



QUARTERLY LISTINGS OF COMMUNITY ISSUES & PROGRAMS
OCTOBER – NOVEMBER – DECEMBER 2011

KENTUCKY NEWSMAKERS (local public affairs program)

Host – Bill Bryant

30-minute weekly programs with various community leaders and politicians discussing issues facing our city and state, during OCTOBER, NOVEMBER, and DECEMBER 2011:

GUEST: Bill Johnson, Republican Secretary of State Candidate
DATE: Sunday, October 2, 2011
TIME: 10:00-10:15 am
TOPIC:

The office of Kentucky Secretary of State is important and direct election by voters is called for in the state constitution. It's unusual for the race to be driven by issues as have been interjected into this campaign. For most of history the job has been seen as largely clerical – ensuring state business records are kept in order and overseeing the voting rolls of the commonwealth. This year one candidate says there's a larger role in enforcing rules that he says could affect the integrity of the voting roles. The other candidate says she would expand the scope of the office to play a role in creating jobs and improving education. Bill Johnson is a Pilot and Businessman from Western Kentucky who ran for the U.S. Senate last year.

GUEST: Alison Lundergan Grimes, Democrat Secretary of State Candidate
DATE: Sunday, October 2, 2011
TIME: 10:15-10:30 am
TOPIC: Democratic candidate for Secretary of State Alison Lundergan Grimes is on the ballot for the first time. She's not stranger to politics – her father is a former Chairman of the State Democratic Party who also served in the State House. She was raised in a home where calls from Bill Clinton and other national Democrats were not uncommon. Grimes indicates she

wants the scope of the Secretary of State's office to be broad and play a role in creating jobs and improving education.

GUEST: James Comer, Republican Ag Commissioner Candidate
DATE: Sunday, October 9, 2011
TIME: 10:00-10:15 am
TOPIC: One of the important opportunities for the office of Kentucky Agriculture Commissioner is to promote Kentucky grown crops and livestock and get young people excited about careers in agriculture. But it also has an important regulatory role – the AG Commissioner oversees standards at your fuel pump, your local butcher counter and even rides at your local county fair. It's an office that usually gets modest attention in campaigns, but this year the two party nominees have been taking shots at each other as they drive the back roads and try to get attention. James Comer is a Kentucky Legislator from South Central Kentucky who has a background in farming and business.

GUEST: Bob Farmer, Democrat Ag Commissioner Candidate
DATE: Sunday, October 9, 2011
TIME: 10:15-10:30 am
TOPIC: Bob Farmer operates a marketing business in Louisville. He's also a comedian whose humor has been a topic of conversation in the course of this campaign. He's the spokesman for Farmer's Almanac and he's running for Ag Commissioner.

GUEST: Councilman Chris Ford, Lexington Fayette Urban County Government District 1
DATE: Sunday, October 16, 2011
TIME: 10:00-10:15 am
TOPIC: Lexington has had 13 shootings in the last ten days and ten people have been injured and one death – the violence has many on edge. City Hall is responding – Mayor Jim Gray announced a Task Force and police have stepped up their efforts. First District Councilman Chris Ford says there many answers within the community. The census reveals Ford's district has been growing in Lexington over the last decade already and the boundaries of his district will likely change before next year's election.

GUEST: Gatewood Galbraith, Independent Candidate for Governor
DATE: Sunday, October 16, 2011
TIME: 10:15-10:30 am
TOPIC: What would a Kentucky election be without Gatewood Galbraith? Not many Kentuckians know the answer to that. Over more than 30 years on the political scene, Galbraith has run insurgency campaigns designed to call attention to issues that he believes have been ignored. Through the years Galbraith has escaped political labels – he attracts conservative support with Libertarian viewpoints about less intrusive government. But, he has a liberal following thanks in part to strong environmental stands. This week at a televised debate, Galbraith stood between the two major party nominees for Governor and scolded them. Galbraith insists if current politicians did their jobs he wouldn't feel compelled to run year after year.

GUEST: Todd PPool, Republican Kentucky Attorney General Nominee
DATE: Sunday, October 23, 2011
TIME: 10:00-10:15 am
TOPIC: Republican nominee Todd PPool is here in his quest to deny Conway re-election. PPool has carved out conservative positions on many issues. He wants Kentucky to join the legal action challenging the national healthcare reforms passed last year. He says he would push hard against the EPA when he thinks it goes too far in the regulation of coal. PPool also touts his experience as a local prosecutor and he says he would be a law and order Attorney General.

GUEST: Jack Conway, Democrat Kentucky Attorney General
DATE: Sunday, October 23, 2011
TIME: 10:15-10:30 am
TOPIC: Democrat Jack Conway was elected as the Commonwealths Chief Prosecutor in 2007. It came after he served in state government and general counsel to the Governor and some time in private practice. Now he is seeking re-election. Conway takes a different view on the healthcare debate and has declined to have his office join lawsuits for or against the reforms passed in Congress last year.

GUEST: Mayor Jim Gray
DATE: Sunday, October 30, 2011
TIME: 10:00-10:30 am
TOPIC: It was about this time last year that polls showed Jim Gray overtaking Jim Newberry in the race for Mayor. Since his election, Mayor Gray has been busy and he's been confronted with tough choices and challenges. This week, firefighters, whose union endorsed Gray, staged a protest at city hall after they said family health insurance costs had become too much to handle. By week's end, there was a compromise that will now lead to budget cuts. The dreaming and designing continues as the future of Rupp Arena begins to take new shape. An Architect who was brought in with fanfare to design Centerpointe is thanked, paid and then dismissed by developer Dudley Webb. Halloween hours are set for trick or treaters just as the city also plans for Thanksgiving and Christmas celebrations.

