

CONTRACT



wbsm.com

WBSM-AM
Townsquare Media New Bedford
Fairhaven, MA 02719
(508) 999-6690

And:

Committee to Elect Ian Abreu
57 Bellevue St
New Bedford, MA 02744

| | | |
|--|--|--|
| <u>Contract / Revision</u> 2868761 / | | <u>Alt Order #</u> |
| <u>Advertiser</u> Committee to Elect Ian Abreu | | <u>Original Date / Revision</u> 10/20/21 / 10/20/21 |
| <u>Contract Dates</u> 11/01/21 - 11/02/21 | <u>Estimate #</u> | |
| <u>Product</u> Political Ads 2021 | | |
| <u>Billing Cycle</u> EOM/EOC | <u>Billing Calendar</u> Calendar | <u>Cash/Trade</u> Cash |
| <u>Property</u> WBSM-AM | <u>Account Executive</u> Susan Pimentel | <u>Sales Office</u> Local New Bedford |
| <u>Special Handling</u> | | |
| <u>Demographic</u> Households | | |
| <u>Agy Code</u> | <u>Advertiser Code</u> | <u>Product 1/2</u> |
| <u>Agency Ref</u> | <u>Advertiser Ref</u> | |

| WBSM-AM - 2868761A | | | | | | | | | | | | |
|---------------------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|----------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| N 1 | WBSM | 11/01/21 | 11/01/21 | M-F AM Drive | 6a-10a | | :30 | | | NM | 8 | \$240.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | M----- | | | | 8 | \$30.00 | | | |
| N 2 | WBSM | 11/01/21 | 11/01/21 | M-F Midday | 10a-3p | | :30 | | | NM | 5 | \$125.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | M----- | | | | 5 | \$25.00 | | | |
| Totals | | | | | | | | | | | 13 | \$365.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 11/01/21 - 11/01/21 | 13 | \$365.00 | \$365.00 |
| Totals | 13 | \$365.00 | \$365.00 |

| WFHN-FM - 2868761B | | | | | | | | | | | | |
|---------------------------|------|-------------------|-----------------|-----------------|----------------|------|--------|-------------------|-------------|------|-------|------------|
| *Line | Ch | Start Date | End Date | Description | Start/End Time | Days | Length | Spots/Week | Rate | Type | Spots | Amount |
| N 1 | WFHN | 11/01/21 | 11/02/21 | M-F AM Drive | 6a-10a | | :30 | | | NM | 20 | \$800.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | 8+----- | | | | 20 | \$40.00 | | | |
| N 2 | WFHN | 11/01/21 | 11/02/21 | M-F Midday | 10a-3p | | :30 | | | NM | 15 | \$525.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | +5----- | | | | 15 | \$35.00 | | | |
| N 3 | WFHN | 11/01/21 | 11/01/21 | M-F PM Drive | 3p-7p | | :30 | | | NM | 8 | \$280.00 |
| | | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u> | | | | <u>Spots/Week</u> | <u>Rate</u> | | | |
| Week: | | 11/01/21 | 11/07/21 | 8----- | | | | 8 | \$35.00 | | | |
| Totals | | | | | | | | | | | 43 | \$1,605.00 |

| Time Period | # of Spots | Gross Amount | Net Amount |
|---------------------|------------|--------------|------------|
| 11/01/21 - 11/02/21 | 43 | \$1,605.00 | \$1,605.00 |
| Totals | 43 | \$1,605.00 | \$1,605.00 |

Contract Totals 56 \$1,970.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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| <u>Advertiser</u> | <u>Original Date / Revision</u> |
| Committee to Elect Ian Abreu | 10/20/21 / 10/20/21 |

| | | |
|-----------------------|--------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u> | <u>Estimate #</u> |
| 11/01/21 - 11/02/21 | Political Ads 2021 | |

Signature: 

Date: 10/20/21

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