

WKSP  
Augusta, GA  
Quarterly Issues/Programs List  
Fourth Quarter, 2014  
01/02/2015

WKSP  
Quarterly Issues/Programs List

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WKSP provides its listeners with programming and public service announcements that address issues of concern to our local community. Among the issues determined to be of most concern to the community during the preceding calendar quarter were:

1. Tourism; attraction
  2. Domestic Violence
  3. Children's issues; SIDS; healthcare; events for kids; services; parenting
  4. Services for those with disabilities;
  5. Support for/participation in the arts
  6. Cooperative Extension Service; educational opportunities; consumerism; literacy
  7. Support for veterans
  8. Health & well being; Ebola; blood supply; mental health; holiday depression
  9. Drunk driving
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**Section I**  
**LOCAL PROGRAMMING**

Section I lists regularly-scheduled and special programs that represent the station's issue-responsive programming providing the most significant treatment of the issues listed above for the calendar quarter.

**WKSP broadcasts August in Review-Our Voices on Saturdays at 7:30am**

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURA- TION
Children's Week	Augusta In Review Our Voices	Discussed Hope House, services offered, National Recovery Month event, and the Red Nose Run fundraiser	Karen Saltzman	Oct 4- 5, 2014	30 min

Augusta Mini Theatre & Chef's Showcase	Augusta In Review Our Voices	Provided information about the Augusta Mini Theatre and how it began, as well as their Teen Pregnancy Prevention Program and the Chef's Showcase fundraiser	Tyrone Butler Founder Augusta Mini Theatre	Oct 11-12, 2014	30 min
Services for Developmentally disabled	Georgia Focus	Georgians with Development Disabilities	Kathy Keeley with AADD	Oct 18-19, 2014	30 min
The Relax and Unwine Fundraiser	Augusta In Review Our Voices	To develop and sustain partnerships that provide services to improve the lives of children and their families. Our children will have the tools and support to become healthy, educated, and responsible adults.	Dr. Robetta McKenzie, Executive Director Augusta Partnership for Children	Oct 25-26, 2014	30 min
Drunk Driving	Augusta In Review Our Voices	Discussed the upcoming Vigil for CSRA families that've lost loved ones to drunk driving, as well as the Walk Like MADD. Informed the public about MADD and their role in the community.	Chelsi Griner-Sheppard Director MADD	Nov 1-2, 2014	30 min
Domestic Violence	Augusta In Review Our Voices	Discussed domestic violence and the building of the new facility, which included the It Takes A Man campaign	Jennifer Kresslein, Development Co. or. Tonia Gibbons, Safe Homes Volunteer	Nov 8-9, 2014	30 min
Blood drive	Augusta In Review Our Voices	Sheppard Community Blood Center/ Holiday Blood Drive and Volunteer needs	Suzanne Fanning	Nov 15-16, 2014	30 min
Literacy	Augusta In Review Our Voices	Provided information on the 1000 Books Before Kindergarten initiative, Granny Raps, Summer Reading, and book sales.	Kristin Eberhart, Outreach Services Louis Griffin, Regional Director	Nov 22-23, 2014	30 min
Holiday Depression	Augusta In Review Our Voices	Pastor has written his fifth inspirational book on dealing with relationships and getting through depression; it speaks to the issue of difficult times and holiday depression for those who have lost loved ones or are estranged from family	Dr. (Rev) Gregory M. Fuller	Nov 29-30, 2014	30 min

Reading is fundamental	Augusta In Review Our Voices	Augusta Public Library events and book drive	Kristin Eberhart, Outreach Services Louis Griffin, Regional Director	Dec 6-7, 2014	30 min
Father Daughter Gala	Augusta In Review Our Voices	Fathers and Daughters, relationship and the need for Father Daughter events to support and foster connections, especially with incarcerated fathers	James and Bob Oneal	Dec 13-14, 2014	30 min
Drunk driving	Georgia Focus	Operation Zero Tolerance accompanying national DUI campaign through New Year's	John Clark	Dec 20-21, 2014	30 min
Relationship in 2015	Augusta In Review Our Voices	Pastor has written his fifth inspirational book on dealing with relationships and getting through depression; it speaks to the issue of difficult times and holiday depression for those who have lost loved ones or are estranged from family	Dr. (Rev) Gregory M. Fuller	Dec 27-28, 2014	30 min

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**Section II**  
**NETWORK (and/or SYNDICATED) PROGRAMMING**

Section II lists the network-provided (and/or syndicated) programming that the station broadcast during the preceding calendar quarter that addresses community issues.