GUEST: Steve Robertson, Kentucky Republican Party
Daniel Logsdon, Kentucky Democratic Party
DATE: Sunday, November 6, 2011
TIME: 10:00-10:30 am
TOPIC: There's nothing quite like a Kentucky statewide election. Its off year compared to most other states and it can be raw politics. The Commonwealth is a tough state to run in statewide, it takes several media markets to reach the voters and because Kentucky is almost 400 miles across from tip to tip it's hard to travel it all. While the polls are out there giving Kentuckians some idea of where things might stand, candidates head into the final push confident that county clerks have done their jobs and the voting machines are set on zero. The political parties do their best to assist the campaigns while also dealing with laws that restrict the coordination of the campaigns to some extent.

GUEST: Former Kentucky Governor, John Y. Brown
DATE: Sunday, November 13, 2011
TIME: 10:00-10:30 am
TOPIC: Former Governor John Y. Brown knows what it feels like to win the favor of voters on Election Day. He served from 1979 to 1983 as Governor of the Commonwealth. He's first and

foremost a businessman whose career took off when he bought Kentucky Fried Chicken from Colonel Sanders in the 1960s. John Y. Brown has been involved in numerous ventures through the years and has some opinions on business and how to get the U.S. economy moving again.

GUEST: Crit Luallen, Democrat Kentucky State Auditor
DATE: Sunday, November 20, 2011
TIME: 10:00-10:15 am
TOPIC: Over the last eight years, some came to fear her and most came to respect her as her office delved into spending and book keeping in offices over the commonwealth. Auditor Crit Luallen considered any area where taxpayer money was being spent to be fair game for her office's investigations. From audits that brought down the administration at the Bluegrass Airport, the Kentucky League of Cities and the County Government Association to county investigations she has been busy. Many cases have been referred for criminal prosecution and several organizations were given new guidelines to follow. Crit Luallen entered this century in charge of Governor Paul Patton's cabinet before winning two statewide elections. Now while her husband pushes for her to take a break, many are pressing her to seek higher office.

GUEST: Alison Lundergan Grimes
DATE: Sunday, November 20, 2011
TIME: 10:15-10:30 am
TOPIC: Last week Kentucky was introduced to what some call an up and coming political star. While the campaigning may be over, Alison Lundergan Grimes still doesn't pass up a chance to talk with those she will serve. From the day the campaign started, it has been a rigorous schedule and that was very important to us to make sure we traveled the state, no area was left out, every area mattered. Something else that mattered to Grimes was connecting with voters and staying out of the negative warfare that often times comes with a run for office. One thing that I really heard from all Kentuckians regardless of their political affiliation was that they were tired of the sound bites, they were tired of the scare tactics, they wanted leaders who had sound solutions – so she turned to what she now calls her secret weapons.

GUEST: Mayor of Richmond, Jim Barnes
DATE: Sunday, November 27, 2011
TIME: 10:00-10:30 am
TOPIC: Richmond is the historic and fast growing county seat of Madison County. Barnes was elected last year promising change and tough decisions about austerity in city government. Barnes and an almost new city commission were swept into office after some high profile financial difficulties. Richmond appears dynamic as the home of Eastern Kentucky University and its popular new arts center, the bustling Richmond Centre employs hundreds at its busy stores. But, with growth have come challenges including demand for city services at a time of economic turmoil for the whole country.

GUEST: Kentucky Governor Steve Beshear (Democrat)
DATE: Sunday, December 4, 2011
TIME: 10:00-10:30 am
TOPIC: Governor Steve Beshear asked Kentucky voters to give him four more years and they have responded. Beshear won re-election on November 8th by more than 20 points over Senate President David Williams and Independent Gatewood Galbraith. There isn't much time to relax. On December 13th the Governor will be re-inaugurated and his new Lt. Governor Jerry Abramson will take also take office. The Capitol will mark several Christmas Holiday events and then the Kentucky General Assembly goes into session. Lawmakers will decide on a state budget and hundreds of bills being proposed. One thing they also have to do is re-draw district lines for themselves and the state's congressional delegation. Some are pushing the Governor to call a special session to do that – while others say it can be done in the regular. What are the Governor's priorities for the session and for his second term? Will his convincing victory bring any more cooperation to the Kentucky Capitol? And will he feel emboldened about decisions given that he says he has run his last political campaign?

GUEST: Regina Bunch, State Representative Candidate
DATE: Sunday, December 11, 2011
TIME: 10:00-10:15 am
TOPIC: State Representative Dwayne Bunch suffered a brain injury while trying to break up a school fight last April in Whitley County where he taught high school. He was always a gentleman, a soldier who served his country and an athletic and disciplined person who ran several miles the day before the tragic events in April. After a lot of consideration his family resigned the post in his behalf and now his wife Regina has stepped forward to fill the remainder of his term. She has the Republican nomination, the blessing of local Democrats in her district and even Governor Beshears support in her desire to fill the unexpired term.

GUEST: Pat Stipes, Kentucky Tourism
DATE: Sunday, December 11, 2011
TIME: 10:15-10:30 am
TOPIC: Kentucky will mark its 59th Gubernatorial nomination – this time Governor Steve Beshear is being re-inaugurated along with his new Lt. Governor Jerry Abramson. It's a special day of celebration for the commonwealth where leaders try to set aside partisanship for a day and look to the future of Kentucky. There is a full day of activities and most of it is open to the public.

GUEST: Lt. Governor Jerry Abramson, Democrat Kentucky
DATE: Sunday, December 18, 2011
TIME: 10:00-10:30 am
TOPIC: Fresh off this week's inauguration in Frankfort, it's been down to work quickly for the new Beshear-Abramson administration. Lt. Governor Abramson comes to this office after many years as the Mayor of Kentucky's largest city of Louisville, including terms as Mayor of Metro Louisville, one of the top 20 cities in America in terms of population. He's been in Frankfort before, serving while in his 30s as an advisor to then Governor John Y. Brown. Governor Beshear gave some indications of some of his agenda for the next four years and his plan for the coming General Assembly that starts early in the new year. While lawmakers grapple with re-districting and figure out how to spend 9-billion dollars a year with a state budget, he's also

adding expanded gambling and tax reform to the menu. Throughout the campaign, Lt. Governor Abramson promised to be a hard working partner in the administration and he's identified key areas where he expects to have responsibilities and influence.

