

ORDER



Orders
Order / Rev: 152600
Alt Order #:
Product Desc: FPAF 8/3-8/9 Nevada
Estimate: 1736
Flight Dates: 08/03/16 - 08/09/16
Original Date / Rev: 06/03/16 / 06/16/16
Order Type: GENERAL

KTNV

Primary AE: Vicki Nelms
Sales Office: LASV
Sales Region: LOC

Agency
Name: Target Enterprises
Buying Contact:
Billing Contact: David McIntosh
 15260 Ventura Blvd
 Sherman Oaks, CA 91403

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: Freedom Partners
Demographic: A35+
Product Codes: PL Non-Ballot Issue
Priority: P-3
Revenue Codes: POL, POL, ISS

New Business Thru:
Order Separation: 00:30:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/01/16	08/09/16	67	\$43,400.00	\$36,890.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2016	67	\$43,400.00	\$36,890.00	4.60
Totals	67	\$43,400.00	\$36,890.00	4.60

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Vicki Nelms			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KTNV	20%	\$43,400.00
Market	100%	\$217,000.00

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KELV	0%	\$0.00
KHDF	0%	\$0.00
KINC	0%	\$0.00
KLAS	0%	\$0.00
KLVS	0%	\$0.00
KMCC	0%	\$0.00
KSNV	0%	\$0.00
KTUD	0%	\$0.00
KVCW	0%	\$0.00
KVMY	0%	\$0.00
KVPX	0%	\$0.00
KVVU	0%	\$0.00
UNKWN	80%	\$173,600.00

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/03/16	08/05/16	M-F 6-7am News	CM	6-7am	--111--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
				M-F 6-7am News	(6:00 AM-6:30 AM)										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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KTNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KTNV	08/03/16	08/05/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	-- 111--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 111--		3				\$400.00		0.00			
N 2	KTNV	08/08/16	08/09/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:00 AM-6:30 AM)	11-----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$400.00		0.00			
N 3	KTNV	08/03/16	08/05/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	-- 111--	:30	3	\$400.00	P-3	0.00	NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 111--		3				\$400.00		0.00			
N 4	KTNV	08/08/16	08/09/16	M-F 6-7am News M-F 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	11-----	:30	2	\$400.00	P-3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$400.00		0.00			
N 5	KTNV	08/03/16	08/05/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	-- 222--	:30	6	\$800.00	P-3	0.00	NM	6	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 222--		6				\$800.00		0.00			
N 6	KTNV	08/08/16	08/09/16	M-F Good Morning America M-F Good Morning America	CM	7-9am	22-----	:30	4	\$800.00	P-3	0.00	NM	4	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	22-----		4				\$800.00		0.00			
N 7	KTNV	08/03/16	08/05/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	-- WTF--	:30	6	\$300.00	P-3	0.00	NM	6	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- WTF--		6				\$300.00		0.00			
N 8	KTNV	08/08/16	08/09/16	M-F 11am-12pm M-F 11am-12pm	CM	11am-12pm	MT-----	:30	4	\$300.00	P-3	0.00	NM	4	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	MT-----		4				\$300.00		0.00			
N 9	KTNV	08/03/16	08/05/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	-- 111--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 111--		3				\$300.00		0.00			
N 10	KTNV	08/08/16	08/09/16	M-F 430-5pm M-F 430-5pm	CM	430-5pm	11-----	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$300.00		0.00			
N 11	KTNV	08/03/16	08/05/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	-- 111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 111--		3				\$1,000.00		0.00			
N 12	KTNV	08/08/16	08/09/16	M-F 5-530pm News M-F 5-530pm News	CM	5-530pm	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$1,000.00		0.00			
N 13	KTNV	08/03/16	08/05/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	-- 111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-- 111--		3				\$1,000.00		0.00			
N 14	KTNV	08/08/16	08/09/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:00 PM-6:30 PM)	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$1,000.00		0.00			
N 15	KTNV	08/03/16	08/05/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	-- 111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			

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N15	KTNV	08/03/16	08/05/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--111--		3				\$1,000.00		0.00			
N16	KTNV	08/08/16	08/09/16	M-F 6-7pm News M-F 6-7pm News	CM	6-7pm (6:30 PM-7:00 PM)	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$1,000.00		0.00			
N17	KTNV	08/03/16	08/05/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	--111--	:30	3	\$300.00	P-3	0.00	NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--111--		3				\$300.00		0.00			
N18	KTNV	08/08/16	08/09/16	M-F 7-730pm M-F 7-730pm	CM	7-730pm	11-----	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$300.00		0.00			
N19	KTNV	08/03/16	08/05/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	--111--		3				\$1,000.00		0.00			
N20	KTNV	08/08/16	08/09/16	M-F 730-8pm M-F 730-8pm	CM	730-8pm	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/08/16	08/14/16	11-----		2				\$1,000.00		0.00			
N21	KTNV	08/06/16	08/06/16	Sa 5-6am News Sa 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	-----1-	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----1-		1				\$200.00		0.00			
N22	KTNV	08/06/16	08/06/16	Sa 8-9am News Sa 8-9am News	CM	8-9am	-----2-	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----2-		2				\$800.00		0.00			
N23	KTNV	08/07/16	08/07/16	Su 5-6am News Su 5-6am News	CM	5-6am (5:30 AM-6:00 AM)	-----1	:30	1	\$200.00	P-3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----1		1				\$200.00		0.00			
N24	KTNV	08/07/16	08/07/16	Su 6-7am News Su 6-7am News	CM	6-7am (6:30 AM-7:00 AM)	-----1	:30	1	\$400.00	P-3	0.00	NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----1		1				\$400.00		0.00			
N25	KTNV	08/07/16	08/07/16	Su 6-7pm News Su 6-7pm News	CM	6-7pm	-----2	:30	2	\$1,500.00	P-3	2.30	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 08/01/16	08/07/16	-----2		2				\$1,500.00		2.30			
													Totals	67	\$43,400.00