

ORDER



Orders
Order / Rev: 433107
Alt Order #:
Product Desc: 10/12-10/18
Estimate: 10/12-10/18
Flight Dates: 10/12/16 - 10/18/16
Original Date / Rev: 10/11/16 / 10/11/16
Order Type: NORMAL

WSAW
Primary AE: Wausau House
Sales Office: WAUN
Sales Region: National

Agency
Name: Medium Buying LLC
Buying Contact:
Billing Contact:
 3380 Tremont Rd
 Columbus, OH 43221

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Ron Johnson for Wisconsin
Demographic: HH
Product Codes: Candidate - National - Senate
Priority: P-01
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID: 67646
Agency External ID: 64157
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/18/16	19	\$15,000.00	\$12,750.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	19	\$15,000.00	\$12,750.00	0.00
Totals	19	\$15,000.00	\$12,750.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/12/16	10/18/16	Sunrise 7 @ 6a	CM	6:30 PM-7:00 PM	11111--	:30	5	\$400.00	P-01	0.00	NM	5	\$2,000.00
				Sunrise 7 @ 6a		(6:30 PM-7:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--111--		3				\$400.00		0.00			
		Week: 10/17/16	10/23/16	11-----		2				\$400.00		0.00			
N 2	WSAW	10/12/16	10/18/16	News Channel 7 @ 5p	CM	5:15 PM-5:30 PM	11111--	:30	5	\$300.00	P-01	0.00	NM	5	\$1,500.00
				News Channel 7 @ 5p		(5:15 PM-5:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--111--		3				\$300.00		0.00			
		Week: 10/17/16	10/23/16	11-----		2				\$300.00		0.00			
N 3	WSAW	10/12/16	10/18/16	News Channel 7 @ 6p	CM	6:15 PM-6:30 PM	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				News Channel 7 @ 6p		(6:15 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--111--		3				\$500.00		0.00			
		Week: 10/17/16	10/23/16	11-----		2				\$500.00		0.00			
N 4	WSAW	10/12/16	10/12/16	Wednesday Prime Hr 2	CM	8p-9p	--1----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
				Wednesday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/10/16	10/16/16	--1----		1				\$2,000.00		0.00			
N 5	WSAW	10/17/16	10/17/16	Monday Prime Hr 1	CM	7:00 PM-8:00 PM	1-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00
				Monday Prime Hr 1		(7:00 PM-8:00 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	1-----		1				\$2,000.00		0.00			
N 6	WSAW	10/17/16	10/17/16	Monday Prime Hr 2	CM	8p-9p	1-----	:30	1	\$2,000.00	P-01	0.00	NM	1	\$2,000.00

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 Estimate: 10/12-10/18

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
				Monday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	1-----		1				\$2,000.00		0.00			
N 7	WSAW	10/18/16	10/18/16	Tuesday Prime Hr 2	CM	8p-9p	-1-----	:30	1	\$3,000.00	P-01	0.00	NM	1	\$3,000.00
				Tuesday Prime Hr 2											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/17/16	10/23/16	-1-----		1				\$3,000.00		0.00			
													Totals	19	\$15,000.00