GUEST:

Mayor Jim Gray

DATE:

Sunday, December 25, 2011

TIME:

10:00-10:30 am

TOPIC:

There is a lot of clamor in the community to do something to upgrade or replace Rupp Arena. It's very expensive to do and now University of Kentucky leaders say their priorities for the state legislature are capitol projects on campus like classrooms and dorms. Still, Mayor Jim Gray is championing a plan that has emerged from some collaborative brain storming. It's an entirely redone Rupp Arena with huge glass windows instead of the industrial siding on the 35-year-old basketball and entertainment venue. The image was unveiled to the public last weekend and the price tag is around \$300 million dollars. Along with the Rupp re-do there would be a massive project to build an arts district downtown and create a wildcat walk that would link the campus with the heart of the city.

BUSINESS LEXINGTON

Host – Tom Martin, Editor of Business Lexington Magazine

On a weekly basis highlights the business community in Lexington during OCTOBER, NOVEMBER, and DECEMBER 2011.

October 2

Columnist Tom Friedman recently noted that these days it seems politicians are busy having an election, while the rest of the country is having an economic crisis. Its times like these when innovation is at a premium. There is a lot of that going on in and around Lexington these days. Here are some events coming up in October that are designed to support and nurture thinkers who want to take their ideas to the marketplace. On October 4th, the Central Kentucky Inventors Council holds its 7th Annual Conference at Lexington's main library. You can learn all about it online at CKIC.org. In a nutshell, the conference is all about bringing together inventors, companies that can work with them and showcasing new products and services.

If you are an entrepreneur with a plan, you need to get smart about protecting that intellectual property. That's the focus of the first of a five-part Commercialization Workshop Series getting underway at UK's Boone Center on October 13. The aim is to help scientists, engineers, and other high-tech professionals develop a business from the research. Future workshops will go into writing a business plan – accounting – seeking funding – and using social media. Google Commercialize Your Idea: A Workshop Series to be taken to a site with registration information.

Coming up a bit later – October 25th – Social, Mobile, Local: Technology Trends, Tools and Strategies for Small Business Success. Hosted at the Hyatt Regency Hotel by the Bluegrass Small Business Development Center, the focus is on learning how to use social media to boost sales and brand awareness. There will be tips on developing a compelling website, ways to use technology to increase efficiency and cost-saving techniques.

October 9

A big boost for Lexington's North side Neighborhood – on word that the old Rainbo Bread Bakery will be converted into a micro-brewery – a group of four partners purchased the building on West 6th near the new site for the Bluegrass Community & Technical College Campus with a design by EOP Architects of Lexington. Their plan calls for a craft brewery anchoring a 90,000 square foot development that will house a variety of community-minded businesses and organizations.

Five Guys Burgers is opening a second location in Lexington. The new eatery will open at Brighton Place Shoppes near Hamburg Place on Lexington's east side. The chain has some 750 locations around the country, including another in Lexington on Nicholasville Road

October 16

14 million Americans are looking for work. U.S. manufacturers are having big trouble filling thousands of vacant jobs, and the situation sends a powerful message to policy makers from Frankfort to Washington – place your bets for the future on Education. Most of these vacant jobs are in skilled trades: Internet Technology, Engineers, Sales Representatives, and Machine Operators. But American colleges are producing fewer math and science graduates with today's students. Many students are juggling their studies with part-time jobs to pay off student loans – opting for majors with workloads perceived as more manageable – the social sciences for instance.

A Reuter's Report on the situation cites as examples of the gap, technology giant Siemens Corporation. Siemens has more than 3,000 jobs open all around the country. More than half require science, technology, engineering and/or math related skills. ATS a Manufacturing Consulting Services Company has at any given time about 200 open positions. ATS clients include Caterpillar and Motorola. A survey by Manpower Group found that a record 52% of American employers have difficulty in filling critical positions within their organizations. 52% – to put that in perspective – in 2010 – it was 14% – Reuters notes that the types available jobs are also changing.

Medium-skilled repetitive tasks that can be computerized continue to disappear. The strongest job growth is

concentrated in healthcare and the scientific, technical and computer fields – which usually require at least a post-secondary education.

American manufacturing lost steam back in the 90s when companies in search of cheap labor started moving operations to places like China and India. Now, though rising wages in those countries are forcing a reversal and some of these companies are returning their production to the states, and in the process discovering the workforce unprepared.

October 23

Its treacherous territory these days: the economy and how to talk about it in accurate, realistic terms while avoiding excessive negativity and self-fulfilling prophecy. At an economic forum presented by United Way of the Bluegrass last week, Dr. La-Vaughn Henry, Vice President and Senior Regional Officer for the Federal Reserve Bank of Cleveland, talked about a persistent high level of uncertainty that is discouraging business expansion, prolonging high unemployment and giving people serious second thoughts about big-ticket spending. The facts are a mixed bag of good and bad: From the analytics firm, core-logic: Real Median Income among 25 to 44 year olds, the prime home buying demographic is at the same level as in the late 1970s. Home ownership among that same group is down nearly 10% compared to 1980.

On the other hand, we have world that the Small Business Administration's Kentucky District and its lending partners have never seen it so good – setting another lending record for the 2011 fiscal year and that's on top of a record year in fiscal 2010. As of September 30th SBA backed loans in Kentucky were up 127% over 2010. They totaled more than \$196 million dollars. SBA officials in Louisville tell us this strength is due, in part, to lenders and borrowers taking advantage of higher government guarantees and reduced fees through the recovery act and the small business jobs act. But that expired in December of 2010. At the same time, loan limits were permanently increased. In fact, more than doubled for manufacturers and certain other industries.

