



RadioAlabama | WYEA  
 Marble City Media LLC  
 P.O. Box 629  
 Sylacauga, AL 35150-0629

# KiX 100.3 (WYEA) Order Confirmation

OrderID: 2325-004

Sponsor: Bradley Byrne for US Senate  
 Product: Bradley Byrne for US Senate  
 Estimate/PO:  
 AccountRep: Lee Perryman  
 BillingCycle: End-of-Schedule  
 InvoiceType: Times  
 Run Dates: 2/5/2020 - 2/11/2020  
 Items Ordered: 20  
 Gross Amount: 180.00  
 Discounts: 0.00  
 Agency Commission: 27.00  
 Net Amount: 153.00

BRADLEY BYRNE FOR US SENATE  
 421 CHESTNUT ST.  
 PHILADELPHIA, PA 19106

## Scheduled Station(s): KiX 100.3 (WYEA) Bradley Byrne for US Senate

Printed 2/4/2020 9:46:33 AM

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Run Dates	Run Weeks	Run Times	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Week Total	Length	Description	Avail Type	Copy ID	Qty	Item Cost	Total Cost
01 2/5/2020 - 2/11/2020	All Weeks	06:00 AM - 10:00 AM	2	2	2	2	2			10	:60	Spot		C232501	10	9.00	90.00
02 2/5/2020 - 2/11/2020	All Weeks	03:00 PM - 07:00 PM	2	2	2	2	2			10	:60	Spot		C232501	10	9.00	90.00

**End-of-Schedule Projected Billing:**

Jan-20	0.00	Feb-20	180.00	Mar-20	0.00	Q1-2020	180.00
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Order attached; extension

Confirmed Correct; Payment Guaranteed

Accepted

Our stations do not discriminate in advertising contracts on the basis of race or ethnicity and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting time for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ethnicity. GENERAL INFORMATION: Invoices will be sent on the first day of each month for the prior month or at the end of the advertising schedule. Payment is due upon receipt and is delinquent 30 days after billing; a late charge may apply on past due amounts. Advertiser warrants that it has cleared all necessary performance rights in any pre-produced ads it provides. Our FEIN: 45-3328804.

<b>STATION:</b>	WYEA-AM	<b>ORDER#:</b>	3170420	<b>DATE:</b>	02/04/2020
<b>MARKET:</b>	UM - Sylacauga, AL	<b>AMOUNT:</b>	\$180.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4374878</b>	
<b>ADVERTISER:</b>	Bradley Byrne for US Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 433 Primary 2/5-2/11	<b>AGY EST:</b>	433		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-05-2020 TO 2/11/2020	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/04/2020 09:25	

**COMMENTS**

[Rep Comment] 02/04/2020: New URGENT order. Continue current copy UFN. Please confirm ASAP TODAY in RX if you are set up or to lauren.welch@genmediapartners.com. Thanks!

For refund checks: Overnight PAYMENTS: 421 Chestnut Street, Philadelphia, PA 19106. Other PAYMENTS: 154 Route 79 N, Marlboro, NJ 07746

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

By accepting and airing this schedule, station agrees to pay Regional Reps a sales commission equal to 15% of the agency gross in addition to the 15% agency commission.

30 min sep req b/t all spots

**DAY#1                                  2/5/2020 To 2/5/2020                                  TOT \$36.00                                  TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	2/5/2020	2/5/2020	2	\$9	\$18
	2		..W....	3:00PM	7:00PM	60	2/5/2020	2/5/2020	2	\$9	\$18

**DAY#2                                  2/6/2020 To 2/6/2020                                  TOT \$36.00                                  TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	2/6/2020	2/6/2020	2	\$9	\$18
	2		...T...	3:00PM	7:00PM	60	2/6/2020	2/6/2020	2	\$9	\$18

<b>STATION:</b>	WYEA-AM	<b>ORDER#:</b>	3170420	<b>DATE:</b>	02/04/2020
<b>MARKET:</b>	UM - Sylacauga, AL	<b>AMOUNT:</b>	\$180.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4374878</b>
<b>ADVERTISER:</b>	Bradley Byrne for US Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 433 Primary 2/5-2/11	<b>AGY EST:</b>	433		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-05-2020 TO 2/11/2020		<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+		<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/04/2020 09:25

**DAY#3                      2/7/2020 To 2/7/2020                      TOT \$36.00                      TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		....F..	6:00AM	10:00AM	60	2/7/2020	2/7/2020	2	\$9	\$18
	2		....F..	3:00PM	7:00PM	60	2/7/2020	2/7/2020	2	\$9	\$18

**DAY#6                      2/10/2020 To 2/10/2020                      TOT \$36.00                      TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		M.....	6:00AM	10:00AM	60	2/10/2020	2/10/2020	2	\$9	\$18
	2		M.....	3:00PM	7:00PM	60	2/10/2020	2/10/2020	2	\$9	\$18

**DAY#7                      2/11/2020 To 2/11/2020                      TOT \$36.00                      TOTAL SPOTS 4**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		.T.....	6:00AM	10:00AM	60	2/11/2020	2/11/2020	2	\$9	\$18
	2		.T.....	3:00PM	7:00PM	60	2/11/2020	2/11/2020	2	\$9	\$18

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<b>MARKET:</b>	UM - Sylacauga, AL	<b>AMOUNT:</b>	\$180.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	20		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216 535 3967		
<b>SALESPERSON:</b>	Linley Grande	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Linley.Grande@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4374878</b>
<b>ADVERTISER:</b>	Bradley Byrne for US Senate	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	Est 433 Primary 2/5-2/11	<b>AGY EST:</b>	433		Invoices@MediaFinancial.com
<b>FLIGHT:</b>	02-05-2020 TO 2/11/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 50+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/04/2020 09:25

<b>TOTAL</b>	Feb														<b>Total</b>
<b>SPOT</b>	20														20
<b>CASH</b>	180.00														180.00
<b>TOTAL</b>	180.00														180.00