

ORDER



Orders
Order / Rev: 335323
Alt Order #: 07459555
Product Desc: DEWINE FOR AG
Estimate: 724
Flight Dates: 10/28/14 - 11/04/14
Original Date / Rev: 10/27/14 / 10/27/14
Order Type: GENERAL
Primary AE: TeleRep Philadelphia
Sales Office: TELPH
Sales Region: NAT

Agency
Name: SRCP Media
Buying Contact:
Billing Contact:
 201 North Union St, Suite 200
 Alexandria, VA 22314
Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Dewine for Attorney General-R
Demographic: A35+
Product Codes: PL Local Candidate
Priority: POL-3
Revenue Codes: AGY, Political, Political Candidate
New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/27/14	11/04/14	9	\$3,930.00	\$3,340.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2014	9	\$3,930.00	\$3,340.50	0.00
Totals	9	\$3,930.00	\$3,340.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Philadelphia	TELPH	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WNWO	4%	\$3,930.00
Market	100%	\$98,250.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ENWO	0%	\$0.00
TTWB	0%	\$0.00
UNKWN	0%	\$0.00
WGTE	0%	\$0.00
WLMB	0%	\$0.00
WTOL	53%	\$52,072.50
WTVG	39%	\$38,317.50
WUPW	4%	\$3,930.00

Laura Stewart 10-27-14

Quincy 10/27/14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WNWO	10/28/14	11/03/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	MTWTF--	1:00	2	\$130.00	POL-	0.00	NM	2	\$260.00
Start Date 10/28/14 End Date 11/03/14 Weekdays MTWTF-- Spots/Week 2 Rate \$130.00 Rating 0.00															
E 3	WNWO	10/28/14	11/03/14	M-F 6p-630p	CM	6:00 PM-6:30 PM	MTWTF--	1:00	1	\$250.00	POL-	0.00	NM	1	\$250.00
Start Date 10/28/14 End Date 11/03/14 Weekdays MTWTF-- Spots/Week 1 Rate \$250.00 Rating 0.00															
E 4	WNWO	10/28/14	11/03/14	M-F 6p-630p	CM	9:00 AM-10:00 AM	MTWTF--	1:00	2	\$130.00	POL-	0.00	NM	2	\$260.00

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Advertiser: Dewine for Attorney General-R
Product Desc: DEWINE FOR AG
Estimate: 724
WNWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				M-F 9a-10a											
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/28/14	11/03/14	MTWTF--			2		\$130.00			0.00			
E 5	WNWO	11/03/14	11/03/14	Monday Prime C	CM	Mon 10p-11p	1-----	1:00	1	\$1,600.00	POL-	0.00	NM	1	\$1,600.00
				Mon 10p-11p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	1-----			1		\$1,600.00			0.00			
E 6	WNWO	11/04/14	11/04/14	M-F 10a-11a	CM	10:00 AM-11:00 AM	1-----	1:00	1	\$130.00	POL-	0.00	NM	1	\$130.00
				M-F 10a-11a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	-1-----			1		\$130.00			0.00			
E 7	WNWO	11/04/14	11/04/14	M-F 9a-10a	CM	9:00 AM-10:00 AM	1-----	1:00	1	\$130.00	POL-	0.00	NM	1	\$130.00
				M-F 9a-10a											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		11/03/14	11/09/14	-1-----			1		\$130.00			0.00			
E 8	WNWO	10/29/14	10/29/14	Wednesday Prime B	CM	9p-10p	--1----	1:00	1	\$1,300.00	POL-	0.00	NM	1	\$1,300.00
				Wed 9p-10p											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>			<u>Rating</u>			
Week:		10/27/14	11/02/14	--1----			1		\$1,300.00			0.00			
													Totals	9	\$3,930.00

OCT21/14 11.56 ***
WNWO-TV ***

ALEXANDRIA, VA 22314

	CLASS: NATL.	LOCAL	REGIONAL
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FLIGHT DATES	OCT28/14	NOV4/14	WK-2
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CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE OCT21/14 11.56

PROGRAM : WNWO NEWS @ 6
CON COM1 : WNWO NEWS @ 6

60	\$250.00	10/28	11/3	1	TU-F,M
600F-630P					

REP HEADLINE# 7459555
 *** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
 ORDER WORKSHEET HARRIS REPORT FROM REP
 OCT21/14 11.56
 *** WNWO-TV ***

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
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4			900A-1000A	60	P5	\$130.00	10/28	11/3	2		TU-F,M	2
PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												

5			1000P-1100P	60	P5	\$1,600.00	11/3	11/3	1		MON	1
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PROGRAM : THE BLACKLIST												
CON COM1: THE BLACKLIST												

6			1000A-1100A	60	P5	\$130.00	11/4	11/4	1		TUE	1
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PROGRAM : TODAY SHW3-NBC												
CON COM1: TODAY SHW3-NBC												

7			900A-1000A	60	P5	\$130.00	11/4	11/4	1		TUE	1
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PROGRAM : TODAY SHW2-NBC												
CON COM1: TODAY SHW2-NBC												

8			900P-1000P	60	P5	\$1,300.00	10/29	10/29	1		WED	1
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PROGRAM : LAW&ORDER SVU												
CON COM1: LAW&ORDER SVU												

NOV/14 \$4,555.00

CONTRACT TOTAL \$4,555.00
 TOTAL SPOTS 14

MARKET TOTALS \$113,875 WNWO 4% WUPW 4% WTVG 39% WTOL 53% CABL 0% WTOS 0% ENWO 0%

SVC- NSI
 DEMOS- RA35+*

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ **FEDERAL CANDIDATE**

☒ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WNWO	Date: 10/24/2014
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I, Betsy Vonderheid,

being/on behalf of: Mike DeWine,

a legally qualified candidate of the Republican

political party for the office of: Attorney General

in the General

election to be held on: November 4, 2014

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		10/28-11/4 :60 seconds			

Attach proposed schedule with charges (if available): \$4555

I represent that the payment for the above described broadcast time has been furnished by:

Mike DeWine for Ohio Attorney General

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

JB Hadden

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10/24/2014

Date

Betsy Vandenberg

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Betsy Vonderheid

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Betsy Vonderheid

printed name

10/24/2014

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.