October 30

We've tightened our purse strings here in Kentucky. Of course, this is happening all across the nation, these days and more so in some places than here in the commonwealth. But research at the University of Kentucky finds nearly 50% of Kentuckians indicating that their financial situation is worse today, compared to a year ago. A University of Kentucky survey of 500 randomly chosen Kentucky families showed 59% have lowered their expectations for future financial security. 62% report eating out less often. 39% are shopping at discount stores more often. 57% are buying generic products more frequently. 60% say they're spending less money on themselves or their spouse. 40% have cut back spending on the kids. 63% are taking less frequent vacations. Suffice it to say, "Need" is on the rise.

That's inspired a new grass roots approach to charitable giving. Smiley Pete Publishing – parent company of Business Lexington – has partnered with the Blue Grass Community Foundation to educate and inspire a whole new generation of community-oriented generosity and involvement. Dozens of local non-profits that need help from the community they serve – 58 groups in all – are featured in the first Good Giving Guide – a hard copy of it comes with the new edition of Business Lexington. You can thumb through it and find out about these groups that are doing all kinds of amazing things to make Lexington such a great community – with focuses ranging from health, education and environment to animals, arts & culture, housing, human services and youth. The campaign runs from now until the end of the year.

November 6

What does 2012 look like in the way of jobs in Kentucky manufacturing? 58% of the state's manufacturers each will be hiring up to 19 employees next year. They'll join the 214,000 people already employed in the sector. It's a result of the annual "Manufacturing Wage and Benefits Survey."

98% of the 228 companies responding to the survey offer health benefits to their workforces. Nearly 3-quarters provide nine or more paid holidays per year and 51 give their employees an annual bonus. More than half – 54% said they are emphasizing education and training in "green" practices such as

reducing energy use. Producing environmentally friendly products, reducing pollution, conserving natural resources and being more cost effective. In fact, a fourth of these companies have new green products in development, have new green products in development. The annual pulse taking is sponsored by the state's Department of Workforce Investment and the Kentucky Association of Manufacturers.

November 13 Big fun coming to downtown Lexington – the privately funded makeover of Triangle Park at Main and Broadway which includes an outdoor ice skating rink sponsored by Unified Trust Company and an outdoor café. The rink was purchased from the MGM Grand Casino-Hotel in Las Vegas. The café was built by Stardust Cruisers – the houseboat manufacturer in Monticello, Kentucky. Its designed to have a cantilevered green roof to dress up the view from the upper floors of nearby hotels and the Lexington Center. The rink is to be ready on the 18th with a big grand opening set for the day after Thanksgiving – November 25th – already a big day for downtown with the annual Christmas Tree Lighting Ceremony, holiday entertainment, open houses at the shoppes at Lexington Center and Victorian Square and free carriage rides in the evening. You can read more about the renovation of Triangle Park online at bizlex.com

The quest for American energy independence got a big boost at the University of Kentucky with groundbreaking on a new facility at the Center for Applied Energy Research. The \$5.7 million dollar unit is to develop processes to turn coal and biomass into efficient, less-polluting transportation fuels. A primary objective of the research is to figure out how to reduce the amount of CO2 Greenhouse gases such conversion plants would produce.

Verizon Wireless is getting ready to start launching its new high-speed 4th generation, or 4-G Network in Lexington. A Verizon spokeswoman says its like condensing a 14-hour plane flight into 80 minutes. The rollout will be piece meal, first on November 17th for much of the area inside New Circle Road and around the I-64/75 junction. The area around Commonwealth

Stadium will have to wait until after the football season winds up on November 26th.

November 20 1986 seems like eons ago – 25 years to be exact. A quarter of a century – it's been that long since Toyota made its presence felt in central Kentucky and transformed the regional economy. Ground was broken in Scott County on Toyota's largest manufacturing plant outside of Japan – a \$5.4 billion dollar investment that employs nearly 7,000 and supports a regional supply chain employing another 9,600. 8.7 million vehicles later, Toyota is celebrating its 25th Anniversary by donating a brand new Camry Hybrid, built in Georgetown – in addition \$25,000 gifts are being given.

Home sales numbers are a mixed bag. Sales are up, October sales were more than 13% ahead of 2010. According to the Lexington Bluegrass Association of Realtors, but the median price saw a year-to-year decline of about 8%. Pending sales were up 28% in October, with inventory down by about 3 ½ % from a year ago.

Economic development in Lexington's east end neighborhood is getting a boost. The Living Arts & Science Center has launched a 5-million-dollar capital campaign to more than double its space. With the expansion, the center, now housed in an Antebellum Mansion that was built by Abe Lincoln's lawyer, will have space for a children's art gallery, a recording arts studio, a digital media center, a teaching kitchen and a planetarium. The center is within walking distance of the recently renovated Lyric Theater. In 2010 alone, schools from 22 counties brought children to the center and its now bursting at the seams.

November 27 With states pulling back aid to local governments, Mayors are feeling over worked and under-appreciated these days. Its in a poll conducted for Reader's Digest – a finding that 48% of Mayors across the U.S. struggle with the bad guy image as they wrestle with tight budgets – often resulting in tax hikes and/or cuts in services. Some 12% expresses frustration over a lack of appreciation for having to make tough decisions. Nearly all of the 52 Mayors of cities surveyed said they are anxiously

seeking new revenue sources other than taxes. 65% said they are considering raising fees for services. More than half of these Mayors expect to cut spending in their next budgets – with parks taking the biggest hits. 44% of the Mayors have already slashed funds for park services and maintenance. Asked if they were surprised by the depth and length of the current economic crisis, 54% of these Mayors said they were, with a fourth of them admitting that they were very surprised.

You may be surprised to hear that we Americans are having fewer children. The U.S. birth rate dropped 3% last year – according to the Federal Center for Disease Control. That's the third straight annual decline – taking the birth rate down to a low not seen since 1987. The total U.S. fertility rate has fallen below the level at which the population can be replaced. The experts who analyze these trends peg it on the economy – people delaying childbirth in an atmosphere of uncertainty about jobs, housing and savings.

