



**WEEI-FM / WEEI-FM-HD1  
WVEI  
WWEI / WWEI-HD1  
QUARTERLY ISSUES 3<sup>RD</sup> QUARTER 2023  
TOPICS COVERED BY NEW ENGLAND LIFESTYLES**

## **I. FINANCIAL ISSUES**

### **New England Lifestyles**

August 6<sup>th</sup> 2023 6:00 am

30 minutes of 60-minute show

We once again focused on how to get the most out of your 401K in a conversation with **Gary Sirek**, author of the book “**How To Retire & Not Die**”.

File Under: Money & Financial Issues, Family Issues

### **New England Lifestyles**

August 6<sup>th</sup>, 2023 6:00 am

September 17<sup>th</sup>, 2023 6:30am

20 minutes of 60-minute show

Teaching kids about money is vitally important and we all need to embrace that and make sure our kids are armed with financial info when they go into the world. We were joined by **Jessica Pelletier**, the CEO of FIT MONEY, and organization that provides free info to kids and families about money.

File Under: Financial Issues, Family Issues

### **New England Lifestyles**

September 24<sup>th</sup> 2023 6:20 am

30 minutes of 60-minute show

With the financial world once again in a state of panic, we brought in old friend and money expert **Brad Wright of Launch Financial Planning** to discuss a variety of topics, including the best path of investing in retirement, the benefits of Roth IRA's, the importance of estate planning and understanding the keys to achieving your dreams

File Under: Money & Financial Issues, Family Issues

## **II. MENTAL HEALTH**

### **New England Lifestyles**

September 10<sup>th</sup>, 2023 6:30 am

15 minutes of 60-minute show

Audacy host **David O'Leary** focused on the great work of the American Federation for Suicide Prevention.

File Under: Mental Health, Family Issues

#### **New England Lifestyles**

September 10th, 2023 6:45 am

15 minutes of 60-minute show

Audacy host **Kennedy** talked about her upcoming *I'm Listening* Special with guests **Bee Bee Rexha** and **Brent Smith** the lead singer of *Shinedown*

File Under: Mental Health

#### **New England Lifestyles**

September 24th, 2023 6:30 am

30 minutes of 60-minute show

Audacy host **Kennedy** talked to **Brent Smith of Shinedown** on a variety of mental health issues, including his fight against addiction, depression and more that fame can create.

### **III. POLITICS 2023**

#### **New England Lifestyles**

July 16<sup>th</sup>, 2023 6:30 am

30 minutes of 60-minute show

We were joined once again by **Professor Brian Frederick the Chairperson of Political Science at Bridgewater State University** about the contenders for the White House as the Primary season is looming.

File Under: The Boston Marathon, Health Issues, Community Fundraising

### **IV. HEALTH ISSUES**

#### **New England Lifestyles**

July 2<sup>nd</sup>, 2023 6:00 am

10 minutes of 60-minute show

The 4<sup>th</sup> of July means celebrations, parades and fireworks...and that can contribute to hearing loss. **Caleb McNeese** an Educational Audiologist at **Mid Shore Special Education Consortium** joined us. Americans spend almost 2 billion dollars annually on fireworks, and that causes hearing loss accidents. We also talked about ear buds and how they are influencing hearing loss.

File Under: Health Issues

#### **New England Lifestyles**

September 13<sup>th</sup>, 2023 6:40 am

20 minutes of 60-minute show

We were joined by **Rich Kennedy the Founder and President of The Angel Fund**, an organization dedicated to fighting ALS. Their annual fundraising *Walk For Hope* happened on September 9<sup>th</sup>, 2023 at Lake Quanicowiet in Wakefield. Rich is dealing with ALS after losing both his father and brother to the illness.

### **V. THE ENVIRONMENT**

#### **New England Lifestyles**

July 2<sup>nd</sup>, 2023 6:30 am

July 30<sup>th</sup>, 2023 6:00am  
30 minutes of 20 minute show

I spoke with **Owen Nichols** of the **Center for Coastal Studies in Provincetown**. They do extensive research, support and more in reference to the amazing ecosystem of the waters off Cape Cod. We talked about the impact the change in ocean temps has had, the amazing wildlife like sharks, whales, seals and the changing fish we find on the Cape the program

File Under: The Environment

### **New England Lifestyles**

July 9th, 2023 6:30 am  
20 minutes of 20 minute show

The Esplanade is one of the true outdoor gems, cradling the shore of the Charles River along the Boston coast. We spoke to the **Executive Director of the Esplanade Association Jen Markel**. We spoke about the wide variety of programs from music to exercise to social gatherings happening all summer, the perfect way to celebrate the conservation of these green spaces.

File Under: The Environment, Boston Culture

### **New England Lifestyles**

July 23<sup>rd</sup>, 2023 6:30 am  
30 minutes of 20 minute show

We spoke to the **Executive Director of the Ocean River Institute Rob Moyer** who is committed to preserving the waterways and their vital ecosystems of both wildlife and clean water in New England. They work hard to get the state legislature to keep these areas clean and wild.

File Under: The Environment

### **New England Lifestyles**

July 30<sup>th</sup>, 2023 6:30 am  
20 minutes of 20 minute show

The Great White shark is one of the legendary members of the Massachusetts marine ecosystem, and a new HBO film called “***After The Bite***” which talks about the fatal attack of a young surfer off Wellfleet a couple of years ago. We were joined by **Megan Whinton** of the **The Atlantic White Shark Conservancy** to talk about the reality of the sharks off of Cape Cod and what their growing numbers mean.

