

**FCC FRIENDLY**

**PROGRAMMING**

**4th Quarter, 2010**

**CHILDREN'S TELEVISION PROGRAMMING REPORT  
CORE PROGRAMMING  
SYNOPSIS OF SHOWS: 2010/2011 SEASON**

**1. Teen Kids News**

**Target Audience: Ages 13 years to 16 years**

First kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**2. Animal Exploration with Jarod Miller**

**Target Audience: Ages 13 years to 16 years**

" Animal Exploration with Jarod Miller is a half-hour live action television program designed to meet the educational and informational needs of children. In each episode, Jarod looks at exotic and domestic animals from his own unique perspective. Every week Jarod travels to zoos and aquariums to explore animals that fit a particular theme, whether it's the need for speed or animal heroes – there's always something amazing happening. The mission of this program is to inspire viewers, children and adults alike

**3. Jack Hanna's Animal Adventures**

**Target Audience: Ages 13 years to 16 years**

"Jack Hanna's Animal Adventures" is a half-hour action television program designed to meet the educational and informational needs of children. In each episode, the cameras follow Jack as he spends time with nature's creatures across the continents. Jack talks with people that are knowledgeable about each animal and habitat, teaching as he goes. Each episode is designed to reveal to children the world around them in a way that presents positive role models and pro-social values within an environmentally responsible universe.

**4. Jack Hanna: Into the Wild**

**Target Audience: Ages 13 years to 16 years**

"Jack Hanna's: Into the Wild" is a live-action television series designed to educate and inform children 13-16 years of age, although Jack strives to make this show educational and fun viewing for all audiences. The series is based on Jack traveling the world with friends & family, taking the viewer to his favorite destinations and introducing them to new & amazing creatures each week. Throughout his travels, he raises awareness of different cultures, geography and spectacular animals and animal facts, while teaching children the importance of stewardship of our environment through his documented donations to conservation efforts worldwide.

5. **Sports Stars of Tomorrow:**

**Target Audience: Ages 13 years to 16 years**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

6. **The Real Winning Edge**

**Target Audience: Ages 13 years to 16 years**

"The Real Winning Edge" series is developed to be an educational/informational program for the 13-16 year age group. It is designed to help youths make winning choices in their lives in order to grow to be productive citizens. The program is based on role models who are making pro-social life choices & delivers to the nation's youth, a value system that enforces a strong source of purpose & worthiness. Each episode includes profiles of 3 young achievers, introduced by 3 celebrities in their particular sport or talent.

**STATION: KUSI-TV****MARKET: SAN DIEGO. RANK #26****SUMMARY OF CHILDREN'S PROGRAMS BROADCAST BY KUSI-TV****MONTH/YEAR: OCTOBER 2010**

Saturday	2-Oct-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	2-Oct-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	2-Oct-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	2-Oct-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	2-Oct-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	2-Oct-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	9-Oct-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	9-Oct-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	9-Oct-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	9-Oct-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	9-Oct-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	9-Oct-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	16-Oct-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	16-Oct-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	16-Oct-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	16-Oct-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	16-Oct-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	16-Oct-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	23-Oct-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	23-Oct-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	23-Oct-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	23-Oct-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	23-Oct-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	23-Oct-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	30-Oct-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	30-Oct-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	30-Oct-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	30-Oct-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	30-Oct-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	30-Oct-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G

**STATION: KUSI-TV****MARKET: SAN DIEGO. RANK #26****SUMMARY OF CHILDREN'S PROGRAMS BROADCAST BY KUSI-TV****MONTH/YEAR: NOVEMBER 2010**

Saturday	6-Nov-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	6-Nov-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	6-Nov-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	6-Nov-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	6-Nov-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	6-Nov-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	13-Nov-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	13-Nov-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Sunday	14-Nov-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Sunday	14-Nov-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Sunday	14-Nov-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Sunday	14-Nov-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	20-Nov-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	20-Nov-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	20-Nov-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	20-Nov-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	20-Nov-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	20-Nov-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	27-Nov-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	27-Nov-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	27-Nov-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	27-Nov-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	27-Nov-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	27-Nov-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G

**STATION: KUSI-TV****MARKET: SAN DIEGO. RANK #26****SUMMARY OF CHILDREN'S PROGRAMS BROADCAST BY KUSI-TV****MONTH/YEAR: DECEMBER 2010**

Saturday	4-Dec-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	4-Dec-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	4-Dec-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	4-Dec-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	4-Dec-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	4-Dec-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	11-Dec-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	11-Dec-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	11-Dec-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	11-Dec-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	11-Dec-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	11-Dec-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	18-Dec-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	18-Dec-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	18-Dec-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	18-Dec-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	18-Dec-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	18-Dec-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G
Saturday	25-Dec-10	12:00n-12:30p	TeenKids News	13-16 years	TV-G
Saturday	25-Dec-10	12:30p-1:00p	Animal Exploration w/Jarod Miller	13-16 years	TV-G
Saturday	25-Dec-10	1:00p-1:30p	Jack Hanna Adv.	13-16 years	TV-G
Saturday	25-Dec-10	1:30p-2:00p	Jack Hanna: Into the Wild	13-16 years	TV-G
Saturday	25-Dec-10	2:00p-2:30p	Sports Stars of Tomorrow	13-16 years	TV-G
Saturday	25-Dec-10	2:30p-3:00p	The Real Winning Edge	13-16 years	TV-G

**KUSI-TV - FCC Friendly Programming**  
**Saturday, October 2, 2010**

**12:00p-12:30p: Teen Kids News: Episode 803**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 312 - Size Matters**

Jarod explores animals that use their size to aid them in their survival. From super small to extra large, these animals are unique.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2050 - Safari Through The Masai Mara**

Jack flies to the Masai Mara Reserve in Kenya, where wildlife abounds! As he steps off the plane, Jack has an up-close encounter with cheetahs. During a walking safari, Jack experiences a variety of adventures while visiting hippos, zebras, rhinos, elephants, giraffe, and wildebeest in their natural habitat. We also learn fascinating facts about plants; including a poisonous variety elephants eat to cure intestinal worms! With the help of guide Ron Beton and his nomadic bush friend Rakita, Jack learns how to survive in the wild. Rakita teaches Jack how to make fire by rubbing sticks together and shows us his poison arrows.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 401- Race for Survival**

Some of Africa's most recognizable animals are in trouble as they increasingly come into contact with man. So today, Jack and his family are visiting a few of the special people that are doing their part to make a difference. From protecting the world's largest land mammal to the fastest... check out the story of the Knysna Elephant Park and Cheetah Outreach Center.

