

INVOICE



NGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
Main: (307) 634-7755
Billing:

Property	NGWN		
Invoice #	3521157-1	Order #	3521157
Invoice Date	04/28/24	Alt Order #	WOC14624272
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/26/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election 6819		
Estimate #	6819		
Account Executive	Cheyenne House		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

NGWN
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
2	04/26/24	05/02/24	Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 NGWN F 04/26/24 8:51 AM Today Show 7:00 AM-9:00 AM :30 PRNES2402H \$30.00 NM									
3	04/26/24	05/01/24	Today Show II	9:00 AM-10:00 AM	-11-1--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -11-1-- 3 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 NGWN F 04/26/24 9:59 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2402H \$15.00 NM									
4	04/26/24	05/02/24	News 2 @ Noon	12:00 PM-12:30 PM	1--11--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 1--11-- 3 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 NGWN F 04/26/24 12:07 PM News 2 @ Noon 12:00 PM-12:30 PM :30 PRNES2402H \$15.00 NM									
6	04/26/24	05/02/24	M-F 5p-530p	5:00 PM-5:30 PM	-1-11--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -1-11-- 3 \$15.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 NGWN F 04/26/24 5:21 PM M-F 5p-530p 5:00 PM-5:30 PM :30 PRNES2402H \$15.00 NM									
7	04/26/24	05/01/24	NBC Nightly News	5:30 PM-6:00 PM	1-1-1--	:30	3	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 1-1-1-- 3 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 NGWN F 04/26/24 6:00 PM NBC Nightly News 5:30 PM-6:00 PM :30 PRNES2402H \$200.00 NM									
13	04/26/24	04/26/24	prime 2 hours	8:00 PM-10:00 PM	----1--	:30	1	\$75.00	NM

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



NGWN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3521157-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election 6819		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
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14	04/26/24	04/27/24	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM	-----1-	:30	1	\$60.00	NM																																										
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Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																														
	04/22/24	04/28/24	-----1-	1	\$60.00																																														
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1	NGWN	Sa	04/27/24	10:09 PM	News 2 @ 10p Sa-Su	10:00 PM-10:30 PM	:30	PRNES2402H	\$60.00	NM																																									
<u>Total Spots</u>							7																																												

Payment Terms 30 Days

<u>Gross Total</u>	\$410.00
<u>Agency Commission</u>	\$61.50
<u>Net Amount Due</u>	\$348.50
<u>Invoice Balance as of 05/02/24 1:48:52 PM MT</u>	\$0.00

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