File Under: The Environment

## **VI. COMMUNITY OUTREACH**

### **New England Lifestyles**

July 23<sup>rd</sup>, 2023 6:40 am  
20 minutes of 60 minute show

**Tim Garvin the Executive Director of the United Way of Central MA** joined us to talk about the massive impact the recent flooding has had on small farms in Central and Western Mass and the new fund they have established to raise money to support these farmers, who provide so much fresh produce to the state each year.

File Under: Community Involvement, Fundraisers

### **New England Lifestyles**

August 13<sup>th</sup>, 2023 6:40 am  
September 13<sup>th</sup> 2023 6:00am  
20 minutes of 60 minute show

We spoke to **President & CEO Anissa Essaibi George** the new Executive Director of **Big Sister of Greater Boston** about her new job and the amazing benefits volunteers can get when they agree to help a young girl in Boston. The commitment of on weekend a month can truly change a life.

File Under Community Fundraisers, Health Issues

### **New England Lifestyles**

August 20<sup>th</sup>, 2023 6:40am  
20 minutes of 60-minute show

We shined the spotlight on **The Girl Scout of Eastern Mass** by talking to the **Executive Director Barbara Fortier** about their cookie fundraisers, the community support programs and the summer camps. She talked about the huge benefits of empowering young women early so they can understand the immense power to facilitate change.

File Under: Women's Issues, Community Fundraisers

### **New England Lifestyles**

September 3rd, 2023 6:15am  
25 minutes of 60-minute show

**St. Mark's Parish** has had an amazing impact on Dorchester, and in particular for helping new immigrants learn English as a second language. Part of St. Mark's Mission is their **Community Education Program**. We spoke to a **board member of St Mark's Charlie Manikins** about their programs and an upcoming fundraiser

File Under: Community Fundraisers

### **New England Lifestyles**

September 10<sup>th</sup>, 2023 6:40am  
20 minutes of 60-minute show

**SmileMass** provides help and access for physically challenged kids. It was founded by **Lotte Diamedie** who had a child with profound mental & physical challenges and found that access to beaches, playgrounds and more. They build fully wheelchair accessible playgrounds, beach wheelchairs, and restrooms with areas for kids bigger than babies who need help in that area.

File Under: Health Issues, Community

### **New England Lifestyles**

September 24<sup>th</sup>, 2023 6:30 am  
30 minutes of 60-minute show

**Bridge Over Troubled Waters** is an organization committed to helping young people between the ages of 12 and 30 who are dealing with hunger and homelessness. **President and CEO Elisabeth Jackson** told us about the various programs they have, from shelter to job training, mental health support, food, addiction assistance. We also talked about their need for donations and volunteers to help them give the help that is needed

File Under: Youth Issues, Hunger and homelessness

## **VII. JOBS**

### **New England Lifestyles**

July 2<sup>nd</sup> 2023 6:00am

20 minutes of 60-minute show

We spoke to former athlete **Ryan Gilliam**, who became a millennial millionaire who laid out a path to reach goals and get the job, life and dream to deserve. His book is "The Cost of Greatness" laid out his path of converting the skills that made him a Division 1 athlete would lend itself to a career in business.

File Under: Jobs, Self-Motivation

#### **New England Lifestyles**

August 6<sup>th</sup>, 2023 6:10am

20 minutes of 60-minute show

In a world where finding the job you need can be challenging, and our guest was **Dr. Ivan Misner**, the author of "Whose In Your Room" which talks about the vital role networking plays in finding the perfect career. He's the founder & CEO of BNI, the world's largest business networking organization

File Under: Jobs & Employment

#### **New England Lifestyles**

August 13<sup>th</sup>, 2023 6:10am

20 minutes of 60-minute show

With the changes we've seen in the workplace, and now a major study says there are major benefits to working 4 ten hour days over 5 eight hour days. We were joined by **Dr. Wayne Applewhite**, Leadership Coach and Author of "You Know It's Verb Right?" which advocates a better life/work balance.

File Under: Jobs & Employment

#### **New England Lifestyles**

August 27<sup>th</sup>, 2023 6:10am

20 minutes of 60-minute show

LINKEDIN is the world most popular job search and networking platform. While many folk use it, not everyone truly understand the way to maximize its potential. We were joined by **Omar Garrote**, a former LINKEDIN insider, who wrote a book called "LINKED: Own Your Future". They lay out a simple to follow plan on making a splash on the platform and get the job you want.

File Under: Jobs & Employment

## **VIII. HUNGER & HOMELESSNESS**

#### **New England Lifestyles**

July 16<sup>th</sup>, 2023 6:10 am

20 minutes of 60-minute show

One of the unsung organizations making a huge difference for local families in need is **FAMILY AID**, and we were joined by their **President Larry Siemens** to talk about their various programs. Family Aid provides housing, meals, job training, child care and more for many local families in need. They have been doing this for more than 100 years, and still target supporting refugees.