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 504**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 203**

Three young achievers discuss dealing with peer pressure, being goal oriented & persevering no matter what.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, October 9, 2010**

**12:00p-12:30p: Teen Kids News: Episode 804**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 404 - Monkey Business**

Jarod highlights primates including the Marmoset and Orangutan.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2055 - Uganda Gorillas, Part 2**

Tracking gorillas in Uganda's Impenetrable Rain Forest is quite a challenge. Through steep inclines and thick brush, Jack perseveres until he finally steps into the temporary home of a Mountain Gorilla and his family. With a viewing distance of just fifteen feet from the gorillas, Jack gets an intimate look at this primate's habitat and experiences some tense moments as a giant silverback gorilla charges him and his crew. We learn from the people on the front line what needs to be done to help preserve this dying species. In addition, the Ugandan culture is highlighted as Jack tries an authentic African lunch and talks to his guides about how they track barefoot in the jungle.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 402 - Pride of Sanbona**

In Africa, the Lion is king! But at South Africa's Sanbona Wildlife Reserve they are much more than that. This is the only place on the planet where white lions roam free. Join Jack as he searches for Big Cats and Big Adventure in the unique arid landscape of Sanbona!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 505**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 204**

Three young achievers discuss dealing with family illness, surviving a broken home & cancer.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, October 16, 2010**

**12:00p-12:30p: Teen Kids News: Episode 805**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 304 - Family Ties**

Jarod explores animals that share a strong resemblance to human habits or anatomy. From an interest in shiny objects to opposable thumbs, these animals can seem just like us.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2060 - Miami Serpentarium**

The Miami Serpentarium is a former tourist attraction that has recently moved from Miami to Punta Gorda on the west coast of Florida. The Serpentarium is dedicated to snake research and anti-venom serum production. They supply the snake venom to the only U.S. Company involved in the production of anti-venom. And the Serpentarium also provides venom to other American pharmaceutical companies that use the venom in treatment research for various diseases. The Miami Serpentarium is located on 80 acres and houses about 400 venomous snakes, representing thirty different species. Jack learns how these snakes are cared for and how venom is extracted. We see what it takes to construct the first compound ever created for captive-bred rattlesnakes.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 403 - Africa's Big Five**

South Africa is the place for seeing the biggest and most recognizable animals in all of Africa. So today, Jack is heading straight to the famous Shamwari Game Reserve for up-close encounters with elephants, rhino, lions and the rest of the Big Five!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 506**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 205**

Three young achievers discuss bringing good out of bad, overcoming abandonment & dealing with family problems.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, October 23, 2010**

**12:00p-12:30p: Teen Kids News: Episode 806**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 511 - Journey Across Africa**

Jarod discovers why so many believe that life itself began in Africa, and why the continent continues to delight and inspire anyone willing to embark on a journey of mysteries & possibilities.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2065 - Pinnepeds /Tons of Fun**

Pinnepeds include seals, sea lions and walruses. Highlighting this program is Jack's up-close and comical interaction with four infant Pacific walruses. Also featured are the giant elephant seals of Ano Nuevo during mating season. Ano Nuevo is one of the most populated pinneped rookeries in northern California.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 404 - Soul of the Earth**

Jack is headed to South Africa to explore one of the most ground-breaking reserves on the continent – Shamwari. What once was old farming land, is now a meticulously restored eco-system brimming with wildlife and adventure. And Jack and his family don't miss a beat, getting up close and personal with Hippos, Cheetah and much more!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 507**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 206**

Three young achievers discuss discrimination, substance abuse, debilitating illness & following religious principles.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, October 30, 2010**

**12:00p-12:30p: Teen Kids News: Episode 807**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 513 - Water Log**

By showing a variety of fascinating creatures from Polar Bears to Otters to Alligators and Camels, Jarod examines the many ways that water is essential in every animal's life.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2070 - Operation Rhino**

A concerted effort is underway to save the endangered black rhino at the hluhluwe -Umfolozi Park in South Africa. Jack tracks the park's rhino only to encounter a charging bull elephant! The adventure continues across a rain-swollen, crocodile infested Umfolozi River for a safari encounter with lions, giraffes and elephants. We meet world-renowned conservationist, Ian Player who was instrumental in creating a program that literally rescued the African rhinos from the brink of extinction with his relocation program.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 405 - The Cape of Good Hope**

Travel with Jack, and his wife Sue, to beautiful Cape Town as they discover how South Africa's wildlife is faring in the big city! They're literally stopping traffic to protect a troop of travelling Baboons. Then they hit the beach to hang out with a breeding colony of African Penguins -- a species on the road to recovery after being threatened by an oil spill a decade ago. Join Jack for this unforgettable adventure beneath majestic Table Mountain!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 508**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 207**

Three young achievers discuss the road from alcohol abuse to victory, dealing with the loss of a parent & setbacks to success.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, November 6, 2010**

**12:00p-12:30p: Teen Kids News: Episode 808**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 509 - Acting Animals**

It's lights, cameras, and a whole lot of action as Jarod sets off to Universal Studios Hollywood to find out how animals train for the film and television industry.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2075 - Picture Perfect**

Kalispell, Montana is the home of the Triple D Game Farm where wildlife photographers snap close-up views of many elusive North American predators. What does it take to get the perfect picture? And what can be learned about animal behavior through the lens? Jack also gets the scare of his life, when he's chased up a tree by a grizzly bear!

