

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: KZSL / Houston	Date: 1/30/20
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

11/21/19

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**

[Signature]

Signature

Adam Lichtiger

Printed Name

RSN

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

11/21/19

date

AGREED UPON SCHEDULE

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

JAN30/20 AT 10.08
REQUESTOR DAO,237
KZJL-TV/HOUSTON

***** AGENCY ORDER REPORT *****
ORIGINAL ORDER
RECEIVED: JAN30/20 8:26

LIBERMAN
ORDER STATUS: ORIGINAL

---AGY--- ORDER#: 00090714

AGENCY: MAS-DE ASSEMBLY
ADVERTISER: MBLM MIKE BLOOMBERG 2020 INC
PRODUCT: MBLM MIKE BLOOMBERG 2020

2ND PRODUCT: 0122

ESTIMATE #: FEB03/20-MAR29/20

FLIGHT DATE: KZJL-TV HOUSTON

STATION: Patricia Gifford

BUYER: (724) 695-2628 (EX 000000)

DAYPART:

ESTIMATE #:

FLIGHT DATE:

STATION:

REP OFF/SALESPERSON:

DAYPART:

TOTAL SPOTS AND DOLLARS: 28 \$5,410.00

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MC	LN	DAYS	TIMES	LEN	EFF. DATES	NW	NPW	RATE	SPT	PROGRAM NAME
1	M-F	8-10A	30	FEB03-FEB07	1W	3	3	55.00	3	CINE CLASICO
2	M-F	12N-2P	30	FEB03-FEB07	1W	5	5	55.00	5	CINE DE LA TARDE
3	M-F	4-430P	30	FEB03-FEB07	1W	5	5	80.00	5	ESTRELLA LOCAL NEWS
4	M-F	430-5P	30	FEB03-FEB07	1W	4	4	80.00	4	NATIONAL NEWS
5	M-F	9-930P	30	FEB03-FEB07	1W	3	3	475.00	3	NEWS MAGAZINE
6	M-F	930-10P	30	FEB03-FEB07	1W	5	5	475.00	5	LATE NEWS
7	M-F	10-1030P	30	FEB03-FEB07	1W	3	3	150.00	3	LATE NEWS

TOTAL\$ 5,410.00
TOTAL SPOTS: 28