File Under: Hunger & Homelessness, Community Outreach

#### **New England Lifestyles**

August 27<sup>th</sup>, 2023 6:30 am  
September 17<sup>th</sup>, 2023 6:00am  
30 minutes of 60-minute show

**Loving Spoonful's** is a food recovery organization that continues to make a huge impact in marrying food to those who need it most. They get food from supermarkets, restaurants, farms, etc. and deliver the food to local food pantries. **Founder & CEO Ashley Stanley, Erin Keohane, the Chief Advancement Officer and Michael Harper, local Real Estate mogul and Board Member.** We talked about their upcoming fundraiser *The Ultimate Tailgate* coming up November 5<sup>th</sup> at SoWa Power Station in the South End

File Under: Hunger & Homelessness, Community Outreach

**New England Lifestyles**  
September 24<sup>th</sup>, 2023 6:30 am  
30 minutes of 60-minute show

**Bridge Over Troubled Waters** is a local Boston aid organization that works specifically with young people in Boston, ages 10 to 24 who are dealing with homelessness, abuse, addiction and more. We were joined by the **President & CEO Elisabeth Jackson** who talked about the programs and aid they provide for this high risk part of the homeless population

File Under: Hunger & Homelessness, Community Outreach

## IX. EDUCATION

**New England Lifestyles**  
August 20<sup>th</sup>, 2023 6:00 am  
15 minutes of 60-minute show

We were joined by **Karson, host of WWBX's Karson & Kennedy Morning Show** to discuss their initiative **CLEAR THE LIST**, in which listeners are asked to donate badly needed school supplies to teachers headed back to school to make the learning process more complete. The shocking truth is that teachers end up buying a lot of their own supplies to assist in the learning process. The effort is a joint promotion with WBZ-TV News.

File Under: Education, Community Outreach

**New England Lifestyles**  
May 28<sup>th</sup>, 2022 6:30am  
13 minutes of 60-minute show

Talked with **Ella Morton**, the contributing editor and author of the book **Atlas Obscura**. We started the conversation talking about the concept of the book and how it was made to help travelers. Morton talked about the making of the book and how a group of them travelled to try to get people to know more about areas that they want to travel to and to find things that they may not have been thinking of. She continues to talk about places that she travelled to and places that are not typical for tourists. We finished the conversation talking about the books and how they mention some of the creatures that inhabit the places and not just things that tourists can do **New England**

File Under: Education, Pop Culture

## X. VETERANS ISSUES

**New England Lifestyles**  
July 30<sup>th</sup>, 2023 6:50am  
10 minutes of 60-minute show

Despite the fact that veterans are heroes who sacrificed for our freedom, the sad truth is that many folks prey on their vulnerability. We spoke to **Troy Broussard, a US Army Desert Storm vet who joined AARP** joined up to talk about the reality of scams being perpetrated against veterans.

File Under: Veterans Issues, Health Issues

### **New England Lifestyles**

July 23<sup>rd</sup>, 2023 6:00am

10 minutes of 60-minute show

Veterans are among the most vital people in the community, making sacrifices, contributing and making a difference. Often when vets leave the service they struggle to find jobs, and we discussed some upcoming veterans' job fairs coming up with **Disabled American Veterans National Employment Director Ryan Bergos**, who is a disabled vet who found his purpose helping vets find gigs. The virtual events are big now and show a wide range of options for those looking for work.

File Under: Veterans Issues, Health Issues

## **XI. POP CULTURE**

### **New England Lifestyles**

July 16<sup>th</sup>, 2023 6:50am

10 minutes of 60-minute show

*"The Proof Is Out There"* is a TV series on The History Channel and we spoke to **host and journalist Tony Harris** about the new information coming out about UFO's and the whole UFO/cytology phenomenon which is always the source of great chatter & theories.

File Under: Government Cover-ups, Pop Culture

## **COMMUNITY AWARENESS**

**Topic:** Personal Recovery Story: Brenda C.

**Program:** The Right Mind Media Podcast

**Guest:** Brenda C. shares her personal recovery story

**Time:** 25:26

**Aired:** July 2, 23, 2023, 5:30 AM

**Topic:** Personal Recovery Story: Cortney

**Program:** The Right Mind Media Podcast

**Guest:** Cortney shares her personal recovery story

**Time:** 25:12

**Aired:** July 16, 2023, 5:30 AM

**Topic:** Personal Recovery Story: Jim S.

**Program:** The Right Mind Media Podcast

**Guest:** Jim S. shares his personal recovery story

**Time:** 26:11

**Aired:** August 20, 2023, 5:30 AM

**Topic:** Personal Recovery Story: Tara G.

**Program:** The Right Mind Media Podcast  
**Guest:** Tara G. shares her personal recovery story  
**Time:** 26:59  
**Aired:** September 3, 2023, 5:30 AM

**Topic:** 7<sup>th</sup> Annual I'm Listening Special  
**Program:** The Right Mind Media Podcast  
**Guests:** Audacity's mental health initiative is continuing to spread mental health awareness with help from some big-time stars including: Alanis Morissette, Portugal. The Man, and Jermaine Dupri  
**Time:** 120:00  
**Aired:** September 20, 2023, 7:00 PM

**Topic:** Recovery, Belonging, and Anger Management  
**Program:** The Right Mind Media Podcast  
**Guests:** Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH  
**Time:** 27:38  
**Aired:** September 24, 2023, 5:30 AM

