

**POLITICAL/ISSUE ADVERTISING
REQUEST PUBLIC FILE FORM**

Instructions: This form must be completed as to all final orders, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) purchased by third-parties and relating to an election, candidate, or controversial issue of public (state/local) or national importance (including political and legislative matters where there is no “use” by a legally qualified candidate). This does not include general requests by or on behalf of candidates regarding what advertising time is available to purchase or rates for a general array of time. This form and its attachments are to be kept in the station’s online Public Inspection File for a period of two years.

Note: For issue advertisements where there is no “use” by a legally qualified candidate and the advertisement does not relate to any political or legislative matter of national importance (i.e., the issue involves state or local matters), the station should only complete Questions 1-10 of this form.

1. Date and time of request: 5/1/24 @ 2:33pm
2. Name of the person making request: Senator Carl Ford
3. Agency (if any): _____
4. Address of agency: _____
5. Telephone number of agency: _____
6. Name of candidate or description of issue: N/A - Senator Carl Ford/NC State Senate District 33
7. Name of candidate’s authorized committee or name of issue ad sponsor: Senator Carl Ford
8. Address of candidate’s committee or issue ad sponsor contact: 320 Ketchie Estate Rd. China Grove, NC 28023
9. Telephone number of candidate’s committee or issue ad sponsor contact: 704-305-3541

10. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (including treasurer of candidate's committee, if candidate ad) (use additional pages if necessary):

| | |
|------------------------|----------------|
| Name: <u>Carl Ford</u> | Title: Senator |
| Name: _____ | Title: _____ |
| Name: _____ | Title: _____ |
| Name: _____ | Title: _____ |

11. Request made: In writing? Orally?
(if in writing, attach and retain)

12. Disposition information: Attached 5/1/24(Date)

Attach contract, invoice and schedule, when available. Must include schedule of time purchased, length of spots/program time, when spots actually aired (dates and times), rates charged (see below) and classes of time purchased along with any subsequent reconciliation information.

If the advertisement refers to a candidate (candidate or issue ad), please complete Questions 13-18.

13. Name of candidate
(if different from Question 6 above): _____

14. Political party of candidate: Republican

15. Office for which candidate is running: N/A – NC Senator Carl Ford

16. Is it a: Federal Office? State Office?
Local Office?

17. Election for which candidate is campaigning: N/A

18. Date of election: N/A Sponsoring National Day of Prayer event for May 2nd, 2024

If the request is by or on behalf of a candidate, please complete Question 19.

19. If federal candidate, has candidate or authorized committee signed Bipartisan Campaign Reform Act (BCRA) Certification? Yes No
(attach copy)

COMMENTS:

Kristi Griffin
Name of Person Receiving Request On
Behalf of Station

* * * * *

The political file includes final orders by candidates to buy particular schedules (including programs or dayparts), amounts of time (including spot or program lengths), and classes of time for particular days (such as preemptible spots, Monday-Friday rotations, runs of schedule or specific placements), and the charges made, if any.

Final orders in the political file are periodically updated with reconciliation information, including the times spots actually aired and details such as any make goods for preempted time, rebates, or credits issues. Consistent with the FCC's policy, the station will, upon request, provide immediate assistance and access to political file reconciliation information in person, by-email, or over the phone.

If you have any questions about the materials in the political file, please contact:

Name: Matt Smith
E-Mail: wspc@1010wspc.com
Phone: 704-983-1580

**NATIONAL
DAY OF
PRAYER**



**LIFT UP THE WORD
LIGHT UP THE WORLD**
2 SAMUEL 22:29-31
THE 73RD ANNUAL NATIONAL DAY OF PRAYER
THURSDAY, MAY 2, 2024



WWW.NATIONALDAYOFPRAYER.ORG



The National Day of Prayer is May 2nd, 2024. People will gather at the square in Albemarle to pray for people in our community. Magic 103.3 FM will be on hand to record the events for a re-broadcast at 5pm that evening and with your help, a lot of promotion before May 2nd to encourage our community to come together and pray!

If it's feasible that day, WSPC and Magic 103.3 FM will also stream live video of the event on facebook!

Major Sponsor: You will be a major sponsor of our coverage. We will mention your name when we promote the National Day of prayer coverage outside of local news. We will also feature you in a minimum of 60 thirty second promotional messages encouraging people to attend the National Day of Prayer event and to pray. You will also be mentioned as a major sponsor on the radio the day of our broadcast from the Square in Albemarle on May 2nd. Your investment only \$595.

Participating Sponsor: You will be a participating sponsor and be included in a minimum of 20 thirty second messages promoting the National Day of Prayer event in Albemarle on May 2nd with a message about your business encouraging people to attend and participate. You will also be listed with all other participating sponsors in our coverage on the radio. Your investment only \$200.



**The All New
Stanly
Communications, Inc.**

**Matt and Sherri
Smith**

**PO Box 549
Albemarle, NC 28002**

704-983-1580

Fax 704-983-1436

**Email:
wspc@1010wspc.com**

www.1010wspc.com

Yes! I want to be a National Day of Prayer sponsor!

Plan: Major: _____ Participating: Yes **Entered, Billed & Paid 5-2-24 ms**

Sponsor: Senator Carl Ford

Signature: Confirmed by phone Date: 5-1-24

****By signing above sponsor agrees this is a firm contract for the advertising services specified. All messages will be aired on or before May 2nd, 2024. This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, national origin, or ancestry.**