ISSUE	PROGRAM / TITLE	DESCRIPTION	GUEST	DATE/ TIME	DURATION
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Atlanta History	Georgia Focus	Atlanta has had its share of salacious stories. Wealthy felons who hosted elaborate parties inside the federal penitentiary. Billionaire bootleggers and murderous rich boys who practiced corruption that reached all the way to the White House and fast and fearless drivers, some with criminal careers, that gave rise to auto racing. Author Laurel-Ann Dooley discusses her book Wicked Atlanta, The Sordid Side of Peach City History.	Laurel-Ann Dooley Author	10-4-14 7:00am	30 min
College Football Hall of Fame	Georgia Focus	The College Football Hall of Fame opened in August in its new home in the heart of downtown Atlanta's sports and entertainment district. John Stephenson, President and CEO of Atlanta Hall Management, talks about this new attraction that offers a total Fan Experience, providing a powerful opportunity to experience the game's pageantry and passion in a revolutionary setting.	John Stephenson, President and CEO Atlanta Hall Management	10-11-14 7:00am	30 min
Domestic Violence	Georgia Focus	Ahimsa House is dedicated to helping the human and animal victims of domestic violence reach safety together. They work primarily with Georgia domestic violence shelters to provide shelter and care to the animal victims of violence while their families seek safety themselves. Myra Rasnick, Executive Director, discusses the work of Ahimsa House.	Myra Rasnick, Executive Director	10-18-14 7:00am	30 min

SIDS	Georgia Focus	Each year, more than 2,500 infants in the US die from Sudden Infant Death Syndrome (SIDS) which is the unexplained, sudden death of an infant under one year old. October is National Sudden Infant Death Awareness Month and Children's Healthcare of Atlanta has released guidelines on how to create a safe sleep environment for babies in order to reduce the risk of sudden infant death. Program guests are Dr. Robert Leu, Medical Director, Children's Sleep Center at Egleston Hospital, Dr. Gary Montgomery, Medical Director, Children's Sleep Center at Scottish Rite Hospital and Dr. Yasmin Tyler-Hill, Primary Care Physician, Children's Healthcare of Atlanta at Hughes Spalding Hospital.	Dr. Robert Leu, Medical Director, Children's Sleep Center Egleston Hospital, Dr. Gary Montgomery, Medical Director, Children's Sleep Center Scottish Rite Hospital Dr. Yasmin Tyler-Hill, Primary Care Physician, Children's Healthcare of Atlanta at Hughes Spalding Hospital.	10-25-14 7:00am	30 min
Services for Developmentally disabled	Georgia Focus	For Georgians with a developmental disability, finding employment can be challenging - the unemployment rate for that group is close to 80%. All About Developmental Disabilities is an organization dedicated to providing family support, advocacy and training opportunities for individuals and families living with developmental disabilities. Kathy Keeley, Executive Director of AADD, talks about their work.	Kathy Keeley, Executive Director AADD	11-1-14 7:00am	30 min

Georgia Author	Georgia Focus	It's been 20 years since Lewis Grizzard passed away. He was born Oct. 20, 1946, at Fort Benning and went on to become the most widely syndicated columnist appearing in 450 daily newspapers and the author of 18 best-selling books include five Number One bestsellers on the New York Times' bestseller list. His wife Dedra Grizzard and actor Bill Oberst Jr are program guests.	Dedra Grizzard Bill Oberst Jr, Actor	11-8-14 7:00am	30 min
Georgia History	Georgia Focus	About this time in November 1864 Gen. William T. Sherman began his famous March to the Sea, a destructive campaign intended to crush the south and expedite the war's end. Guests are Jim Miles, author of To The Sea: A History and Tour Guide of Sherman's March. And Tally Kirkland, Park Interpreter at the Ft. McAllister historical site near Savannah.	Jim Miles, author of To The Sea: A History and Tour Guide of Sherman's Marc Tally Kirkland, Park Interpreter Ft. McAllister historical site	11-15- 14 7:00am	30 min
Cooperative Services	Georgia Focus	The University of Georgia is celebrating the centennial of the Smith-Lever Act, which created the Cooperative Extension System. Scott Angle, Dean and Director of UGA's College of Agricultural and Environmental Sciences, Janet Hollingsworth, Family and Consumer Sciences Agent for Appling and Wayne Counties and Dennis Hancock, UGA Extension Forage Specialist, discuss lifelong learning through education in agriculture, the environment, communities, youth and families.	Scott Angle, Dean Director UGA's College of Agricultural and Environmental Sciences, Janet Hollingsworth Family and Consumer Sciences Agent for Appling and Wayne Counties Dennis Hancock, UGA Extension Forage Specialist	11-22- 14 7:00am	30 min

