

New \$1020 11/15

3090779



125 West 55th St
New York, NY 10019

Contract # 25783553 Changes as of: 11/6/2017 at 8:36 PM Version: Current State Version 1

CPE: 360/384/6099 Flight: 11/15/17 - 11/21/17 Station: WPNT Total \$: \$1,020.00
 Agency: Great American Media Advertiser: America Works USA Market: Pittsburgh Total Spots: 8
 3050 K ST NW SUITE Product: issue Office: WASHINGTON Total CPP: \$0.00
 100 WASHINGTON DC
 20007

Agency Order #: 6701907 Primary Demo: Total GRP:
 Buyer: Furman, Mike Con Type: POLITICAL/VOTE
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:
 202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/15 - 11/15		Total Spots	Total \$	CPP	GRP
						11/15					
1	W-F,M-Tu 2p-3p		STEVE WILKS B	\$90.00	30	3		3	\$270.00	\$0.00	0.0
2	W-F,M-Tu 5p-6p		STEVE WILKOS	\$125.00	30	3		3	\$375.00	\$0.00	0.0
3	M 8p-9p		L&O:SVU-MYNET1	\$225.00	30	1		1	\$225.00	\$0.00	0.0
4	Su 9p-9:30p		SEINFELD WK B	\$150.00	30	1		1	\$150.00	\$0.00	0.0
TOTALS:						8		8	\$1,020.00	\$0.00	0.0



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Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: America Works USA Product: issue	Market: Pittsburgh Office: WASHINGTON
Agency Order #: 6701907	Buyer: Furman, Mike	Primary Demo:
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342	Con Type: POLITICAL/VOTE
		Total \$: \$1,020.00
		Total Spots: 8
		Total CPP: \$0.00
		Total GRP:
		Separation:

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/06/17 8:36 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$102,000
WPNT Share:	1%
Comment:	
KDKA:	37%
WPCW:	1%
WPGH:	6%
WPXI:	30%
WTAE:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	8	\$1,020.00	N/A	0.0
Total	100%	8	\$1,020.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Nov	8	\$1,020.00
Total	8	\$1,020.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/6/17 8:36 PM	TREVOR HEATON	New	8		\$1,020.00	\$1,020.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 3090779
Schedule Dates 11/15/17-11/20/17
Advertiser America Works USA (120459)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 360/384/6099 (974631)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike, Furman,
Phone/Fax /
CPE 360/384/6099
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments issue
 Separation: 30
 TREVOR HEATON

Date Entered 11/07/17
Last Modified 11/07/17
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25783553
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$153.00
Net Total \$867.00
Sales Tax

Pittsburgh (WPNT)		
By Broadcast Month	Spots	Rate
Nov. 2017	8	\$1,020.00
Grand Total:	8	\$1,020.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/15/17-11/17/17	2	:30	2P- Steve Wilkos Show B	3			X	X	X			3	\$90.00	\$270.00	Pittsburgh (WPNT)	STEVE WILKOS	11/7/17
2.0	Normal Line / SPOT (2)	11/15/17-11/17/17	2	:30	5P- Steve Wilkos Show	3			X	X	X			3	\$125.00	\$375.00	Pittsburgh (WPNT)	STEVE WILKOS	11/7/17
3.0	Normal Line / Prime (3)	11/20/17-11/20/17	2	:30	8P- MYN-Law & Order: SVU (Monday)	1	1							1	\$225.00	\$225.00	Pittsburgh (WPNT)	LAW & ORDER SVU	11/7/17
4.0	Normal Line / SPOT (4)	11/19/17-11/19/17	2	:30	9P- Seinfeld Wknd B								1	1	\$150.00	\$150.00	Pittsburgh (WPNT)	SEINFELD	11/7/17

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		BH	11/9	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbg.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.