

Issues and Programs

WBDK 96.7 FM

WRKU 102.1 FM

WRLU 104.1 FM

WSBW 105.1 FM

October November December 2023

Submitted By:

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Issue: Agriculture

Program Overview: Agriculture plays a big role in Door and Kewaunee County. We are routinely in contact with our local UW-Extension office for the latest in agriculture news in the area. Many of the topics included manure spreading since nutrient management plans and how they relate to groundwater in the area remains to be a hot topic.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/6/23	5a-9a	50 seconds	World Dairy Expo review with Door County dairy farmer Tony Brey
News	10/12/23	noon, 5pm 5a-9a	45 seconds	Harvest update with Rio Creek Feed Mill's Adam Barta
News	10/19/23	12 p 5p	40 seconds	Chase Romdenne talks about his newfound hobby of growing giant pumpkins.
News	10/23/23	noon, 5pm 5a-9a	35 seconds	Marie Prodell is named the National Hereford Queen
News	10/23/23	noon, 5pm 5a-9a	45 seconds	Eric Olson from Peninsula Pride Farms talks about hosting the final Conservation Conversation of the year about cover crops in an abnormal year.
News	10/26/23	noon, 5pm 5a-9a	50 seconds	Don Niles from Dairy Dreams in Casco talks about the organic fertilizer plant they are getting installed at his operation.
News	11/1/2023	5a-9a 1/2/23	40 seconds	Door County Farmer Rich Olson talks about how the Halloween snowfall will have an impact on an already late harvest.
News	11/25/23	noon, 5pm 5a-9a	45 seconds	Rio Creek Feed Mill agronomist Adam Barta recaps the harvest season and what farmers will do now to bide time until its time to plant.
News	12/27/23	Noon 5pm	40 seconds	Door County Farmer Rich Olson talks about how the lack of snowfall will have an impact moving forward.
News	12/29/23	5a-9a	45 seconds	Luxemburg farmer Jim Salentine discusses the importance of always making small changes to make a big impact on his award-winning soybean yields.

Issue: Child Care

Program Overview: One of the biggest topics of discussion in Door County over the last year has been child care. Door County is considered to be a child care desert because of the lack of credentialed buildings in the area and the ones that do exist do not have enough space for all the families that need. A federal grant was given to Door County organizations to help tackle the issue, but other developments have given the efforts a “two steps forward, one step” vibe to parents, teachers, and other stakeholders.

Program	Date	Time	Duration	Description of Segment
News	10/9/23	noon, 5pm 5a-9a	50 seconds	St. Paul's Lutheran Church in Algoma becomes the latest entity to try to help the community's need when it comes to child care options.
News	10/20/23	noon, 5pm 5a-9a	45 seconds	United Way of Door County's Molly Gary discusses why new proposals from the Republicans in the Wisconsin Legislature will not address the needs being seen locally.
News	11/7/23	5a-9a	40 seconds	United Way of Door County's Molly Gary brings the child care discussion to Washington Island, which is in even worse shape than the mainland when comes to options.
News	11/10/23	5p, 5a-9a	40 seconds	Northern Door Children's Center begins its essential campaign to help renovate a facility so it can better serve the child care needs of its community.
News	12/3/23	noon, 5pm 5a-9a	35 seconds	St. Paul's Pastor Joel McKenney and United Way of Door County's Molly Gary cover the lengths they are taking to address child care in the region.
News	12/14/23	noon, 5pm 5a-9a	50 seconds	Karen Corekin-Delamer from the Northern Door Children's Center gives an update on the Essential Campaign and the cyclical impact good childcare has on affordable housing and employment.
News	12/21/23	12p 5p 5a- 9a	35 seconds	United Way of Door County's Molly Gary discusses a national childcare study that covers where Wisconsin ranks among the nation.
News	12/27/2023	12p, 5p, 5a-9a	40 seconds	New Child Care Center announces it will open in the spring

Issue: Environmental Issues

Program Overview: Although the debate has died down in the area in recent years, water quality remains an important topic in the region. Kewaunee County residents continue to attack farmers in their communities for their role in affecting the area’s water quality. Door County continues to address their own water quality concerns, but environmentalists have teamed up with tourism organizations for more sustainability in the sector.

