CANDIDATE ADVERTISEMENT AGREEMENT FORM

See Order for proposed schedule and charges	s. See Invoice for actual schedule and charges.						
, Middle Seat Consulting LLC	hereby request station time as follows:						
STA	DERAL CANDIDATE TE OR LOCAL CANDIDATE						
	KS MUST BE COMPLETED						
Candidate name: Beto O'Rourke							
Authorized committee:							
Beto for Texas							
Agency requesting time (and contact information):							
N/A Middle Seat Consulting LLC (c/o Sage Media Plann	ing & Placement)						
Candidate's political party:	ing a riddefficial)						
Democratic							
Office sought (no acronyms or abbreviations):							
Governor of Texas							
Date of election: November 8th, 2022	✓ General Primary						
Treasurer of candidate's authorized committee:							
Gwendolyn Pulido							
The undersigned represents that:							
(1) the payment for the broadcast time requested has been fu	rnished by (check one box below):						
the candidate listed above who is a legally qualified candidate, or							
the authorized committee of the legally qualified candidate listed above;							
(2) this station is authorized to announce the time as paid for by such person or entity; and							
(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).							
THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISC IN THE PLACEMENT OF ADVERTISING.							
Candidate/Committee/Agency	Station Representative						
Signature:	Signature:						
Name: Kenneth Pennington	Name: Terry Slevens						
Date of Request to Purchase Ad Time: 8/17/2022	Date of Station Agreement to Sell Time: 10 24 (2022						

Candidate/Authorized Committee/Agency Signature: Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: LD[21/202 Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Federal candidate certification signed (above): Yes No N/A Disposition: Accepted Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete. Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
Name: Date: TO BE COMPLETED BY STATION ONLY Ad submitted to Station? Yes No Date ad received: LDZ1/202— Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy). Federal candidate certification signed (above): Yes No N/A Disposition: Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason: *Upload partially accepted form, then promptly upload updated final form when complete.
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Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):
Lagy.
Contract #: Date Received/Requested:
3000700 Kuko Date Received/Requested:
Est. #: Canar Run Start and End, Dates: 1925 - 03 2022
Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

Federal Candidate Certification:

STATION:

MARKET:

KWKQ-FM

ORDER#: 3202722

DATE:

10/24/2022

REP:

Regional Reps Non-Rep

UM - Graham, TX

AMOUNT: \$368.00

AGENCY:

MEDIA FINANCIAL SERVICES

Invoices@MediaFinancial.com

SPOTS: 14 1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

MOD: Stn Ver: 1 Last:

SALES OFFICE: **PHILADELPHIA** SLS PH: 412 421 2600

SALESPERSON:

Roger Rafson

SLS FAX: 412 421 6001

SLS EMAIL:

Roger.Rafson@GenMediaPartners.com

AGENCY:

MEDIA FINANCIAL SERVICES

AGY CLI:

CONTRACT # FOR INVOICING 4434952

ADVERTISER:

Beto for Texas

AGY PRD:

INVOICE: MEDIA FINANCIAL SERVICES

PRODUCT:

10/25-10/31 - Est 12158 -Candidate

AGY EST: 12158

1655 Palm Beach Lakes Blvd.

9th FI, Suite 903

WEST PALM BEACH, FL 33401

FLIGHT:

10-25-2022 TO 10/31/2022

[X]Unwired []Spot []Mod

Invoices@MediaFinancial.com

TOT # OF WEEKS: 1

PRIM. DEMO: SEC. DEMO:

Adults 35+

[X]Cash []Trade

SPOT TYPE:

LAST SENT: 10/21/2022 15:44

COMMENTS

[Rep Comment] 10/21/2022: This is a new order. Please confirm receipt of order in Radio Exchange (if you are set up) or by email at joyce.vordenbaum@genmediapartners.com (WITH CALL LETTERS IN SUBJECT LINE) within 24 hours. Thank you. **PLEASE NOTE THAT MFS SHOULD RECEIVE PAYMENT FROM THE AGENCY ON THIS BUY VIA OVERNIGHT MAIL PRIOR TO START DATE. MFS WILL THEN EMAIL YOU PROOF OF PAYMENT INFORMATION AS SOON AS POSSIBLE. RATES & TOTALS ARE GROSS.**

PopulationBuyType: CPP.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE: EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

CONTINUE WITH CURRENT SPOT/TRAFFIC/NAB UNTIL FURTHER NOTICE.

WEEK#1

10/25/2022 To 10/31/2022

WK TOT \$368.00

WK TOTAL SPOTS 14

МС	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		TuWThF/M	6:00AM	7:00PM	60	10/25/2022	10/31/2022	10	\$28	\$280
	2		ss	6:00AM	7:00PM	60	10/29/2022	10/30/2022	4	\$22	\$88

TOTAL	Oct	Nov	Total
SPOT	14	0	14
CASH	368.00	0.00	368.00
TOTAL	368.00	0.00	368.00