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 406 - Ranger Jack: Back to School**

Jack has always dreamed of becoming a game ranger in Africa, but actually doing it was another story until today's adventure to the Shamwari Game Reserve in South Africa! Join Jack and his daughter Suzanne as they put their skills to the test at Shamwari's Ranger School where they must experience everything from driving a 4x4, to tracking animals on foot, including a very up-close look at a pride of hungry Lions and a rare encounter with the elusive Leopard!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 509**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 208**

Three young achievers discuss the road from alcohol abuse to victory, dealing with the loss of a parent & setbacks to success.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, November 13, 2010**

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 510**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 209**

Three young achievers discuss focusing on others through loss, dealing with disappointments & making the right choices.

**KUSI-TV - FCC Friendly Programming**  
**Sunday, November 14, 2010**

**11:00p-11:30a: Teen Kids News: Episode 809**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**11:30a-12:00p: Animal Exploration with Jarod Miller: Episode 406 - Bugging Out**

Jarod highlights insects including the Walking Stick and Goliath Spider.

**12:00p-12:30p: Jack Hanna's Animal Adventures: Episode 2080 - Zoo UK**

Jack travels across the great pond for a visit to the London and Chester Zoos. The London Zoo is the oldest zoo in England and Jack learns about its lore and legends and about some of the rarest animals that have passed through this century old zoo. At the Chester Zoo, England's largest zoo, Jack visits with an Asiatic elephant whose birth made headlines around the world. Jack also has some humorous moments with the chimps, orangutans and lemurs. The fun is a jolly good adventure.

**12:30p-1:00p: Jack Hanna's Into the Wild: Episode 407 - Sanbona Wildlife Reserve**

Join Jack and his family as they head to South Africa's Western Cape to discover the Sanbona Wildlife Reserve! This distinctive land where the San people once lived is home to loads of unique animal experiences, from an up-close look at a trio of cheetah on the hunt, and a family of cliff-dwelling Baboons to Lions on the prowl. Don't miss this adventure into the seldom-seen eco-systems of Sanbona.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, November 20, 2010**

**12:00p-12:30p: Teen Kids News: Episode 810**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 510 - Extensive Care**

Jarod meets true "medical marvels" in the world of animal care, and gains hands-on experience with food preparation, surgical techniques, and the relatively new area of dental care.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2085 - Champions At Camouflage**

You can't always hear them, you may never smell them and you definitely can't see them...or can you? Take a journey with Jack to explore the animal world of camouflage and mimicry. Jack discovers how evolution and genetics have played a part in the survival of the fittest. Jack learns some tricks of the wild and the color of nature and survival in the animal world of predator and prey.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 408 - Shamwari's Wild Vets**

Jungle Jack is lending a hand to Shamwari's world-renowned veterinarians and anti-poaching unit as they work on the front lines of conservation in South Africa. Using cutting-edge technology, the team is doing everything from protecting rhinos from increasingly bold poachers, to caring for orphaned animals in need of a second chance. This is one adventure you won't want to miss!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 511**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 210**

Three young achievers discuss triumph over abandonment, learning patience & the courage to be your best.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, November 27, 2010**

**12:00p-12:30p: Teen Kids News: Episode 811**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 508 - The World of Cats**

The fur flies as Jarod goes to the Exotic Feline Breeding Compound to meet some of the world's rarest cats. From felines that fish to leopards on brink of extinction.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2090 - Shambala**

This adventure takes Jack to California's Shambala Reserve, a haven for more than 70 orphaned lions, tigers, servals and elephants. Actress, Tippi Hedron created this sixty acre African wildlife habitat and takes Jack on a very personal tour of Shambala, a place which has come to represent Hedron's passion for wildlife. An experience of conservation in action with some very tender and memorable moments.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 401 - Race for Survival**

Some of Africa's most recognizable animals are in trouble as they increasingly come into contact with man. So today, Jack and his family are visiting a few of the special people that are doing their part to make a difference. From protecting the world's largest land mammal to the fastest... check out the story of the Knysna Elephant Park and Cheetah Outreach Center.

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 512**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 211**

Three young achievers discuss learning total submission, mission of helping others & standing strong vs. resistance.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, December 4, 2010**

**12:00p-12:30p: Teen Kids News: Episode 812**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 503 - Conservation Pays**

Jarod literally zips into the San Diego Wild Animal Park, as he flies over field exhibits on the park's rapid Zipline, which simulates the actual flight of birds. Jarod explores the magnificent displays of animal conservation.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2095 - Game for Adventure**

Where in the world is Mombo Camp? Just follow that courageous guy in the Land Rover. Jack Hanna will take you to this remote area of northern Botswana, Africa. Mombo is one of Africa's last unspoiled wildlife refuges and on this game safari expect to see elephants, buffaloes, lions, leopards, and cheetahs. As Jack comes across the wild dogs of Africa, we see the rarest animal on the continent.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 402 - Pride of Sanbona**

In Africa, the Lion is king! But at South Africa's Sanbona Wildlife Reserve they are much more than that. This is the only place on the planet where white lions roam free. Join Jack as he searches for Big Cats and Big Adventure in the unique arid landscape of Sanbona!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 513**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 212**

Three young achievers discuss overcoming disabilities, dealing with the loss of a parent & overcoming low self esteem.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, December 11, 2010**

**12:00p-12:30p: Teen Kids News: Episode 813**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 412 - The Fast and the Ferocious**

Jarod highlights cats including the Jaguarundi and Liger.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2100 - Alaskan Adventure**

The lakes and bays off the southeastern Alaska coastline are abundant with wildlife. On this Alaskan adventure Jack travels by float plane, boat and helicopter to get to the best vantage point for adventurous encounters with eagles, killer whales, harbor seals and otters. Jack's expedition takes him to new heights as he goes dog sledding with a team of huskies atop the Norris Glacier near Juneau. And in keeping in the true pioneer spirit, Jack pans for gold in the pristine streams of Juneau.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 403 - Africa's Big Five**

South Africa is the place for seeing the biggest and most recognizable animals in all of Africa. So today, Jack is heading straight to the famous Shamwari Game Reserve for up-close encounters with elephants, rhino, lions and the rest of the Big Five!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 514**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 213**

Three young achievers discuss standing by your principles, dealing with limitations & overcoming debilitating illness.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, December 18, 2010**

**12:00p-12:30p: Teen Kids News: Episode 905**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 505 - Primate Countdown**

In a quest for knowledge that promises fun and surprise, Jarod sets off to the Santa Ana Zoo in search of the top ten things to know about primates.

