



REMIT TO KATV
c/o WICS TV
2680 E Cook St
Springfield, IL 62703
ph: (217) 753-5620

Advertiser
Agency
Buyer
Salesperson

Senate Majority PAC (17452)
Waterfront Strategies, Inc (5470)

Furman, Mike
Jones, Mike (1068)
ph: (202) 872-5880
fx: (202) 872-0263x

Product
Brand
Acct Types
Est/Headline
Demo
Revision
Comments

Political-Political (1088)
ISSUE (19195)
National/Political Issue Agency
2903/ECR09349262

Invoice 514640
Inv Date 7/6/2014
Terms Cash In Advance
Contract 256464
Bill Type Standard
Period 6/30/2014 - 7/6/2014

CO-OP/Order Type No/Normal
Package
Gen. Date 7/11/2014 12:54:14PM

Waterfront Strategies, Inc
3050 K Street NW
Suite 100
Washington, DC 20007

AgM

OFFICIAL BILLING INVOICE

KATV Little Rock (KATV)

| Line | Type | Scheduled | Schedule Days to Run | Air Time | Length | Copy/ISCI | Amount | Remarks |
|------|-------------------------------|--|--------------------------|-----------------------|--------|-------------------|-----------|---------|
| 2.0 | Contract Line Remarks: | <u>GOOD MORNING AMERICA</u> | | | | | | |
| | SPOT | 7:00:00AM-ABC--GO | Per week (1), Mo, Tu, We | 06/30/14 8:46AM (Mo) | 00:30 | 4SMPAR00003H EYES | \$2055.00 | |
| 6.0 | Contract Line Remarks: | <u>JEOPARDY/INSIDE EDITION</u> | | | | | | |
| | SPOT | 2:00:00PM- 3:00:00 | Per week (1), Mo, Tu, We | 07/02/14 2:13PM (We) | 00:30 | 4SMPAR00003H EYES | \$255.00 | |
| 9.0 | Contract Line Remarks: | <u>CHANNEL 7 NEWS AT 6</u> | | | | | | |
| | SPOT | 5:58:46PM-NEWS-KA | Per week (1), Mo, Tu, We | 07/01/14 6:25PM (Tu) | 00:30 | 4SMPAR00003H EYES | \$4755.00 | |
| 11.0 | Contract Line Remarks: | <u>THE BACHELORETTE</u> | | | | | | |
| | SPOT | 6:58:26PM-ABC--TH | Day, M-1 | 06/30/14 7:25PM (Mo) | 00:30 | 4SMPAR00003H EYES | \$6555.00 | |
| 12.0 | Contract Line Remarks: | <u>CELEBRITY WIFE SWAP</u> | | | | | | |
| | SPOT | 9:00:00PM-ABC--CE | Day, Tu-1 | 07/01/14 9:47PM (Tu) | 00:30 | 4SMPAR00003H EYES | \$4555.00 | |
| 13.0 | Contract Line Remarks: | <u>CHANNEL 7 NEWS NIGHTSIDE</u> | | | | | | |
| | SPOT | 10:00:26PM-NEWS-K | Per week (1), Mo, Tu, We | 06/30/14 10:31PM (Mo) | 00:30 | 4SMPAR00003H EYES | \$5555.00 | |

Terms & Conditions are reflected on our website at www.katv.com and are incorporated by reference in their entirety. Net 30-Payment is due within 30 days from invoice date. Station owned or provided services by the Sinclair Broadcast Group.

| | |
|------------------|---------------------|
| Gross Total | \$23,730.00 |
| Commission | (\$3,559.50) |
| Net Total | \$20,170.50 |

Total Spots 6