



WENY-DT1 / WENY-TV
www.weny.com

WENY-DT1
474 Old Ithaca Rd.
Horseheads, NY 14845
(607) 739-3636

CONTRACT

<u>Contract / Revision</u> 1269 /		<u>Alt Order #</u> 08348680
<u>Product</u> JOHN PLUMB 4873		
<u>Contract Dates</u> 09/06/16 - 09/12/16		<u>Estimate #</u> 4873
<u>Advertiser</u> POLI/J PLUMB/D/CON/NY		<u>Original Date / Revision</u> 08/17/16 / 08/31/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Property</u> WENY-TV	<u>Account Executive</u> Shannon Dawson	<u>Sales Office</u> Washington DC
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>Agy Code</u>	<u>Advertiser Code</u> 791	<u>Product 1/2</u> 801
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Buying Time, LLC
Attention: Liz Dome
650 Massachusetts Ave. NW
Suite 210
Washington, DC 20001

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
N 1	WENY	09/09/16	09/09/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$10.00					
N 2	WENY	09/09/16	09/09/16	General Hospit	2:00 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$25.00					
N 3	WENY	09/09/16	09/09/16	Ellen	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$35.00					
N 4	WENY	09/09/16	09/09/16	America This M	5:00 AM-6:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$5.00					
N 5	WENY	09/09/16	09/09/16	Dr. Phil	5:00 PM-6:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$45.00					
N 6	WENY	09/09/16	09/09/16	WENY HD Nev	6:00 PM-6:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$45.00					
N 7	WENY	09/09/16	09/09/16	Judge Judy	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$35.00					
N 8	WENY	09/09/16	09/09/16	Good Morning	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----2--	2			\$35.00					
N 9	WENY	09/09/16	09/09/16	Crime Watch C	9:00 AM-10:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/05/16	09/11/16	----1--	1			\$15.00					
N 10	WENY	09/12/16	09/12/16	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$20.00					
N 11	WENY	09/12/16	09/12/16	WENY HD Nev	11:00 PM-11:35 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>			<u>Rate</u>					
Week:		09/12/16	09/18/16	1-----	1			\$45.00					
N 12	WENY	09/12/16	09/12/16	General Hospit	2:00 PM-3:00 PM		:30				NM	1	\$25.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.



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<u>Contract / Revision</u>		<u>Alt Order #</u>
1269 /		08348680
<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
09/06/16 - 09/12/16	JOHN PLUMB 4873	4873
<u>Advertiser</u>		<u>Original Date / Revision</u>
POLI/J PLUMB/D/CON/NY		08/17/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$25.00				
N 13	WENY	09/12/16	09/12/16	Ellen	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$35.00				
N 14	WENY	09/12/16	09/12/16	America This M	5:00 AM-6:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$5.00				
N 15	WENY	09/12/16	09/12/16	Dr. Phil	5:00 PM-6:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$45.00				
N 16	WENY	09/12/16	09/12/16	Judge Judy	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$35.00				
N 17	WENY	09/12/16	09/12/16	Good Morning	7:00 AM-9:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$35.00				
N 18	WENY	09/12/16	09/12/16	Entertainment	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$35.00				
N 19	WENY	09/12/16	09/12/16	Crime Watch C	9:00 AM-10:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/12/16	09/18/16	1-----				1	\$15.00				
D 20	WENY	09/11/16	09/11/16	Weekend GMA	8:00 AM-9:00 AM		:30				NM	0	\$0.00
N 21	WENY	09/08/16	09/08/16	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$20.00				
N 22	WENY	09/08/16	09/08/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$10.00				
N 23	WENY	09/08/16	09/08/16	General Hospit	2:00 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$25.00				
N 24	WENY	09/08/16	09/08/16	Ellen	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$35.00				
N 25	WENY	09/08/16	09/08/16	Dr. Phil	5:00 PM-6:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$45.00				
N 26	WENY	09/08/16	09/08/16	WENY HD Nev	6:00 PM-6:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$45.00				
N 27	WENY	09/08/16	09/08/16	Good Morning	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---2---				2	\$35.00				
N 28	WENY	09/08/16	09/08/16	Entertainment	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	---1---				1	\$35.00				
N 29	WENY	09/06/16	09/06/16	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-1-----				1	\$20.00				
N 30	WENY	09/06/16	09/06/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$10.00

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09/06/16 - 09/12/16	JOHN PLUMB 4873	4873
<u>Advertiser</u>		<u>Original Date / Revision</u>
POLI/J PLUMB/D/CON/NY		08/17/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$10.00				
N 31	WENY	09/06/16	09/06/16	General Hospit	2:00 PM-3:00 PM		:30				NM	1	\$25.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$25.00				
N 32	WENY	09/06/16	09/06/16	Ellen	4:00 PM-5:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$35.00				
N 33	WENY	09/06/16	09/06/16	America This M	5:00 AM-6:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$5.00				
N 34	WENY	09/06/16	09/06/16	WENY HD Nev	6:00 PM-6:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$45.00				
N 35	WENY	09/06/16	09/06/16	Judge Judy	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$35.00				
N 36	WENY	09/06/16	09/06/16	Good Morning	7:00 AM-9:00 AM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$35.00				
N 37	WENY	09/06/16	09/06/16	Entertainment	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	- 1 - - - - -				1	\$35.00				
N 38	WENY	09/07/16	09/07/16	The Chew	1:00 PM-2:00 PM		:30				NM	1	\$20.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$20.00				
N 39	WENY	09/07/16	09/07/16	WENY HD Nev	11:00 PM-11:35 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$45.00				
N 40	WENY	09/07/16	09/07/16	The View	11:00 AM-12:00 PM		:30				NM	1	\$10.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$10.00				
N 41	WENY	09/07/16	09/07/16	America This M	5:00 AM-6:00 AM		:30				NM	1	\$5.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$5.00				
N 42	WENY	09/07/16	09/07/16	Dr. Phil	5:00 PM-6:00 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$45.00				
N 43	WENY	09/07/16	09/07/16	WENY HD Nev	6:00 PM-6:30 PM		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$45.00				
N 44	WENY	09/07/16	09/07/16	Judge Judy	7:00 PM-7:30 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$35.00				
N 45	WENY	09/07/16	09/07/16	Good Morning	7:00 AM-9:00 AM		:30				NM	2	\$70.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 2 - - - -				2	\$35.00				
N 46	WENY	09/07/16	09/07/16	Entertainment	7:30 PM-8:00 PM		:30				NM	1	\$35.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1 - - - -				1	\$35.00				
N 47	WENY	09/07/16	09/07/16	Crime Watch C	9:00 AM-10:00 AM		:30				NM	1	\$15.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				

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<u>Advertiser</u> POLI/J PLUMB/D/CON/NY		<u>Original Date / Revision</u> 08/17/16 / 08/31/16

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	-- 1----				1	\$15.00				
N 48	WENY	09/09/16	09/09/16	WENY HD Nev	11p-1135p		:30				NM	1	\$45.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>				
Week:		09/05/16	09/11/16	----F--				1	\$45.00				
Totals								0.00				50	\$1,480.00

Time Period	# of Spots	Gross Amount	Agency Comm.	Net Amount
08/29/16 - 09/12/16	50	\$1,480.00	(\$222.00)	\$1,258.00
Totals	50	\$1,480.00	(\$222.00)	\$1,258.00

Signature: _____ **Date:** _____

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