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2105 - Alaskan Whales**

Jack travels on icy waters and through the frozen outback of Alaska for an adventure in this barely touched frontier. Join marine experts from Sea World on an old inspirational voyage through Alaska's Glacier Bay. Jack and company come face-to-face with the ocean's top predator, the killer whale.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 404 - Shamwari - Soul of the Earth**

Jack is headed to South Africa to explore one of the most ground-breaking reserves on the continent – Shamwari. What once was old farming land, is now a meticulously restored eco-system brimming with wildlife and adventure. And Jack and his family don't miss a beat, getting up close and personal with Hippos, Cheetah and much more!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 515**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 214**

Three young achievers discuss loss of a mother & father's illness, amazing comeback from injury & turning negatives into positives.

**KUSI-TV - FCC Friendly Programming**  
**Saturday, December 25, 2010**

**12:00p-12:30p: Teen Kids News: Episode 815**

Kid-to-kid newscast, created for and delivered by children. Hosted by a diverse news team made up of child "journalists" reporting from a professional news set. Meets the needs of children whose sophistication and curiosity about their world is motivated by the information explosion. Delivered eye-to-eye with a pre-adolescent sensibility and sense of humor. Emphasis on diversity and experience.

**12:30p-1:00p: Animal Exploration with Jarod Miller: Episode 501 - Pool Sharks**

Jarod sets out to debunk myths about the ocean's most-feared and most misunderstood creatures -sharks. A friendly sea lion makes Jarod feel right at home before he gets in the water with a seven foot zebra shark

**1:00p-1:30p: Jack Hanna's Animal Adventures: Episode 2110 - Wildlife in the Big City**

What happens when Jack and his animal friends take on New York City? From Late Night with David Letterman to early hours of Good Morning America, Jack travels the T.V. circuit with his company of critters in tow. You get a behind the scenes look at what it takes to keep everyone happy while on the road and on the air.

**1:30p-2:00p: Jack Hanna's Into the Wild: Episode 405 - The Cape of Good Hope**

Travel with Jack, and his wife Sue, to beautiful Cape Town as they discover how South Africa's wildlife is faring in the big city! They're literally stopping traffic to protect a troop of travelling Baboons. Then they hit the beach to hang out with a breeding colony of African Penguins -- a species on the road to recovery after being threatened by an oil spill a decade ago. Join Jack for this unforgettable adventure beneath majestic Table Mountain!

**2:00p-2:30p: Sports Stars of Tomorrow: Episode 516**

"Sports Stars of Tomorrow" displays the hard work & dedication it takes to be a true sports star, & provides in-depth human interest stories that reveal the important challenges and lessons that mold our young athletes. The program helps youngsters realize that their full potential in both life and the playing field are attainable with lots of hard work and determination. It reinforces the importance of key values like dedication, discipline, commitment and community involvement.

**2:30p-3:00p: The Real Winning Edge: Episode 215**

Three young achievers discuss being a girl on a football team, dealing with a friend's cancer & family problems.

**KUSI CHILDREN'S**

**SPECIALIZED SEGMENTS**

**4th Quarter, 2010**

# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-39:09/27/10

**Program: 1. Teen Kids News.**

	10/02/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/02/10	12:19:43 PM	:30	KIDS PSA Values	PSA	KUSI
	10/02/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/02/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	10/02/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	10/02/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/02/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/02/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	10/02/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI
	10/02/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:04:25**

**Program: 2. Exploration w/J. Miller.**

	10/02/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/02/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/02/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/02/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/02/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	10/02/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:02:40**

**Program: 3. Jack Hanna's Adventures**

	10/02/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	10/02/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/02/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/02/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/02/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/02/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	10/02/10	1:28:50 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/02/10	1:29:20 PM	:30	TIPS FOR KIDS - Animals	PSA	KUSI
	10/02/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:04:10**

**Program: 4. Jack Hanna:Into the Wild**

	10/02/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	10/02/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/02/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/02/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/02/10	1:50:08 PM	:30	XXXX-TIPS FOR KIDS - Sickness	PSA	KUSI
	10/02/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	10/02/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	10/02/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/02/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:04:10**

**Program: 5. Sports Stars of Tomorrow**

	10/02/10	2:10:01 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/02/10	2:10:31 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/02/10	2:21:31 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/02/10	2:25:30 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/02/10	2:26:00 PM	:30	TIPS FOR KIDS - Kitchen	PSA	KUSI
	10/02/10	2:26:30 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/02/10	2:27:00 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI

**0:03:30**

**Program: 6. The Real Winning Edge**

	10/02/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/02/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/02/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/02/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	10/02/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	10/02/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

**0:03:00**

**0:21:55**

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
 [Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-40:10/04/10

**Program: 1. Teen Kids News.**

	10/09/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/09/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/09/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	10/09/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	10/09/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/09/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/09/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	10/09/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI
	10/09/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:03:55**

**Program: 2. Exploration w/J. Miller.**

	10/09/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/09/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/09/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/09/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/09/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	10/09/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:02:40**

**Program: 3. Jack Hanna's Adventures**

	10/09/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	10/09/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/09/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/09/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/09/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/09/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	10/09/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/09/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:03:40**

**Program: 4. Jack Hanna:Into the Wild**

	10/09/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	10/09/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/09/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/09/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/09/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/09/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	10/09/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	10/09/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/09/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:04:10**

**Program: 5. Sports Stars of Tomorrow**

	10/09/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/09/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/09/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/09/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	10/09/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

**0:02:30**

**Program: 6. The Real Winning Edge**

	10/09/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/09/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/09/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/09/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	10/09/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	10/09/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

