

RECORD OF REQUEST FOR PURCHASE OF POLITICAL TIME

CONTROVERSIAL ISSUE OF PUBLIC IMPORTANCE ADVERTISEMENT FORM AND FOR ANY POLITICAL MATTER OF NATIONAL IMPORTANCE

FORM TO BE COMPLETED AT TIME OF ORDER AND PLACED IN POLITICAL/ PUBLIC INSPECTION FILE

1. **Date of Request:** 9/13/2018
2. **Name of Agency making the Request:** GMMB
3. **Address of Agency making the Request:** 700 13th Street NW, Suite 600
Washington, DC, 20005
4. **Name of Agency Contact making the Request:** Mike Furman
5. **Telephone Number of Agency Contact making the Request:** 202-338-8700
6. **Name of Organization Purchasing Time:** Stand for Salmon
7. **List of Chief Executive Officers or Members of Executive Committee, or Board of Directors of Group/Organization:** Gayla Hoseth, Mike Wood, Stephanie Quinn, Davidson
8. **Description of Issue Presented:** Salmon Protection
9. **Does this advertisement relate to an election?** Yes No

Name of Candidate: _____
Candidate's Party Affiliation: _____
Office Sought by Candidate: _____
10. **Request to Purchase Time:** ACCEPTED BY SYSTEM REJECTED BY SYSTEM
11. **Reason for Rejection:**

12. **If request to purchase time is ACCEPTED attach a copy of (i) the Insertion Order/Agreement including schedule of time purchased, rates charged, class of time purchased, (ii) Invoice, and (iii) Affidavit of Performance indicating dates and times the advertisement aired.**

Signed: _____ **Date:** _____
Signature of Individual Receiving Request

.

NCC Media

Proof of Payment

Check # WIRE9142018-4C

Agency GREER, Margolis, Mitchell, Burns

Advertiser Stand for Salmon Proj 200315

Description CIA Payment - Stand for Salmon Proj 200315

Amount \$1,749.30

Check Date Sep 14 2018

Transaction Status Payment Received

NCC Cable System Order

Order #	62580859
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	09/10/18 - 09/30/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Stand for Salmon Proj 200315

Update Date	09/14/18
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Erin Hill
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Client Code	AKPROP
Product Code	09140927
Est Code	7178
Product Name	09140927
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$2,058.00		
Commission	\$308.70		
Net Total	\$1,749.30		
Total Spots	192		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	9.13.18 New Political Order: please review and confirm online, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AEN ROS	9/10/18	9/16/18	06:00	24:00					X	X	X	-	-	1	\$8.00	\$8.00	30	NCR 01/01/18-12/31/18
2	AEN	AEN ROS	9/17/18	9/23/18	06:00	24:00	X	X	X	X	X	X	X	-	-	3	\$8.00	\$24.00	30	NCR 01/01/18-12/31/18
3	AEN	AEN ROS	9/24/18	9/30/18	06:00	24:00	X	X	X	X				-	-	2	\$8.00	\$16.00	30	NCR 01/01/18-12/31/18
4	AEN	AEN PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR 01/01/18-12/31/18
5	AEN	AEN PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18
6	AEN	AEN PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
7	CNN	CNN DT	9/10/18	9/16/18	06:00	17:00					X			-	-	2	\$6.00	\$12.00	30	NCR 01/01/18-12/31/18
8	CNN	CNN DT	9/17/18	9/23/18	06:00	17:00	X	X	X	X	X			-	-	8	\$6.00	\$48.00	30	NCR 01/01/18-12/31/18
9	CNN	CNN DT	9/24/18	9/30/18	06:00	17:00	X	X	X	X				-	-	6	\$6.00	\$36.00	30	NCR 01/01/18-12/31/18
10	CNN	CNN PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	5	\$12.00	\$60.00	30	NCR 01/01/18-12/31/18
11	CNN	CNN PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	12	\$12.00	\$144.00	30	NCR 01/01/18-12/31/18
12	CNN	CNN PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	7	\$12.00	\$84.00	30	NCR 01/01/18-12/31/18
13	DISC	DISC ROS	9/10/18	9/16/18	06:00	24:00					X	X	X	-	-	2	\$8.00	\$16.00	30	NCR 01/01/18-12/31/18
14	DISC	DISC ROS	9/17/18	9/23/18	06:00	24:00	X	X	X	X	X	X	X	-	-	5	\$8.00	\$40.00	30	NCR 01/01/18-12/31/18
15	DISC	DISC ROS	9/24/18	9/30/18	06:00	24:00	X	X	X	X				-	-	3	\$8.00	\$24.00	30	NCR 01/01/18-12/31/18
16	DISC	DISC PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	2	\$15.00	\$30.00	30	NCR 01/01/18-12/31/18
17	DISC	DISC PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 01/01/18-12/31/18
18	DISC	DISC PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	3	\$15.00	\$45.00	30	NCR 01/01/18-12/31/18
19	ESPN	ESPN PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	1	\$15.00	\$15.00	30	NCR 01/01/18-12/31/18
20	ESPN	ESPN PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	3	\$15.00	\$45.00	30	NCR 01/01/18-12/31/18
21	ESPN	ESPN PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	2	\$15.00	\$30.00	30	NCR 01/01/18-12/31/18

