

New \$11,800 12/4

3091197



KATZ TELEVISION
GROUP

125 West 55th St
New York, NY 10019

Contract # 25783552 Changes as of: 11/6/2017 at 8:35 PM Version: Current State Version 1

CPE: 360/384/6101
Agency: Great American Media
3050 K ST NW SUITE
100 WASHINGTON DC
20007

Flight: 12/4/17 - 12/10/17
Advertiser: America Works USA
Product: issue

Station: WPGH
Market: Pittsburgh
Office: WASHINGTON

Total \$: \$11,800.00
Total Spots: 14
Total CPP: \$0.00

Agency Order #: 6701880

Buyer: Furman, Mike

Salesperson: TREVOR HEATON
202-955-5342

Primary Demo:

Con Type: POLITICAL/VOTE

Assistant: TREVOR HEATON
202-955-5342

Total GRP:

Separation:

Comments: Separation: 30

#	Day/Time	DP	Program	Rate	Len	12/4	12/4 - 12/4	Total Spots	Total \$	CPP	GRP
1	M-F 7p-7:30p		BG BNG THRY B	\$750.00	30	4		4	\$3,000.00	\$0.00	0.0
2	M-F 7:30p-8p		TWO&HALF MEN B	\$750.00	30	2		2	\$1,500.00	\$0.00	0.0
3	M-F 10p-10:30p		CH11NW-FX53@10	\$850.00	30	4		4	\$3,400.00	\$0.00	0.0
4	M-F 10:30p-11p		CH11NW-FX53@10	\$850.00	30	1		1	\$850.00	\$0.00	0.0
5	M-F 11p-12m		SEINFELD/SEINFELD B	\$275.00	30	2		2	\$550.00	\$0.00	0.0
6	W 9p-10p		EMPIRE-FOX	\$2,500.00	30	1		1	\$2,500.00	\$0.00	0.0
TOTALS:						14		14	\$11,800.00	\$0.00	0.0



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New York, NY 10019

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CPE: 360/384/6101	Flight: 12/4/17 - 12/10/17	Station: WPGH	Total \$: \$11,800.00
Agency: Great American Media 3050 K ST NW SUITE 100 WASHINGTON DC 20007	Advertiser: America Works USA	Market: Pittsburgh	Total Spots: 14
	Product: issue	Office: WASHINGTON	Total CPP: \$0.00
Agency Order #: 6701880	Primary Demo:	Total GRP:	
Buyer: Furman, Mike	Con Type: POLITICAL/VOTE	Separation:	
Salesperson: TREVOR HEATON 202-955-5342	Assistant: TREVOR HEATON 202-955-5342		

Special Instructions	
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Order Level Comments		
Date/Time	Added by	Comment
11/06/17 8:35 PM	TREVOR HEATON	Separation: 30

Competitive Information	
Market Budget:	\$196,667
WPGH Share:	6%
Comment:	
KDKA:	37%
WPCW:	1%
WPNT:	1%
WPXI:	30%
WTAE:	25%

Daypart Summary					
Day/Time	% Distrib	Spots	Dollars	CPP	GRP
	100%	14	\$11,800.00	N/A	0.0
Total	100%	14	\$11,800.00	N/A	0.0

Monthly Summary		
Month	Spots	Dollars
2017-Dec	14	\$11,800.00
Total	14	\$11,800.00

Transaction History								
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg	Contract \$	Comment
New	11/6/17 8:35 PM	TREVOR HEATON	New	14		\$11,800.00	\$11,800.00	

Non-Discrimination Policy	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.
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WPGH Pittsburgh
750 Ivory Ave
Pittsburgh, PA 15214

Great American Media
3050 K St NW
Ste 100
Washington, DC 20007

Contract # 3091197

Schedule Dates 12/04/17-12/08/17
Advertiser America Works USA (120459)
Agency Great American Media (2231)
Product POLITICAL ISSUE (ns) (1187)
Brand 360/384/6101 (974727)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name Mike, Furman,
Phone/Fax /
CPE 360/384/6101
Account Types National/Political Issue Agency BRD
Billing Type Weekly/Irregular
Comments issue
Separation: 30
TREVOR HEATON

Date Entered 11/08/17
Last Modified 11/08/17
Entered By Blaine Hennessy
CO-OP No
Headline # ECR25783552
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,395.00
Net Total \$7,905.00
Sales Tax

Pittsburgh (WPGH)

By Broadcast Month	Spots	Rate
Dec. 2017	13	\$9,300.00
Grand Total:	13	\$9,300.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	12/04/17-12/08/17	2	:30	7P- Big Bang Theory 2	4	X	X	X	X	X			4	\$750.00	\$3,000.00	Pittsburgh (WPGH)	BIG BANG	11/8/17
2.0	Normal Line / SPOT (2)	12/04/17-12/08/17	2	:30	7:30P- Two And A Half Men B	2	X	X	X	X	X			2	\$750.00	\$1,500.00	Pittsburgh (WPGH)	2.5 MEN	11/8/17
3.0	Normal Line / News (3)	12/04/17-12/08/17	2	:30	10P- News-Channel 11 News on Fox 53 at Ten	4	X	X	X	X	X			4	\$850.00	\$3,400.00	Pittsburgh (WPGH)	NEWS	11/8/17
4.0	Normal Line / News (4)	12/04/17-12/08/17	2	:30	10:30P- News-Channel 11 News on Fox 53 at Ten	1	X	X	X	X	X			1	\$850.00	\$850.00	Pittsburgh (WPGH)	NEWS	11/8/17
5.0	Normal Line / SPOT (5)	12/04/17-12/08/17	2	:30	Orbit- [P]Seinfeld (Mo-Fr), [P]Seinfeld B (Mo-Fr)	2	X	X	X	X	X			2	\$275.00	\$550.00	Pittsburgh (WPGH)	SEINFELD	11/8/17
6.0	Normal Line / Prime (6)	12/06/17-12/06/17	2	:30	9P- FOX-Empire (Wednesday)				1						\$2,500.00		Pittsburgh (WPGH)	EMPIRE-FOX	11/8/17
6.0.1	Preempt (6)	12/06/17															Pittsburgh (WPGH)	Program Change/Exception	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.