**0:03:00**

**0:19:55**

Week of Year: 2010-41:10/11/10

**Program: 1. Teen Kids News.**

	10/16/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/16/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded

[Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-41:10/11/10

**Program: 1. Teen Kids News.**

	10/16/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	10/16/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	10/16/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/16/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/16/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	10/16/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI
	10/16/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:03:55**

**Program: 2. Exploration w/J. Miller.**

	10/16/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/16/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/16/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/16/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/16/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	10/16/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:02:40**

**Program: 3. Jack Hanna's Adventures**

	10/16/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	10/16/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/16/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
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	10/16/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	10/16/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/16/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:03:40**

**Program: 4. Jack Hanna:Into the Wild**

	10/16/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	10/16/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/16/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/16/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/16/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
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	10/16/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	10/16/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/16/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

**0:04:10**

**Program: 5. Sports Stars of Tomorrow**

	10/16/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/16/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/16/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/16/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	10/16/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

**0:02:30**

**Program: 6. The Real Winning Edge**

	10/16/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/16/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/16/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/16/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	10/16/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	10/16/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

**0:03:00**

**0:19:55**

Week of Year: 2010-42:10/18/10

**Program: 1. Teen Kids News.**

	10/23/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/23/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Safety	PSA	KUSI
	10/23/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	10/23/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
[Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-42:10/18/10

**Program: 1. Teen Kids News.**

	10/23/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/23/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/23/10	12:29:20 PM	:30	Kids PSA//Quiet Time	PSA	KUSI
	10/23/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	10/23/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:55</b>			

**Program: 2. Exploration w/J. Miller.**

	10/23/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/23/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/23/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/23/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/23/10	12:45:04 PM	:30	FCC-Childrens Programs Annmnt.	PSA	KUSI
	10/23/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:02:40</b>			

**Program: 3. Jack Hanna's Adventures**

	10/23/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	10/23/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/23/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/23/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/23/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/23/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	10/23/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/23/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:40</b>			

**Program: 4. Jack Hanna:Into the Wild**

	10/23/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	10/23/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/23/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/23/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/23/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/23/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	10/23/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	10/23/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/23/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:04:10</b>			

**Program: 5. Sports Stars of Tomorrow**

	10/23/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/23/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/23/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/23/10	2:25:36 PM	:30	FCC-Childrens Programs Annmnt.	PSA	KUSI
	10/23/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:02:30</b>			

**Program: 6. The Real Winning Edge**

	10/23/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/23/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/23/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/23/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	10/23/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	10/23/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:03:00</b>			
			<b>0:19:55</b>			

Week of Year: 2010-43:10/25/10

**Program: 1. Teen Kids News.**

	10/30/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/30/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/30/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	10/30/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	10/30/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/30/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
 [Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-43:10/25/10

**Program: 1. Teen Kids News.**

	10/30/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI
	10/30/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	10/30/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:55

**Program: 2. Exploration w/J. Miller.**

	10/30/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	10/30/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/30/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/30/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/30/10	12:45:04 PM	:30	FCC-Childrens Programs Annmnt.	PSA	KUSI
	10/30/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:02:40

**Program: 3. Jack Hanna's Adventures**

	10/30/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	10/30/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/30/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/30/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/30/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	10/30/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	10/30/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/30/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:40

**Program: 4. Jack Hanna:Into the Wild**

	10/30/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	10/30/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	10/30/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/30/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/30/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/30/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	10/30/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	10/30/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	10/30/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:04:10

**Program: 5. Sports Stars of Tomorrow**

	10/30/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	10/30/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	10/30/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	10/30/10	2:25:36 PM	:30	FCC-Childrens Programs Annmnt.	PSA	KUSI
	10/30/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:02:30

**Program: 6. The Real Winning Edge**

	10/30/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	10/30/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	10/30/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	10/30/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	10/30/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	10/30/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:03:00

0:19:55

Week of Year: 2010-44:11/01/10

**Program: 1. Teen Kids News.**

	11/06/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/06/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/06/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	11/06/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	11/06/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/06/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/06/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	11/06/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
[Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-44:11/01/10

**Program: 1. Teen Kids News.**

	11/06/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:55</b>			

**Program: 2. Exploration w/J. Miller.**

	11/06/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	11/06/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/06/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/06/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/06/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/06/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:02:40</b>			

**Program: 3. Jack Hanna's Adventures**

	11/06/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	11/06/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/06/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/06/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/06/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/06/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	11/06/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/06/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:40</b>			

**Program: 4. Jack Hanna:Into the Wild**

	11/06/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	11/06/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/06/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/06/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/06/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/06/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	11/06/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	11/06/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/06/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:04:10</b>			

**Program: 5. Sports Stars of Tomorrow**

	11/06/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/06/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/06/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/06/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/06/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:02:30</b>			

**Program: 6. The Real Winning Edge**

	11/06/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/06/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/06/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/06/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	11/06/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	11/06/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:03:00</b>			
			<b>0:19:55</b>			

Week of Year: 2010-45:11/08/10

**Program: 1. Teen Kids News.**

	11/14/10	11:19:13 AM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/14/10	11:19:43 AM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/14/10	11:24:55 AM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	11/14/10	11:25:25 AM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/14/10	11:25:55 AM	:15	KIDS PSA	PSA	KUSI
	11/14/10	11:26:10 AM	:30	KIDS PSA/ Tom	PSA	KUSI
	11/14/10	11:28:50 AM	:30	Kids PSA//Quiet Time	PSA	KUSI
	11/14/10	11:29:20 AM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	11/14/10	11:29:50 AM	:10	FCC Kids Shows	PSA	KUSI

# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-45:11/08/10

Program: 1. Teen Kids News.

0:03:55

Program: 2. Exploration w/J. Miller.