NCC Cable System Order

Order #	62580859
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	09/10/18 - 09/30/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Stand for Salmon Proj 200315

Update Date	09/14/18
Version	1 Vs. 1

AE	Mackenzie Miller
Sales Coordinator	Erin Hill
Office	Washington
Phone	(301) 951-2620
Status	Accepted
Survey	DMA Nielsen Live+SD Jul18
-	

Client Code	AKPROP
Product Code	09140927
Est Code	7178
Product Name	09140927
Credit Status	

Show All Lines			
Total # of Weeks	3		
Total	\$2,058.00		
Commission	\$308.70		
Net Total	\$1,749.30		
Total Spots	192		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.13.18 New Political Order: please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	FOOD DT	9/10/18	9/16/18	06:00	17:00					X			-	-	1	\$6.00	\$6.00	30	NCR 01/01/18-12/31/18
23	FOOD	FOOD DT	9/17/18	9/23/18	06:00	17:00	X	X	X	X	X			-	-	6	\$6.00	\$36.00	30	NCR 01/01/18-12/31/18
24	FOOD	FOOD DT	9/24/18	9/30/18	06:00	17:00	X	X	X	X				-	-	5	\$6.00	\$30.00	30	NCR 01/01/18-12/31/18
25	FOOD	FOOD PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
26	FOOD	FOOD PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	NCR 01/01/18-12/31/18
27	FOOD	FOOD PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18
28	FXNC	FXNC DT	9/10/18	9/16/18	06:00	17:00					X			-	-	3	\$7.00	\$21.00	30	NCR 01/01/18-12/31/18
29	FXNC	FXNC DT	9/17/18	9/23/18	06:00	17:00	X	X	X	X	X			-	-	13	\$7.00	\$91.00	30	NCR 01/01/18-12/31/18
30	FXNC	FXNC DT	9/24/18	9/30/18	06:00	17:00	X	X	X	X				-	-	10	\$7.00	\$70.00	30	NCR 01/01/18-12/31/18
31	FXNC	FXNC PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	5	\$15.00	\$75.00	30	NCR 01/01/18-12/31/18
32	FXNC	FXNC PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	12	\$15.00	\$180.00	30	NCR 01/01/18-12/31/18
33	FXNC	FXNC PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	7	\$15.00	\$105.00	30	NCR 01/01/18-12/31/18
34	HIST	HIST PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
35	HIST	HIST PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	NCR 01/01/18-12/31/18
36	HIST	HIST PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18
37	SYFY	SYFY PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
38	SYFY	SYFY PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	NCR 01/01/18-12/31/18
39	SYFY	SYFY PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18
40	TBSC	TBSC PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR 01/01/18-12/31/18
41	TBSC	TBSC PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18
42	TBSC	TBSC PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18

NCC Cable System Order

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Market	Anchorage

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Advertiser	Stand for Salmon Proj 200315

