

QUARTERLY REPORT WFMX-FM, January 1 - March 30, 2024		
ISSUE	RESPONSE	DATE & TIME INFORMATION
		<i>Jan 4, 11, 18, 25</i>
<i>Public Safety</i>	Weekly "Coffee with a Cop" segment on the Morning Show, Thursdays between 8:15am and 8:30am.	<i>Feb. 1, 8, 15, 22, 29</i>
	Morning hosts discuss topics with different officers from the Augusta, ME Police Department.	<i>March 7, 14, 21, 28</i>
	Officers answer specific questions and discusses topics brought up by callers into the station and on the station text line.	<i>:15 minutes each time</i>
<i>Job Opportunities</i>	Brandon Doughty from Maine General Hospital in Augusta, ME in studio live discusses on going employment needs and availability in central Maine.	<i>Jan. 23, Feb. 27, March 26</i> <i>:15 Minutes</i>
<i>Mental Health</i>	Nicole Vera, Deputy Director of NAMI (National Alliance on Mental Illness) Maine, joined Morning Show to bring attention to upcoming mental health events for teens and parents.	<i>March 5</i> <i>:15 Minutes</i>
	Greg Marley, Senior Clinical Director of Suicide Prevention of NAMI (National Alliance on Mental Illness) Maine, joined Morning Show to discuss the Nami Suicide Prevention Awareness event on April 11 and help raise awareness for mental health.	<i>March 19</i> <i>:15 Minutes</i>
<i>Domestic Abuse</i>	Promotion of The Sexual Assault Crisis and Support Center's Celebrity Dinner and their One in 5K, major fundraisers for the organization which supports victims of abuse in Kennebec and Somerset Counties.	<i>Feb. and March</i> <i>Ongoing :15 live promos</i>
<i>Community Support</i>	The Mix Holiday Store was open again this year to support The Maine Children's Home in Waterville. Listeners donated toys for the kids in the program.	<i>Began in Dec. 2023 and continued through Jan. 5</i> <i>Ongoing :15 live and :30 promos</i>
	Instituted the "Need a Hand-Lend a Hand" program, where listeners nominate a memeber of the community who may be going through a difficult time. Weekly, we fulfill those needs with other community support. April was youth month, so the focus was on helping children.	<i>March, April</i>
<i>Community Events</i>	Supported the Alford Youth and Community Center and The Boys and Girls Club at their Annual Polar Plunge with a live broadcast. Raising funds for their "Kid's Kitchen" and hunger issues for youth in area	<i>March 16</i> <i>10am-12n</i>
<i>Local Business</i>	Helped to host gatherings of local businesses at the monthly Business After Hours with the Kennebec Valley Chamber of Commerce, giving support to local small businesses and non-profits.	<i>Jan. 17, Feb. 28, March 27</i>
	Station, a minimum of 5 times a day, highlights on-air upcoming community events/public service events and also post on our website	<i>On Going</i>