

Issues/Programs List

Quarterly Issues and Programs List for KCGS January 1st through March 31st (2021)

Issues

The station has identified the following items as significant issues facing our community in the 1st Quarter of 2021:

- A. Community:** KCGS dealt with issues of local concern, such as informing the community of local events, as well as providing a mechanism to communicate needs and assistance within the community.
 - i. As in 2020, the issue of the COVID 19 pandemic was given much air time coverage, in hourly discussions, special programming, and in hourly PSA's
 - ii. Due to the lockdown, our local announcements were considerably diminished, as there were very few gatherings of people. This is seen in the number of announcements given in the morning shows. However, there was great attention given to continually remind listeners about the importance of sanitation and social distancing.
 - iii. The station provided free air time to a variety of local, community announcers who addressed the region during weekend mornings, and evening hours with group discussions, teachings, community announcements, and words of hope and inspiration
- B. Family Issues:** The issue of family dysfunctions, such as child rearing and marriage rehabilitation was addressed.
- C. Religion:** The faith and moral values of our community. Demographics relating to faith and moral values within the area (and nationally) were examined and discussed.
- D. Culture:** Generally, cultural issues were reviewed from the perspective of a community which embraces a strong, family based, traditional value system, as well as offering alternative perspectives of what is considered good or evil and right and wrong.

- E. Health:** Principles of healthy living and dietary recommendations were communicated. Also, functions and gatherings to assist in healthy living were promoted, **especially in light of the COVID 19 pandemic**
- F. Senior Citizens:** There was little to share this quarter concerning senior citizens, due to limited access to public gatherings. However, generally, there were many discussions about how to stay healthy during the pandemic. Those discussions applied to the elderly community too.
- G. Economy/Politics:** Local and national politics and their impact on the family and community.
- H. Children's programing:** Issues such as child rearing and education were identified as a need to be addressed.
- I. Various PSAs** addressed issues of public importance. For example, how to protect oneself from viral infections.

KCGS Programs that address community issues

(Regularly scheduled public affairs type programs)

1. The Public Square

- a. Saturday, at 11:05 PM
 - i. This show airs for 55 minutes.
 - ii. The show offers a safe community corner upon which opinions and discussion on a wide diversity of topics are discussed, ranging from politics, to religion, to culture.

2. Eric Metaxas Show

- a. Monday through Friday, at 2:05 PM
 - i. This show airs for 55 minutes.
 - ii. The Eric Metaxas Show offers its perspective on American culture, political life, and stories making news, both nationally and globally.
 - iii. The show's host frequently features guests who offer the public information from every aspect of community life.

3. Janet Medferd Today

- a. Monday through Friday, at 1:06 PM

- i. This 55 minute program provides an opportunity for host, Janet Mefferd, to interview various guests about issues facing the family and community, especially in the realm of politics.
- ii. The show's host provides a rundown of the issues facing our culture.
- iii. The Show does at times give scripture reading, and an exposition of those scriptures.

4. Daily community announcements on the morning and evening DJ shows

- a. The Morning Show, Tuesday through Friday, generally from 7:00 AM till 10:00 AM
- b. Each night from 7:00/8:00 PM till 9:00/10:00 PM

5. Saturday morning local programming

- a. Saturday mornings, from 7:00 till 11:00 AM
 - i. The AG Preacher, with Host Skip Armes
 - ii. Man in the Middle, with host Rick Watts
 - iii. Intentional Marriage 101, with hosts Sam and Rebecca Patton
 - iv. Physically Informed, with host Todd Scarborough
 - 1. These programs are locally produced and each program addresses local issues, such as farm and garden, community issues, marital and child rearing issues, and health and wellness issues.
 - 2. These four Saturday morning programs provide opportunities for the community to share issues of community importance. Call-ins are encouraged and received from the community.

6. A variety of ministry programming

- a. Sunday through Saturday, at various time during the program day
 - i. **Charles Capps (Concepts of Faith)**
 - 1. 15 min, 6:07 AM, Monday, Wednesday, and Friday
 - 2. Teaching about having a positive attitude about life
 - ii. **Greg Laurie**
 - 1. 25 min, 5:07 PM, Monday-Friday

2. This program focuses on the application of Scripture in day-to-day life. Pastor Laurie addresses issues of public concern, such as being a good citizen.

iii. David Jeremiah

1. 25 min, 10:07AM, Monday-Friday
2. David Jeremiah trains the Christian to live a life worthy of the Christian example

iv. Robert Jeffries

1. 25 min, 11:07 AM, Monday-Thursday
2. Ministry focuses on general issues facing Christians

v. Evening Praise Scripture Reading

1. Every day, from 12 AM till 5 AM
2. Continuous Bible reading serves as a source of comfort and education for those who cannot sleep at night.

vi. Local church programs

1. New Life Fellowship
 - a. Broadcast Tuesday and Thursday mornings and Sunday mornings, duration 15 minutes. Shows are provided by New Life Fellowship in Leslie, Arkansas.
 - b. Many of these broadcasts focus on the need for the Christian to participate in community service in order to advance love and human kindness.
2. Red Letters
 - a. Broadcast Sunday afternoon, duration 55 minutes. With host Rick Watts and friends.
 - b. This program, while not representing a local church, serves as a substitute congregation for those wishing to attend a local congregation, but unable because of Covid related restrictions.