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Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 9.13.18 New Political Order: please review and confirm online, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	TNT	TNT W	9/10/18	9/16/18	10:00	17:00						X	X	-	-	1	\$8.00	\$8.00	30	NCR 01/01/18-12/31/18
44	TNT	TNT PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	1	\$12.00	\$12.00	30	NCR 01/01/18-12/31/18
45	TNT	TNT PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
46	TNT	TNT PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
47	USA	USA PT	9/10/18	9/16/18	17:00	24:00					X	X	X	-	-	2	\$12.00	\$24.00	30	NCR 01/01/18-12/31/18
48	USA	USA PT	9/17/18	9/23/18	17:00	24:00	X	X	X	X	X	X	X	-	-	5	\$12.00	\$60.00	30	NCR 01/01/18-12/31/18
49	USA	USA PT	9/24/18	9/30/18	17:00	24:00	X	X	X	X				-	-	3	\$12.00	\$36.00	30	NCR 01/01/18-12/31/18

	Sep 2018	Oct 2018	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Total
SPOTS	192	0	0	0	0	0	0	0	0	0	0	0	192
AMT	\$2,058.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,058.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 09/17/18

62580859 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

NCC Cable System Order

Order #	62605333
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Stand for Salmon Proj 200315

Update Date	10/30/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	AK
Product Code	10311106
Est Code	7737
Product Name	AK 10.31-11.6
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$615.00		
Commission	\$92.25		
Net Total	\$522.75		
Total Spots	60		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/30 New Issue Order airing 10/31-11/5. Total = \$615. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AMC	AVG. ALL WKS<	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
2	AMC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
3	CNN	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	1	\$6.00	\$6.00	30	
4	CNN	EARLY START<	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
5	CNN	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
6	CNN	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	3	\$12.00	\$36.00	30	
7	CNN	AVG. ALL WKS<	11/5/18	11/11/18	17:00	24:00	X							-	-	1	\$12.00	\$12.00	30	
8	ESPN	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	2	\$7.00	\$14.00	30	
9	ESPN	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
10	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
11	FXNC	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	2	\$7.00	\$14.00	30	
12	FXNC	FOX & FRIENDS<	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	2	\$13.00	\$26.00	30	
13	FXNC	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
14	FXNC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	1	\$15.00	\$15.00	30	
15	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	2	\$6.00	\$12.00	30	
16	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
17	HGTV	AVG. ALL WKS	10/29/18	11/4/18	10:00	17:00						X	X	-	-	2	\$8.00	\$16.00	30	
18	TNT	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
19	TNT	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
20	USA	AVG. ALL WKS<	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
21	USA	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	

NCC Cable System Order

Order #	62605333
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Stand for Salmon Proj 200315

Update Date	10/30/18
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Version	1 Vs. 1
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Show All Lines	
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Total # of Weeks	2
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Total	\$615.00
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Commission	\$92.25
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Net Total	\$522.75
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Total Spots	60
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+1 Nov17
-	

Client Code	AK
Product Code	10311106
Est Code	7737
Product Name	AK 10.31-11.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/30 New Issue Order airing 10/31-11/5. Total = \$615. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FOOD	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
23	TBSC	VARIOUS	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	2	\$8.00	\$16.00	30	
24	TBSC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
25	AEN	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	2	\$6.00	\$12.00	30	
26	AEN	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	
27	DISC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$15.00	\$30.00	30	
28	HIST	AVG. ALL WKS<	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	2	\$6.00	\$12.00	30	
29	HIST	AVG. ALL WKS	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
30	HIST	AVG. ALL WKS<	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	2	\$10.00	\$20.00	30	
31	HIST	AVG. ALL WKS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	2	\$12.00	\$24.00	30	

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	60	0	0	0	0	0	0	0	0	0	0	0	60
AMT	\$615.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$615.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/18

62605333 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |

NCC Cable System Order

Order #	62605094
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Yes for Salmon proj #200352

