

ORDER

WNWO

Orders	Order / Rev:	332770	
	Alt Order #:	07454277	
	Product Desc:	ZORN 4 ST SENATE MI	
	Estimate:		
	Flight Dates:	10/21/14 - 11/01/14	Primary AE: TeleRep Philadelphia
	Original Date / Rev:	10/29/14 / 10/29/14	Sales Office: TELPH
	Order Type:	GENERAL	Sales Region: NAT

Agency	Name:	Nebo Media Inc	
	Buying Contact:		Billing Type: Cash
	Billing Contact:		Billing Calendar: Broadcast
		PO Box 9825	Billing Cycle: EOM/EOC
		Arlington, VA 22219	Agency Commission: 15%

Advertiser	Name:	Zorn for State Senate of Michigan-R	
	Demographic:	A35+	New Business Thru:
	Product Codes:	PL US Senate Candidate	Order Separation: 00:15:00
	Priority:	POL-4	Advertiser External ID:
	Revenue Codes:	AGY, Political, Political Candidate	Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/29/14	10/26/14	21	\$1,860.00	\$1,581.00
10/27/14	11/01/14	11	\$2,435.00	\$2,069.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2014	21	\$1,860.00	\$1,581.00	0.00
November 2014	11	\$2,435.00	\$2,069.75	0.00
Totals	32	\$4,295.00	\$3,650.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
TeleRep Philadelphia	TELPH	NAT	Start Of Order - End Of Order	100%

Order Share

	Share	Total
WNWO	10%	\$4,295.00
Market	100%	\$42,950.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
ENWO	0%	\$0.00
TTWB	0%	\$0.00
UNKWN	0%	\$0.00
WGTE	0%	\$0.00
WLMB	0%	\$0.00
WTOL	44%	\$18,898.00
WTVG	35%	\$15,032.50
WUPW	11%	\$4,724.50

Laura Stewart 10/29/14
[Signature] 10/29/14

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WNWO	10/25/14	10/25/14	Sa Today Show	CM	7:00 AM-9:00 AM	-----1-	:30	1	\$40.00	POL-	0.00	NM	1	\$40.00
				Sa Today Show											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----1-		1		\$40.00		0.00					
2	WNWO	10/25/14	10/25/14	Sa-Su 6p-630p	CM	6:00 PM-6:30 PM	-----2-	:30	2	\$75.00	POL-	0.00	NM	2	\$150.00
				Sa-Su 6p-630p News											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
		Week: 10/20/14	10/26/14	-----2-		2		\$75.00		0.00					

Advertiser:	Zorn for State Senate of Michigan-R
Product Desc:	ZORN 4 ST SENATE MI
Estimate:	

WNWO

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
3	WNWO	10/22/14	10/24/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	--WTF--	:30	3	\$75.00	POL-	0.00	NM	3	\$225.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	--WTF--		3				\$75.00		0.00			
4	WNWO	10/27/14	10/28/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	MT-----	:30	2	\$75.00	POL-	0.00	NM	2	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	MT-----		2				\$75.00		0.00			
N 5	WNWO	10/21/14	10/26/14	M-Sun Late News Rotat@M M-F 11-1135p//SS 11-1130p	CM	11:00 PM-11:35 PM	-TWTFSS	:30	6	\$75.00	POL-	0.00	NM	5	\$375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-TWTFSS		6				\$75.00		0.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	4	WNWO	10/20/14-10/26/14	M-Sun Late News Rotator		11:00 PM-11:35 P	-TwThFSaSu	:30		(\$75.00)		0.00	NM		
				Credited											
6	WNWO	10/27/14	10/27/14	M-F 11p Late News M-F 11p-1135p News	CM	11:00 PM-11:35 PM	1-----	:30	1	\$75.00	POL-	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$75.00		0.00			
7	WNWO	10/21/14	10/24/14	M-F 7a-9a Today Show	CM	7:00 AM-9:00 AM	-TWTF--	:30	4	\$80.00	POL-	0.00	NM	4	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-TWTF--		4				\$80.00		0.00			
8	WNWO	10/27/14	10/28/14	M-F 7a-9a Today Show	CM	7:00 AM-9:00 AM	MT-----	:30	2	\$80.00	POL-	0.00	NM	2	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	MT-----		2				\$80.00		0.00			
9	WNWO	10/26/14	10/26/14	Sa-Su 6p-630p Sa-Su 6p-630p News	CM	6:00 PM-6:30 PM	-----2	:30	2	\$125.00	POL-	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-----2		2				\$125.00		0.00			
10	WNWO	10/27/14	10/27/14	M-F 6p-630p M-F 6p-630p	CM	6:00 PM-6:30 PM	1-----	:30	1	\$125.00	POL-	0.00	NM	1	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/27/14	11/02/14	1-----		1				\$125.00		0.00			
11	WNWO	10/21/14	10/24/14	M-F 630p NBC Nightly N@M M-F 630p NBC Nightly News	CM	6:30 PM-7:00 PM	-TWTF--	:30	4	\$125.00	POL-	0.00	NM	4	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
	Week:	10/20/14	10/26/14	-TWTF--		4				\$125.00		0.00			
12	WNWO	10/27/14	10/28/14	M-F 630p NBC Nightly N@M M-F 630p NBC Nightly News	CM	6:30 PM-7:00 PM	MT-----	:30	2	\$125.00	POL-	0.00	NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

