

# INVOICE



**NGWN**  
**2923 E. Lincolnway**  
**Cheyenne, WY 82001**  
**Sales T & C: [www.gray.tv/advertising](http://www.gray.tv/advertising)**  
**Main: (307) 634-7755**  
**Billing:**

Property	NGWN		
Invoice #	3521140-1	Order #	3521140
Invoice Date	04/28/24	Alt Order #	WOC14624243
Invoice Month	April 2024	Deal #	
Invoice Period	04/01/24 - 04/25/24	Flight Dates	04/19/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election 6816		
Estimate #	6816		
Account Executive	Cheyenne House		
Sales Office	Gray National - Chicago		
Sales Region	National		
Agency Code	9916670		
Advertiser Code	662		
Billing Calendar	Broadcast		
Billing Type	Cash		
Special Handling			
Agency Ref	140343		
Advertiser Ref	630897		
Product 1	832		
Product 2			

Billing Address:

**AxMedia**  
**Attention: Accounts Payable**  
**800 W 47TH Street Suite 200**  
**Kansas City, MO 64112**

Send Payment To:

**NGWN**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	04/19/24	04/25/24	M-F 6a-7a	6:00 AM-7:00 AM	-1-11--	:30	3	\$10.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 -1-11-- 3 \$10.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 NGWN F 04/19/24 6:38 AM M-F 6a-7a 6:00 AM-7:00 AM :30 PRNES2401H \$10.00 NM									
2 NGWN Tu 04/23/24 6:24 AM M-F 6a-7a 6:00 AM-7:00 AM :30 PRNES2401H \$10.00 NM									
3 NGWN Th 04/25/24 6:10 AM M-F 6a-7a 6:00 AM-7:00 AM :30 PRNES2401H \$10.00 NM									
2	04/19/24	04/25/24	Today Show	7:00 AM-9:00 AM	11111--	:30	5	\$30.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 11111-- 5 \$30.00									
Spots: # <u>Ch</u> <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u>									
1 NGWN F 04/19/24 8:45 AM Today Show 7:00 AM-9:00 AM :30 PRNES2401H \$30.00 NM									
2 NGWN M 04/22/24 8:59 AM Today Show 7:00 AM-9:00 AM :30 PRNES2401H \$30.00 NM									
3 NGWN Tu 04/23/24 7:21 AM Today Show 7:00 AM-9:00 AM :30 PRNES2401H \$30.00 NM									
4 NGWN W 04/24/24 7:23 AM Today Show 7:00 AM-9:00 AM :30 PRNES2401H \$30.00 NM									
5 NGWN Th 04/25/24 7:28 AM Today Show 7:00 AM-9:00 AM :30 PRNES2401H \$30.00 NM									
3	04/19/24	04/25/24	Today Show II	9:00 AM-10:00 AM	-1-11--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 -1-11-- 3 \$15.00									
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1 NGWN F 04/19/24 9:32 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2401H \$15.00 NM									
2 NGWN Tu 04/23/24 9:57 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2401H \$15.00 NM									
3 NGWN Th 04/25/24 9:31 AM Today Show II 9:00 AM-10:00 AM :30 PRNES2401H \$15.00 NM									
4	04/19/24	04/24/24	News 2 @ Noon	12:00 PM-12:30 PM	1-1-1--	:30	3	\$15.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 04/19/24 04/25/24 1-1-1-- 3 \$15.00									
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1 NGWN F 04/19/24 12:15 PM News 2 @ Noon 12:00 PM-12:30 PM :30 PRNES2401H \$15.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log. The station does not discriminate in its advertising contracts, and it will not accept advertising intended to discriminate on the basis of race or ethnicity. Advertiser hereto affirms that nothing in this Agreement is intended to discriminate on the basis of race or ethnicity. This Agreement is subject to the Standard Terms and Conditions available at the link located above on this invoice.

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**NGWN**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3521140-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election 6816		
Estimate #	6816		

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# INVOICE

Send Payment To:



**NGWN**  
**P.O. Box 14200**  
**Tallahassee, FL 32317-4200**

Invoice #	3521140-1	Invoice Month	April 2024
Invoice Date	04/28/24	Invoice Period	04/01/24 - 04/25/24
Advertiser	Pete Ricketts for Senate		
Product	2024 Primary Election 6816		
Estimate #	6816		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																										
11	04/19/24	04/25/24	Thursday Prime Hr 1	7:00 PM-8:00 PM	---1---	:30	1	\$150.00	NM																																										
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<u>Total Spots</u>							<b>29</b>																																												

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$1,585.00</b>
<u>Agency Commission</u>	<b>\$237.75</b>
<u>Net Amount Due</u>	<b>\$1,347.25</b>
<u>Invoice Balance as of 05/02/24 1:47:56 PM MT</u>	<b>\$0.00</b>

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