



WMYV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

Targeted Platform Media
1291 Hollywood Ave
Annapolis, MD 21403

Contract # 2534970

Schedule Dates 08/02/16-08/08/16

Advertiser Priorities USA-Women Vote (111006)

Agency Targeted Platform Media (15945)

Product POLITICAL CANDIDATE (ns) (1186)

Brand TV (105655)

Salesperson Millennium/DC, Washington DC (1108)

Sales Office Millennium Washington DC

Buyer Name

Phone/Fax

CPE

Account Types

Billing Type

Comments

Date Entered 06/17/16

Last Modified 08/01/16

Entered By Lisa Carter

CO-OP No

Headline # ECR25194232

Demo

Order Type Normal

Package Deal

Commission % 15.00

Commission \$351.00

Net Total \$1,989.00

Sales Tax

Greensboro (WMYV)

By Broadcast Month Spots

Aug. 2016 24

Grand Total: 24

Rate

\$2,340.00

\$2,340.00

773/783/4699
National/Political Issue Agency BRD
Weekly/Irregular
TV
Separation: 30
AMY MCCREARY

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1)	08/02/16-08/05/16	1	:30	9:59-10:58A- Steve Wilkos	2		X	X	X	X			2	\$40.00	\$80.00	Greensboro (WMYV)	Steve Wilkos	6/17/16
2.0	Normal Line / SPOT (2)	08/02/16-08/05/16	2	:30	10:58A- Maury Povich 2	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYV)	Maury Povich	6/17/16
3.0	Normal Line / SPOT (3)	08/02/16-08/05/16	1	:30	1:58-3:00P- Judge Faith	2		X	X	X	X			2	\$60.00	\$120.00	Greensboro (WMYV)	CAN AIR 2-3P IN Judge Faith X2	6/17/16
4.0	Normal Line / SPOT (4)	08/02/16-08/05/16	1	:30	2:58-3:00P- Hot Bench	2		X	X	X	X			2	\$45.00	\$90.00	Greensboro (WMYV)	CAN AIR 3-4P IN Hot Bench X2	6/17/16
5.0	Normal Line / SPOT (5)	08/02/16-08/05/16	1	:30	3:58-3:00P- Judge Mathis	2		X	X	X	X			2	\$80.00	\$160.00	Greensboro (WMYV)	Judge Mathis	6/17/16
6.0	Normal Line / SPOT (6)	08/02/16-08/05/16	2	:30	4:58-3:00P- Maury Povich	1		X	X	X	X			1	\$75.00	\$75.00	Greensboro (WMYV)	Maury Povich	6/17/16
7.0	Normal Line / SPOT (7)	08/02/16-08/05/16	1	:30	7:28-25P- Big Bang Theory	2		X	X	X	X			2	\$460.00	\$920.00	Greensboro (WMYV)	Big Bang Theory	6/17/16
8.0	Normal Line / SPOT (8)	08/02/16-08/05/16	1	:30	10P- 2 Broke Girls 2	1		X	X	X	X			1	\$40.00	\$40.00	Greensboro (WMYV)	Two Broke Girls	6/17/16
9.0	Normal Line / SPOT (10)	08/07/16-08/07/16	4	:30	7:30P- Big Bang Theory								1	1	\$90.00	\$90.00	Greensboro (WMYV)	Big Bang Theory	6/17/16
10.0	Normal Line / Prime (11)	08/08/16-08/08/16	4	:30	8P- MYN-Law & Order: SVU (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMYV)	Law & Order: SVU-MYNET1	6/17/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Winston Aldridge 9.22.16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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Entered By Lisa Carter
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Headline # ECR25194232
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Net Total \$1,989.00
Sales Tax

Greensboro (WMMY)
By Broadcast Month Spots Rate
Aug. 2016 24 \$2,340.00
Grand Total: 24 \$2,340.00

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11.0	Normal Line / Prime (12)	08/08/16-08/08/16	3	:30	9P- MYN-Law & Order: SVU 2 (Monday)	1								1	\$100.00	\$100.00	Greensboro (WMMY)	Law & Order: SVU-MYNET2	6/17/16
12.0	Normal Line / Prime (13)	08/04/16-08/04/16	3	:30	9P- MYN-The Mentalist 2 (Thursday)				1					1	\$100.00	\$100.00	Greensboro (WMMY)	The Mentalist-MYNET2	6/17/16
13.0	Normal Line / Prime (14)	08/05/16-08/05/16	4	:30	8P- MYN-Bones (Friday)					1				1	\$80.00	\$80.00	Greensboro (WMMY)	Bones-MYNET1	6/17/16
14.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8P- Raising Hope Wknd							1		1	\$60.00	\$60.00	Greensboro (WMMY)	Raising Hope X2	6/17/16
14.0.1	Closed Preempt (15)	08/07/16															Greensboro (WMMY)	Live Program Overrun/Exception - Did not air due to Dash over run/C	
15.0	Normal Line / Prime (15)	08/07/16-08/07/16	4	:30	8:30P- Raising Hope Wknd 2							1		1	\$60.00	\$60.00	Greensboro (WMMY)	Raising Hope X2	6/17/16
16.0	Normal Line / SPOT (6)	08/08/16-08/08/16	2	:30	4:58:30P- Maury Povich							1		1	\$75.00	\$75.00	Greensboro (WMMY)	Maury Povich	6/17/16
17.0	Normal Line / SPOT (8)	08/08/16-08/08/16	1	:30	10P- 2 Broke Girls 2							1		1	\$40.00	\$40.00	Greensboro (WMMY)	Two Broke Girls	6/17/16
18.0	Normal Line / Baseball (16)	08/07/16-08/07/16	3	:30	5P- Sports-Winston Salem Dash Baseball							2		2	\$45.00	\$90.00	Greensboro (WMMY)	WS DASH	6/21/16

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Date:

Accepted-Station:

Date:

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