Samples of Issue Responsive Programming

Samples of what was discussed from each of the Significant Issues are listed below.

The submitted samples of the topics and dates of broadcast are only a small example of the community programming aired during the 1st quarter, 2021. As broadcasters, our station's written mission is educating and serving the community regarding issues facing the individual, families, and the nation. We take this mission seriously, and our service to the community is the only purpose of our broadcast.

To read the station's mission statement, go to <http://www.kcgsam.com/our-mission.html>

A. Community:

Title of Show: **"Public Awareness Conversations"**

Date: Throughout the 1st quarter of 2021

Issue: The Covid 19 virus—how to protect oneself as well as the importance of "social distancing." Also, KCGS took the time to discuss the realness of this virus and the danger it has posed to our vulnerable population.

Time: Discussions were often held by DJs, special guests, or other like programming at KCGS

Host: Staff at KCGS as well as promos or special programs.

Duration of discussion: 30 seconds to 55 minutes in length

Title of Show: **"The Morning Show"**

Date: 2-22-2021

Issue: 5th Annual Searcy County Cleanup.

Time: 8:15 AM

Hosts: Cindy and Wayne

Duration: 10 minutes

Title of Show: **"The Morning Show"**

Date: 2-16-21

Issue: The dangers of ice and personal falls

Time: 9:25 AM

Host: Cindy and Wayne

Duration of discussion: 15 minutes

Title of Show: **“The Morning Show”**

Date: 1-22-21

Issue: The dangers of texting and driving

Time: 8:25 AM

Host: Cindy and Wayne

Duration: 10 minutes

Title of Show: **“The Morning Show”**

Date: 1-13-21

Issue: Witt Springs community chili cook-off

Time: 7:45 AM

Host: Carol and Wayne

Duration of discussion: 5 minutes

Title of Show: **“The Morning Show”**

Date: 1-14-21

Issue: Searcy County Senior Center fish fry

Time: 9:10 AM

Host: Cindy and Wayne

Duration of discussion: 10 min

Title of Show: **“The Morning Show”**

Date: 2-10-21

Issue: Valentine’s Day Market—supports Searcy
County Humane Society

Time: 8:25 AM

Host: Wayne and Carol

Duration of discussion: 5 minutes

Title of Show: **“The Morning Show”**

Date: 2-10-21

Issue: Searcy County Senior Center Mexican food dinner (a fund raiser)

Time: 9:45 AM

Host: Wayne and Carol

Duration of discussion: 10 minutes

Title of Show: **“The Morning Show”**

Date: 3-25-21

Issue: A garage sale, with funds to support the medical expenses of a sick local resident.

Time: 8:05 AM

Host: Cindy and Wayne

Duration of discussion: 10 minutes

B. Family Issues

Title of Show: **“Evening Praise Scripture Reading”**

Date: Daily (Sunday-Saturday)

Issue: Continuous Bible reading in the evening hours. This is meant to provide comfort and encouragement for those who are up late at night, and who may be suffering from mental distress, or just need to be comforted.

Time: 12:00-5:00 AM (except for hourly station IDs)

Host: Recorded version of NIV Bible

Duration of discussion: 59 minutes per hour.

Title of Show: “Intentional Marriage, 101”

Date: 3-20-21

Issue: Hosts Sam and Rebecca Patton discuss how to overcome the challenges financial pressure can place on a marriage.

Time: 9:05 AM

Host: Sam and Rebecca Patton

Duration of discussion: 55 minutes

Title of Show: “Janet Mefferd Today”

Date: 3-17-21

Issue: Janet Mefferd discussed with guest Becky Harling how to listen so your kids will talk

Time: 1:25 PM

Host: Janet Mefferd

Duration of discussion: 15 minutes

Title of Show: “Turning Point Radio”

Date: 3-21-21

Issue: Today’s message was for the men, how to love their wife more than they loved her when they were first married

Time: 9:05 AM

Host: David Jeremiah

Duration of discussion: 15 minutes

C. Religion

Title of Show: “Friends of Israel”

Date: 2-07-21

Issue: Mizrahi Jews, the third Jewish background was studied in this part of a 4-part series.

Time: 2:07-2:31 PM

Host: Steve Conover

Duration of discussion: 25 minutes

Title of Show: “Prophecy Today Weekend”

Date: 3:13-21

Issue: Jimmy DeYoung's weekly broadcast covered current events in the light of God's prophetic Word

Time: 2:05-2:30

Host: Jimmy DeYoung

Duration of discussion: 25 minutes

D. Culture

Title of Show: “Pathway to Victory”

Date: 3-29-21

Issue: Host Robert Jeffress addresses whether our actions, attitudes, and affections are like those of Jesus Christ? Dr. Robert Jeffress points us to two litmus tests for our spirituality: how we behave at home and at work.

