

## Barbara Allen

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**From:** Melissa Barker  
**Sent:** Friday, October 31, 2014 3:02 PM  
**To:** Barbara Allen  
**Cc:** HR  
**Subject:** Re: OPB Job Opportunity - Member Experience Manager

Hi Barb,

I have scheduled it from the @OPB Twitter account to go out Monday morning at 8am.

Thank you!

Melissa

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Melissa Barker  
Social Media Strategist | Oregon Public Broadcasting  
7140 SW Macadam | Portland, OR 97219  
T 503.293.1946 | mbarker@opb.org

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**From:** Barbara Allen <[ballen@opb.org](mailto:ballen@opb.org)>  
**Date:** Friday, October 31, 2014 2:54 PM  
**To:** Melissa Barker <[mbarker@opb.org](mailto:mbarker@opb.org)>  
**Cc:** HR <[hr@opb.org](mailto:hr@opb.org)>  
**Subject:** RE: OPB Job Opportunity - Member Experience Manager

Hi Melissa,

Please post this to OPB's Twitter account using #mediadiversity, #pubjobs, #nprjobs, #fundraising, #nonprofit and #callcenter.

Thanks!

Barb

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Barbara Allen  
OPB HR Coordinator  
Ph 503-445-1885  
Fx 503-445-1859

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**From:** Barbara Allen  
**Sent:** Friday, October 31, 2014 11:28 AM  
**To:** All Staff  
**Cc:** HR  
**Subject:** OPB Job Opportunity - Member Experience Manager

Happy Halloween, OPB!

We have a new job opportunity to announce – details are below. As always, please forward the information to anyone you think may be interested, or post it to Twitter, Facebook, LinkedIn, etc. I do ask that if you repost it

anywhere, please be sure to let me know (don't forget to include info about where you posted). OPB has to track that information for the annual hiring report we provide to the FCC. Also - if you repost and use hash tags, please include #pubjobs, #mediadiversity and/or #nprjobs.

Special note for LinkedIn - there is an issue with an incorrect logo popping up for some users. Please use the following link to post to LinkedIn: <http://www.opb.org/about/jobs/?ref=LinkedIn> - this *should* cause the correct logo to appear when you post. If not, be sure to delete the incorrect logo (red "Contribute Now" button) before posting.

Thanks,

Barb

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Barbara Allen  
OPB HR Coordinator  
Ph 503-445-1885  
Fx 503-445-1859

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## **OPB Seeks Member Experience Manager**

OPB is looking for a professional experienced in membership, direct marketing, customer service or fundraising.

The Member Experience Manager will ensure a quality member experience through oversight of the customer service team, evaluation of membership and customer service systems and programs, assisting with the implementation of new technologies, strategic use of the membership database, and the execution of select fundraising campaigns.

For more information and instructions on how to apply, go to: <http://www.opb.org/insideopb/careers/jobs/>. OPB is an Equal Opportunity Employer.