Update Date	10/30/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Client Code	AK
Product Code	10311106
Est Code	7738
Product Name	AK 10.31-11.6
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$5,982.00		
Commission	\$897.30		
Net Total	\$5,084.70		
Total Spots	576		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/30 New Issue Order airing 10/31-11/5. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS<	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	9	\$6.00	\$54.00	30	
2	AEN	VARIOUS	11/5/18	11/11/18	06:00	17:00	X	X						-	-	3	\$6.00	\$18.00	30	
3	AEN	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
4	AEN	AVG. ALL WKS	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
5	CNN	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	16	\$6.00	\$96.00	30	
6	CNN	VARIOUS	11/5/18	11/11/18	06:00	17:00	X	X						-	-	5	\$6.00	\$30.00	30	
7	CNN	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
8	CNN	CNN TONIGHT<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
9	CNN	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	
10	CNN	VARIOUS	11/5/18	11/11/18	06:00	10:00	X	X						-	-	3	\$10.00	\$30.00	30	
11	CNN	EARLY START<	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	18	\$10.00	\$180.00	30	
12	CNN	EARLY START	11/5/18	11/11/18	00:00	02:00	X	X						-	-	3	\$10.00	\$30.00	30	
13	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	16	\$7.00	\$112.00	30	
14	ESPN	AVG. ALL WKS<	11/5/18	11/11/18	06:00	17:00	X	X						-	-	5	\$7.00	\$35.00	30	
15	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	21	\$15.00	\$315.00	30	
16	ESPN	AVG. ALL WKS<	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	17	\$10.00	\$170.00	30	
17	ESPN	AVG. ALL WKS<	11/5/18	11/11/18	06:00	10:00	X	X						-	-	3	\$10.00	\$30.00	30	
18	FXNC	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	16	\$7.00	\$112.00	30	
19	FXNC	VARIOUS	11/5/18	11/11/18	06:00	17:00	X	X						-	-	5	\$7.00	\$35.00	30	
20	FXNC	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	16	\$15.00	\$240.00	30	
21	FXNC	VARIOUS	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$15.00	\$45.00	30	

NCC Cable System Order

Order #	62605094	Flight Dates	10/29/18 - 11/11/18	Update Date	10/30/18
Syscode	9611	Agency	GREER, Margolis, Mitchell, Burns	Version	1 Vs. 1
System Name	AdGorillaTV/Matanuska, AK	Advertiser	Yes for Salmon proj #200352	Show All Lines	
Market	Anchorage			Total # of Weeks	2
		Client Code	AK	Total	\$5,982.00
AE	Collin Diederich	Product Code	10311106	Commission	\$897.30
Sales Coordinator	Taylor Dale	Est Code	7738	Net Total	\$5,084.70
Office	Washington	Product Name	AK 10.31-11.6	Total Spots	576
Phone	(301) 941-2620	Credit Status		Affiliate Split	100.0
Status	Accepted			Sold On	Cost Per Spot
Survey	DMA Nielsen Live+3 Aug18	Primary Demo	Adults 35+	GRP	-
-		Makegood Policy	Approval Required	GIMP	-
				CPP	-

Comments : 10/30 New Issue Order airing 10/31-11/5. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	FXNC	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
23	FXNC	AMERICAS NEWSR<	11/5/18	11/11/18	06:00	10:00	X	X						-	-	3	\$12.00	\$36.00	30	
24	FXNC	FOX & FRIENDS<	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	18	\$13.00	\$234.00	30	
25	FXNC	FOX & FRIENDS	11/5/18	11/11/18	00:00	02:00	X	X						-	-	3	\$13.00	\$39.00	30	
26	HGTV	AVG. ALL WKS<	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	10	\$6.00	\$60.00	30	
27	HGTV	VARIOUS	11/5/18	11/11/18	06:00	17:00	X	X						-	-	4	\$6.00	\$24.00	30	
28	HGTV	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
29	HGTV	LOVE IT OR LIS<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
30	HGTV	AVG. ALL WKS	10/29/18	11/4/18	10:00	17:00						X	X	-	-	21	\$8.00	\$168.00	30	
31	HIST	VARIOUS	10/29/18	11/4/18	06:00	17:00			X	X	X			-	-	16	\$6.00	\$96.00	30	
32	HIST	VARIOUS	11/5/18	11/11/18	06:00	17:00	X	X						-	-	5	\$6.00	\$30.00	30	
33	HIST	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
34	HIST	AMERICAN PICKE<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
35	HIST	AVG. ALL WKS<	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
36	HIST	VARIOUS	11/5/18	11/11/18	06:00	10:00	X	X						-	-	2	\$10.00	\$20.00	30	
37	HIST	AVG. ALL WKS<	10/29/18	11/4/18	00:00	02:00			X	X	X	X	X	-	-	12	\$10.00	\$120.00	30	
38	HIST	VARIOUS	11/5/18	11/11/18	00:00	02:00	X	X						-	-	2	\$10.00	\$20.00	30	
39	AMC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
40	AMC	AVG. ALL WKS<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
41	AMC	VARIOUS	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
42	AMC	AMC MOVIE<	11/5/18	11/11/18	06:00	24:00	X							-	-	2	\$8.00	\$16.00	30	