Program	Date	Time	Duration	Description of Segment
News	10/5/23	noon, 5pm 5a-9a	40 seconds	Chris Kratcha discusses the role the youth gun hunt has in controlling the deer population in Door County.
News	10/18/23	noon, 5pm 5a-9a	45 seconds	Door County Land Trust announces plans to rehab an old barn so it continue to be a habitat for bats in Door County.
News	10/20/23	noon, 5pm 5a-9a	35 seconds	Local fishing businesses pledge to use the entire fish in their processing.
News	11/3/23	noon, 5pm 5a-9a	35 seconds	The Friends of Forestville Dam wins their decision to force a minimum water level for the mill pond, ensuring another drawdown will not occur again.
News	11/13/23	noon, 5pm 5a-9a	45 seconds	Cami Peggar discusses how movies are helping the United Way of Door County address mental health in the community.
News	11/28/23	noon, 5pm 5a-9a	35 seconds	DNR's Dan Pritzl discusses the year-end hunting totals for the gun season
News	12/10	5a-9a 12p 5p	45 seconds	The Ridges Sanctuary sponsors the Christmas Bird count in Northern Door County.
News	12/12/23	noon, 5pm 5a-9a	40 seconds	Kewaunee County Land and Water Conservation Department denies a visit from scientist Tucker Burch about his research concerning water quality concerns in the area.
News	12/17/23	5a-9a 1/2/23	35 seconds	Door County Land Trust leads efforts turning an old dairy farm in southern Door County into its newest land preserve.
News	12/19/23	noon, 5pm 5a-9a	45 seconds	DNR gives tips on how to be less wasteful this Christmas

Issue: Education

Program Overview: DoorCountyDailyNews.com is very blessed to have seven great schools in its listening area that is always willing to talk about the good news going on at their schools. Superintendents from the other school districts in our area also come on from time to time to talk about the good news of their buildings as well.

Program	Date	Time	Duration	Description of Segment
News	10/14/23	noon, 5pm 5a-9a	30 seconds	UWGB Chancellor Michael Alexander talks about the Rise with Phoenix program coming to several different local high schools in Kewaunee County.
News	10/16/23	noon, 5pm 5a-9a	40 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel and St. Paul's Principal Mr. Kavicky discuss the drop in public school enrollment.
News	10/17/23	5a-9a	50 seconds	Sam Perlman discusses the growth of the Gibraltar band program after the pandemic decimated it.
News	10/26	noon, 5pm 5a-9a	45 seconds	Sturgeon Bay Schools' Dan Tjernagel talks about the school funding formula heading into the month of the November when they find out how much money they are getting from the state.
News	10/30/2023	12p, 5p, 5a-9a	40 seconds	Tjernagel discusses the growth of their work-based education programs that has placed more than two dozen with local businesses.
News	11/3/23	noon, 5pm 5a-9a	30 seconds	Gibraltar Principal Jim DeBroux talks about the growth of its dual credit program.
News	12/5/23	noon, 5pm 5a-9a	40 seconds	L-C Superintendent Jo Ellen Fairbanks discusses their upcoming referendum request.
News	12/22/2023	noon, 5pm 5a-9a	35 seconds	Southern Door School District provides an update on its superintendent search.
News	12/28/23	5a-9a	50 seconds	Sturgeon Bay Food Service Director Jenny Spude talks about the positive impact her free breakfast program has had on students.
News	10/14/23	noon, 5pm 5a-9a	30 seconds	UWGB Chancellor Michael Alexander talks about the Rise with Phoenix program coming to several different local high schools in Kewaunee County.
News	10/16/23	noon, 5pm 5a-9a	40 seconds	Sturgeon Bay School District Superintendent Dan Tjernagel and St. Paul's Principal Mr. Kavicky discuss the drop in public school enrollment.
News	10/17/23	5a-9a	50 seconds	Sam Perlman discusses the growth of the Gibraltar band program after the pandemic decimated it.