A new brand enters the Lexington banking market: Huntington National Bank, based in Columbus and the nation's third largest small business lender is opening a small business loan and a wealth management offices in the renovated building on East Main in Lexington (across from the Board of Education).

December 4

Manufacturers see some revenue growth in 2012 – but many say economic conditions will remain a major hurdle to operations. That's the outlook of 66% of the 1,600 manufacturing professionals responding to a survey by the American Society for Quality. These folks are in a wide range of industries: Aerospace, Automotive, Food, Medical Devices, Pharmaceuticals and Utilities, among others. Despite the positive outlook about next year's revenues, there are lingering concerns about the global economy. They include a housing market that is just not recovering and customers, sitting on purchase orders. And here's one that has many Kentucky leaders worried: Manufacturers say their growth is being limited, if not stymied by the lack of a qualified workforce. 44% of those polled said finding qualified applicants are the biggest obstacle to filling vacant positions.

Companies created the most jobs in nearly a year in November. Economists had been projecting a gain of 130,000 jobs, but employers actually added 206,000 last month.

French/Canadian, Spanish, German, Dutch, Brazilian, Portuguese, Korean and Chinese – fluency in these languages are in high demand among exporters. With Kentucky exports up more than 22% from 2009 to 2010, the Kentucky World Trade Center has a new partner to provide those critical translation services. The firm “in every language” has signed-on as the Trade Center’s exclusive provider of all translation and interpreting services. The company can translate materials into more than 175 languages.

December 11

Consumer credit – revolving and non-revolving – was up sharply in October. For the second consecutive month a Federal Reserve Report shows total Consumer Credit rose by over 7 ½ billion after a 6.8 billion dollar jump in September. Revolving credit – mostly credit cards was up by 366 million – the second straight monthly increase. Non-revolving credit – car loans and such rose 7.2 billion in October – that came on top of a better than 6 billion dollar increase the month before.

Lexington based Fazoli has rolled out its pursuit of excellence scholarships program – handing out one \$1000 scholarships to 21 employees throughout the company – nine of them in the Lexington area. The scholarships are merit-based awards, determined by individual achievement in four defined areas of excellence: leadership, extracurricular, academic and distinguished. Makes a nice acronym: “Lead” Winners in Lexington include: Anna Berrill, Ian Deibert, Jessica Houlihan, Jill Jonas, Elizabeth Jonas, Dana Lynne Rogers, Anna Claire Towle, Allie Leeann White, and Erika Voss

Small businesses across the country created 55,000 jobs in November, but theres a catch: employees were working fewer hours and earning less money. The data is in the results of a survey by ‘intuit’ – the payroll processing company. It’s based on responses from about 71,000 small businesses, defined as those with fewer than 20 employees. The study found that the average work week for small business employees has now

fallen just below 25 hours. The average monthly salary also slipped slightly to \$2,637. Bottom-lining it, Susan Woodward, the economist who helped develop the survey said “Total compensation is down, part-time workers aren’t getting as many hours and there are fewer hourly employees working full-time.

December 18

As you might imagine, the closure of the Sherman-Minton Bridge carrying interstate traffic across the Ohio River between Louisville and New Albany, Indiana has dealt a tremendous economic blow to the region – delays in deliveries – lost productivity due to sitting in traffic – wasted gasoline – wear and tear on vehicles – lost time with families. Now word that the contractor on the project is being given some very lucrative incentives to hurry up and get it done as soon as possible. The Sherman-Minton was shut down in September after inspectors discovered dangerous cracks in the structure. As part of its deal with the states of Kentucky and Indiana, Hall Contracting already eligible to receive a reward of up to \$5 million dollars for completing repairs by March 1st. Now word that the “Horseshoe Foundation” of Floyd County, Indiana is offering another \$1 million if Hall can get the bridge reopened by January 27th. The Foundation is a non-profit, limiting in its giving to charitable or government organizations. So this incentive is being executed through the New Albany redevelopment commission. Now there is a flip side: the same deal with the states that rewards Hall for early completion would also penalize the company to the tune of \$100,000 per day for every day it takes to finish if not completed by the March 1st deadline.

The Lexington Housing market has seen some recent “pick up,” according to data reported by “Builder-online-dot-com.” 35 new homes were sold in September, a jump of just over 59% from a year ago. The average price of a new home dropped 24% – 1% in September, year-to-year, to 212,000 – \$145 per unit.

Lexington-Fayette County has come in for another top national ranking. A 4th economy community index based on such criteria as investment, talent, sustainability, place and diversity, ranks

Lexington-Fayette number-one among top mid-sized counties, nationwide. Rounding out the top five are: Wilmington, North Carolina – Omaha – Green Bay – and Springfield, Missouri.

December 25

Kentucky based Greenbaum Doll & McDonald agreeing to merge as of January 2nd with the big Indiana firm of Bingham/McHale. Each firm brings quite a dowry into this marriage. The Greenbaum client list includes such household names as Humana, LG&E and KU Energy and National Tobacco and Churchill Downs. Bingham McHale represents the Gatorade Trust, inventor of Gatorade, Pfizer and Saint Gobain – the world's largest building materials company. Bingham McHale was looking to provide its clients with greater depth in transactional tax and other tax controversies – a Greenbaum strength, while Greenbaum was interested in Bingham's experience and depth in the areas of governmental work and municipal bonding. The merger results in a firm with 247 attorneys and offices in Louisville, Lexington and Frankfort, Kentucky – Cincinnati, Ohio – and the Indiana cities of Indianapolis, Evansville, Jasper, and Vincennes.

