



wbsm.com

CONTRACT

WBSM-AM
Townsquare Media New Bedford
Fairhaven, MA 02719
(508) 999-6690

<u>Contract / Revision</u> 2868761 /		<u>Alt Order #</u>
<u>Advertiser</u> Committee to Elect Ian Abreu		<u>Original Date / Revision</u> 10/20/21 / 10/20/21
<u>Contract Dates</u> 11/01/21 - 11/02/21	<u>Estimate #</u>	
<u>Product</u> Political Ads 2021		
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Calendar	<u>Cash/Trade</u> Cash
<u>Property</u> WBSM-AM	<u>Account Executive</u> Susan Pimentel	<u>Sales Office</u> Local New Bedford
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>Agy Code</u>	<u>Advertiser Code</u>	<u>Product 1/2</u>
<u>Agency Ref</u>	<u>Advertiser Ref</u>	

And:

Committee to Elect Ian Abreu
57 Bellevue St
New Bedford, MA 02744

WBSM-AM - 2868761A

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WBSM	11/01/21	11/01/21	M-F AM Drive	6a-10a		:30			NM	8	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/21	11/07/21	M-----				8	\$30.00			
N 2	WBSM	11/01/21	11/01/21	M-F Midday	10a-3p		:30			NM	5	\$125.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/21	11/07/21	M-----				5	\$25.00			
Totals											13	\$365.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/21 - 11/01/21	13	\$365.00	\$365.00
Totals	13	\$365.00	\$365.00

WFHN-FM - 2868761B

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	WFHN	11/01/21	11/02/21	M-F AM Drive	6a-10a		:30			NM	20	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/21	11/07/21	8+-----				20	\$40.00			
N 2	WFHN	11/01/21	11/02/21	M-F Midday	10a-3p		:30			NM	15	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/21	11/07/21	+5-----				15	\$35.00			
N 3	WFHN	11/01/21	11/01/21	M-F PM Drive	3p-7p		:30			NM	8	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	11/01/21	11/07/21	8-----				8	\$35.00			
Totals											43	\$1,605.00

Time Period	# of Spots	Gross Amount	Net Amount
11/01/21 - 11/02/21	43	\$1,605.00	\$1,605.00
Totals	43	\$1,605.00	\$1,605.00

Contract Totals **56** **\$1,970.00**

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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2868761 /	

Advertiser	Original Date / Revision
Committee to Elect Ian Abreu	10/20/21 / 10/20/21

Contract Dates	Product	Estimate #
11/01/21 - 11/02/21	Political Ads 2021	

Signature: _____

Date: _____

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