Issue: Housing

Program Overview: Unique to our region is the area's battle with affordable housing. A number of factors keep housing prices up in the region despite the bulk of the employment base unable to afford the different options that may be available. Our stories highlighted how the issue of housing affects other regions.

Program	Date	Time	Duration	Description of Segment
News	12/8/2023	12p, 5p, 5a-9a	45 seconds	Door County Habitat for Humanity dedicates its 49th home.
News	10/29/23	noon, 5pm 5a-9a	45 seconds	Sister Bay asks prospective home buyers what they want to see out of the village so they can attracting affordable housing developers to the region.
News	12/5/23	noon, 5pm 5a-9a	30 seconds	Sister Bay Administrator Julie Schmelzer talks about the village's efforts to address affordable housing.
News	12/10/2023	12p, 5p, 5a-9a	45 seconds	Pastor Jim Honig covers a successful year for the Door County Housing Partnership, closing on two homes and 10 properties slated for affordable, workforce housing.
News	12/19/23	noon, 5pm 5a-9a	45 seconds	Sturgeon Bay Mayor David Ward discusses the city's efforts to address housing.

Issue: Sustaining Area Non-Profits

Program Overview: DoorCountyDailyNews.com and its radio stations is extremely generous in its coverage to local non-profits in the area. Much like businesses, finding enough help is the challenge several non-profits face as they look for enough volunteers to carry out their work. We also held an all-day radio-athon to support the annual campaign drive for the United Way of Door County.

Program	Date	Time	Duration	Description of Segment
News	10/5/23	5a-9a	45 seconds	United Way of Door County's Amy Kohnle discusses the importance grants have in their mission.
News	10/1/23	Noon, 5pm, 5a-9a	40 seconds	Feed My People update on their food collection needs
News	10/16/23	noon, 5pm 5a-9a	35 seconds	Patty O'Rourke celebrates the achievements of Literacy Door County
News	10/16/23	noon, 5pm 5a-9a	40 seconds	Door County Habitat For Humanity opens the doors to its 49th homebuild to showcase its work while promoting the need for more volunteers and donations/
News	10/27/23	noon, 5pm 5a-9a	45 seconds	Brussels Lions Club awards Melvin Jones recognition
News	10/30/23	noon, 5pm 5a-9a	40 seconds	100+ Women Who Care Door County does their quarterly donation event.
News	10/31/2023	12p, 5p, 5a-9a	30 seconds	Kewaunee County Sheriff Matt Joski talks about the Salvation Army's voucher writer program that he helps adminster.
News	11/02/23	noon, 5pm 5a-9a	40 seconds	United Way of Door County hosts their volunteer fair.
News	11/2	noon, 5pm 5a-9a	45 seconds	Door County Toys for Kids prepares for another busy holiday season.
News	11/28/23	noon, 5pm 5a-9a	40 seconds	United Way of Door County Executive Director Amy Kohnle covers the importance of Giving Tuesday.
News	12/8/23	5a-9a	40 seconds	Kile Gerold from Kewaunee highlights what he wants to accomplish with his Eagle Scout project
News	12/10/2023	noon, 5pm 5a-9a	35 seconds	Door County North Rotary Club highlights one of its big project, the youth student exchange program.
News	12/10/2023	noon, 5pm 5a-9a	40 seconds	Door County Toys for Kids thanks the community for its support of over 600 families with thousands of toys and dollars in donations.
News	12/18/23	noon, 5pm 5a-9a	45 seconds	Annual campaign update for United Way of Door County
News	12/22/23	noon, 5pm 5a-9a	45 seconds	Tom Mullenix from the Salvation Army of Door County appeals to the community to donate more time and money to this year's efforts.
News	12/25/23	5a-9a	45 seconds	United Way of Door County appeals for more donations in the final two weeks of their annual campaign.
News	12/28/23	12 p 5p	40	Amy Kohnle from the United Way of Door County talks about

			seconds	the ways it stays lean so more of your donations go to the causes you care about.
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Issue: Tourism

Program Overview: As tourism goes, so does Door County. In addition to the usual start of the season talk, the Packers added several wrinkles to their tourism calendar with several big announcements in the spring.