NCC Cable System Order

Order #	62605094
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Yes for Salmon proj #200352

Update Date	10/30/18
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Version	1 Vs. 1
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Show All Lines	
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Total # of Weeks	2
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Total	\$5,982.00
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Commission	\$897.30
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Net Total	\$5,084.70
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Total Spots	576
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Affiliate Split	100.0
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Sold On	Cost Per Spot
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GRP	-	GIMP	-
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CPP	-	CPM	-
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AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Client Code	AK
Product Code	10311106
Est Code	7738
Product Name	AK 10.31-11.6
Credit Status	

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments :	10/30 New Issue Order airing 10/31-11/5. Please review and confirm, thanks!
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$15.00	\$270.00	30	
44	DISC	STREET OUTLAWS<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$15.00	\$45.00	30	
45	FOOD	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
46	FOOD	AVG. ALL WKS<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
47	TBSC	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
48	TBSC	FAMILY GUY<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
49	TBSC	VARIOUS	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
50	TBSC	VARIOUS	11/5/18	11/11/18	06:00	24:00	X							-	-	2	\$8.00	\$16.00	30	
51	TNT	AVG. ALL WKS<	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
52	TNT	TNT BIG PICTUR<	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
53	TNT	VARIOUS	10/29/18	11/4/18	06:00	10:00			X	X	X	X	X	-	-	12	\$8.00	\$96.00	30	
54	TNT	CHARMED<	11/5/18	11/11/18	06:00	10:00	X	X						-	-	2	\$8.00	\$16.00	30	
55	USA	VARIOUS	10/29/18	11/4/18	17:00	24:00			X	X	X	X	X	-	-	18	\$12.00	\$216.00	30	
56	USA	VARIOUS	11/5/18	11/11/18	17:00	24:00	X							-	-	3	\$12.00	\$36.00	30	
57	USA	VARIOUS	10/29/18	11/4/18	06:00	24:00			X	X	X	X	X	-	-	18	\$8.00	\$144.00	30	

NCC Cable System Order

Order #	62605094
Syscode	9611
System Name	AdGorillaTV/Matanuska, AK
Market	Anchorage

Flight Dates	10/29/18 - 11/11/18
Agency	GREER, Margolis, Mitchell, Burns
Advertiser	Yes for Salmon proj #200352

Update Date	10/30/18
Version	1 Vs. 1

AE	Collin Diederich
Sales Coordinator	Taylor Dale
Office	Washington
Phone	(301) 941-2620
Status	Accepted
Survey	DMA Nielsen Live+3 Aug18
-	

Client Code	AK
Product Code	10311106
Est Code	7738
Product Name	AK 10.31-11.6
Credit Status	

Show All Lines			
Total # of Weeks	2		
Total	\$5,982.00		
Commission	\$897.30		
Net Total	\$5,084.70		
Total Spots	576		
Affiliate Split	100.0		
Sold On	Cost Per Spot		
GRP	-	GIMP	-
CPP	-	CPM	-

Primary Demo	Adults 35+
Makegood Policy	Approval Required

Comments : 10/30 New Issue Order airing 10/31-11/5. Please review and confirm, thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
58	USA	NCIS<	11/5/18	11/11/18	06:00	24:00	X							-	-	3	\$8.00	\$24.00	30	

	Nov 2018	Dec 2018	Jan 2019	Feb 2019	Mar 2019	Apr 2019	May 2019	Jun 2019	Jul 2019	Aug 2019	Sep 2019	Oct 2019	Total
SPOTS	576	0	0	0	0	0	0	0	0	0	0	0	576
AMT	\$5,982.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,982.00

SYSTEM APP: _____ SALES _____ ACCT _____

Date Printed 10/31/18

62605094 | Anchorage | AdGorillaTV/Matanuska, AK | 9611 |