



KOKH Oklahoma City  
1228 E Wilshire Blvd  
Oklahoma City, OK 73111

Strategic Media Placement  
7669 Stagers Loop  
Delaware, OH 43015

## Contract # 1829226

**Schedule Dates** 05/08/14-05/11/14  
**Advertiser** Douglas For Congress-R (90586)  
**Agency** Strategic Media Placement (6694)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** DOUGLAS 4 CONGRESS 3530 (630008)  
**Salesperson** Millennium/DC, Washington DC (1108)  
**Sales Office** Millennium Washington DC  
**Buyer Name** PHELPS,GREGG  
**Phone/Fax** (202) 955-5342 / (202) 955-5348  
**CPE** 3530  
**Account Types** National/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments** DOUGLAS 4 CONGRESS  
PATRICE DOUGLAS OK CD-5  
brad phillips

**Date Entered** 05/05/14  
**Last Modified** 05/05/14  
**Entered By** Victoria Nowell  
**CO-OP** No  
**Headline #** 10299097  
**Demo** A35+R  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$429.00  
**Net Total** \$2,431.00  
**Sales Tax**

## Oklahoma City (KOKH)

By Broadcast Month	Spots	Rate
May. 2014	11	\$2,860.00
<b>Grand Total:</b>	<b>11</b>	<b>\$2,860.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / News (1)	05/08/14-05/09/14	1	:30	9A- News-Good Day Oklahoma	1				X	X			1	\$85.00	\$85.00	Oklahoma City (KOKH)	NEWS	5/5/14
2.0	Normal Line / SPOT (2)	05/11/14-05/11/14	1	:30	9A- FOX-FOX News Sunday								1	1	\$25.00	\$25.00	Oklahoma City (KOKH)	FOX NEWS SUNDAY	5/5/14
3.0	Normal Line / SPOT (3)	05/08/14-05/09/14	1	:30	4P- 5P (CST)	3				X	X			3	\$150.00	\$450.00	Oklahoma City (KOKH)	JUDY	5/5/14
4.0	Normal Line / SPOT (4)	05/08/14-05/09/14	1	:30	6P- Two and a Half Men					1	1			2	\$450.00	\$900.00	Oklahoma City (KOKH)	MEN	5/5/14
5.0	Normal Line / News (5)	05/08/14-05/09/14	1	:30	9P- News-Fox 25 Primetime News @ 9 Newscentral					2	1			3	\$350.00	\$1,050.00	Oklahoma City (KOKH)	NEWS	5/5/14
6.0	Normal Line / News (6)	05/11/14-05/11/14	1	:30	9P- King of the Hill 2								1	1	\$350.00	\$350.00	Oklahoma City (KOKH)	NEWS	5/5/14

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

# ORDER WORKSHEET

Rep Order# 10299097 Ver# 1 Status New  
EC'd Yes

Traffic Order#

Printed: 05/05/14 4:41 PM Duplicate 1 of 2  
Last Received: 05/05/14 4:34 PM  
Showing Buylines: All Rep and Station Changes

Station KOKH-TV OKLAHOMA CITY  
Advertiser (NW80) POLITICAL  
Product DOUGLAS 4 CONGRESS  
Estimate# 3530  
Buyer GREGG PHELPS

Agency (SMPL) STRATEGIC MEDIA PLACEMENT  
7669 STAGERS LOOP  
DELAWARE, OH 43015  
Agency C/P1/P2/E /3530  
Flight Dates 05/07/14-05/11/14

Rep Firm MILLENNIUM SALES & MARKETING  
Sales Office (DC) WASHINGTON  
Salesperson (BPH) BRAD PHILIPPS  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

## --- CONTRACT COMMENT ---

PATRICE DOUGLAS OK CD-5

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

## --- REMARKS ---

NEW DOUGLAS ORDER - PLEASE CNFM, THANKS

Ln	Day	Time	Program	Len	RTG/IMP	GRPs/ (000)	Rate	Dates	Spots/ Week	Num of Weeks	Total Spots	Total Cost
1	W-F	9A-10A	NEWS	30	-	-	\$85.00	05/07-05/09	1	1	1	\$85.00
2	Su	9A-10A	FOX NEWS SUNDAY	30	-	-	\$25.00	05/11-05/11	1	1	1	\$25.00
3	W-F	4P-5P	JUDY	30	-	-	\$150.00	05/07-05/09	3	1	3	\$450.00
4	W-F	6P-630P	MEN	30	-	-	\$450.00	05/07-05/09	2	1	2	\$900.00
5	W-F	9P-950P	NEWS	30	-	-	\$350.00	05/07-05/09	3	1	3	\$1,050.00
6	Su	9P-950P	NEWS	30	-	-	\$350.00	05/11-05/11	1	1	1	\$350.00

## ---REPORT TOTALS---

Report Totals: 11 / \$2,860.00

## ---SALES MONTHLY TOTALS---

May2014: 11/ \$2,860.00

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Salesperson (BPH) BRAD PHILIPPS  
Sales Assistant  
Salesperson Phone# 202-955-5342  
Salesperson Fax# 202-955-5348

Order Totals: 11 / \$2,860.00 Total GRPS: 0.0

## --- COMPETITIVE ---

Market Totals	\$25,696.32	CABL .00%	KAUT .00%	KFOR 34.92%	KOCB .00%	KOCO 22.39%
		KOKH 11.13%	KWTV 31.56%	UNKN .00%		

Books [null]  
Demos RA35+P

## --- CREDIT RISK ---

STANDARD CREDIT TERMS