

QUARTERLY REPORT FOR
KVYB
July, August, September – 2019

In an ongoing effort to serve the public interest, KBBY broadcasts programming responsive to issue of concern to Ventura, CA and the surrounding service area. Following is a list of those issues, and of the station's most significant programming of them

Education and Youth Programs

Arts & Culture

Environmental Issues

Health Care

Public Safety

Misc. Public Services

The following pages include the title / description, date, time and duration of programs that we have broadcast addressing these local issues.

Prepared by: Steve Perez

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 7, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Girls Scouts of Central California of VC

Guests: **Kat Lynn Judd** Program Coordinator

Talking about Girl Scouts love sate park weekend of July 13 through the 14 We're 2.5 million strong—more than 1.7 million girls and 750,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ to change the world.

Our extraordinary journey began more than 100 years ago with the original G.I.R.L., Juliette Gordon “Daisy” Low. On March 12, 1912, in Savannah, Georgia, she organized the very first Girl Scout troop, and every year since, we’ve honored her vision and legacy, building girls of courage, confidence, and character who make the world a better place.

We’re the preeminent leadership development organization for girls.

And with programs from coast to coast and across the globe, Girl Scouts offers every girl a chance to practice a lifetime of leadership, adventure, and success.

Girl Scouting builds girls of courage, confidence, and character, who make the world a better place.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 14, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Oxnard Salas Festival 2019

Guests: Kellie Meehan **Festival Director**

Presented by the Oxnard Downtowners, the award-winning Oxnard Salsa Festival features the region's top salsa and Latin Jazz bands, non-stop salsa dancing, marketplace shopping, tortilla art for kids, a Salsa Tasting Tent, two international food courts, and salsa dance exhibitions. A non-profit organization. The 26th Annual Oxnard Salsa Festival will be held during July 27 & 28, 2019. This is helped with many local NON-Profit organizations Knights of Columbus Council #750 Landon Pediatric Foundation Leukemia & Lymphoma Society Oxnard School District Foundation Oxnard Council of PTA Oxnard PAL, Inc Project Understanding Rebozo Festival Rotary Club of Oxnard San Buenaventura Friends of the Library Santa Paula Art Museum ART Spark

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 21, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Diversity Collective

Guests: Joseph Summers President & CEO

Ventura County Pride Festival is a weekend-long event that celebrates the LGBTQ community, supporters, and allies in Ventura County. All proceeds raised go to sustain the Community Resource Center and Diversity Collective programs and services.

Our mission for Pride weekend is to educate, advocate, and celebrate the LGBTQ community while providing a platform for those most marginalized in our own community. We promote diversity, education, mental, and physical health to the lesbian, gay, bisexual, transgender, queer, and the latinx population as well as the general public. All of this year's pride events seek to show that we are proud of who we are and will continue to thrive as such.

This year we are moving the festival to Plaza Park in Downtown Ventura for more visibility and a greater opportunity to collaborate with local businesses. Recognizing the contribution and sacrifices our community made 50 years ago,

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: July 28, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: The Ventura County Fair

Guests: James Lockwood Executive Director

The Ventura County Fairgrounds receives no tax dollars and therefore depends on event revenue and community donations.

The Ventura County Fairgrounds' proximity to the ocean is great for sweeping views and cool summer breezes, but the damp, salt air wreaks havoc on the meeting facilities and structures, many of which were built more than 76 years ago.

The mission of the Ventura County Fairgrounds Foundation is to provide financial support for improvements to the grounds, capital projects, equipment and programs in order that the Ventura County Fairgrounds continue to be an exemplary multi-use community resource.

Concerned community leaders have established the Ventura County Fair Foundation, a non-profit organization dedicated to raising and allocating the funds necessary to preserve and enhance the vitality of the Fairgrounds for generations to come.

This 501(c)3, non-profit organization is dedicated to preserving the Fairgrounds position as one of the most beloved and unique public facilities in all of Ventura County.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 4, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

Ventura County Animal Services (VCAS) operates two shelters within the county. The large main shelter in Camarillo houses over 400 pets and the administrative offices. Our smaller facility in Simi Valley houses nearly 40 pets at a time. Each year, Ventura County Animal Services cares for more than 10,000 animals. Our goal is to reunite lost pets with their owners and find life-long homes for as many animals as possible, while providing proper care during their stay. Ventura County Animal Services provides contract services for eight cities within our community: Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Simi Valley and Ventura. VCAS enforces local ordinances and state laws within our service areas, including animal cruelty/neglect investigations, leash law compliance, and rabies suppression efforts and providing medical care for sick and injured animals. Clear the Shelters August 17 for the Animals

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 11, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Animal Services

Guests: Randy who is the Marketing Manager

Ventura County Animal Services (VCAS) operates two shelters within the county. The large main shelter in Camarillo houses over 400 pets and the administrative offices. Our smaller facility in Simi Valley houses nearly 40 pets at a time. Each year, Ventura County Animal Services cares for more than 10,000 animals. Our goal is to reunite lost pets with their owners and find life-long homes for as many animals as possible, while providing proper care during their stay. Ventura County Animal Services provides contract services for eight cities within our community: Camarillo, Fillmore, Moorpark, Ojai, Oxnard, Port Hueneme, Simi Valley and Ventura. VCAS enforces local ordinances and state laws within our service areas, including animal cruelty/neglect investigations, leash law compliance, and rabies suppression efforts and providing medical care for sick and injured animals. Clear the Shelters August 17 for the Animals

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 18, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Ventura County Public Health, Tobacco Policy Program

Guests: **Claudia Castaneda**, MPH, Director of Health Education at Ventura

Rubicon Cigarette smoking is the leading preventable cause of death in the United States. Smoking harms nearly every organ of the human body, causes cancer, respiratory, heart and other diseases.

