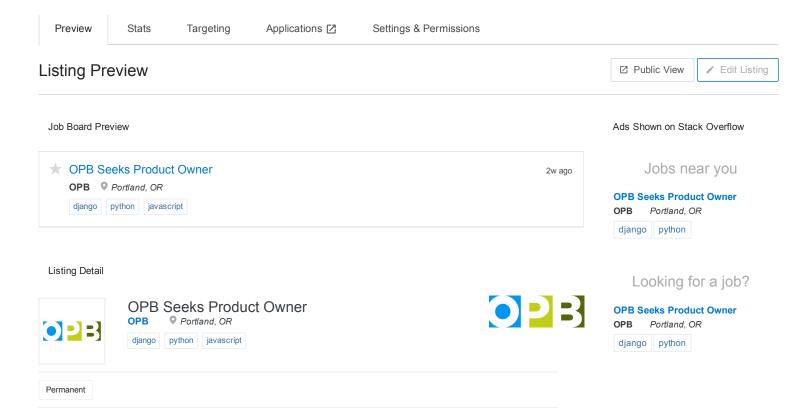
Create Job Listing

# **OPB Seeks Product Owner**





## Job Description

OPB is looking for a Product Owner to be a lead member of our Web/Mobile Development team. This salaried, exempt position is a full time, regular status position with benefits. For more information and instructions on how to apply, go to: <a href="http://www.opb.org/insideopb/careers/jobs/">http://www.opb.org/insideopb/careers/jobs/</a>. OPB is an Equal Opportunity Employer.

This position is open until filled.

Application screening begins on April 1, 2015.

### Skills & Requirements

### Primary Duties/Responsibilities:

Balancing strategy with organizational needs and requests, the Product Owner is responsible for creating user stories and managing the product backlog to ensure the most effective use of our resources to accomplish the greatest impact. Guided by a development roadmap charted by the Director, Digital Technologies, the Product Owner spends most of their time with our organizational stakeholders learning about their priorities and requirements. To support our strategy and measure our results, the Product Owner collects and analyzes metrics, engages our audience through social media, and conducts user testing. While the developers are responding to incidents, the Product Owner coordinates all communications.

# Working Conditions:

Most work is done in an office environment. There will be extended periods using a computer, but the Product Owner is expected to frequently meet and work with other groups around the organization. During incident responses, their work schedule may include off-hours and weekends.

## Required Qualifications:

- Two years experience performing the duties of a Product Owner on an agile development team, or five years working in another capacity on an agile development team.
- Experience working with web or mobile development teams.
- Background defining strategies for web and/or mobile development.

- · Experience with web and mobile metrics collection and analysis.
- · Proven skills in effective writing and personal communications.
- · Experience using social media for community engagement and audience relations.
- · Familiarity with ticketing systems, source code repositories, and automated software testing.
- Proven ability to consistently work well with others, demonstrating at all times respect for the diverse constituencies at OPB and within the community.
- · Enthusiasm for the mission of OPB.

#### Preferred Qualifications:

- · Bachelor's degree.
- · Classes or certification in development or project management.
- · Experience with programming languages, especially python and javascript.
- Familiarity with different web and mobile frameworks, especially Django and PhoneGap.
- · Involvement with user testing, especially online testing services such as Loop11.
- · Appreciation and knowledge of broadcasting and media, especially public broadcasting.
- · Understanding of open source practices and communities.

### About OPB

#### **About OPB**

OPB is a premier provider of news and intelligent entertainment across the Northwest region. Delivering in-depth arts, culture and environment content, OPB connects communities and reaches more than 1.5 million people each week through television, radio, the Internet, and on mobile devices. OPB is one of the most-supported public media organizations in the country, with members across Oregon and southern Washington.

#### OPB Key Facts:

- OPB.org averages over 1.2 million page views each month, including an average of over 80,000 video streams and 500,000 audio streams.
- OPB's e-newsletter connects its more than 97,000 subscribers each month to news about OPB, our programs and events, and information about our community partners.
- There are over 50,500 OPB Facebook fans and over 42,700 Twitter followers.
- More than 50,000 people have downloaded OPB's news app.
- Last year, over 800 volunteers donated over 20,400 hours of service to OPB.
- OPB is generously supported by over 125,000 members who provide two-thirds of our funding

OPB's mission statement: Giving voice to the community. Connecting Oregon and its neighbors. Illuminating a wider world.

For more information, please visit www.opb.org.