## **CULTURE & SOCIETY**

**Topic:** There's No Normal Person: The Intersection of Ethics and Disability  
**Program:** Radio Health Journal  
**Guests:** Dr. Jeffrey Bishop, Tenet Endowed Chair in Bioethics and Professor of Health Care Ethics at Saint Louis University; Dr. Brooke Ellison, Associate Professor at Stony Brook University and Author of Look Both Ways  
**Time:** 10:02  
**Aired:** July 9, 2023, 6:15 AM

**Topic:** Mercury Hats, Arsenic Dresses, and Poisoned Shoes: Toxic Fashion  
**Program:** Radio Health Journal  
**Guest:** Alden Wicker, Award-Winning Journalist & Author of To Dye For and Founder of EcoCult  
**Time:** 8:25  
**Aired:** August 13, 2023, 6:15 AM

**Topic:** Evolution Part Two: Is the Success of Humanity Based on Luck?  
**Program:** Radio Health Journal  
**Guest:** Dr. Tony Capra, Associate Professor of Epidemiology and Biostatistics at University of California San Francisco  
**Time:** 7:44  
**Aired:** August 27, 2023, 6:15 AM

**Topic:** Alcohol By the Numbers  
**Program:** The Right Mind Media Podcast



**Guests:** Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH, discuss Scotland's new retail policies for alcohol, stress reduction, and how we metabolize alcohol

**Time:** 27:03

**Aired:** September 17, 2023, 5:30 AM

## CURRENT EVENTS

**Topic:** Bioethics Part 2: Should You Have the Right to End Your Own Life?

**Program:** Radio Health Journal

**Guests:** Dr. Jeffrey Bishop, Tenet Endowed Chair in Bioethics and Professor of Health Care Ethics at Saint Louis University; Dr. Brooke Ellison, Associate Professor at Stony Brook University and Author of Look Both Ways

**Time:** 10:49

**Aired:** July 16, 2023, 6:00 AM

**Topic:** Are You Protected from Tick-Borne Diseases?

**Program:** Radio Health Journal

**Guest:** Dr. Bobbi Pritt, Professor of Laboratory Medicine and Pathology and Director of Clinical Parasitology at Mayo Clinic

**Time:** 7:03

**Aired:** July 30, 2023, 5:45 AM

**Topic:** Have We Cheated Natural Selection?

**Program:** Radio Health Journal

**Guest:** Dr. Steve Reilly, Assistant Professor of Genetics at Yale School of Medicine

**Time:** 11:38

**Aired:** August 13, 2023, 6:00 AM

## EDUCATION/YOUTH ISSUES

**Topic:** How Can We Save Infants from the Effects of Opioid Addiction?

**Program:** Radio Health Journal

**Guests:** Dr. Stephen Patrick, Neonatologist and Director of Vanderbilt Center for Child Health Policy at Vanderbilt University; Dr. Diana Bianchi, Director of the Eunice Kennedy Shriver National Institute of Child Health and Human Development and NIH

**Time:** 10:08

**Aired:** July 9, 2023, 6:00 AM

**Topic:** Parenting in the Screen Age

**Program:** The Right Mind Media Podcast

**Guests:** Dr. Delaney Rushton, Author of Parenting in the Screen Age: A Guide for Calm Conversations

**Time:** 25:48

**Aired:** August 13, 2023, 5:30 AM

**Topic:** Is There Such a Thing as a Safe Amount on Caffeine for Teens?

**Program:** Radio Health Journal

**Guest:** Dr. Holly Benjamin, Professor of Pediatrics & Orthopedic Surgery and Rehabilitation Medicine at University of Chicago

**Time:** 8:36

**Aired:** September 3, 2023, 6:15 AM

**Topic:** On Adoption: Voices Unheard, A Reflective Journal for Adults

**Program:** Radio Health Journal

**Guests:** Lisa Coppola, Author of [Voices Unheard, A Reflective Journal for Adults](#); Kelly DeBenedetto, Executive Director and Clinical Director of Boston Post Adoption Resources

**Time:** 26:47

**Aired:** September 10, 2023, 5:30 AM

## HEALTH

**Topic:** Will Hormonal Contraceptives Worsen Your Autoimmune Disease?

**Program:** Radio Health Journal

**Guests:** Dr. Lisa Sammaritano, Professor of Clinical Medicine at Weill Cornell Medical College; Dr. Kristen Demoruelle, Rheumatologist, Associate Professor of Medicine at University of Colorado School of Medicine; Kristy Griffin, Patient

**Time:** 12:47

**Aired:** July 2, 23, 2023, 6:00 AM

**Topic:** Is Psychedelic Therapy the Future of Mental Health Treatment?

**Program:** Radio Health Journal

**Guest:** Dr. Steve Levine, Senior Vice President for Patient Access and Medical Affairs at Compass Pathways

**Time:** 9:12

**Aired:** July 16, 2023, 6:15 AM

**Topic:** High-Risk Pregnancy? Bed Rest May Not Be the Answer

**Program:** Radio Health Journal

**Guests:** Dr. Michelle Mottola, Embryologist & Professor at Schulich School of Medicine and Dentistry at University of Western Ontario and Director of the Exercise and Pregnancy Laboratory with R. Samuel McLaughlin Foundation; Dr. Cynthia Gyamfi-Bannerman, Professor & Chair of Obstetrics, Gynecology, and Reproductive Sciences at University of California San Diego, President-Elect of the Society for Maternal-Fetal Medicine; Aileen Weintraub, Author of [Knocked Down](#)

