

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Catherine Warburten, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

Michael Bloomberg

Authorized committee:

Mike Bloomberg 2020, Inc.

Agency requesting time (and contact information):

N/A Assembly

Candidate's political party:

Democratic

Office sought (no acronyms or abbreviations):

President

Date of election:

Date varies by state

General

Primary

Treasurer of candidate's authorized committee:

Hayden Horowitz

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**Candidate/Committee/Agency**

**Station Representative**

Signature:

*Catherine Warburten*

Signature:

Name: Catherine Warburten

Name:

Date of Request to Purchase Ad Time:

Date of Station Agreement to Sell Time:

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:

*Catherine Warburton*

Name: Catherine Warburton

Date: 2/14/20

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?

Yes

No

Date ad received: 2/24/2020

**Note: Must have separate PB-19 Forms for each version of the ad (i.e., for every ad with differing copy).**

Federal candidate certification signed (above):

Yes

No

N/A

Disposition:

Accepted

Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*

Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #:

3171170

Station Call Letters:

WKZJ-FM

Date Received/Requested:

2/24/2020

Est. #:

135

Station Location:

Columbus, GA

Run Start and End Dates:

2/25/20 to 3/1/2020

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

**STATION:** WKZJ-FM      **ORDER#:** 3171170      **DATE:** 02/24/2020  
**MARKET:** Columbus, GA      **AMOUNT:** \$740.00      **AGENCY:** MEDIA FINANCIAL SERVICES  
**REP:** McGavren Guild Media      **SPOTS:** 28      Invoices@MediaFinancial.com  
**MOD:** Stn Ver: 1 Last:  
**SALES OFFICE:** NEW YORK      **SLS PH:** 212 400 7430  
**SALESPERSON:** Dan Cicero      **SLS FAX:** 212 602 0023  
**SLS EMAIL:** Dan.Cicero@GenMediaPartners.com  
**AGENCY:** MEDIA FINANCIAL SERVICES      **AGY CLI:**      **CONTRACT # FOR INVOICING** 4376379  
**ADVERTISER:** Mike Bloomberg 2020      **AGY PRD:**      **INVOICE:** MEDIA FINANCIAL SERVICES  
**PRODUCT:** 2.25-2.28 Est#135-Mike Bloomberg 2020 AA      **AGY EST:** 135      Invoices@MediaFinancial.com  
**FLIGHT:** 02-25-2020 TO 3/1/2020      Unwired Spot Mod  
**TOT # OF WEEKS:** 1  
**PRIM. DEMO:** Adults 35+      Cash Trade  
**SEC. DEMO:**      **SPOT TYPE:**      **LAST SENT:** 02/24/2020 14:36

**COMMENTS**

[Rep Comment] 02/24/2020: THIS IS A NEW ORDER. TRAFFIC TO FOLLOW LATER TODAY. MAKEGOODS ARE OK WITHIN DAYPART. MAX 2X/HR. PLEASE CONFIRM TODAY TO LETA.MORK@GENMEDIAPARTNERS.COM

Send invoices electronically

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.

*Jerica McCall* 2-24-2020

WEEK#1      2/25/2020 To 3/1/2020      WK TOT \$740.00      WK TOTAL SPOTS 28  
 26

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	2/25/2020	2/28/2020	8	\$35	\$280
	2		.TWTF..	10:00AM	3:00PM	60	2/25/2020	2/28/2020	8	\$30	\$240
	3		.TWTF..	3:00PM	7:00PM	60	2/25/2020	2/28/2020	8	\$20	\$160
	4		.TWTF..	7:00PM	12:00AM	60	2/25/2020	2/28/2020	4	\$15	\$60

TOTAL	Mar										Total
SPOT	28										28
CASH	740.00										740.00
TOTAL	740.00										740.00