



Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WVBT	01/24/20	01/24/20	WAVY 6AM News WAVY 6AM News	CM	6a-7a	----F--	:30	1	\$140.00	P2	0.00	NM	1	\$140.00
WAVY NEWS-6A< 302 Index: 116. Nielsen: 1.972024825527103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		01/20/20	01/26/20	----F--		1		\$140.00		0.00					
N 2	WVBT	01/28/20	01/28/20	WAVY 6AM News WAVY 6AM News	CM	6a-7a	-T-----	:30	1	\$140.00	P2	0.00	NM	1	\$140.00
WAVY NEWS-6A< 302 Index: 116. Nielsen: 1.972024825527103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		01/27/20	02/02/20	-T-----		1		\$140.00		0.00					
N 3	WVBT	01/27/20	01/27/20	WAVY News 10 @7a onGM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @M	-----	:30	1	\$280.00	P2	0.00	NM	1	\$280.00
WAVY NWS-7AFOX< 302 Index: 116. Nielsen: 1.972024825527103															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		01/27/20	02/02/20	M-----		1		\$280.00		0.00					
N 4	WVBT	01/29/20	01/29/20	WAVY News 10 @7a onGM WAVY News 10 @7a on FOX43	CM	WAVY News 10 @--W---	-----	:30	1	\$280.00	P2	0.00	NM	1	\$280.00
WAVY NWS-7AFOX< 302 Index: 116. Nielsen: 1.972024825527103															

Order / Rev: 2341711  
Alt Order #: 26783733  
Flight Dates: 01/24/20 - 01/30/20

Advertiser: POL/American Action Network PAC  
Product Desc: 1/24-1/30 2019-2020 - Anti-Imp  
Estimate: 11528

Norfolk WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	--W----			1		\$280.00	0.00					
N 5	WVBT	01/30/20	01/30/20	WAVY News 10 @7a on FOX43 WAVY News 10 @7a on FOX43	CM	WAVY News 10 @7a on FOX43	---T---	:30	1	\$280.00	P2	0.00	NM	1	\$280.00
		WAVY NWS-7AFOX< 302 Index: 116. Nielsen: 1.972024825527103													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	---T---			1		\$280.00	0.00					
N 6	WVBT	01/24/20	01/24/20	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	----F--	:30	1	\$220.00	P2	0.00	NM	1	\$220.00
		WAVY NWS-8AFOX< 302 Index: 152. Nielsen: 1.9507097852532345													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	----F--			1		\$220.00	0.00					
N 7	WVBT	01/28/20	01/28/20	WAVY News 10 @8a on FOX43 WAVY News 10 @8a on FOX43	CM	WAVY News 10 @8a on FOX43	@-T-----	:30	1	\$220.00	P2	0.00	NM	1	\$220.00
		WAVY NWS-8AFOX< 302 Index: 152. Nielsen: 1.9507097852532345													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	-T-----			1		\$220.00	0.00					
N 8	WVBT	01/26/20	01/26/20	FOX News Sunday Fox News Sunday	CM	Fox News Sunday	-----S	:30	1	\$115.00	P2	0.00	NM	1	\$115.00
		FOX NWS SUNDAY 302 Index: 135. Nielsen: 0.7789269113608059													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	-----S			1		\$115.00	0.00					
N 9	WVBT	01/24/20	01/24/20	M-F 10-11a M-F 10-11a	CM	10-11a	----F--	:30	1	\$65.00	P2	0.00	NM	1	\$65.00
		RACHAEL RAY 302 Index: 134. Nielsen: 0.657649899077741													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	----F--			1		\$65.00	0.00					
N 10	WVBT	01/27/20	01/27/20	M-F 10-11a M-F 10-11a	CM	10-11a	M-----	:30	1	\$65.00	P2	0.00	NM	1	\$65.00
		RACHAEL RAY 302 Index: 134. Nielsen: 0.657649899077741													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	M-----			1		\$65.00	0.00					
N 11	WVBT	01/28/20	01/28/20	M-F 10-11a M-F 10-11a	CM	10-11a	-T-----	:30	1	\$65.00	P2	0.00	NM	1	\$65.00
		RACHAEL RAY 302 Index: 134. Nielsen: 0.657649899077741													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	-T-----			1		\$65.00	0.00					
N 12	WVBT	01/29/20	01/29/20	M-F 10-11a M-F 10-11a	CM	10-11a	--W----	:30	1	\$65.00	P2	0.00	NM	1	\$65.00
		RACHAEL RAY 302 Index: 134. Nielsen: 0.657649899077741													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	--W----			1		\$65.00	0.00					
N 13	WVBT	01/30/20	01/30/20	M-F 10-11a M-F 10-11a	CM	10-11a	---T---	:30	1	\$65.00	P2	0.00	NM	1	\$65.00
		RACHAEL RAY 302 Index: 134. Nielsen: 0.657649899077741													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/27/20	02/02/20	---T---			1		\$65.00	0.00					
N 14	WVBT	01/24/20	01/24/20	M-F 3-4p M-F 3-4p	CM	3-4p	----F--	:30	1	\$100.00	P2	0.00	NM	1	\$100.00
		STEVE WILKOS 302 Index: 111. Nielsen: 1.3349367829610235													
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>	<u>Rating</u>					
Week:		01/20/20	01/26/20	----F--			1		\$100.00	0.00					
N 15	WVBT	01/27/20	01/27/20		CM	3-4p	M-----	:30	1	\$100.00	P2	0.00	NM	1	\$100.00

Norfolk WVBT

Order / Rev: 2341711  
 Alt Order #: 26783733  
 Flight Dates: 01/24/20 - 01/30/20

Advertiser: POL/American Action Network PAC  
 Product Desc: 1/24-1/30 2019-2020 - Anti-Imp  
 Estimate: 11528

Norfolk WVBT

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
302 Index: 134. Nielsen: 4.7870630383363615															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	M-----					1	\$815.00		0.00			
N26	WVBT	01/28/20	01/28/20	M-F 10-1044p	CM	10-1045p	-T-----	:30	1	\$815.00	P2	0.00	NM	1	\$815.00
				WAVY News @10 on FOX43											
WAVY NW-10PFOX<															
302 Index: 134. Nielsen: 4.7870630383363615															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	-T-----					1	\$815.00		0.00			
N27	WVBT	01/29/20	01/29/20	M-F 10-1044p	CM	10-1045p	--W----	:30	1	\$815.00	P2	0.00	NM	1	\$815.00
				WAVY News @10 on FOX43											
WAVY NW-10PFOX<															
302 Index: 134. Nielsen: 4.7870630383363615															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	--W----					1	\$815.00		0.00			
N28	WVBT	01/30/20	01/30/20	M-F 10-1044p	CM	10-1045p	---T---	:30	1	\$815.00	P2	0.00	NM	1	\$815.00
				WAVY News @10 on FOX43											
WAVY NW-10PFOX<															
302 Index: 134. Nielsen: 4.7870630383363615															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week: 01/27/20		01/27/20	02/02/20	---T---					1	\$815.00		0.00			
													Totals	28	\$7,855.00