

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE**

**STATE/LOCAL CANDIDATE**

**To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WKZJ-FM Columbus, GA	<b>Date:</b> 1-14-2020
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I, Catherine Warburton

being/on behalf of: Bloomberg, Michael

a legally qualified candidate of the Democratic

political party for the office of: President

in the Primary

election to be held on: \_\_\_\_\_

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please refer to station schedule					

**Attach proposed schedule with charges (if available):**

I represent that the payment for the above described broadcast time has been furnished by:

Mike Bloomberg 2020, Inc.

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and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Hayden Horowitz

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This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

***To Be Signed By Candidate or Authorized Committee***

1/13/20

**Date**

*Catherine Warburton*

**Signature**

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***To Be Signed By Station Representative***

**Accepted**

**Accepted in Part**

**Rejected**

**Signature**

**Printed Name**

**Title**

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## FEDERAL CANDIDATE CERTIFICATION

**In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:**

I, Catherine Warburton

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

does

does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.



signature of candidate or authorized committee

Catherine Warburton

printed name

1/13/20

date

**AGREED UPON SCHEDULE**

**(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF CANDIDATE'S REQUEST)**

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

**Attach proposed schedule with charges (if available):**

**AFTER AIRING OF BROADCASTS:**

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

**Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.**

<b>STATION:</b>	WKZJ-FM	<b>ORDER#:</b>	3169507	<b>DATE:</b>	01/14/2020
<b>MARKET:</b>	Columbus, GA	<b>AMOUNT:</b>	\$1,080.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	McGavren Guild Media	<b>SPOTS:</b>	54		Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 3 Last: 1				
<b>SALES OFFICE:</b>	NEW YORK	<b>SLS PH:</b>	212 400 7430		
<b>SALESPERSON:</b>	Dan Cicero	<b>SLS FAX:</b>	212 602 0023		
<b>SLS EMAIL:</b>	Dan.Cicero@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	4372984
<b>ADVERTISER:</b>	Mike Bloomberg 2020	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	1/13/20-1/26/20 - Mike Bloomberg	<b>AGY EST:</b>			Invoices@MediaFinancial.com
<b>FLIGHT:</b>	01-14-2020 TO 1/26/2020		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF WEEKS:</b>	2				
<b>PRIM. DEMO:</b>	Adults 45+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	01/13/2020 16:56

**COMMENTS**

[Rep Comment] 01/13/2020: Revised to include week of 1/13; note revised contract totals! Please email station generated confirmation asap! Please confirm in radio exchange upon receipt if you are set up or email val.wilson@genmediapartners.com! Thank you!

Send invoices electronically

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

**This station does not discriminate on the basis of race, gender or ethnicity in the acceptance, scheduling or completion of advertising schedules. Any order for advertising that includes any such restriction will not be accepted.**

WEEK#1	1/14/2020 To 1/19/2020		WK TOT \$600.00	WK TOTAL SPOTS 30							
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	1		.TWTF..	6:00AM	10:00AM	60	1/14/2020	1/17/2020	7	\$20	\$140
	2		.TWTF..	10:00AM	3:00PM	60	1/14/2020	1/17/2020	6	\$20	\$120
	3		.TWTF..	3:00PM	7:00PM	60	1/14/2020	1/17/2020	7	\$20	\$140
	4		.TWTF..	7:00PM	10:00PM	60	1/14/2020	1/17/2020	4	\$20	\$80
	5		.....SS	10:00AM	7:00PM	60	1/18/2020	1/19/2020	6	\$20	\$120

*Jeica McCall 1-14-2020*

National commission already taken; still display agency discount

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<b>SLS EMAIL:</b>	Dan.Cicero@GenMediaPartners.com				
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<b>TOT # OF WEEKS: 2</b>					
<b>PRIM. DEMO:</b>	Adults 45+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 01/13/2020 16:56	

WEEK#2                      1/20/2020 To 1/26/2020                      WK TOT \$480.00                      WK TOTAL SPOTS 24

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/WK	RATE	WEEKLY TOTAL
	6		MTWTF..	6:00AM	10:00AM	60	1/20/2020	1/24/2020	7	\$20	\$140
	7		MTWTF..	10:00AM	3:00PM	60	1/20/2020	1/24/2020	6	\$20	\$120
	8		MTWTF..	3:00PM	7:00PM	60	1/20/2020	1/24/2020	7	\$20	\$140
	9		MTWTF..	7:00PM	10:00PM	60	1/20/2020	1/24/2020	4	\$20	\$80

TOTAL	Jan													Total
SPOT	54													54
CASH	1,080.00													1,080.00
TOTAL	1,080.00													1,080.00