**Time:** 8:36

**Aired:** July 30, 2023, 6:15 AM

**Topic:** Hidden Heart Disease: What Makes a Healthy, 33-Year Old Have a Stroke?

**Program:** Radio Health Journal

**Guests:** Dr. Chris Malaisrie, Attending Cardiac Surgeon at Northwestern Medicine, Professor of Surgery at Northwestern University; Alexander McKeon, BAV & Aortic Aneurysm Patient

**Time:** 10:48

**Aired:** August 6, 2023, 6:00 AM

**Topic:** Revealing the Hidden Symptoms and Stigmas Surrounding Brain Injuries

**Program:** Radio Health Journal

**Guest:** Dr. Sandeep Vaishnavi, Cognitive Neuroscientist at Faculty Network Member of the Duke Institute for Brain Sciences at Duke University and Co-Author of Healing the Traumatized Brain

**Time:** 11:58

**Aired:** August 20, 2023, 6:00 AM

**Topic:** Sickle Cell Disease: An Evolutionary Protection Turned Deadly

**Program:** Radio Health Journal

**Guests:** Dr. Russell Ware, Pediatric Hematologist, Director of Hematology at Cincinnati Children's Hospital Medical Center; Dr. Grace Onimoe, Pediatric Hematologist-Oncologist at Cleveland Clinic and Board Member at American Sickle Cell Anemia Association

**Time:** 11:47

**Aired:** August 27, 2023, 6:00 AM

**Topic:** Can We Fix Our Healthcare System Without Starting from Scratch?

**Program:** Radio Health Journal

**Guests:** Dr. Amy Finkelstein, Professor of Economics at Massachusetts Institute of Technology and Author of We've Got You Covered; Dr. Jonathan Oberlander, Professor and Department Chair of Social Medicine at University of North Carolina Chapel Hill School of Medicine

**Time:** 10:05

**Aired:** September 10, 2023, 6:00 AM

**Topic:** Why Fertility Preservation is Crucial for Cancer Patients

**Program:** Radio Health Journal

**Guests:** Dr. Kara Goldman, Medical Director of Fertility Preservation at Northwestern Medicine, Associate Professor of Obstetrics and Gynecology at Northwestern University; Shelly Battista, Breast Cancer Survivor

**Time:** 11:54

**Aired:** September 24, 2023, 6:00 AM

## **HISTORY/GOVERNMENT**

**Topic:** Honoring Nazi Doctors and Criminals: The Dark Side of Medical Eponyms

**Program:** Radio Health Journal

**Guests:** Dr. Sabine Hildebrandt, Associate Professor of Pediatrics at Boston Children's Hospital & Harvard Medical School; Dr. Eric Matteson, Professor Emeritus of Medicine at Mayo Clinic

**Time:** 10:51

**Aired:** July 30, 2023, 6:00 AM

**Topic:** Evolution Part One: How Our Ancestry is Revolutionizing Precision Medicine

**Program:** Radio Health Journal

**Guest:** Dr. Tony Capra, Associate Professor of Epidemiology and Biostatistics at University of California San Francisco

**Time:** 8:08

**Aired:** August 20, 2023, 6:15 AM

**Topic:** The Perfect Pregnancy Doesn't Exist: Childbirth Throughout History

**Program:** Radio Health Journal

**Guest:** Dr. Lara Freidenfelds, Historian of Health, Reproduction, and Parenting in America and Author of The Myth of the Perfect Pregnancy

**Time:** 9:55

**Aired:** September 10, 2023, 6:15 AM

**Topic:** How Will Affirmative Action Ban Affect Healthcare?

**Program:** Radio Health Journal

**Guests:** Dr. Dayle Davenport, Associate Dean for Health, Equity, Diversity, and Inclusion at Pritzker School of Medicine, Emergency Medicine Physician at University of Chicago Medical Center; Dr. Mark Henderson, Professor of Internal Medicine, Associate Dean for Admissions at UC-Davis School of Medicine; Dr. Geoffrey Young, Senior Director for Transforming the Health Care Workforce at Association of American Medical Colleges

**Time:** 11:28

**Aired:** September 17, 2023, 6:00 AM

## PERSONAL WELL-BEING

**Topic:** Do You Feel Pressured to Work While You're Sick?

**Program:** Radio Health Journal

**Guests:** Richard Deosingh, District President of Robert Half International; Dr. Joseph Ladapo, Professor at the University of Florida College of Medicine and State Surgeon General of Florida

**Time:** 7:11

**Aired:** July 2, 23, 2023, 6:15 AM

**Topic:** Sun, Summer, and Serotonin

**Program:** Radio Health Journal

**Guests:** Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH

**Time:** 26:53

**Aired:** July 9, August 27, 2023, 5:30 AM

**Topic:** We Live in an Ageist Society: How to Enjoy Old Age

**Program:** Radio Health Journal

**Guest:** Dr. Roseanne Leipzig, Professor and Vice Chair of Education at the Brookdale Department of Geriatrics and Palliative Medicine at Mount Sinai and Author of Honest Aging

