

ORDER



Orders
Order / Rev: 163252
Alt Order #:
Product Desc: FPAF 06/29-7/5 Nevada
Estimate: 1818
Flight Dates: 06/29/16 - 07/05/16
Original Date / Rev: 06/27/16 / 06/27/16
Order Type: GENERAL

KTNV

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact:
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Freedom Partners
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Code 1: POL
Revenue Code 2: POL
Revenue Code 3: ISS

New Business Thru:
Order Separation: 00:20:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
06/27/16	07/05/16	25	\$16,400.00	\$13,940.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
July 2016	25	\$16,400.00	\$13,940.00	0.00
Totals	25	\$16,400.00	\$13,940.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$16,400.00
Market	100%	\$82,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVX	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$65,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
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Order / Rev: 163252
 Alt Order #:
 Flight Dates: 06/29/16 - 07/05/16

Advertiser: Freedom Partners
 Product Desc: FPAF 06/29-7/5 Nevada
 Estimate: 1818

KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 1	KTNV	06/29/16	07/05/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	- 1111 - -	:30	4	\$300.00	P-3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$300.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$300.00		0.00		
N 2	KTNV	06/29/16	07/05/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	- 1111 - -	:30	4	\$300.00	P-3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$300.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$300.00		0.00		
N 3	KTNV	06/29/16	07/05/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	- 1111 - -	:30	4	\$1,000.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$1,000.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$1,000.00		0.00		
N 4	KTNV	06/29/16	07/05/16	M-F 6-7pm News M-F 6-7pm News (6:00 PM-6:30 PM)	CM	6-7pm	- 1111 - -	:30	4	\$1,000.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$1,000.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$1,000.00		0.00		
N 5	KTNV	06/29/16	07/05/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	- 1111 - -	:30	4	\$300.00	P-3	0.00 NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$300.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$300.00		0.00		
N 6	KTNV	06/29/16	07/05/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	- 1111 - -	:30	4	\$1,000.00	P-3	0.00 NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - 111 - -		3				\$1,000.00		0.00		
Week: 07/04/16		07/04/16	07/10/16	- 1 - - - - -		1				\$1,000.00		0.00		
N 7	KTNV	07/02/16	07/02/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	- - - - - 1 -	:30	1	\$800.00	P-3	0.00 NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 06/27/16		06/27/16	07/03/16	- - - - - 1 -		1				\$800.00		0.00		
												Totals	25	\$16,400.00