

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

FEDERAL CANDIDATE

STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WKZJ-FM / Columbus, GA	Date: 1-31-2020
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I, Catherine Warburton,

being/on behalf of: Bloomberg, Michael,

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

1/13/20

Date

Catherine Warburton

Signature

To Be Signed By Station Representative

Accepted

Accepted in Part

Rejected

Signature

Printed Name

Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

1/13/20

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.

STATION: WKZJ-FM	ORDER#: 3170310	DATE: 01/31/2020
MARKET: Columbus, GA	AMOUNT: \$580.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: McGavren Guild Media	SPOTS: 32	Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:		
SALES OFFICE: NEW YORK	SLS PH: 212 400 7430	
SALESPERSON: Dan Cicero	SLS FAX: 212 602 0023	
SLS EMAIL: Dan.Cicero@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI: MBLM	CONTRACT # FOR INVOICING 4374556
ADVERTISER: Mike Bloomberg 2020	AGY PRD: MBLM	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: 2/1 - 2/7 Est#117 Mike Bloomberg 2020 - AA	AGY EST: 117	Invoices@MediaFinancial.com
FLIGHT: 02-01-2020 TO 2/9/2020	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
TOT # OF WEEKS: 2		
PRIM. DEMO: Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 01/31/2020 10:55

COMMENTS

[Rep Comment] 01/31/2020: This is a new order! to start tomorrow! Traffic/spots will be sent shortly! Please email station generated confirmation asap! Please confirm in radio exchange upon receipt if you are set up or email val.wilson@genmediapartners.com! Thank you!

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.

WEEK#1		2/1/2020 To 2/2/2020					WK TOT \$100.00		WK TOTAL SPOTS 8		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	5	S.	10:00AM	7:00PM	60	2/1/2020	2/1/2020	4	\$15	\$60
	6	S	10:00AM	7:00PM	60	2/2/2020	2/2/2020	4	\$10	\$40

Jerica McCall 1-31-2020

WEEK#2		2/3/2020 To 2/9/2020					WK TOT \$480.00		WK TOTAL SPOTS 24		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		MTWTF..	6:00AM	10:00AM	60	2/3/2020	2/7/2020	7	\$20	\$140
	2		MTWTF..	10:00AM	3:00PM	60	2/3/2020	2/7/2020	6	\$20	\$120
	3		MTWTF..	3:00PM	7:00PM	60	2/3/2020	2/7/2020	7	\$20	\$140
	4		MTWTF..	7:00PM	12:00AM	60	2/3/2020	2/7/2020	4	\$20	\$80