**Time:** 12:29

**Aired:** July 30, 2023, 5:30 AM

**Topic:** Hot Topics: Depression, Exercise, and Sleep

**Program:** The Right Mind Media Podcast

**Guests:** Jon Cohan, CADC, and Gabrielle "Abby" Dean, LISCW, MPH

**Time:** 26:11

**Aired:** August 6, 2023, 5:30 AM

**Topic:** Kitchen Chemistry: Is Aspartame Too Good to Be True?

**Program:** Radio Health Journal

**Guests:** Dr. John Sievenpiper, Professor of Nutritional Sciences and Medicine, University of Toronto; Dr. Daniele Wikoff, Principal Scientists & Director of Health Sciences Practice, ToxStrategies

**Time:** 9:19

**Aired:** August 6, 2023, 6:15 AM

**Topic:** You Don't Deserve to Be Tolerated: Healing From Toxic Relationships

**Program:** Radio Health Journal

**Guest:** Jaime Mahler, Licensed Psychotherapist and Author of Toxic Relationship Recovery

**Time:** 11:37

**Aired:** September 3, 2023, 6:00 AM

**Topic:** How to Protect Yourself from Air Pollution

**Program:** Radio Health Journal

**Guest:** Dr. Nikki Bars McCullough, Respiratory protection expert with 3M Company

**Time:** 8:04

**Aired:** September 17, 2023, 6:15 AM

**Topic:** Kitchen Chemistry: The Facts (and Myths) of Dietary Protein

**Program:** Radio Health Journal

**Guest:** Dr. Emily Lantz, Assistant Professor in the Department of Nutrition, Metabolism, and Rehabilitation Science at the University of Texas Medical Branch

**Time:** 8:10

**Aired:** September 24, 2023, 6:15 AM

**Topic:** Mental Health

**Program:** I'm Listening

**Time:** 2 Hours

**Aired:** September 20, 2023, 7-9PM

**Description:** Audacy presented the sixth annual “I’m Listening,” a live national program that brings together artists, athletes and medical specialists to raise awareness the importance of talking about and caring for our mental health. The two-hour special aired nationwide in primetime on Wednesday, September 20th at 7pm local time across more than 230 stations and Audacy’s livestream.

## RESEARCH & TECHNOLOGY

**Topic:** Pain Management on Cellular Level, Eye Disease Treatments & Melanin, the Evolution of Hair

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:35

**Aired:** July 2, 23, 2023, 6:20 AM

**Topic:** Cancer & Race, Stem Cells & Damaged Heart Tissue, Light Exercise After a Concussion

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:22

**Aired:** July 9, 2023, 6:20 AM

**Topic:** Increased Pedestrian Fatalities, How Law Enforcement Contributes to Overdose Deaths, The Dangers of Gas Stoves

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:36

**Aired:** July 16, 2023, 6:20 AM

**Topic:** How AI Can Read Your Mind, Protecting Your Newborn Baby, Exercise for Your Health, If Extreme Weather is Threatening our Wheat Production

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 2:04

**Aired:** July 30, 2023, 6:20 AM

**Topic:** Music is Good for Your Health, Grief & Illness, New Cancer Therapy, Is America Ground Zero for the Next Pandemic?

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 2:06

**Aired:** July 30, 2023, 6:20 AM

**Topic:** Over-the-Counter Contraception, Biodegradable Plastic, and How Psychedelic Drugs Help Brain Development

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:31

**Aired:** August 6, 2023, 6:20 AM

**Topic:** How We Can Hear Silence, Using a Blood Disease to Fight Dementia, The Rise of Snake Bites in America

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:33

**Aired:** August 13, 2023, 6:20 AM

**Topic:** The Rise of Leprosy in America, Eliminating Child Labor, and a New Era of Robotics Prosthetics

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:30

**Aired:** August 20, 2023, 6:20 AM

**Topic:** Red Meat Allergies, Misdiagnosing Antibiotics, An Illness That's Disguised as Picky Eating

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 2:02

**Aired:** August 27, 2023, 6:20 AM

**Topic:** Breastmilk Aids Motor Development, A New Relief for Rashes, Exposing Myths About Hydration

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:22

**Aired:** September 3, 2023, 6:20 AM

**Topic:** Toxic Breastmilk, New COVID Antibodies, Cellular Tattoos

**Program:** Radio Health Journal

**Segment:** Medical Notes & News

**Time:** 1:34

**Aired:** September 10, 2023, 6:20 AM

**Topic:** Inadequate Addiction Treatment, Genetic Eating Disorders, the Song of Mosquitoes

**Program:** Radio Health Journal  
**Segment:** Medical Notes & News  
**Time:** 2:02  
**Aired:** September 17, 2023, 6:20 AM

**Topic:** Suicide Rates are at an All-Time High, the New COVID Strain is Taking Over America, the Music Genre Your Infant Should Listen To  
**Program:** Radio Health Journal  
**Segment:** Medical Notes & News  
**Time:** 1:29  
**Aired:** September 24, 2023, 6:20 AM

## COMMUNITY FORUM

**Topic:** Eye on Health - Eye-Care America Program - Ophthalmologist  
**Organization:** American Academy of Ophthalmology  
**Time:** 00:30  
**Aired:** July 2, 2023

**Topic:** Planning Your Retirement  
**Organization:** Transamerica Institute, Internal Revenue Service  
**Time:** 00:60  
**Aired:** July 2, 16, 2023

**Topic:** Donate Your Vehicle  
**Organization:** Massachusetts Association for the Blind and Visually Impaired  
**Time:** 00:30  
**Aired:** July 2, 16, 30, August 13, 20, September 3, 10, 17, 24, 2023

