

INVOICE



KGWN
2923 E. Lincolnway
Cheyenne, WY 82001
Sales T & C: www.gray.tv/advertising
Main: (307) 634-7755
Billing:

Property	KGWN		
Invoice #	3521174-1	Order #	3521174
Invoice Date	04/28/24	Alt Order #	WOC14624280
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/28/24	Flight Dates	04/26/24 - 05/02/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		
Account Executive	Cheyenne House		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

AxMedia
Attention: Accounts Payable
800 W 47TH Street Suite 200
Kansas City, MO 64112

Send Payment To:

KGWN
P.O. Box 14200
Tallahassee, FL 32317-4200

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/26/24	05/02/24	Wyoming News Now @ 6a	6:00 AM-7:00 AM	11111--	:30	5	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 6:07 AM Wyoming News Now @ 6a 6:00 AM-7:00 AM :30 PRNES2402H \$50.00 NM									
2	04/26/24	05/02/24	CBS This Morning	7:00 AM-9:00 AM	22222--	:30	10	\$50.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 22222-- 10 \$50.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 7:23 AM CBS This Morning 7:00 AM-9:00 AM :30 PRNES2402H \$50.00 NM 2 KGWN F 04/26/24 8:47 AM CBS This Morning 7:00 AM-9:00 AM :30 PRNES2402H \$50.00 NM									
3	04/26/24	05/01/24	Kelly and Ryan	9:00 AM-10:00 AM	--1-1--	:30	2	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 --1-1-- 2 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 9:43 AM Kelly and Ryan 9:00 AM-10:00 AM :30 PRNES2402H \$20.00 NM									
5	04/26/24	05/01/24	Young and the Restless	11:00 AM-12:00 PM	-11-1--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -11-1-- 3 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 11:36 AM Young and the Restless 11:00 AM-12:00 PM :30 PRNES2402H \$25.00 NM									
6	04/26/24	05/01/24	Wyoming News Now @ 12p	12:00 PM-12:30 PM	-11-1--	:30	3	\$35.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -11-1-- 3 \$35.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 12:22 PM Wyoming News Now @ 12p 12:00 PM-12:30 PM :30 PRNES2402H \$35.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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Tallahassee, FL 32317-4200

Invoice #	3521174-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
8	04/26/24	05/02/24	M-F	4:30 PM-5:00 PM	-1-11--	:30	3	\$25.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -1-11-- 3 \$25.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 4:54 PM M-F 4:30 PM-5:00 PM :30 PRNES2402H \$25.00 NM									
10	04/26/24	05/02/24	Cheyenne News Now @ 530p	5:30 PM-6:00 PM	11111--	:30	5	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 5:47 PM Cheyenne News Now @530p 5:30 PM-6:00 PM :30 PRNES2402H \$170.00 NM									
11	04/26/24	05/02/24	M-F 6p-630p	6:00 PM-6:30 PM	-1-11--	:30	3	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 -1-11-- 3 \$100.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 6:07 PM M-F 6p-630p 6:00 PM-6:30 PM :30 PRNES2402H \$100.00 NM									
13	04/26/24	05/02/24	Wyoming News Now @ 10p	11:00 PM-10:35 PM	11111--	:30	5	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/26/24 05/02/24 11111-- 5 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 10:12 PM Wyoming News Now @ 10p 10:00 PM-10:35 PM :30 PRNES2402H \$170.00 NM									
18	04/26/24	04/26/24	Friday Prime Hr 3	9:00 PM-10:00 PM	----1--	:30	1	\$170.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 ----1-- 1 \$170.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN F 04/26/24 9:34 PM Friday Prime Hr 3 9:00 PM-10:00 PM :30 PRNES2402H \$170.00 NM									
19	04/26/24	04/27/24	CBS This Morning Saturday	6:00 AM-8:00 AM	-----1-	:30	1	\$20.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1- 1 \$20.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN Sa 04/27/24 6:26 AM CBS This Morning Saturday 6:00 AM-8:00 AM :30 PRNES2402H \$20.00 NM									
20	04/26/24	04/27/24	PGA Golf	10:00 AM-6:00 PM	-----2-	:30	2	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----2- 2 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 KGWN Sa 04/27/24 1:25 PM PGA Golf 10:00 AM-6:00 PM :30 PRNES2402H \$30.00 NM 1 KGWN Sa 04/27/24 2:53 PM PGA Golf 10:00 AM-6:00 PM :30 PRNES2402H \$30.00 NM									
21	04/26/24	04/27/24	CBS Evening News Sa	4:30 PM-5:00 PM	-----1-	:30	1	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/22/24 04/28/24 -----1- 1 \$200.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 KGWN Sa 04/27/24 4:59 PM CBS Evening News Sa 4:30 PM-5:00 PM :30 PRNES2402H \$200.00 NM									

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Product	2024 Primary Election		
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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																																							
21	04/26/24	04/27/24	CBS Evening News Sa	4:30 PM-5:00 PM	-----1-	:30	1	\$200.00	NM																																																							
22	04/26/24	04/27/24	WyomingNews Now Wkn 5:30 PM-6:00 PM d@530p	5:30 PM-6:00 PM	-----1-	:30	1	\$170.00	NM																																																							
<table border="0" style="width:100%"> <tr> <td>Weeks:</td> <td><u>Start Date</u></td> <td><u>End Date</u></td> <td><u>MTWTFSS</u></td> <td><u>Spots/Week</u></td> <td><u>Rate</u></td> <td colspan="4"></td> </tr> <tr> <td></td> <td>04/22/24</td> <td>04/28/24</td> <td>-----1-</td> <td>1</td> <td>\$170.00</td> <td colspan="4"></td> </tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						04/22/24	04/28/24	-----1-	1	\$170.00																																							
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	04/22/24	04/28/24	-----1-	1	\$170.00																																																											
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23	04/26/24	04/28/24	CBS Sunday Morning	7:00 AM-8:30 AM	-----1	:30	1	\$35.00	NM																																																							
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24	04/26/24	04/28/24	Face The Nation	8:30 AM-9:30 AM	-----1	:30	1	\$30.00	NM																																																							
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1	KGWN	Su	04/28/24	9:29 AM	Face The Nation	8:30 AM-9:30 AM	:30	PRNES2402H	\$30.00	NM																																																						
25	04/26/24	04/28/24	PGA Golf	10:00 AM-6:00 PM	-----2	:30	2	\$30.00	NM																																																							
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We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

INVOICE

Send Payment To:



KGWN
P.O. Box 14200
Tallahassee, FL 32317-4200

Invoice #	3521174-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/28/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election		
Estimate #	6819		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																						
29	04/26/24	04/28/24	Wyoming News Now Wknd@10p	10:00 PM-10:30 PM	-----1	:30	1	\$170.00	NM																						
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<u>Total Spots</u>							24																								

Payment Terms 30 Days

<u>Gross Total</u>	\$2,150.00
<u>Agency Commission</u>	\$322.50
<u>Net Amount Due</u>	\$1,827.50
<u>Invoice Balance as of 05/02/24 2:15:42 PM MT</u>	\$0.00

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