

NCC Cable System Order

Order #	62553614
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	07/02/18 - 07/15/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	07/06/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$92.00		
Commission	\$13.80		
Net Total	\$78.20		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7.5 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/2/18	7/8/18	06:00	10:00						X	X	-	-	2	\$10.00	\$20.00	30	
2	CNN	CNN DT	7/2/18	7/8/18	06:00	17:00						X	X	-	-	2	\$6.00	\$12.00	30	
3	CNN	CNN EM	7/9/18	7/15/18	06:00	10:00	X							-	-	1	\$10.00	\$10.00	30	
4	CNN	CNN DT	7/9/18	7/15/18	06:00	17:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	CNN W	7/2/18	7/8/18	10:00	17:00						X	X	-	-	1	\$8.00	\$8.00	30	
6	CNN	CNN PT	7/2/18	7/8/18	17:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	
7	CNN	CNN PT	7/9/18	7/15/18	17:00	24:00	X							-	-	1	\$12.00	\$12.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	10	0	0	0	0	0	0	0	0	0	0	0	10
AMT	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/10/18

62553614 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

NCC Cable System Order

Order #	62554752
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	07/09/18 - 07/15/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	07/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul18 Proj. (Jul17 HUT, N
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$368.00		
Commission	\$55.20		
Net Total	\$312.80		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/10 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/9/18	7/15/18	06:00	10:00				X	X	X	X	-	-	8	\$10.00	\$80.00	30	
2	CNN	CNN DT	7/9/18	7/15/18	06:00	17:00				X	X			-	-	12	\$6.00	\$72.00	30	
3	CNN	CNN W	7/9/18	7/15/18	10:00	17:00						X	X	-	-	6	\$8.00	\$48.00	30	
4	CNN	CNN PT	7/9/18	7/15/18	17:00	24:00				X	X	X	X	-	-	14	\$12.00	\$168.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
SPOTS	40	0	0	0	0	0	0	0	0	0	0	0	40
AMT	\$368.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$368.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 07/11/18

62554752 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 7/10/2018
2. **Name of Agency making the Request:** Canal Partners Media
3. **Address of Agency making the Request:** 1027 33rd Street NW, Suite 140
Washington, DC 20007
4. **Name of Agency Contact making the Request:** Chris Feist
5. **Telephone Number of Agency Contact making the Request:** 202-400-2201
6. **Name of Organization Purchasing Time:** Demand Justice
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Eric Kessler - Chairman
8. **Description of Issue Presented:** _____
9. **Does this advertisement relate to an election?** Yes No
Name of Candidate: _____
Candidate's Party Affiliation: _____
Office Sought by Candidate: _____
10. **Request to Purchase Time:** ACCEPTED BY SYSTEM REJECTED BY SYSTEM
11. **Reason for Rejection:**

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: _____
Signature of Individual Receiving Request

Date: 7/10/2018



NCC Media

Proof of Payment

NCC Transaction ID	AMEX-1876-91436
Agency	Canal Partners Media
Advertiser	Demand Justice
Description	Canal Partners Media ~ PREPAY-Demand Justice
Amount	2861.95
Transaction Status	succeeded
Response Message	Payment complete.
Pay Reference	ch_1CktlcLxnAupl00qYHbjzADA