Program	Date	Time	Duration	Description of Segment
News	10/3/23	5a-9a	40 seconds	Egg Harbor Pumpkin Patch Preview as it kicks off the last gasp of the tourism season in Door County.
News	10/6/23	noon, 5pm 5a-9a	40 seconds	Algoma officials recap their first ever cruise season with almost a dozen vessels visiting the area this summer.
News	10/10/23	Noon 5pm 5-9a	40 seconds	Fall colors update as it relates to tourism numbers
News	10/14/2023	noon, 5pm 5a-9a	40 seconds	Data shows the impact the performing arts has on the Door County economy with Peninsula Players' Brian Kelsey shedding light on its importance.
News	10/15/23	noon, 5pm 5a-9a	40 seconds	GEO-DC, which promotes the Niagara Escarpment in Door County, changes course with its plans and will instead build a park instead of a museum in 2024.
News	11/7/23	Noon 5pm 5-9a	40 seconds	Jon Jarosh from Destination Door County discusses the impact the NFL Draft will have on the area now that the dates have been announced.
News	12/4/23	noon, 5pm 5a-9a	45 seconds	Destination Door County's Jon Jarosh highlights what the booming outdoor recreation economy has meant to the area.
News	12/7/23	12p 5p	40 seconds	Ice Age Trail is added to the National Park Service System, giving it important access to federal funds.
News	12/15/23	noon, 5pm 5a-9a	50 seconds	Recap of the Egg Harbor Trails Initiative Public Meeting
News	12/19/23	noon, 5pm 5a-9a	40 seconds	Kewaunee County Promotions and Recreation Director Dave Myers discusses the impact the lack of snow has on its Winter Park operations.
News	12/21/2023	noon, 5pm 5a-9a	40 seconds	State Park Superintendent Eric Hyde recaps a busy 2021 that saw less visitors due to the lack of winter activities.
News	12/25	noon, 5pm 5a-9a	45 seconds	State Park Superintendent Erin Brown-Stender explains why the mild temperatures will affect her park's attendance more than you think.

Issue: Public Health

Program Overview: Public health issues covered a wide range as we covered the dangers of binge drinking, drug abuse, and the quality of our air and water. Our partnerships with Door County Medical Center, Bellin and Prevea give us an opportunity to connect with doctors and nurses in the field about major health topics. On statewide topics, we also touch on the health issues of the day with our local public health offices. Our COVID-19 coverage ended when the federal government declared the public health emergency over, but its lingering effects are still in the community. Mental healthcare has become a major conversation as well as the public and private sector work together to address the concerns.

Program/Segment	Date	Time	Duration	Description of Segment
News	10/20/23	Noon, 5pm	40 seconds	Door County Public Health's Shauna Blackledge introduces the start of COVID/Flu Vaccine clinics and why they are important to re-up this year.
News	10/23/23	noon, 5pm 5a- 9a	45 seconds	Egg Harbor officials survey residents and visitors about a proposed path that will connect area communities.
News	10/30/23	noon, 5pm 5a- 9a	45 seconds	In the wake of actor Matthew Perry's death, Laurie Chapman from the 115 Club discusses how to get help for addiction.
News	11/4/23	noon, 5pm 5a- 9a	45 seconds	Kewaunee County Public Health Nurse gives tips to the community ahead of the start of flu and COVID season.
News	11/6/2023	12p, 5p, 5a-9a	45 seconds	Door County Sheriff's Chief Deputy Pat McCarty talks about a bill he testified in favor of bringing more mental health services to his deputies.
News	11/16/23	noon, 5pm 5a- 9a	40 seconds	Rep. Joel Kitchens discusses the passage of his peer support bill that will bring more mental health services to emergency personnel.
News	11/23/23	5a-9a	45 seconds	Cam Peggarr from the United Way of Door County discusses the big strides its STRIDE mental health program has made in Door County Schools
News	12/07/23	noon, 5pm 5a- 9a	50 seconds	Door County Medical Center CMO Dr. Jim Heise talks about the differences between flu, RSV, and COVID.