2014 5:16:15PM

KATV Little Rock (KATV)

OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Contract Line Remarks:	<u>CHANNEL 7 DAYBREAK EARLY</u>						
	SPOT	4:57:56AM-NEWS-D	Per week (2), We, Th, Fr	09/18/14 5:28AM (Th)	00:30	45MPARSNO7TH NOW WE KNOW	\$1000.00	
	SPOT	4:57:56AM-NEWS-D	Per week (2), We, Th, Fr	09/19/14 5:17AM (Fr)	00:30	45MPARSNO7TH NOW WE KNOW	\$1000.00	
2.0	Contract Line Remarks:	<u>CHANNEL 7 DAYBREAK</u>						
	SPOT	5:58:00AM-NEWS-D	Per week (2), We, Th, Fr	09/18/14 6:53AM (Th)	00:30	45MPARSNO7TH NOW WE KNOW	\$3500.00	
	SPOT	5:58:00AM-NEWS-D	Per week (2), We, Th, Fr	09/19/14 6:26AM (Fr)	00:30	45MPARSNO7TH NOW WE KNOW	\$3500.00	
3.0	Contract Line Remarks:	<u>GOOD MORNING AMERICA</u>						
	SPOT	7:00:00AM-ABC--GO	Day, M-1, Tu-1	09/22/14 8:41AM (Mo)	00:30	45MPARSNO7TH NOW WE KNOW	\$3500.00	
	SPOT	7:00:00AM-ABC--GO	Day, M-1, Tu-1	09/23/14 7:40AM (Tu)	00:30	45MPARSNO7TH NOW WE KNOW	\$3500.00	
4.0	Contract Line Remarks:	<u>GOOD MORNING ARKANSAS</u>						
	SPOT	9:00:00AM-NEWS-G	Per week (2), We, Th, Fr	09/17/14 9:07AM (We)	00:30	45MPARSNO7TH NOW WE KNOW	\$1000.00	
	SPOT	9:00:00AM-NEWS-G	Per week (2), We, Th, Fr	09/19/14 9:15AM (Fr)	00:30	45MPARSNO7TH NOW WE KNOW	\$1000.00	
5.0	Contract Line Remarks:	<u>JEOPARDY</u>						
	SPOT	11:00:00AM-JEOPARDI	Day, M-1, Tu-1	09/22/14 11:25AM (Mo)	00:30	45MPARSNO7TH NOW WE KNOW	\$900.00	
	SPOT	11:00:00AM-JEOPARDI	Day, M-1, Tu-1	09/23/14 11:06AM (Tu)	00:30	45MPARSNO7TH NOW WE KNOW	\$900.00	
6.0	Contract Line Remarks:	<u>MID DAY ARKANSAS</u>						
	SPOT	11:30:00AM-NEWS-M	Per week (2), We, Th, Fr	09/18/14 11:59AM (Th)	00:30	45MPARSNO7TH NOW WE KNOW	\$900.00	
	SPOT	11:30:00AM-NEWS-M	Per week (2), We, Th, Fr	09/19/14 11:48AM (Fr)	00:30	45MPARSNO7TH NOW WE KNOW	\$900.00	
7.0	Contract Line Remarks:	<u>MEREDITH VIERA</u>						
	SPOT	2:00:00PM-MEREDITH	Per week (1), Mo, Tu	09/22/14 2:55PM (Mo)	00:30	45MPARSNO7TH NOW WE KNOW	\$900.00	
8.0	Contract Line Remarks:	<u>GOOD MORNING AMERICA SATURDAY</u>						
	SPOT	6:57:45AM-ABC--GO	Day, Sa-1	09/20/14 7:47AM (Sa)	00:30	45MPARSNO7TH NOW WE KNOW	\$1200.00	
9.0	Contract Line Remarks:	<u>SATURDAY DAYBREAK</u>						
	SPOT	8:01:30AM-NEWS-SA	Day, Sa-1	09/20/14 9:28AM (Sa)	00:30	45MPARSNO7TH NOW WE KNOW	\$1000.00	
10.0	Contract Line Remarks:	<u>GOOD MORNING AMERICA SUNDAY</u>						
	SPOT	6:56:45AM-ABC--GO	Day, Su-1	09/21/14 6:59AM (Su)	00:30	45MPARSNO7TH NOW WE KNOW	\$655.00	
11.0	Contract Line Remarks:	<u>DR. OZ</u>						
	SPOT	3:59:24PM-DR. OZ	Per week (1), Mo, Tu	09/23/14 4:45PM (Tu)	00:30	45MPARSNO7TH NOW WE KNOW	\$1500.00	
12.0	Contract Line Remarks:	<u>CHANNEL 7 NEWS LIVE AT 5</u>						
	SPOT	4:58:05PM-NEWS-KA	Per week (1), Mo, Tu	09/23/14 5:24PM (Tu)	00:30	45MPARSNO7TH NOW WE KNOW	\$7500.00	
13.0	Contract Line Remarks:	<u>CHANNEL 7 NEWS AT 6</u>						
	SPOT	5:58:46PM-NEWS-KA	Per week (1), We, Th, Fr	09/17/14 6:17PM (We)	00:30	45MPARSNO7TH NOW WE KNOW	\$10000.00	
14.0	Contract Line Remarks:	<u>RING OF HONOR</u>						
	SPOT	11:35:00PM-SPORTS	Day, Su-1	09/21/14 12:20AM (Su)	00:30	45MPARSNO7TH NOW WE KNOW	\$2000.00	
15.0	Contract Line Remarks:	<u>WHEEL OF FORTUNE</u>						
	SPOT	6:30:00PM- 7:00:00P	Per week (2), We, Th, Fr	09/17/14 6:36PM (We)	00:30	45MPARSNO7TH NOW WE KNOW	\$15000.00	



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16.0	Contract Line Remarks:		<u>DANCING WITH THE STARS</u>					
	SPOT	6:58:26PM-ABC--DA	Day, M-1	09/22/14 6:59PM (Mo)	00:30	4SMPARSNO7TH NOW WE KNOW	\$10000.00	
17.0	Contract Line Remarks:		<u>MODERN FAMILY</u>					
	SPOT	10:34:56PM-MODERN	Per week (2), We, Th, Fr	09/17/14 11:02PM (We)	00:30	4SMPARSNO7TH NOW WE KNOW	\$1000.00	
	SPOT	10:34:56PM-MODERN	Per week (2), We, Th, Fr	09/18/14 11:05PM (Th)	00:30	4SMPARSNO7TH NOW WE KNOW	\$1000.00	

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

Gross Total	\$88,355.00
Commission	(\$13,253.25)
Net Total	\$75,101.75

Total Spots 25