	11/14/10	11:42:34 AM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	11/14/10	11:43:34 AM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/14/10	11:44:04 AM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/14/10	11:44:34 AM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/14/10	11:45:04 AM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/14/10	11:59:50 AM	:10	FCC Kids Shows	PSA	KUSI

0:02:40

Program: 3. Jack Hanna's Adventures

	11/14/10	12:15:27 PM	:30	KIDS PSA	PSA	KUSI
	11/14/10	12:15:57 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/14/10	12:16:27 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/14/10	12:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/14/10	12:22:11 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	11/14/10	12:22:41 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/14/10	12:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/14/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:40

Program: 4. Jack Hanna:Into the Wild

	11/14/10	12:37:54 PM	:30	Kids PSA/ Ross	ID	KUSI
	11/14/10	12:37:24 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/14/10	12:43:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/14/10	12:44:28 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/14/10	12:50:08 PM	:30	Kids PSA/Bosh	PSA	KUSI
	11/14/10	12:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	11/14/10	12:51:08 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/14/10	12:51:38 PM	:30	KIDS PSA	PSA	KUSI
	11/14/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:04:10

Program: 5. Sports Stars of Tomorrow

	11/13/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/13/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/13/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/13/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/13/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:02:30

Program: 6. The Real Winning Edge

	11/13/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/13/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/13/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/13/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	11/13/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	11/13/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:03:00

0:19:55

Week of Year: 2010-46:11/15/10

Program: 1. Teen Kids News.

	11/20/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/20/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/20/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	11/20/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	11/20/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/20/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/20/10	12:29:20 PM	:30	Kids PSA//Quiet Time	PSA	KUSI
	11/20/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	11/20/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:55

# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-46:11/15/10

**Program: 2. Exploration w/J. Miller.**

	11/20/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	11/20/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/20/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/20/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/20/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/20/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:02:40

**Program: 3. Jack Hanna's Adventures**

	11/20/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	11/20/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/20/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/20/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/20/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/20/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	11/20/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/20/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:40

**Program: 4. Jack Hanna:Into the Wild**

	11/20/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/20/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	11/20/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/20/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/20/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/20/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	11/20/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	11/20/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/20/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:04:10

**Program: 5. Sports Stars of Tomorrow**

	11/20/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/20/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/20/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/20/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/20/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:02:30

**Program: 6. The Real Winning Edge**

	11/20/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/20/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/20/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/20/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	11/20/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	11/20/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

0:03:00

0:19:55

Week of Year: 2010-47:11/22/10

**Program: 1. Teen Kids News.**

	11/27/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/27/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Safety	PSA	KUSI
	11/27/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	11/27/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	11/27/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/27/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/27/10	12:29:20 PM	:30	Kids PSA//Quiet Time	PSA	KUSI
	11/27/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	11/27/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:55

**Program: 2. Exploration w/J. Miller.**

	11/27/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	11/27/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded

[Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-47:11/22/10

**Program: 2. Exploration w/J. Miller.**

	11/27/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/27/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/27/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/27/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:02:40</b>			

**Program: 3. Jack Hanna's Adventures**

	11/27/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	11/27/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/27/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/27/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/27/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	11/27/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	11/27/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/27/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:40</b>			

**Program: 4. Jack Hanna:Into the Wild**

	11/27/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	11/27/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	11/27/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/27/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/27/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/27/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	11/27/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	11/27/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	11/27/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:04:10</b>			

**Program: 5. Sports Stars of Tomorrow**

	11/27/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	11/27/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	11/27/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	11/27/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	11/27/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:02:30</b>			

**Program: 6. The Real Winning Edge**

	11/27/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	11/27/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	11/27/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	11/27/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	11/27/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	11/27/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:03:00</b>			
			<b>0:19:55</b>			

Week of Year: 2010-48:11/29/10

**Program: 1. Teen Kids News.**

	12/04/10	12:19:13 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	12/04/10	12:20:13 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	12/04/10	12:24:55 PM	:30	TIPS FOR KIDS - Beach	PSA	KUSI
	12/04/10	12:25:25 PM	:15	KIDS PSA	PSA	KUSI
	12/04/10	12:25:40 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	12/04/10	12:26:10 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	12/04/10	12:29:20 PM	:30	Kids PSA/ Quiet Time	PSA	KUSI
	12/04/10	12:28:50 PM	:30	TIPS FOR KIDS - Sports	PSA	KUSI
	12/04/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:55</b>			

**Program: 2. Exploration w/J. Miller.**

	12/04/10	12:42:34 PM	:30	TIPS FOR KIDS - Parks	PSA	KUSI
	12/04/10	12:43:34 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	12/04/10	12:44:04 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	12/04/10	12:44:34 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
 [Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-48:11/29/10

**Program: 2. Exploration w/J. Miller.**

	12/04/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	12/04/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:02:40</b>			

**Program: 3. Jack Hanna's Adventures**

	12/04/10	1:15:27 PM	:30	KIDS PSA	PSA	KUSI
	12/04/10	1:15:57 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	12/04/10	1:16:27 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	12/04/10	1:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	12/04/10	1:22:11 PM	:30	KIDS PSA AdCouncil	PSA	KUSI
	12/04/10	1:22:41 PM	:30	TIPS FOR KIDS - Internet	PSA	KUSI
	12/04/10	1:29:20 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	12/04/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:40</b>			

**Program: 4. Jack Hanna:Into the Wild**

	12/04/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	12/04/10	1:37:54 PM	:30	TIPS FOR KIDS - Skate Safety	PSA	KUSI
	12/04/10	1:43:58 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	12/04/10	1:44:28 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	12/04/10	1:50:08 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	12/04/10	1:50:38 PM	:30	KIDS PSA Values	PSA	KUSI
	12/04/10	1:51:08 PM	:30	KIDS PSA	PSA	KUSI
	12/04/10	1:51:38 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
	12/04/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:04:10</b>			

**Program: 5. Sports Stars of Tomorrow**

	12/04/10	2:09:20 PM	:30	TIPS FOR KIDS - Music	PSA	KUSI
	12/04/10	2:21:41 PM	:30	TIPS FOR KIDS - Respect	PSA	KUSI
	12/04/10	2:25:06 PM	:30	TIPS FOR KIDS - Problems	PSA	KUSI
	12/04/10	2:25:36 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	12/04/10	2:26:06 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:02:30</b>			