**Topic:** Allergy Avoidance  
**Organization:** National Air Duct Cleaners Association  
**Time:** 00:30  
**Aired:** July 2, 16, 30, August 13, 27, September 3, 17, 2023

**Topic:** Healthy Living  
**Organization:** National Air Duct Cleaning Association  
**Time:** 00:30  
**Aired:** July 9, August 6, 20, September 10, 24 2023

**Topic:** Health Awareness  
**Organization:** American Liver Foundation



**Time:** 00:30  
**Aired:** July 9, August 13, 27, September 3, 2023

**Topic:** Protecting Your Finances  
**Organization:** Financial Industry Regulatory Authority  
**Time:** 00:30  
**Aired:** July 9, August 27, September 10, 2023

**Topic:** End Hunger  
**Organization:** WhyHunger  
**Time:** 00:30  
**Aired:** July 9, September 10, 2023

**Topic:** Eye on Health - Eye-Care America Program- Eye Disease  
**Organization:** American Academy of Ophthalmology  
**Time:** 00:30  
**Aired:** July 16, August 6, 20, September 3, 2023  
**Topic:** Against the Tide Fundraising Event  
**Organization:** Massachusetts Breast Cancer Coalition  
**Time:** 00:30  
**Aired:** July 30, August 6, 2023

**Topic:** Radiology Exams  
**Organization:** Radiological Society of North America  
**Time:** 00:30  
**Aired:** July 30, August 6, 13, 20, 27, 2023

**Topic:** September is Ovarian Cancer Awareness Month  
**Organization:** Radiological Society of North America  
**Time:** 00:30  
**Aired:** September 17, 24, 2023

**Topic:** September is Prostate Cancer Awareness Month  
**Organization:** Radiological Society of North America  
**Time:** 00:30  
**Aired:** September 17, 24, 2023

## **PUBLIC SERVICE ANNOUNCEMENTS**

**Topic:** Ashley Judd  
**Organization:** Peace Corps  
**Time:** 00:30  
**Aired:** 7/2/23, 7/23/23

**Topic:** Asian Long Horned Beetle  
**Organization:** USDA

**Time:** 00:30  
**Aired:** 7/2/23, 7/9/23, 7/23/23

**Topic:** Adopt or Donate  
**Organization:** Worcester Animal Rescue League  
**Time:** 00:30  
**Aired:** 7/2/23, 7/9/23, 7/23/23

**Topic:** My Grandfather  
**Organization:** US Department of Veterans Affairs  
**Time:** 00:30  
**Aired:** 7/2/23, 7/16/23, 7/23/23, 7/30/23, 8/13/23, 8/27/23, 9/17/23

**Topic:** Prilosec  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 7/2/23, 7/23/23

**Topic:** Discover Card Brand  
**Organization:** Discover Products Inc.  
**Time:** 00:30  
**Aired:** 7/2/23, 7/23/23, 7/30/23, 9/3/23

**Topic:** Macy's  
**Organization:** Macy's  
**Time:** 00:30  
**Aired:** 7/2/23, 7/23/23

**Topic:** Bounty  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 7/2/23, 7/23/23

**Topic:** Ibrance – Breast Cancer  
**Organization:** Pfizer Consumer Healthcare  
**Time:** 00:60  
**Aired:** 7/2/23, 7/9/23, 7/23/23, 8/13/23, 8/20/23, 9/10/23, 9/17/23

**Topic:** Eliquis  
**Organization:** Pfizer Consumer Healthcare  
**Time:** 00:60  
**Aired:** 7/2/23, 7/9/23, 7/23/23, 7/30/23 (x3), 8/20/23 (x2), 8/27/23 (x2)

**Topic:** O'Reilly  
**Organization:** O'Reilly Auto Parts  
**Time:** 00:30

**Aired:** 7/2/23, 7/9/23, 7/23/23, 9/24/23

**Topic:** Metamucil AA

**Organization:** Procter & Gamble

**Time:** 00:30

**Aired:** 7/2/23, 7/23/23, 7/30/23, 8/6/23, 9/3/23

**Topic:** Reading is Fundamental

**Organization:** Macy's

**Time:** 00:30

**Aired:** 7/9/23, 7/16/23, 7/30/23 (x3)

**Topic:** Febreze Car Fresh

**Organization:** Procter & Gamble

**Time:** 00:30

**Aired:** 7/9/23

**Topic:** Xeljanz Rheum

**Organization:** Pfizer Consumer Healthcare

**Time:** 00:60

**Aired:** 7/9/23, 7/16/23 (x2), 7/30/23, 8/6/23 (x2), 8/13/23, 8/20/23

**Topic:** Prevnar20

**Organization:** Pfizer Consumer Healthcare

**Time:** 00:60

**Aired:** 7/9/23, 9/17/23

**Topic:** Every Pet

**Organization:** Veterinary Association

**Time:** 00:30

**Aired:** 7/16/23, 8/20/23, 9/10/23, 9/24/23

**Topic:** Learn More About Rotary

**Organization:** Rotary

**Time:** 00:30

**Aired:** 7/16/23, 8/20/23, 9/10/23

**Topic:** Chronic Fatigue Syndrome

**Organization:** Centers for Disease Control and Prevention

**Time:** 00:30

**Aired:** 7/16/23, 7/30/23, 8/13/23, 8/27/23, 9/17/23

**Topic:** Kelley Blue Book

**Organization:** Cox

**Time:** 00:30

**Aired:** 7/16/23

**Topic:** KFC 2023  
**Organization:** KFC  
**Time:** 00:30  
**Aired:** 7/16/23

**Topic:** Vyndamax - Cardiomyopathy  
**Organization:** Pfizer Consumer Healthcare  
**Time:** 00:30  
**Aired:** 7/16/23 (x2), 7/30/23 (x2), 8/20/23, 9/3/23, 9/24/23