Among the hot issues coming before the 2012 General Assembly in Frankfort: a proposed statewide smoking ban that has the backing of the Kentucky Chamber of Commerce and according to a poll, a slim majority of Kentuckians. The survey of 1,600 adults, commissioned by the Foundation for a Healthy Kentucky, found just over half – 54% indicating they favor a ban. Support for a statewide ban was a bit higher – six in ten – among registered voters. State Representative Susan Westrom of Lexington plans to introduce a smoke-free Kentucky Act that would ban smoking in the states indoor public places and workplaces. You get Representative Westrom's thoughts in an op-ed she has provided for the January 6 edition of Business Lexington. The state chambers position – that smoking is not only killing us, its bankrupting us – was offered in an op-ed by the business groups President and CEO, Dave Adkisson in our November 11 edition. That's now on line at www.bizlex.com

Did you know that Bourbon County is home to an enormous greenhouse operation that supplies plants to Lowes, Home Depot and a host of supermarket chains? Its our front page

feature in the new edition – Kristy Robinsons report on color print – with its 14 acres of greenhouses. A family owned business that could have located anywhere in the USA. Find out why Bourbon County was chosen and why when the Van Winger-Den family gets together with 16 children and 117 grandkids, its more like a convention.

WKYT-TV TOURS

Tour groups visited the WKYT facilities during FOURTH QUARTER OF 2011. Various groups were given extensive tours of all departments including master and studio control, studios, with an educational explanation of equipment and responsibilities:

October 21	Home School group
October 24	Bluegrass Community & Technical College group
October 28	Berea College students
November 1	Cub Scout group
November 3	Laurel County Elementary 'Gifted Class
November 10	Porter Memorial Church – Senior citizens
November 10	Cub Scout group
November 15	First Baptist Church – Richmond
November 18	Elliott County High School class
November 29	Versailles family
December 5	Cub Scout group
December 6	East Kentucky Power Board of Directors
December 7	Youth Leadership of Lexington
December 9	Wolfe County FBLA
December 15	The Learning Center

COMMUNITY LEADER INTERVIEWS

The following community leaders and members of the community were interviewed during FOURTH QUARTER OF 2011 about community issues, so that we as the media can address them.

<u>Name</u>	<u>Company</u>	<u>Community Issue</u>
Tracy Jacobson	National Alliance Mental Illness	Educate community
Claude Miles	Catnippery Productions	Local Film Productions
Arthur Rouse	Keep It Real	Underage Drinking
Bill Reed	Kentucky Blood Center	Annual Blood Drive
Dottie Bell	Ox Teamster	Equestrian Resources
Cameron Minter	Community Action Council	Low Income Families
Vicki Tichenor	Retirement Organization – RSVP	Provide outlet for Retirees
Heidi Reihing	KY Memorial for the Unborn	Healing in loss of a child
Rock Daniels	Catholic Action Center	Charities
Jeff Dabbelt	Lexington Farmers Market	Local Agriculture
John Durr	Lexington Firefighters	Support for Firefighters
Sarah Lister	Ronald McDonald House	Partnership w/corporations
Ron Jones	Diabetes Coalition	Diabetes screenings
Mike Gilmore	Lexington Childrens Museum	Health & Education
Ginny VanHorne	Lexington Clinic Foundation	Health & Education
Lynn Wettach	Lexington Art & Craft Show	Provide venue for the Arts
Jeannette Rowlett	KY Guild of Arts & Craftsmen	Livelihood of KY Artists
Katie Swim	Studio Players	Theatre promotion
Lisa Durham	Kentucky Horse Park	Promote Horse Industry
Greg Kasten	Unified Trust Company	Housing/Job Opportunities
Wendy Shouse	Blue Grass Community Action	Elderly Services
Katie Moore	Daniels Care	Hospice of Bluegrass
Jennifer Hunter	University of Kentucky	Family Financial Mangmnt
Jennifer Kouns	Pain Treatment Center	KY school nutrition
Carole Gnatuk	Kentucky Cooperative Extension	Poverty/lack of insurance
Bobbie Curd	Community Arts Center	Arts education – Diversity
Danielle Dove	Good Foods Market & Café	Food, environment, social
Lisa Adkins	Bluegrass Community Foundation	Giving to non-profits

PERSONAL APPEARANCES BY WKYT STAFF MEMBERS DURING FOURTH QUARTER OF 2011:

Barbara Bailey – News Anchor

October 2	Meeting – UK Delta Tau Delta Mothers Club
October 6	Emcee – Big Brothers/Big Sisters of the Bluegrass event
October 7	Celebrity Bingo Caller – Christ the King Octoberfest
October 11	Served Dinner – Delta Tau Delta Mothers Club
October 13	Emcee – Center on Aging Dinner – Kentucky Horse Park
October 17	Emcee – Urban League Dinner
October 23	Judge – Lexington Humane Society Charity Fashion Show
November 22	Decorator – Delta Tau Delta House
November 29	Meeting – St. Joseph Women’s Advisory
December 6	Emcee – Lexington Clinic Pink Tree Lighting
December 11	Dinner/Coordinator – Delta Tau Delta Christmas
December 18	Emcee – Harry Connick Jr. Charity Concert

Dave Baker – Sports Anchor

October 6	Radio Interview – 104.5 The Zone – Nashville
October 30	Emcee – University of Kentucky/Transylvania Dinner
November 2	Speaker – Salvation Army Kick-Off Breakfast
November 12	Speaker – Liberty Place Tea Fundraiser – Richmond
December 13	Guest – Kentucky Sports Television

Todd Borek – Weather Anchor

October 10	Happy Tails Speaker – Paris Bourbon Co. P.A.W.S.
November 11	Emcee – L.I.F.E. House Fundraiser – Franklin County
November 19	Volunteer – Lexington Humane Society Fundraiser Beastie Ball
December 13	Speaker – Bluegrass Baptist School

Bill Bryant – News Anchor

October 11	Moderator – Statewide Gubernatorial Debate
October 21	Advisory Board Meeting – Eastern Kentucky University
November 17	Speaker – Lexington Leadership Youth Group
November 26	Advisory Board Luncheon – Eastern Kentucky University
December 6	Higher Education Meeting – Kentucky World Trade Center
December 10	Participated in the Lexington Christmas Parade
December 10	Participated in Williamsburg Christmas Parade
December 12	Speaker – Richmond Exchange Club