**Program: 6. The Real Winning Edge**

	12/04/10	2:41:04 PM	:30	TIPS FOR KIDS - Truth	PSA	KUSI
	12/04/10	2:41:34 PM	:30	TIPS FOR KIDS - Parents	PSA	KUSI
	12/04/10	2:46:58 PM	:30	TIPS FOR KIDS- Online Saftey	PSA	KUSI
	12/04/10	2:54:42 PM	:30	TIPS FOR KIDS - Helmet	PSA	KUSI
	12/04/10	2:55:12 PM	:30	KIDS PSA Values	PSA	KUSI
	12/04/10	2:55:42 PM	:30	TIPS FOR KIDS -Involvement	PSA	KUSI
			<b>0:03:00</b>			
			<b>0:19:55</b>			

Week of Year: 2010-49:12/06/10

**Program: 1. Teen Kids News.**

	12/11/10	12:29:20 PM	:30	Kids PSA/ Quiet Time	PSA	KUSI
	12/11/10	12:26:10 PM	:30	KIDS PSA/ Tom	PSA	KUSI
	12/11/10	12:20:13 PM	:30	Kids PSA/Bridget	PSA	KUSI
	12/11/10	12:24:55 PM	:30	Kids PSA/Dan	PSA	KUSI
	12/11/10	12:25:25 PM	:15	Kids PSA / Cosby	PSA	KUSI
	12/11/10	12:25:40 PM	:30	Kids PSA/Lenderman	PSA	KUSI
	12/11/10	12:19:13 PM	:30	Kids PSA/ Tom	PSA	KUSI
	12/11/10	12:28:50 PM	:30	Kids PSA/Paul	PSA	KUSI
	12/11/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:55</b>			

**Program: 2. Exploration w/J. Miller.**

	12/11/10	12:42:34 PM	:30	Kids PSA/Allen	PSA	KUSI
	12/11/10	12:43:34 PM	:30	Kids PSA/Maya	PSA	KUSI
	12/11/10	12:44:04 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/11/10	12:44:34 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/11/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	12/11/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded  
 [Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-49:12/06/10

Program: 2. Exploration w/J. Miller.

0:02:40

Program: 3. Jack Hanna's Adventures

	12/11/10	1:15:27 PM	:30	Kids PSA/Know it All	PSA	KUSI
	12/11/10	1:15:57 PM	:30	Kids PSA/Be Active Maya & Miguel Challenge	PSA	KUSI
	12/11/10	1:16:27 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/11/10	1:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/11/10	1:22:11 PM	:30	Kids PSA/Nutrition Ed.	PSA	KUSI
	12/11/10	1:22:41 PM	:30	Kids PSA/Joe	PSA	KUSI
	12/11/10	1:29:20 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/11/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:40

Program: 4. Jack Hanna:Into the Wild

	12/11/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	12/11/10	1:37:54 PM	:30	Kids PSA/ Tom	PSA	KUSI
	12/11/10	1:43:58 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/11/10	1:44:28 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/11/10	1:50:08 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/11/10	1:50:38 PM	:30	Kids PSA/ Classroom	PSA	KUSI
	12/11/10	1:51:08 PM	:30	Kids PSA/Know it all	PSA	KUSI
	12/11/10	1:51:38 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/11/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:04:10

Program: 5. Sports Stars of Tomorrow

	12/11/10	2:09:20 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/11/10	2:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/11/10	2:25:06 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/11/10	2:25:36 PM	:30	FCC-Children Programming Announcement	PSA	KUSI
	12/11/10	2:26:06 PM	:30	Kids PSA/Sandra	PSA	KUSI

0:02:30

Program: 6. The Real Winning Edge

	12/11/10	2:41:04 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/11/10	2:41:34 PM	:30	Kids PSA/Lenderman	PSA	KUSI
	12/11/10	2:46:58 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/11/10	2:54:42 PM	:30	Kids PSA/ Rick	PSA	KUSI
	12/11/10	2:55:12 PM	:30	Kids PSA/Teaching	PSA	KUSI
	12/11/10	2:55:42 PM	:30	Kids PSA/Sandra	PSA	KUSI

0:03:00

0:19:55

Week of Year: 2010-50:12/13/10

Program: 1. Teen Kids News.

	12/18/10	12:19:13 PM	:30	Kids PSA/ Tom	PSA	KUSI
	12/18/10	12:26:10 PM	:30	KIDS PSA/ Tom	PSA	KUSI
	12/18/10	12:29:20 PM	:30	Kids PSA/Quiet Time	PSA	KUSI
	12/18/10	12:20:13 PM	:30	Kids PSA/Bridget	PSA	KUSI
	12/18/10	12:24:55 PM	:30	Kids PSA/Dan	PSA	KUSI
	12/18/10	12:25:25 PM	:15	Kids PSA / Cosby	PSA	KUSI
	12/18/10	12:25:40 PM	:30	Kids PSA/Lenderman	PSA	KUSI
	12/18/10	12:28:50 PM	:30	Kids PSA/Paul	PSA	KUSI
	12/18/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:55

Program: 2. Exploration w/J. Miller.

	12/18/10	12:42:34 PM	:30	Kids PSA/Allen	PSA	KUSI
	12/18/10	12:43:34 PM	:30	Kids PSA/Maya	PSA	KUSI
	12/18/10	12:44:04 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/18/10	12:44:34 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/18/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	12/18/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:02:40

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded

[Sorted by: Week Day]

# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	FT	Log Channel
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Week of Year: 2010-50:12/13/10

**Program: 3. Jack Hanna's Adventures**

	12/18/10	1:15:27 PM	:30	Kids PSA/Know it All	PSA	KUSI
	12/18/10	1:15:57 PM	:30	Kids PSA/Be Active Maya & Miguel Challenge	PSA	KUSI
	12/18/10	1:16:27 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/18/10	1:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/18/10	1:22:11 PM	:30	Kids PSA/Nutrition Ed.	PSA	KUSI
	12/18/10	1:22:41 PM	:30	Kids PSA/Joe	PSA	KUSI
	12/18/10	1:29:20 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/18/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:40