Time: 11:05 PM

Host: Robert Jeffress

Duration of discussion: 25 minute

Title of Show: “The Eric Metaxas Show”

Date: 3-16-21

Issue: Officer Brandon Tatum offers analysis of the death of George Floyd and the upcoming trial, the

Black Lives Matter movement, and the nature of neighborhood policework.

Time: 2:05 PM

Host: Eric Metaxas

Duration of discussion: 55 minute

E. Health

Title of Show: **“Public Awareness Promos and discussions”**

Date: Throughout the 1st quarter, 2021 and continuing as of this report (4-08-21)

Issue: The Covid 19 virus—how to protect oneself as well as the importance of “social distancing.”

Time: Each day, during our DJ programming, or during the local opinion shows, the Covid-19 situation is discussed, as well as how to stay safe through proper sanitation and social distancing.

Host: Staff at KCGS as well as promos or special programs.

Duration of discussion: 55 minutes to 30 seconds in length

Title of Show: **“Physically Informed”**

Date: 1-23-21

Issue: Issues of diet, exercise, and stress were discussed. Weigh and mortality rates were reviewed by these experienced trainers.

Hosts: Todd Scarborough and Tommy Welch

Time: 10:05 AM

Duration of discussion: 55 minutes

F. Senior Citizens

Title of Show: **“most live KCGS programming”**

Date: Throughout 1st quarter, 2021

Issue: Most senior type activities were cancelled during this quarter (due to the Covid-19 outbreak). However, seniors were served by the station as KCGS spent a good bit of time addressing the Covid issue and how it pertains to the senior community. Also, the station did announce food giveaways, and the services of the local health provider.

Time: throughout the broadcast week

Hosts: each dj and show host

Duration: from a mention to an hour's program

Title of Show: **"The Morning Show"**

Date: 3-17-21

Issue: The Searcy County Senior Center offers hot, curbside meals for senior citizens. This week's menu and price was discussed

Time: 9:45 AM

Host: Carol and Wayne

Duration of discussion: 10 minutes

Title of Show: **"The Morning Show"**

Date: 2-16-21

Issue: Discussions about the recent ice storm, and how to prevent falls was discussed.

Time: 9:25 AM

Host: Cindy and Wayne

Duration of discussion: 10 minutes

Title of Show: **"The Morning Show"**

Date: 2-10-21

Issue. A Mexican Food Dinner, which was a Senior Center fund raiser, was discussed. The time, cost, and location was mentioned.

Time: 8:25 AM

Host: Wayne and Carol

Duration of discussion: 10 minutes

G. Economy and Politics:

Title of Show: **“The Eric Metaxas Show”**

Date: 3-10-21

Issue: Host Eric Metaxas discussed with guest John Zmirak of Stream.org about what's going on with the establishment GOP and how they are cooperating with the political Left to transform America; plus, the issue of the Vatican and gun control was discussed.

Time: 2:05 PM

Host: Eric Metaxas

Duration of discussion: 55 minutes

H. Children’s programming.

Title of Show: **“The Boundless Show”**

Date: 1-23-21

Issue: Host Lisa Anderson and her guests discuss how to focus on personal growth, and why and when spiritual doubts can be OK. Also, the issue of how to avoid “missionary dating” was discussed.

Time: 7:35 PM

Host: Lisa Anderson

Duration of discussion: 25 minutes

Title of Show: “Adventures in Odessey”

Date: 3-28-21

Issue: character Marvin Washington believes that God may be telling him to give his bike to Grady.

Grady, meanwhile, struggles to understand how God can listen to him.

Time: 7:35 AM

Host: a radio animation series of fictional characters

Duration of discussion: 25 minutes

I. Various PSAs

Title of Show: PSAs

Date: Throughout the first quarter-2021

Issue: various issues, such as Red Cross, the US Marines, and the Poison Helpline are played most hours.

Time: These PSAs are usually played each hour, except for the period of 12:AM till 5:AM

Host: PSA announcement

Public Service Announcements

1st quarter, 2021

(January 1st through March 31st)

KCGS is committed to air Public Service Announcements (PSAs). These announcements are professionally presented and represent a wide spectrum of issues facing our community.

During this quarter, KCGS aired PSAs during its broadcast.

Examples of these PSA's are listed below:

1. Many PSA's concerning the COVID 19 virus

2. Marine enlistment
3. Wounded Warrior
4. American Humane Society
5. Home owner Public Announcements
6. Advisories against texting and driving
7. Education about the need to “buckle up”
8. How to seek help for migraine relief
9. Veteran’s Crisis Hotline
10. St. Jude’s Children’s Hospital
11. How to obtain help if one suffers from Crohn’s Disease
12. The Red Cross
13. The Poison Hotline

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