Sam Dick – News Anchor

October 1	Emcee – RJ Corman 5K and Duathlon
October 1	Emcee – Diabetes Gala
October 16	Emcee – Crime Stoppers Telethon
October 20	Speaker – American Cancer Society – Corbin
November 18	Appearance – Diabetes Association – BDs Mongolian Grill
November 21	Speaker – University of Kentucky Journalism Class
December 5	Lead Cub Scout Tour at WKYT
December 13	Emcee – Kentucky Christmas Chorus – Rupp Arena

Stacy Ellison – News Anchor

October 17	Presenter – Urban League Dinner
October 20	Speaker – Hunterstown Elementary School – Career Day
October 27	Emcee – Central Baptist Hospital Holiday Girls Night Out
October 29	Speaker – BMW Academy
December 17	Emcee – Alpha Kappa Alpha Cotillion Program

Amber Philpott – News Anchor

October 1	Emcee – Church on Church – Cynthiana
October 5	Television Interview – Susan G. Komen
October 8	Hosted – Delta Dash 5K run – Nicholasville
October 11	Red Cross Board Meeting
October 12	Photo Shoot – Tops in Lex Magazine
October 15	Host – Susan G. Komen Race for the Cure – Lexington
October 17	Attended – Urban League Dinner
October 20	Participated – Women Leading Kentucky Roundtable
October 22	Emcee – Morehead State University Fashion Show
October 27	Emcee & Speaker – The Choice is Yours event – Lexington
October 28	Emcee – Kiwanis for Kids event – Lexington
November 4	Emcee – Central Baptist Celebration of Women’s Event
November 10	Emcee – 50 th Anniversary OWL Organization
November 18	Attended – Go Red Luncheon
November 19	Celebrity Bell Ringer – Salvation Army
November 21	Speaker – UK Communications Class
December 7	Women Leading Kentucky Board Meeting
December 10	Participated – Lexington Christmas Parade
December 13	American Red Cross Board Meeting

T.G. Shuck – Weather Anchor

October 13	Emcee – Aging Senior Star Awards – UK Sanders Brown
November 20	Speaker – Writing for Mass Media Class at UK
December 6	Speaker – Eastern Elementary School – Georgetown
December 10	Participated – Lexington Christmas Parade
December 17	Celebrity Bell Ringer for Salvation Army – Fayette Mall

LOCALLY PRODUCED PROGRAMS AIRING ON “CWkyt” DURING OCTOBER,
NOVEMBER, and DECEMBER 2011

27 Newsfirst

Saturday, October 1, 2011, 6:00–6:30 pm
Sunday, October 2, 2011, 6:00–6:30 pm
Saturday, October 8, 2011, 6:00–6:30 pm
Sunday, October 9, 2011, 6:00–6:30 pm
Saturday, October 15, 2011, 6:00–6:30 pm
Saturday, October 22, 2011, 6:00–6:30 pm
Saturday, October 29, 2011, 6:00–6:30 pm
Sunday, October 30, 2011, 6:00–6:30 pm
Saturday, November 5, 2011, 6:00–6:30 pm
Sunday, November 6, 2011, 6:00–6:30 pm
Saturday, November 12, 2011, 6:00–6:30 pm
Saturday, November 19, 2011, 6:00–6:30 pm
Sunday, November 20, 2011, 6:00–6:30 pm
Saturday, November 26, 2011, 6:00–6:30 pm
Sunday, November 27, 2011, 6:00–6:30 pm
Saturday, December 3, 2011, 6:00–6:30 pm
Sunday, December 11, 2011, 6:00–6:30 pm
Sunday, December 18, 2011, 6:00–6:30 pm

Keeneland Magazine

Thursday, October 6, 2011, 7:00–7:30 pm

Today at Keeneland

Friday, October 7, 2011, 7:00–7:30 pm
Saturday, October 8, 2011, 7:00–7:30 pm
Sunday, October 9, 2011, 6:30–7:00 pm
Wednesday, October 12, 2011, 7:00–7:30 pm
Thursday, October 13, 2011, 7:00–7:30 pm
Friday, October 14, 2011, 6:30–7:00 pm
Saturday, October 15, 2011, 7:00–7:30 pm
Sunday, October 16, 2011, 6:30–7:00 pm
Wednesday, October 19, 2011, 7:00–7:30 pm
Thursday, October 20, 2011, 7:00–7:30 pm
Friday, October 21, 2011, 7:00–7:30 pm
Saturday, October 22, 2011, 7:00–7:30 pm
Sunday, October 23, 2011, 6:30–7:00 pm
Thursday, October 27, 2011, 7:00–7:30 pm

Friday, October 28, 2011, 7:00–7:30 pm
Saturday, October 29, 2011, 7:00–7:30 pm

Gubernatorial Debate

Tuesday, October 11, 2011, 7:00–8:00 pm

Wildcat Warm-Up

Wednesday, October 26, 2011, 6:30–7:00 pm
Saturday, November 26, 2011, 6:30–7:00 pm

University of Kentucky Basketball Games

Blue/White Game – Wednesday, October 26, 2011, 7:00–9:00 pm

Behind the Blue

Saturday, October 29, 2011, 6:30–7:00 pm
Saturday, November 26, 2011, 7:00–7:30 pm
Saturday, December 24, 2011, 6:30–7:00 pm

University of Kentucky Women's Volleyball Games

Sunday, October 30, 2011, 1:30–3:30 pm

27 Newsfirst Election Coverage

Tuesday, November 8, 2011, 7:00–8:00 pm

College Basketball Games

Transylvania vs. Centre – Tuesday, November 22, 2011, 6:00–8:00 pm

University of Kentucky Women's Basketball Games

Mississippi Valley State @ Kentucky – Sunday, November 27, 2011, 1:00–3:00 pm
Louisville @ Kentucky – Sunday, December 4, 2011, 1:00–3:00 pm
Duke @ Kentucky – Thursday, December 8, 2011, 6:00–8:00 pm
Arkansas (Pine Bluff) @ Kentucky – Sunday, December 11, 2011, 1:00–3:00 pm

