



WMYY-TV
 3500 Myer Lee Dr
 Winston Salem, NC 27101

Targeted Platform Media
 1291 Hollywood Ave
 Annapolis, MD 21403

Contract # 2534970
 Schedule Dates 08/02/16-08/08/16
 Advertiser Priorities USA-Women Vote (111006)
 Agency Targeted Platform Media (15945)
 Product POLITICAL CANDIDATE (ns) (1186)
 Brand TV (105655)
 Salesperson Millennium/DC, Washington DC (1108)
 Sales Office Millennium Washington DC
 Buyer Name /
 Phone/Fax 773/783/4699
 CPE
 Account Types National/Political Issue Agency BRD
 Billing Type Weekly/Irregular
 Comments TV Separation: 30 AMY MCCREARY

Date Entered 06/17/16
 Last Modified 08/01/16
 Entered By Lisa Carter
 CO-OP No
 Demo ECR25194232
 Order Type Normal
 Package Deal
 Commission % 15.00
 Commission \$351.00
 Net Total \$1,989.00
 Sales Tax

Station	Spots	Rate
Greensboro (WMYY)	24	\$2,340.00
By Broadcast Month		
Aug 2016	24	\$2,340.00
Grand Total:	24	\$2,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	1	:30	9:59-10:58A- Steve Wilkos Show	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMYY)	Steve Wilkos	6/17/16
2.0	Normal Line / SPOT (2)	08/02/16-08/05/16	2	:30	10:58A- Maury Povitch 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYY)	Maury Povitch	6/17/16
3.0	Normal Line / SPOT (3)	08/02/16-08/05/16	1	:30	1:58-3:00P- Judge Faith	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYY)	CAN AIR 2-3P IN Judge Faith X2	6/17/16
4.0	Normal Line / SPOT (4)	08/02/16-08/05/16	1	:30	2:58-3:00P- Hot Bench	2		X	X	X	X			2	\$45.00	\$90.00	Greensboro (WMYY)	CAN AIR 3-4P IN Hot Bench X2	6/17/16
5.0	Normal Line / SPOT (5)	08/02/16-08/05/16	1	:30	3:58-3:00P- Judge Mathis	2		X	X	X	X			2	\$80.00	\$160.00	Greensboro (WMYY)	Judge Mathis	6/17/16
6.0	Normal Line / SPOT (6)	08/02/16-08/05/16	2	:30	4:58-3:00P- Maury Povitch	1		X	X	X	X			1	\$75.00	\$75.00	Greensboro (WMYY)	Maury Povitch	6/17/16
7.0	Normal Line / SPOT (7)	08/02/16-08/05/16	1	:30	7:28-25P- Big Bang Theory	2		X	X	X	X			2	\$450.00	\$920.00	Greensboro (WMYY)	Big Bang Theory	6/17/16
8.0	Normal Line / SPOT (8)	08/02/16-08/05/16	1	:30	10P- 2 Broke Girls 2	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMYY)	Two Broke Girls	6/17/16
9.0	Normal Line / SPOT (10)	08/07/16-08/07/16	4	:30	7:30P- Big Bang Theory Wknd 4								1	\$90.00	\$90.00	Greensboro (WMYY)	Big Bang Theory	6/17/16	
10.0	Normal Line / Prime (11)	08/08/16-08/08/16	4	:30	8P- MYN-Law & Order- SVU (Monday)	1							1	\$100.00	\$100.00	Greensboro (WMYY)	Law & Order- SVU-MYNET1	6/17/16	

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser: _____ Date: _____
 Accepted-Station: *Wisconsin Aldridge* 9.22.16 Date: _____
 Comments: _____

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Date Entered: 06/17/16
Last Modified: 08/01/16
Entered By: Lisa Carter
CO-OP: No
Headline #: ECR25194232
Demo:
Order Type: Normal
Package Deal:
Commission %: 15.00
Commission: \$351.00
Net Total: \$1,989.00
Sales Tax:

Greensboro (WMMV)
By Broadcast Month Spots Rate
Aug. 2016 24 \$2,340.00
Grand Total: 24 \$2,340.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Prime (12)	08/08/16-08/08/16	3	:30	9P- MYN-Law & Order- SVU 2 (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMMV)	Law & Order- SVU-MYNET2	6/17/16
12.0	Normal Line / Prime (13)	08/04/16-08/04/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)	1				1				1	\$100.00	\$100.00	Greensboro (WMMV)	The Mentalist-MYNET2	6/17/16
13.0	Normal Line / Prime (14)	08/05/16-08/05/16	4	:30	8P- MYN-Bones (Friday)	1							1	1	\$80.00	\$80.00	Greensboro (WMMV)	Bones-MYNET1	6/17/16
14.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8P- Raising Hope Wknd	1							1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/17/16
14.0.1	Closed Preempt (15)	08/07/16															Greensboro (WMMV)	Live Program Overrun/Exception - Did not air due to Dash over run/CJ	
15.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8:30P- Raising Hope Wknd 2	1							1	1	\$60.00	\$60.00	Greensboro (WMMV)	Raising Hope X2	6/17/16
16.0	Normal Line / SPOT (6)	08/08/16-08/08/16	2	:30	4:58-30P- Maury Povch	1								1	\$75.00	\$75.00	Greensboro (WMMV)	Maury Povch	6/17/16
17.0	Normal Line / SPOT (8)	08/08/16-08/08/16	1	:30	10P- 2 Broke Girls 2	1								1	\$40.00	\$40.00	Greensboro (WMMV)	Two Broke Girls	6/17/16
18.0	Normal Line / Baseball (16)	08/07/16-08/07/16	3	:30	5P- Sports-Winston Salem Dash Baseball	2							2	2	\$45.00	\$90.00	Greensboro (WMMV)	WS DASH	6/21/16

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Date: _____

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