

## NCC Cable System Order

Order #	62589728
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/01/18 - 10/07/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	10/01/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	10.2-10.5
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Show All Lines			
Total # of Weeks	1		
Total	\$196.00		
Commission	\$29.40		
Net Total	\$166.60		
Total Spots	8		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments :	
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	10/1/18	10/7/18	06:00	10:00		X	X	X	X			-	-	2	\$20.00	\$40.00	60	
2	CNN	CNN PT	10/1/18	10/7/18	17:00	24:00		X	X	X	X			-	-	2	\$24.00	\$48.00	60	
3	FXNC	FXNC EM	10/1/18	10/7/18	06:00	10:00		X	X	X	X			-	-	2	\$24.00	\$48.00	60	
4	FXNC	FXNC PT	10/1/18	10/7/18	17:00	24:00		X	X	X	X			-	-	2	\$30.00	\$60.00	60	

	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Total
<b>SPOTS</b>	8	0	0	0	0	0	0	0	0	0	0	0	8
<b>AMT</b>	\$196.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$196.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 10/01/18

62589728 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

## NCC Cable System Order

Order #	62570805
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	08/20/18 - 09/09/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	08/23/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	8.23-9.3
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$956.00		
Commission	\$143.40		
Net Total	\$812.60		
Total Spots	94		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	8.21 New order. Please review and confirm. Thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	VARIOUS	8/20/18	8/26/18	06:00	10:00				X	X	X	X	-	-	6	\$10.00	\$60.00	30	
2	CNN	VARIOUS	8/20/18	8/26/18	06:00	17:00				X	X	X	X	-	-	19	\$12.00	\$228.00	30	
3	CNN	VARIOUS	8/27/18	9/2/18	06:00	10:00	X	X	X	X	X	X	X	-	-	9	\$10.00	\$90.00	30	
4	CNN	VARIOUS	9/3/18	9/9/18	06:00	10:00	X							-	-	1	\$10.00	\$10.00	30	
5	CNN	VARIOUS	8/27/18	9/2/18	06:00	17:00	X	X	X	X	X	X	X	-	-	27	\$12.00	\$324.00	30	
6	CNN	VARIOUS	9/3/18	9/9/18	06:00	17:00	X							-	-	4	\$12.00	\$48.00	30	
7	CNN	AVG. ALL WKS<	8/20/18	8/26/18	17:00	24:00				X	X	X	X	-	-	11	\$7.00	\$77.00	30	
8	CNN	AVG. ALL WKS<	8/27/18	9/2/18	17:00	24:00	X	X	X	X	X	X	X	-	-	15	\$7.00	\$105.00	30	
9	CNN	AVG. ALL WKS<	9/3/18	9/9/18	17:00	24:00	X							-	-	2	\$7.00	\$14.00	30	

	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Total
<b>SPOTS</b>	36	58	0	0	0	0	0	0	0	0	0	0	94
<b>AMT</b>	\$365.00	\$591.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$956.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 08/23/18

62570805 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

## NCC Cable System Order

Order #	62584878
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	09/17/18 - 09/30/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	09/21/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	
Product Code	
Est Code	na
Product Name	9.22-9.28
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$698.00		
Commission	\$104.70		
Net Total	\$593.30		
Total Spots	72		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.21 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	9/17/18	9/23/18	06:00	10:00						X	X	-	-	2	\$10.00	\$20.00	30	NCR 01/01/18-12/31/18
2	CNN	CNN EM	9/24/18	9/30/18	06:00	10:00	X	X	X	X	X			-	-	8	\$10.00	\$80.00	30	NCR 01/01/18-12/31/18
3	CNN	CNN DT	9/24/18	9/30/18	06:00	17:00	X	X	X	X	X			-	-	16	\$6.00	\$96.00	30	NCR 01/01/18-12/31/18
4	CNN	CNN PT	9/17/18	9/23/18	17:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
5	CNN	CNN PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X	X			-	-	8	\$12.00	\$96.00	30	NCR 01/01/18-12/31/18
6	FXNC	FXNC EM	9/17/18	9/23/18	06:00	10:00						X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
7	FXNC	FXNC EM	9/24/18	9/30/18	06:00	10:00	X	X	X	X	X			-	-	8	\$12.00	\$96.00	30	NCR 01/01/18-12/31/18
8	FXNC	FXNC DT	9/24/18	9/30/18	06:00	17:00	X	X	X	X	X			-	-	16	\$7.00	\$112.00	30	NCR 01/01/18-12/31/18
9	FXNC	FXNC PT	9/17/18	9/23/18	17:00	24:00						X	X	-	-	2	\$15.00	\$30.00	30	NCR 01/01/18-12/31/18
10	FXNC	FXNC PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X	X			-	-	8	\$15.00	\$120.00	30	NCR 01/01/18-12/31/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
<b>SPOTS</b>	72	0	0	0	0	0	0	0	0	0	0	0	72
<b>AMT</b>	\$698.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$698.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 09/21/18