Scholastic Ball Report

Saturday, December 3, 2011, 11:30 am – 12:00 pm

Donnie Tyndall Show

Saturday, December 3, 2011, 1:00–1:30 pm
Saturday, December 10, 2011, 12:30–1:00 pm
Sunday, December 18, 2011, 1:00–1:30 pm
Sunday, December 25, 2011, 1:00–1:30 pm

Brian Lane Show

Saturday, December 3, 2011, 1:30–2:00 pm
Saturday, December 10, 2011, 1:00–1:30 pm
Sunday, December 18, 2011, 1:30–2:00 pm
Sunday, December 25, 2011, 1:30–2:00 pm

Matthew Mitchell Show

Saturday, December 3, 2011, 2:00–2:30 pm
Saturday, December 10, 2011, 1:30–2:00 pm

SPECIAL SYNDICATED PROGRAMS AIRING ON “CWkyl” DURING OCTOBER,
NOVEMBER, and DECEMBER 2011:

The Outdoorsman

Hosted by Buck McNeely – Mr McNeely is an international adventurer, dedicated conservationist and game management proponent. Celebrity guests from the world of sports, literature, politics, and entertainment appear on the program. The Outdoorsman is shot on location in New Zealand, Argentina, Namibia, Siberia, Brazil, Botswana, Mexico, South Africa, Alaska, Iceland, Costa Rica, Canada, New Foundland, Zimbabwe, and the USA.

Sunday, October 2, 2011, 1:00–1:30 pm
Sunday, October 9, 2011, 1:00–1:30 pm
Sunday, October 16, 2011, 1:00–1:30 pm
Sunday, October 23, 2011, 1:00–1:30 pm
Sunday, October 30, 2011, 1:00–1:30 pm
Sunday, November 6, 2011, 1:00–1:30 pm
Sunday, November 13, 2011, 1:00–1:30 pm
Sunday, November 20, 2011, 1:00–1:30 pm

COMMUNITY INVOLVEMENT

CW's management and staff are encouraged to actively participate in local, regional, state and national organizations – whether social, civic or professional. The following is a list of personnel and the community organizations to which they belong:

Barbara Bailey, News Anchor

Member – Big Brothers/Big Sister of the Bluegrass
Member– Kidney Foundation of Central Kentucky
Member – Center for Women, Children, and Families
Advisory Board– Ronald McDonald House
Sustaining Member – Junior League of Lexington
Member – Central Kentucky Youth Salute
Member – Bluegrass Tomorrow
Co-Chair – Fayette County Bowl for Kid's Sake
Steering Committee – Blanton Forest
Member – Character Council of Central Kentucky
Board Member – Divine Providence Way House
Member – Telecommunications Advisory Committee/LFUCG

Dave Baker, Anchor-Sports Marketing Consultant

Tournament Committee – Children's Charities of the Bluegrass
Board of Directors – Larry Gilbert Foundation
Member – Southland Christian Church

Bill Bryant, News Director

Member – Eastern Kentucky University Distinguished Alumni
Member – Stonegate Neighborhood Association Executive Committee
Chairman – University of Cumberlands Communications Council
Trustee – Commerce Lexington
Member – Bill Woods Downtown Williamsburg Park Committee
Member – Whitley County Historical Society
Contributor – Comment on Kentucky – Kentucky Educational Television
Class President/Hall of Fame member/Advisor – Williamsburg High School

Randy Burke, Account Executive

Member – Lexington Advertising Club
Board Member – Kentucky Chapter of NFLPA (National Football League Association)

Sam Dick, News Anchor

Board Member – Blue Grass Council of the Boy Scouts
Station Representative – Regional Emmy Awards/Ohio Valley Chapter
Deacon – Central Christian Church
Volunteer – God’s Pantry
Member – Bluegrass Cycling Club

Barbara Howard, Vice President – Programming

Past President – Television Programming Association
Board Member – Kentucky Cable Television Association
Board Member – Miss Kentucky Scholarship Organization (Miss America)

Mike Kanarek, Sr. Vice President–Broadcast Operations

Vice President/Board of Directors – Children’s Charity Fund of the Bluegrass
Past Chairman/Board Member – Child Development Centers of the Bluegrass
Board of Trustees/Past Chairman – Cardinal Hill Rehabilitation Hospital
Chairman – Kentucky Easter Seal Society

Kevin Kidd, National Sales Manager

Board Member/Exec. Committee – Bluegrass Pride

Chris Martin, General Sales Manager

Board Member – Lexington Area Sports Authority
Past President/Board Member – Transylvania Univ. Bluegrass Alumni Club
Member – Big Brothers/Big Sisters Golf Committee
Member – Leadership Lexington Class of 2001

Wayne Martin, President and General Manager

Past Chairman – Commerce Lexington
Past Chairman – Kentucky Chamber of Commerce
Past Chairman – Lexington Center Corporation
Past Chairman – United Way of Bluegrass Board and Campaign
Past Chairman/Board Member – Child Advocacy Center of the Bluegrass
Past Chairman – Lexington Area Sports Authority, Inc.
Secretary/Board of Directors – Governor’s Scholars Program
Past President – Kentucky Broadcaster’s Association

Jennifer Royalty, Account Executive

Member – Lexington Advertising Club
Member – Leadership Lexington
Volunteer – Junior Achievement

Jaime Sayre, Senior Marketing Consultant

Member – Lexington Advertising Club

Member – American Marketing Association – Gatton College of Business

Member/Alumni Advisory – Chi Omega Sorority

Member – Chamber of Commerce Leadership Lexington

Volunteer – Southland Christian Church

Board Member – UK Healthcare Second Hand Smoke Campaign

Jaime Schembari, Account Executive

Member – Downtown Lexington Marketing Committee

Regional Secretary – Kentucky/Tennessee Min Pin Rescue