More than 480,000 people in the United States will die from cigarette smoking or from exposure to secondhand smoke.

In the U.S., tobacco kills more people than alcohol, AIDS, car accidents, illegal drugs, murders, and suicides combined.

E-cigarettes vapor is thought to be safer to inhale. This is misleading because the cloud emitted is not vapor but an aerosol (a gas containing ultra-fine particles) that contain varying levels of toxicants and heavy metals. Early research shows that some health effects of using e-cigarettes include: upper respiratory issues, increased blood pressure, nausea, and more. Health impacts vary for each user, for example, one person may report the absence of their "smokers' "cough, while another may experience a sore throat. There have been reports that e-cigarettes have been linked to seizures

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: August 25, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Food Share

Guests: Monica White Director

More than 40 years ago, eight citizens performed a good deed by distributing food to those who were in need underneath a Ventura bridge. The early philanthropic movement quickly formed into what is now Ventura County's regional food bank, FOOD Share, which has grown from serving a few hundred hungry people per month to 74,500 people.

Today, staff and volunteers distribute more than 12 million pounds of food annually from its distribution site; more than 180 partner agencies, which include neighborhood and church food distributions and soup kitchens; as well as hunger assistance programs.

A 501(c)3 non-profit organization, FOOD Share is a member of the Feeding America network, the nation's largest hunger-relief organization. Was able to talk about their "Blue Jean" function to help raise money

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 1, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRRF

Duration: 25-30 minutes

Organization: Focus of the Masters

Guests: Donna Founder & Director

Founded in 1994, Focus on the Masters, is one of Ventura's premier arts organizations. Its mission is to document and present to a large public the lives and works of leading contemporary artists, many of whom live and work in Ventura County. An 8-week education program based on the work of these artists is offered to Ventura County schools and, in conjunction with Turning Point Foundation, to adults with mental illness. On September 14, 2019 celebrating their 20 year Anniversary This year's For the Love of Art Gala, Sharing the Vision will honor longtime Focus on the Masters (FOTM) patrons James and Mary Galbraith. Mary began her FOTM career as a receptionist in 2003 and soon added volunteer and membership coordinator, writing and copy editing to her repertoire. Often working over 30 hours per week, Mary is the friendly face and voice of FOTM. Jim and Mary generously contribute their time and money and are among FOTM's most valued patrons. Their commitment to the arts is a testimony to their love of community and volunteerism.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 8, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: American Foundation for Suicide Prevention Ventura County

Guests: Jeanette Director

We can all help prevent suicide. The Lifeline provides 24/7, free and confidential support for people in distress, prevention and crisis resources for you or your loved ones, and best practices for professionals. This September, join us in sharing the ways that our communities can #BeThe1To help someone through crisis. Speaking to someone, whether by going to a therapist or by attending a support group, can help you feel better and improve your mental health. These resources can help you find a psychologist, psychiatrist, or support group near you. A crisis center is a resource for individuals going through mental health crises. They provide mental health services and emotional support for their state or local communities. Most crisis centers are non-profit and many utilize trained volunteers as well as mental health professionals. Everybody has a role to play in preventing suicide, and the Lifeline has lots of ways you can take part. With your help, we can spread awareness about suicide prevention and mental health, and save lives.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 15, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Rubicon Theatre Company

Guests: Director: Carol Lynn Burns Director

Rubicon Theatre Company has established the Legacy Society for friends who would like to make gifts to RTC through trusts, estates or other planned giving vehicles. These gifts enable us to continue to provide the highest-quality theater and youth education programs in the years to come.

RTC welcomes a variety of planned-giving options (a few of the more common gift structures are listed below). We are equipped to work with your tax or financial advisor or provide professional, confidential advice if you are considering making a planned gift.

Rubicon is honored to be remembered by our supporters in wills and trusts and we realize that this places the theatre within a special circle of your family, friends and loved ones. In return, we want to welcome you whole-heartedly into the Rubicon family as a Rubicon Theatre Company Legacy Society Member.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 22, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: American Cancer Society Ventura County

Guests: **Carrie** Director of Organization locally

The American Cancer Society, we're on a mission to free the world from cancer. Until we do, we'll be funding and conducting research, sharing expert information, supporting patients, and spreading the word about prevention. All so you can live longer — and better. Whether we're working in a community near you or one halfway around the world, our mission remains the same: to save lives. See what we've been up to lately — and get to know the American Cancer Society a little bit better. Our volunteers and donors are determined to help us in our mission to free the world from cancer — and they won't stop until we do. They have a walk happening October 12 in Ventura they are supporting and asking our local community to be involved with this walk, The American Cancer Society was founded in 1913 by 10 doctors and 5 laypeople in New York City. It was called the American Society for the Control of Cancer (ASCC). At that time, a cancer diagnosis meant near certain death. Rarely mentioned in public, this disease was steeped in fear and denial. Doctors sometimes did not tell their patients they had cancer.

Quarterly Report

Program/Segment: Cumulus Cares with Steve Perez

Date Aired: September 29, 2019

Time: 5:30 a.m.

Stations: KHAY/KBBY/KVYB/KVEN/KRUZ

Duration: 25-30 minutes

Organization: Girls Scouts of Central California of VC

Guests: **Kat Lynn Judd** Program Coordinator

Talking about Girl Scouts love sate park weekend of July 13 through the 14 We're 2.5 million strong—more than 1.7 million girls and 750,000 adults who believe in the power of every G.I.R.L. (Go-getter, Innovator, Risk-taker, Leader)™ to change the world.

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Girl scouting builds girls of courage, confidence, and character, who make the world a better place. Talking about their cyber security event for girls Saturday October 12 at Channel Islands College in Camarillo for also non girls scouts as well