**Program: 4. Jack Hanna:Into the Wild**

	12/18/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	12/18/10	1:37:54 PM	:30	Kids PSA/ Tom	PSA	KUSI
	12/18/10	1:43:58 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/18/10	1:44:28 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/18/10	1:50:08 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/18/10	1:50:38 PM	:30	Kids PSA/ Classroom	PSA	KUSI
	12/18/10	1:51:08 PM	:30	Kids PSA/Know it all	PSA	KUSI
	12/18/10	1:51:38 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/18/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:04:10

**Program: 5. Sports Stars of Tomorrow**

	12/18/10	2:09:20 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/18/10	2:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/18/10	2:25:06 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/18/10	2:25:36 PM	:30	FCC-Children Programming Announcement	PSA	KUSI
	12/18/10	2:26:06 PM	:30	Kids PSA/Sandra	PSA	KUSI

0:02:30

**Program: 6. The Real Winning Edge**

	12/18/10	2:41:04 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/18/10	2:41:34 PM	:30	Kids PSA/Lenderman	PSA	KUSI
	12/18/10	2:46:58 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/18/10	2:54:42 PM	:30	Kids PSA/ Rick	PSA	KUSI
	12/18/10	2:55:12 PM	:30	Kids PSA/Teaching	PSA	KUSI
	12/18/10	2:55:42 PM	:30	Kids PSA/Sandra	PSA	KUSI

0:03:00

0:19:55

Week of Year: 2010-51:12/20/10

**Program: 1. Teen Kids News.**

	12/25/10	12:19:13 PM	:30	Kids PSA/ Tom	PSA	KUSI
	12/25/10	12:26:10 PM	:30	KIDS PSA/ Tom	PSA	KUSI
	12/25/10	12:29:20 PM	:30	Kids PSA/ Quiet Time	PSA	KUSI
	12/25/10	12:20:13 PM	:30	Kids PSA/ Bridget	PSA	KUSI
	12/25/10	12:24:55 PM	:30	Kids PSA/ Dan	PSA	KUSI
	12/25/10	12:25:25 PM	:15	Kids PSA / Cosby	PSA	KUSI
	12/25/10	12:25:40 PM	:30	Kids PSA/ Lenderman	PSA	KUSI
	12/25/10	12:28:50 PM	:30	Kids PSA/ Paul	PSA	KUSI
	12/25/10	12:29:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:03:55

**Program: 2. Exploration w/J. Miller.**

	12/25/10	12:42:34 PM	:30	Kids PSA/Allen	PSA	KUSI
	12/25/10	12:43:34 PM	:30	Kids PSA/Maya	PSA	KUSI
	12/25/10	12:44:04 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/25/10	12:44:34 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/25/10	12:45:04 PM	:30	FCC-Childrens Programs Anncmnt.	PSA	KUSI
	12/25/10	12:59:50 PM	:10	FCC Kids Shows	PSA	KUSI

0:02:40

**Program: 3. Jack Hanna's Adventures**

	12/25/10	1:15:27 PM	:30	Kids PSA/Know it All	PSA	KUSI
	12/25/10	1:15:57 PM	:30	Kids PSA/Be Active Maya & Miguel Challenge	PSA	KUSI

KUSI/KUSI : 10/01/10 - 12/31/10 : New after v5 upgraded

[Sorted by: Week Day]



# KUSI: Q4\_PSA Aired in Kids Programming



Ordered Program	Air Date	Sched Time	Sched Length	Advertiser/Product	F/T	Log Channel
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Week of Year: 2010-51:12/20/10

**Program: 3. Jack Hanna's Adventures**

	12/25/10	1:16:27 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/25/10	1:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/25/10	1:22:11 PM	:30	Kids PSA/Nutrition Ed.	PSA	KUSI
	12/25/10	1:22:41 PM	:30	Kids PSA/Joe	PSA	KUSI
	12/25/10	1:29:20 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/25/10	1:29:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:03:40</b>			

**Program: 4. Jack Hanna:Into the Wild**

	12/25/10	1:37:24 PM	:30	Kids PSA/ Ross	ID	KUSI
	12/25/10	1:37:54 PM	:30	Kids PSA/ Turko	PSA	KUSI
	12/25/10	1:43:58 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/25/10	1:44:28 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/25/10	1:50:08 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/25/10	1:50:38 PM	:30	Kids PSA/ Classroom	PSA	KUSI
	12/25/10	1:51:08 PM	:30	Kids PSA/Know it all	PSA	KUSI
	12/25/10	1:51:38 PM	:30	Kids PSA/Sandra	PSA	KUSI
	12/25/10	1:59:50 PM	:10	FCC Kids Shows	PSA	KUSI
			<b>0:04:10</b>			

**Program: 5. Sports Stars of Tomorrow**

	12/25/10	2:09:20 PM	:30	Kids PSA/Brad	PSA	KUSI
	12/25/10	2:21:41 PM	:30	Kids PSA/Ross	PSA	KUSI
	12/25/10	2:25:06 PM	:30	Kids PSA/Turko	PSA	KUSI
	12/25/10	2:25:36 PM	:30	FCC-Children Programming Announcement	PSA	KUSI
	12/25/10	2:26:06 PM	:30	Kids PSA/Sandra	PSA	KUSI
			<b>0:02:30</b>			

**Program: 6. The Real Winning Edge**

	12/25/10	2:41:04 PM	:30	Kids PSA/Bosh	PSA	KUSI
	12/25/10	2:41:34 PM	:30	Kids PSA/Lenderman	PSA	KUSI
	12/25/10	2:46:58 PM	:30	Kids PSA/Naso	PSA	KUSI
	12/25/10	2:54:42 PM	:30	Kids PSA/ Rick	PSA	KUSI
	12/25/10	2:55:12 PM	:30	Kids PSA/Teaching	PSA	KUSI
	12/25/10	2:55:42 PM	:30	Kids PSA/Sandra	PSA	KUSI
			<b>0:03:00</b>			
			<b>0:19:55</b>			
			<b>:00</b>			