**Topic:** Liberty Mutual  
**Organization:** Liberty Mutual Insurance Co.  
**Time:** 00:30  
**Aired:** 7/16/23, 7/30/23, 8/6/23, 8/13/23, 8/20/23, 8/27/23, 9/3/23, 9/10/23, 9/17/23, 9/24/23

**Topic:** Leftovers  
**Organization:** Department of Agriculture  
**Time:** 00:30  
**Aired:** 7/30/23

**Topic:** Gain Fabric ENHC  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 7/30/23

**Topic:** MC Magic Eraser  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 7/30/23, 9/10/23

**Topic:** eBay Parts & Accessories  
**Organization:** eBay  
**Time:** 00:30  
**Aired:** 7/30/23

**Topic:** Tide Laundry  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 7/30/23

**Topic:** Obesity Prevention  
**Organization:** Centers for Disease Control and Prevention  
**Time:** 00:30  
**Aired:** 8/6/23, 9/3/23

**Topic:** Jon Bon Jovi  
**Organization:** AmeriCorps  
**Time:** 00:30  
**Aired:** 8/6/23

**Topic:** Faces of AFIB and Stroke  
**Organization:** National Stroke Association  
**Time:** 00:30  
**Aired:** 8/6/23, 9/3/23

**Topic:** Skechers  
**Organization:** Skechers  
**Time:** 00:30  
**Aired:** 8/6/23

**Topic:** Pepto Bismol  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 8/6/23

**Topic:** Skyrizi 2023  
**Organization:** Skyrizi  
**Time:** 00:60  
**Aired:** 8/6/23, 9/3/23

**Topic:** Jon Bon Jovi  
**Organization:** AmeriCorps  
**Time:** 00:60  
**Aired:** 8/13/23

**Topic:** Abrysvo  
**Organization:** Pfizer Consumer Healthcare  
**Time:** 00:30  
**Aired:** 8/13/23, 8/27/23, 9/10/23, 9/24/23

**Topic:** Indeed  
**Organization:** Indeed  
**Time:** 00:30  
**Aired:** 8/13/23, 9/17/23, 9/24/23

**Topic:** Tide Laundry  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 8/13/23

**Topic:** TACOGEN  
**Organization:** Taco Bell  
**Time:** 00:30  
**Aired:** 8/13/23

**Topic:** Napa Upfront  
**Organization:** Napa  
**Time:** 00:30  
**Aired:** 8/13/23

**Topic:** Army Specialist  
**Organization:** Paralyzed Veterans  
**Time:** 00:30  
**Aired:** 8/20/23

**Topic:** Mental Health Awareness  
**Organization:** Macy's  
**Time:** 00:30  
**Aired:** 8/27/23 (x2), 9/3/23 (x2), 9/10/23 (x2)

**Topic:** Wild Hive  
**Organization:** California Strawberry Commission  
**Time:** 00:60  
**Aired:** 8/27/23

**Topic:** Charmin  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 9/3/23

**Topic:** Frank's Redhot  
**Organization:** McCormick  
**Time:** 00:30  
**Aired:** 9/3/23

**Topic:** RHJ VP Podcast  
**Organization:** SPM  
**Time:** 00:30  
**Aired:** 9/10/23 (x2), 9/24/23 (x2)

**Topic:** Secret AA  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 9/10/23

**Topic:** Services Mashup  
**Organization:** AutoZone  
**Time:** 00:30  
**Aired:** 9/17/23, 9/24/23

**Topic:** Gain Laundry  
**Organization:** Procter & Gamble  
**Time:** 00:30  
**Aired:** 9/17/23 (x2)

**Topic:** Small Business  
**Organization:** Bank of America  
**Time:** 00:30  
**Aired:** 9/17/23

**Topic:** Comirnaty  
**Organization:** Pfizer Consumer Healthcare  
**Time:** 00:30  
**Aired:** 9/24/23 (x2)

### **Public Service Campaigns**

#### **WEEI-FM raises funds and promotes awareness in 3rd quarter 2023**

WEEI-FM raised funds and promoted awareness with the Jimmy Fund Radio-Telethon in the 3<sup>rd</sup> quarter. The telethon took place on August 29 and 30, 2023. The event raised more than \$4 million in support of Dana-Farber Cancer Institute's exceptional patient care and revolutionary research.

#### **WEEI-FM raised funds for various local families in 3rd quarter 2023**

WEEI-FM and the Greg Hill Foundation raised awareness and funds for local families in need like these recent beneficiaries: State Trooper Matthew McRae, Stephanie Croteau & Family, and the Bagley Family. Events like Summerfest, the R.H. White's 100 Years BBQ at Wachusett Summerfest, and the Numbnuts Invitational all help to raise funds for those in need. The Greg Hill Foundation responds to immediate requests for assistance, to improve the lives of local families touched by tragedy, through matching the charitable donation of Greg's media audience.