

**ORDER**

Ver 2



<b>Orders</b>	<b>Order / Rev:</b>	<b>435727</b>	
	<b>Alt Order #:</b>		
	<b>Product Desc:</b>	Ron Johnson 10/19-10/25	
	<b>Estimate:</b>	10/19-10/25	
	<b>Flight Dates:</b>	10/19/16 - 10/25/16	<b>Primary AE:</b> Wausau House
	<b>Original Date / Rev:</b>	10/18/16 / 10/18/16	<b>Sales Office:</b> WAUN
	<b>Order Type:</b>	NORMAL	<b>Sales Region:</b> National

<b>Agency</b>	<b>Name:</b>	<b>Medium Buying LLC</b>	
	<b>Buying Contact:</b>		<b>Billing Type:</b> Cash
	<b>Billing Contact:</b>		<b>Billing Calendar:</b> Broadcast
		3380 Tremont Rd	<b>Billing Cycle:</b> EOM/EOC
		Columbus, OH 43221	<b>Agency Commission:</b> 15%

<b>Advertiser</b>	<b>Name:</b>	<b>Ron Johnson for Wisconsin</b>	<b>New Business Thru:</b>
	<b>Demographic:</b>	HH	<b>Order Separation:</b> 00:30:00
	<b>Product Codes:</b>	Candidate - National - Senate	<b>Advertiser External ID:</b> 67646
	<b>Priority:</b>	P-01	<b>Agency External ID:</b> 64157
	<b>Revenue Codes:</b>	AGY, POL, POL-CAND	<b>Unit Code:</b> General

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/25/16	26	\$15,400.00	\$13,090.00

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	26	\$15,400.00	\$13,090.00	0.00
<b>Totals</b>	<b>26</b>	<b>\$15,400.00</b>	<b>\$13,090.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Wausau House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WSAW	10/19/16	10/25/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:00 AM-6:30 AM (6:00 AM-6:30 AM)	11111--	:30	5	\$400.00	P-01	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$400.00		0.00			
		Week: 10/24/16	10/30/16	11-----		2				\$400.00		0.00			
N 2	WSAW	10/19/16	10/25/16	Sunrise 7 @ 6a Sunrise 7 @ 6a	CM	6:30 AM-7:00 AM (6:30 AM-7:00 AM)	11111--	:30	5	\$400.00	P-01	0.00	NM	5	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$400.00		0.00			
		Week: 10/24/16	10/30/16	11-----		2				\$400.00		0.00			
N 3	WSAW	10/19/16	10/25/16	Sunrise 7 @ 7a Sun Sunrise 7 @ 7a Sun	CM	7a-8a	-----1	:30	1	\$50.00	P-01	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$50.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$50.00		0.00			
N 4	WSAW	10/19/16	10/25/16	CBS Sunday Morning CBS Sunday Morning	CM	8:00 AM-9:30 AM (8:00 AM-9:30 AM)	-----1	:30	1	\$200.00	P-01	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1		1				\$200.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$200.00		0.00			
N 5	WSAW	10/19/16	10/25/16	CBS Evening News CBS Evening News	CM	530p-6p	1-1-1--	:30	3	\$2,000.00	P-01	0.00	NM	3	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$2,000.00		0.00			
		Week: 10/24/16	10/30/16	1-----		1				\$2,000.00		0.00			

Order / Rev: 435727  
 Alt Order #:  
 Flight Dates: 10/19/16 - 10/25/16

Advertiser: Ron Johnson for Wisconsin  
 Product Desc: Ron Johnson 10/19-10/25  
 Estimate: 10/19-10/25

WSAW

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 6	WSAW	10/19/16	10/25/16	News Channel 7 @ 6p	CM	6:15 PM-6:30 PM	11111--	:30	5	\$500.00	P-01	0.00	NM	5	\$2,500.00
				News Channel 7 @ 6p		(6:15 PM-6:30 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--111--		3				\$500.00		0.00			
		Week: 10/24/16	10/30/16	11-----		2				\$500.00		0.00			
N 7	WSAW	10/19/16	10/25/16	News Channel 7 @ 10p	CM	10:15 PM-10:35 PM	PI-----1-	:30	1	\$150.00	P-01	0.00	NM	1	\$150.00
				News Channel 7 @ 10p Sa-Su		(10:15 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----1-		1				\$150.00		0.00			
		Week: 10/24/16	10/30/16	-----		0				\$150.00		0.00			
N 8	WSAW	10/19/16	10/25/16	Locker Room - Packer Show	CM	630p-7p	-1-----	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	-----		0				\$500.00		0.00			
		Week: 10/24/16	10/30/16	-1-----		1				\$500.00		0.00			
N 9	WSAW	10/19/16	10/25/16	News Channel 7 @ 10p	CM	10:15 PM-10:35 PM	PI1-1-1--	:30	3	\$500.00	P-01	0.00	NM	3	\$1,500.00
				News Channel 7 @ 10p M-F		(10:15 PM-10:35 PM)									
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	--1-1--		2				\$500.00		0.00			
		Week: 10/24/16	10/30/16	1-----		1				\$500.00		0.00			
N 10	WSAW	10/20/16	10/20/16	Late Run News @ 10p	CM	1015p - 1230a	---1---	:30	1	\$500.00	P-01	0.00	NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/17/16	10/23/16	---1---		1				\$500.00		0.00			
													Totals	26	\$15,400.00