

HR

From: Holly Denniston
Sent: Tuesday, September 01, 2015 5:19 PM
To: Lauren Elkanich
Cc: HR
Subject: Re: OPB Job Opportunity - Associate Director of On-Air Fundraising

Hi Lauren-
That works fine. Thank you – I appreciate how you go about things like this!
-Holly

From: Lauren Elkanich <lelkanich@opb.org>
Date: Tuesday, September 1, 2015 at 5:17 PM
To: Holly Denniston <hdenniston@opb.org>
Cc: HR <hr@opb.org>
Subject: Re: OPB Job Opportunity - Associate Director of On-Air Fundraising

Hi Holly- ideally it would be best to wait until pledge is over, but with the shorter close date I totally understand the need to get the word out there. I think it's probably fine to post it now since its TV vs Radio so I'm happy to schedule it for tonight.

I'll just monitor it once it goes up. Again, I don't expect any negative comments but just want to be prepared.

Let me know if that works.

Thanks!

On Sep 1, 2015, at 5:13 PM, Holly Denniston <HDenniston@opb.org> wrote:

Thanks Lauren! With a close date of September 25th, when would be a "safer" time to tweet it? The more notice we can give folks the better. But we also want to be mindful of what's best for all of OPB.

From: HR <hr@opb.org>
Date: Tuesday, September 1, 2015 at 4:58 PM
To: Lauren Elkanich <lelkanich@opb.org>
Cc: Holly Denniston <hdenniston@opb.org>
Subject: RE: OPB Job Opportunity - Associate Director of On-Air Fundraising

Hey Lauren,

Thanks for this info – I'm cc'ing Holly so she can weigh in. Hang tight for the moment!

Barb

From: Lauren Elkanich
Sent: Tuesday, September 01, 2015 4:51 PM
To: Barbara Allen <bballen@opb.org>
Cc: HR <hr@opb.org>
Subject: Re: OPB Job Opportunity - Associate Director of On-Air Fundraising

Hi Barb,

Yes— I can post this to Twitter, but I just wanted to flag that since we are currently in TV pledge, there may be a chance (albeit, very slim) that we may get a comment or two about this (given the position we're hiring for).

I'm not too worried about it this time around though (we chose to hold off on posting this the first time during radio pledge). I think since it's TV pledge it's a little lower risk (we always get more general complaints on social media about radio pledge vs. TV).

Thanks!

Lauren Elkanich
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From: Barbara Allen <ballen@opb.org>
Date: Tuesday, September 1, 2015 at 4:43 PM
To: Lauren Stilwell <lalkanich@opb.org>
Cc: HR <hr@opb.org>
Subject: RE: OPB Job Opportunity - Associate Director of On-Air Fundraising

Hi Lauren,

Please post to OPB's Twitter account as soon as you have a chance.

Thanks!

Barb

OPB Seeks Associate Director of On-Air Fundraising

OPB is looking for a creative results-driven fundraising professional to lead and manage our on-air fundraising campaigns for radio and TV. For more information and instructions on how to apply, go to: <http://www.opb.org/about/careers/>. OPB is an Equal Opportunity Employer.