

732A-5

WZKX _____ WROA 5016 WZNF _____ WGCM-FM _____ WGCM _____

CLIENT NUMBER	CART	NEW	SALESMAN	NUMBER	DATE										
	<u>5016</u>	REV.	<u>Kyle Newman</u>		<u>7/28/2023</u>										
CLIENT			AGENCY												
<u>The Focus Group</u>															
BILLING ADDRESS					COMMISSION										
<u>727 Howard Ave. Suite 401 Biloxi, MS 39530</u>															
CONTACT NAME				EMAIL ADDRESS											
TELEPHONE #															
CO-OP		MANUFACTURER	PRODUCT #1	PRODUCT #2	PRODUCT #3										
YES <input type="checkbox"/>															
CONFLICTS															
SALES TYPE															
COMMERCIAL <input checked="" type="checkbox"/>		WEATHER <input type="checkbox"/>		REMOTE <input type="checkbox"/>											
INCOME TYPE				PACKAGE/PROGRAM NAME											
LOCAL	LOCAL AGENCY	NATIONAL AGENCY	POLITICAL	TRADE	<u>Louis Elias</u>										
BILLING METHOD	STD BRD/INVOICE		AFFIDAVITS	START	STOP										
	PYMT IN ADVANCE		YES <input type="checkbox"/> NO <input type="checkbox"/>	<u>7/29/2023</u>	<u>8/8/2023</u>										
ACCOUNTING					TOTAL \$										
No agency discount					Net 364										
DATES TO RUN	LEN.	HOURS	M	T	W	T	F	S	S	#wks	RATE	#/WK	\$/WK	\$ TOTAL	
<u>7/29 - 7/30</u>	<u>30</u>	<u>10a - 7p</u>						<u>6</u>	<u>6</u>	<u>1</u>	<u>3</u>	<u>12</u>	<u>36</u>	<u>36</u>	
<u>7/31 - 8/4</u>	<u>30</u>	<u>6a - 7p</u>	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>	<u>8</u>			<u>1</u>	<u>5</u>	<u>40</u>	<u>200</u>	<u>200</u>	
<u>8/5 - 8/6</u>	<u>30</u>	<u>10a - 7p</u>						<u>8</u>	<u>8</u>	<u>1</u>	<u>3</u>	<u>16</u>	<u>48</u>	<u>48</u>	
<u>8/7 - 8/8</u>	<u>30</u>	<u>6a - 7p</u>	<u>8</u>	<u>8</u>						<u>1</u>	<u>5</u>	<u>16</u>	<u>80</u>	<u>80</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
										<u>1</u>	<u>0</u>	<u>0</u>	<u>0</u>	<u>0</u>	
Jan. _____	Apr. _____	Jul. _____	Oct. _____												
Feb. _____	May. _____	Aug. _____	Nov. _____												
Mar. _____	Jun. _____	Sep. _____	Dec. _____												
COMMENTS						Any pricing that varies from the current rate card, is considered preemptable.									
Non-Discrimination Clause:						"The parties to this advertising agreement affirm that nothing in this agreement, or any of the actions, benefits and obligations relating to it, discriminate in any way on the basis of race or ethnicity.									
Terms - Net 30.						Account balances for which payment has not been received within the month following broadcast date will be subject to a SERVICE CHARGE computed on a monthly "PERIODIC RATE" of 1 1/2% per month on the principal balance which is ANNUAL PERCENTAGE RATE of 18%.									
						Advertiser/Agency _____									
						Station Representative _____									

Merchant: Dowdy & Dowdy Partnership

10250 Lorraine Rd.
Gulfport, MS 39503
US

228-896-5500

Order Information

Description:

Order Number:

Customer ID:

P.O. Number:

Invoice Number:

Billing Information

Gerald Farve
Elias for Sheriff

Shipping Information

Shipping: 0.00
Tax: 0.00
Total: USD 2,436.00

Payment Information

Date/Time: 28-Jul-2023 13:17:57 PDT
Transaction ID: 64508899350
Transaction Type: Authorization w/ Auto Capture
Transaction Status: Captured/Pending Settlement
Authorization Code: 151757
Payment Method: Visa XXXX7063

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Louis Elias, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE →

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Louis Elias

Authorized committee:

Elias for Sheriff

Agency requesting time (and contact information):

N/A

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

Harrison County Sheriff

Date of election:

Aug. 8, 2023

General

Primary

Treasurer of candidate's authorized committee:

Suellen Radisch

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

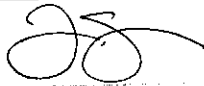
the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature: 	Signature:
Name: Louis Elias	Name:
Date of Request to Purchase Ad Time: 7/28/23	Date of Station Agreement to Sell Time:

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature:

Name:

Date:

TO BE COMPLETED BY STATION ONLY
 Ad submitted to Station? Yes No Date ad received: _____

Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).

 Federal candidate certification signed (above): Yes No N/A

Disposition:

 Accepted Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)* Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

Station Call Letters:

WZKX, WROA

Date Received/Requested:

7-28-23

Est. #:

Station Location:

GULFPORT, MS.

Run Start and End Dates

7/29/23 - 8/8/23

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.