



LEADERS IN FUNDRAISING



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### OPB Seeks Associate Director of On-Air Fundraising

Organization: OPB  
 Date Posted: 9/3/2015  
 City: Portland  
 Location: Oregon  
 Country: United States  
 Primary Category: Fundraising  
 Type of Position: Full-Time

#### Description & Details

For more information and instructions on how to apply, go to: <http://www.opb.org/about/careers/>.

#### How to Apply / Contact

OPB is looking for a creative results-driven fundraising professional to lead and manage our on-air fundraising campaigns for radio and TV. OPB is an Equal Opportunity Employer.



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#### CALENDAR

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Stewardship: Shut the Back Door
- 9/8/2015  
Nonprofit Excellence Awards Reception

**HR**

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**From:** Willamette Valley Development Officers <admin@wvdo-or.org>  
**Sent:** Tuesday, September 08, 2015 9:45 AM  
**To:** HR  
**Subject:** Job Flash - Associate Director of On Air Fundraising at OPB

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## **Associate Director of On Air Fundraising**

OPB is looking for a creative results-driven fundraising professional to lead and manage our on-air fundraising campaigns for radio and TV. This salaried, exempt position is a full time, regular status position with benefits.

### **Primary Duties/Responsibilities:**

Lead and manage the Radio and TV on-air fundraising team in developing and implementing strategies for revenue generation, member acquisition, and sustainer conversion and upgrading for TV and radio on air fundraising. Develop and maintain consistent messaging and strategies that drive immediate and future revenue and further OPB's brand. Collaborate with other departments and manage relationships with vendors related to on air fundraising drives. Coordinate training, create consistent producing, manage expectations of staff, and maintain morale during radio drives to consistently improve results. Lead analysis to determine success and to further improve campaigns.

### **Working Conditions:**

Work takes place in an office environment during regular work hours, in the evenings, early mornings and on weekends as needed, especially during live fundraising events.

### **Required Qualifications:**

- Demonstrated ability to lead, inspire, and work constructively with a variety of colleagues in a creative, fast paced, collaborative multiple department, multiple project environment.
- Two years full-time (or equivalent) progressively responsible experience fundraising at a nonprofit organization.
- Experience with the mechanics of direct response marketing including mail, telemarketing, digital, or on air.