Care for sick and injured children	Georgia Focus	During the holiday season organizations from all over are working to support the work done by Children's Healthcare of Atlanta through holiday events, initiatives and promotions to raise funds to care for sick and injured children. Melanie Turner, Volunteer Coordinator and Melissa Morrow, Development Officer, Children's Healthcare of Atlanta.	Melanie Turner, Volunteer Coordinator Melissa Morrow, Development Officer Children's Healthcare of Atlanta.	11-29-14 7:00am	30 min
Children's Emergency Hospital Care	Georgia Focus	The Emergency Departments of Children's Healthcare of Atlanta's 3 hospitals have hundreds of thousands of patient visits annually. This program recorded at CHOA's Egleston Hospital provides an inside look at what happens when a child has to be taken to the Emergency Room. Program guests include Ashley Ashkouti, Director of Egleston's Emergency Department and Dr. Naghma Kahn, Division Director, Pediatric Emergency Medicine.	Ashley Ashkouti, Director of Egleston's Emergency Department Dr. Naghma Kahn, Division Director, Pediatric Emergency Medicine.	12-6-14 7:00am	30 min
GA History	Georgia Focus	December 15, 1939 Atlanta came alive as the movie Gone with the Wind premiered at the Lowe's Grand Theatre. Those in attendance included the movie's stars and Margaret Mitchell, author of the book Gone with the Wind. This program commemorates the 75 <sup>th</sup> anniversary of the movie as guests, Steve Wilson author of the book The Making of Gone With The Wind and Jessica Van Land Dyte, Historic House Manager at the Margaret Mitchell House, discuss the movie and premiere.	Steve Wilson author The Making of Gone With The Wind Jessica Van Land Dyte, Historic House Manager Margaret Mitchell House	12-13-14 7:00am	30 min

Support for Wounded Vets	Georgia Focus	Purple Heart Homes was founded in 2008 by Dale Beatty and John Gallina, both veterans severely wounded in Iraq 2004. It is an organization dedicated to providing personalized housing solutions for veterans and their families. Program guests are John and Marshall Boutwell, CEO of Peach State Federal Credit Union.	John and Marshall Boutwell, CEO Peach State Federal Credit Union.	12-20-14 7:00am	30 min
The Arts Duane Allman	Georgia Focus	She went to her first concert as an infant held in her teenaged mother's arms. Her father was playing--Duane Allman, founder of the legendary Allman Brothers Band. Galadrielle Allman talk about her father and her memoir, PLEASE BE WITH ME A Song for My Father, Duane Allman.	Galadrielle Allman	12-27-14 7:00am	30 min

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**Section III**  
**PUBLIC SERVICE ANNOUNCEMENTS**

Section III lists public service announcements that the station broadcast during the preceding calendar quarter that address community issues.

ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Women's issues	Women's Empowerment Conference-CSRA Business League	000:35	044
Cancer Screening	US Dept Health&Human Services	000:29	011
Defending America	US Navy	000:30	011
Dream Bike Program	Child Fund International	000:30	016
GRU Baseball Support	GRU	000:29	005
Medical Professionals Needed	Dept. of Veterans Affairs	000:30	008
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:30	014
MILITARY AND VETERANS	SHOW YOUR STRIPES	000:31	019



ISSUE	ORGANIZATION OR TITLE	DURATION	RUNS
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:15	007
Optimism to end Parkinsons	Amer Parkinson Disease Assoc	000:30	012
Radon warning/Lung Cancer	EPA	000:30	001
Research Hospital	St. Jude Hospital	000:15	007
SEXUAL ASSAULT	IT'S ON US	000:30	004
Stregthening Communities	YMCA	000:31	011
Stregthening Communities	YMCA	000:59	019
Support	US Marines	000:15	006
Support	US Marines	000:30	012
Texting and Driving Preventio	National Highway Safety Admin	000:15	008
Texting and Driving Preventio	National Highway Safety Admin	000:30	009
US Dept of Health	InsureKids-Health Marketplace	001:00	042