62584878 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

## NCC Cable System Order

Order #	62553614
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	07/02/18 - 07/15/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	07/06/18
Version	1 Vs. 1
Show All Lines	

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Jul17
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Total # of Weeks	2		
Total	\$92.00		
Commission	\$13.80		
Net Total	\$78.20		
Total Spots	10		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Comments : 7.5 New order. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/2/18	7/8/18	06:00	10:00						X	X	-	-	2	\$10.00	\$20.00	30	
2	CNN	CNN DT	7/2/18	7/8/18	06:00	17:00						X	X	-	-	2	\$6.00	\$12.00	30	
3	CNN	CNN EM	7/9/18	7/15/18	06:00	10:00	X							-	-	1	\$10.00	\$10.00	30	
4	CNN	CNN DT	7/9/18	7/15/18	06:00	17:00	X							-	-	1	\$6.00	\$6.00	30	
5	CNN	CNN W	7/2/18	7/8/18	10:00	17:00						X	X	-	-	1	\$8.00	\$8.00	30	
6	CNN	CNN PT	7/2/18	7/8/18	17:00	24:00						X	X	-	-	2	\$12.00	\$24.00	30	
7	CNN	CNN PT	7/9/18	7/15/18	17:00	24:00	X							-	-	1	\$12.00	\$12.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	10	0	0	0	0	0	0	0	0	0	0	0	10
<b>AMT</b>	\$92.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$92.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/10/18

62553614 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

## NCC Cable System Order

Order #	62554752
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	07/09/18 - 07/15/18
Agency	Canal Partners Media
Advertiser	Demand Justice

Update Date	07/10/18
Version	1 Vs. 1

AE	Alexander Fiske
Sales Coordinator	Becca Karam
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	DMA Nielsen Live+1 Jul18 Proj. (Jul17 HUT, N
-	

Client Code	
Product Code	
Est Code	na
Product Name	
Credit Status	

Show All Lines			
Total # of Weeks	1		
Total	\$368.00		
Commission	\$55.20		
Net Total	\$312.80		
Total Spots	40		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 7/10 New Order: Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	CNN EM	7/9/18	7/15/18	06:00	10:00				X	X	X	X	-	-	8	\$10.00	\$80.00	30	
2	CNN	CNN DT	7/9/18	7/15/18	06:00	17:00				X	X			-	-	12	\$6.00	\$72.00	30	
3	CNN	CNN W	7/9/18	7/15/18	10:00	17:00						X	X	-	-	6	\$8.00	\$48.00	30	
4	CNN	CNN PT	7/9/18	7/15/18	17:00	24:00				X	X	X	X	-	-	14	\$12.00	\$168.00	30	

	Jul 2018	Aug 2018	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Total
<b>SPOTS</b>	40	0	0	0	0	0	0	0	0	0	0	0	40
<b>AMT</b>	\$368.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$368.00

SYSTEM APP: \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_

Date Printed 07/11/18

62554752 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

# RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

## CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 7/10/2018
2. **Name of Agency making the Request:** Canal Partners Media
3. **Address of Agency making the Request:** 1027 33rd Street NW, Suite 140  
Washington, DC 20007
4. **Name of Agency Contact making the Request:** Chris Feist
5. **Telephone Number of Agency Contact making the Request:** 202-400-2201
6. **Name of Organization Purchasing Time:** Demand Justice
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Eric Kessler - Chairman
8. **Description of Issue Presented:** \_\_\_\_\_
9. **Does this advertisement relate to an election?**       Yes       No  
  
Name of Candidate: \_\_\_\_\_  
Candidate's Party Affiliation: \_\_\_\_\_  
Office Sought by Candidate: \_\_\_\_\_
10. **Request to Purchase Time:**     ACCEPTED BY SYSTEM     REJECTED BY SYSTEM
11. **Reason for Rejection:**  
\_\_\_\_\_
12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

**Signed:** \_\_\_\_\_  
Signature of Individual Receiving Request

**Date:** 7/10/2018



**NCC Media**

**Proof of Payment**

NCC Transaction ID	AMEX-1876-91436
Agency	Canal Partners Media
Advertiser	Demand Justice
Description	Canal Partners Media ~ PREPAY-Demand Justice
Amount	2861.95
Transaction Status	succeeded
Response Message	Payment complete.
Pay Reference	ch_1CktlcLxnAupl00qYHbjzADA