

New \$930 11/27

3090883



125 West 55th St  
New York, NY 10019

Contract # 25783555 Changes as of: 11/6/2017 at 8:39 PM Version: Current State Version 1

CPE: 360/384/6100 Flight: 11/27/17 - 12/3/17 Station: WPNT Total \$: \$930.00  
 Agency: Great American Media Advertiser: America Works USA Market: Pittsburgh Total Spots: 7  
 3050 K ST NW SUITE Product: issue Office: WASHINGTON Total CPP: \$0.00  
 100 WASHINGTON DC 20007

Agency Order #: 6701895 Primary Demo: Total GRP:  
 Buyer: Furman, Mike Con Type: POLITICAL/VOTE  
 Salesperson: TREVOR HEATON Assistant: TREVOR HEATON Separation:  
 202-955-5342 202-955-5342

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	11/27 - 11/27		Total Spots	Total \$	CPP	GRP
						11/27					
1	M-F 2p-3p		STEVE WILKS B	\$90.00	30	2	Z	2	\$180.00	\$0.00	0.0
2	M-F 5p-6p		STEVE WILKOS	\$125.00	30	3	Z	3	\$375.00	\$0.00	0.0
3	M 8p-9p		L&O:SVU-MYNET1	\$225.00	30	1	Z	1	\$225.00	\$0.00	0.0
4	Su 9p-9:30p		SEINFELD WK B	\$150.00	30	1	Z	1	\$150.00	\$0.00	0.0
TOTALS:						7		7	\$930.00	\$0.00	0.0



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<b>CPE:</b> 360/384/6100	<b>Flight:</b> 11/27/17 - 12/3/17	<b>Station:</b> WPNT	<b>Total \$:</b> \$930.00
<b>Agency:</b> Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	<b>Advertiser:</b> America Works USA <b>Product:</b> issue	<b>Market:</b> Pittsburgh <b>Office:</b> WASHINGTON	<b>Total Spots:</b> 7 <b>Total CPP:</b> \$0.00
<b>Agency Order #:</b> 6701895	<b>Buyer:</b> Furman, Mike	<b>Primary Demo:</b>	<b>Total GRP:</b>
<b>Salesperson:</b> TREVOR HEATON 202-955-5342	<b>Assistant:</b> TREVOR HEATON 202-955-5342	<b>Con Type:</b> POLITICAL/VOTE	<b>Separation:</b>

<b>Special Instructions</b>	
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Order Level Comments		
Date/Time	Added by	Comment
11/06/17 8:39 PM	TREVOR HEATON	Separation: 30

Competitive Information	
<b>Market Budget:</b>	\$93,000
<b>WPNT Share:</b>	1%
<b>Comment:</b>	
<b>KDKA:</b>	37%
<b>WPCW:</b>	1%
<b>WPGH:</b>	6%
<b>WPXI:</b>	30%
<b>WTAE:</b>	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	7	\$930.00	N/A	0.0
<b>Total</b>	<b>100%</b>	<b>7</b>	<b>\$930.00</b>	<b>N/A</b>	<b>0.0</b>

Monthly Summary		
Month	Spots	Dollars
2017-Dec	7	\$930.00
<b>Total</b>	<b>7</b>	<b>\$930.00</b>

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/6/17 8:39 PM	TREVOR HEATON	New	7		\$930.00	\$930.00	

<b>Non-Discrimination Policy</b>	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPNT Pittsburgh  
750 Ivory Ave  
Pittsburgh, PA 15214

Great American Media  
3050 K St NW  
Ste 100  
Washington, DC 20007

**Contract # 3090883**

**Schedule Dates** 11/27/17-12/03/17  
**Advertiser** America Works USA (120459)  
**Agency** Great American Media (2231)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** 360/384/6100 (974652)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** Mike, Furman,  
**Phone/Fax** /  
**CPE** 360/384/6100  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** issue  
 Separation: 30  
 TREVOR HEATON

**Date Entered** 11/07/17  
**Last Modified** 11/07/17  
**Entered By** Blaine Hennessy  
**CO-OP** No  
**Headline #** ECR25783555  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$139.50  
**Net Total** \$790.50  
**Sales Tax**

**Pittsburgh (WPNT)**

By Broadcast Month	Spots	Rate
Dec. 2017	7	\$930.00
<b>Grand Total:</b>	<b>7</b>	<b>\$930.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	11/27/17-12/01/17	2	:30	2P- Steve Wilkos Show B	2	X	X	X	X	X			2	\$90.00	\$180.00	Pittsburgh (WPNT)	STEVE WILKOS	11/7/17
2.0	Normal Line / SPOT (2)	11/27/17-12/01/17	2	:30	5P- Steve Wilkos Show	3	X	X	X	X	X			3	\$125.00	\$375.00	Pittsburgh (WPNT)	STEVE WILKOS	11/7/17
3.0	Normal Line / Prime (3)	11/27/17-11/27/17	2	:30	8P- MYN-Law & Order: SVU (Monday)		1							1	\$225.00	\$225.00	Pittsburgh (WPNT)	LAW & ORDER SVU	11/7/17
4.0	Normal Line / SPOT (4)	12/03/17-12/03/17	2	:30	9P- Seinfeld Wknd B								1	1	\$150.00	\$150.00	Pittsburgh (WPNT)	SEINFELD	11/7/17

**CONFIRMATION CONTRACT**

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
		BH	11/9	

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.