

PRI IP = 9 NP = 8 JB For Governor 62461303 (5170)

EDI INFORMATION				ORDER INFORMATION				BILLING INFORMATION				TIM #		
Client		AE	NCC - CHI - SAN FRAN (Office NCC	Address					1172684		Contract Start	10/02/2017		
Product	30's	Client	JB for Governor (23991)	Contact		Phone	713-341-1000		Contract End	10/15/2017	TOTALS FOR CONTRACT			
Estimate	10.3-10.9	Product	Political-Governor (136)	Notes					Total Spots	67	Gross Amt	\$54,150.00		
Order	62461303	Agency	Shorr, Johnson & Magnus (1589) 15%	Bill Month	Broadcast	Contract Type	Political		Agency Comm	\$8,122.50	Rep Comm	\$5,983.58		
Submit EDI Invoice		Rep Firm	13% National Cable Communications (3) 13%	Ord Status	Traffic Updates Accepted				Net Amt	\$40,043.93				
REFERENCES														
Est #		Primary	Chicago Intercon	Tertiary										
Contr #	513806	Secondary	National Political	Quaternary										
Systems	Interconnect, 5170 (36)													

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
1		9	BRVO	VARIOUS	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	5	1	5	\$925.00	\$4,625.00	30
TP																					
2		9	BRVO	AVG. ALL WKS<	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$925.00	\$925.00	30
TP																					
3		9	CNN	VARIOUS	10/03/17	10/08/17	05:00	09:00		X	X	X	X	X	X	4	1	4	\$350.00	\$1,400.00	30
TP																					
4		9	CNN	NEW DAY<	10/09/17	10/09/17	05:00	09:00	X							1	1	1	\$350.00	\$350.00	30
TP																					
5		9	CNN	VARIOUS	10/03/17	10/08/17	09:00	16:00		X	X	X	X	X	X	8	1	8	\$375.00	\$3,000.00	30
TP																					
25		9	CNN		10/05/17	10/08/17	09:00	16:00				X	X	X	X	1	1	1	\$375.00	\$375.00	30
MG From 512777 Contract 62459767																					
6		9	CNN	VARIOUS	10/09/17	10/09/17	09:00	16:00	X							1	1	1	\$375.00	\$375.00	30
TP																					
7		9	CNN	VARIOUS	10/03/17	10/08/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30
TP																					
8		9	CNN	AVG. ALL WKS<	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	4	1	4	\$1,000.0	\$4,000.00	30
TP																					
9		9	CNN	AVG. ALL WKS	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$1,000.0	\$1,000.00	30
TP																					
10		9	FOOD	VARIOUS	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	4	1	4	\$1,700.0	\$6,800.00	30
TP																					
11		9	FOOD	AVG. ALL WKS<	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$1,700.0	\$1,700.00	30
TP																					
12		9	HGTV	AVG. ALL WKS<	10/03/17	10/08/17	16:00	19:00		X	X	X	X	X	X	1	1	1	\$1,400.0	\$1,400.00	30
TP																					
13		9	HGTV	VARIOUS	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	4	1	4	\$2,200.0	\$8,800.00	30
TP																					
14		9	HGTV	VARIOUS	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$2,200.0	\$2,200.00	30
TP																					

Client	JB for Governor (23991)	AE	NCC - CHI - SAN FRAN (86)	TIM #	1172684	Contract Start	10/02/2017
Systems	Interconnect, 5170 (36)					Contract End	10/15/2017

Traffic Ln#	Traffic Par#	Priority Code	Network	Program	Start Date	Stop Date	Start Time	Stop Time	M	Tu	W	Th	F	Sa	Su	Spt Wk	Total Wks	Total Spots	Unit Cost	Total Cost	Spot Len
15		9	LIF	AVG. ALL WKS<	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	5	1	5	\$650.00	\$3,250.00	30
TP																					
16		9	LIF	AVG. ALL WKS<	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$650.00	\$650.00	30
TP																					
17		9	MNBC	VARIOUS	10/03/17	10/08/17	05:00	09:00		X	X	X	X	X	X	3	1	3	\$400.00	\$1,200.00	30
TP																					
18		9	MNBC	MORNING JOE<	10/09/17	10/09/17	05:00	09:00	X							0	1	0	\$400.00	\$0.00	30
TP																					
19		9	MNBC	VARIOUS	10/03/17	10/08/17	09:00	16:00		X	X	X	X	X	X	8	1	8	\$375.00	\$3,000.00	30
TP																					
26		9	MNBC		10/05/17	10/08/17	09:00	16:00				X	X	X	X	1	1	1	\$375.00	\$375.00	30
MG from 512777 Contract 62459767																					
20		9	MNBC	AVG. ALL WKS	10/09/17	10/09/17	09:00	16:00	X							1	1	1	\$375.00	\$375.00	30
TP																					
21		9	MNBC	VARIOUS	10/03/17	10/08/17	16:00	19:00		X	X	X	X	X	X	3	1	3	\$650.00	\$1,950.00	30
TP																					
22		9	MNBC	VARIOUS	10/09/17	10/09/17	16:00	19:00	X							1	1	1	\$650.00	\$650.00	30
TP																					
23		9	MNBC	AVG. ALL WKS<	10/03/17	10/08/17	19:00	24:00		X	X	X	X	X	X	3	1	3	\$950.00	\$2,850.00	30
TP																					
24		9	MNBC	VARIOUS	10/09/17	10/09/17	19:00	24:00	X							1	1	1	\$950.00	\$950.00	30
TP																					

Oct 17		Total
Spots	67	67
Grs \$	\$54,150	\$54,150
Net \$	\$40,044	\$40,044

PRI IP = 9 NP = 8 JB For Governor 62461303 (5170) - Summary

EDI INFORMATION		AE, CLIENT, AGENCY, REP FIRM			BILLING INFORMATION			TIM #	1172684
Client		AE	NCC - CHI - SAN FRAN (86)	NCC	Address				
Product	30's	Client	JB for Governor (23991)		Contact		Phone	713-341-1000	
Estimate	10.3-10.9	Agency	Shorr, Johnson & Magnus (1589)	15%	Notes				
Order	62461303	Rep Firm	13% National Cable Communications (3)	13%					
Submit EDI Invoice		Bill Month	Broadcast	Contract Type	Political				
Summary by broadcast month for the following schedules: 1. Interconnect, 5170 (36)									
TOTALS FOR CONTRACT								Total Spots	67
								Gross Amt	\$54,150.00
								Agency Comm	\$8,122.50
								Rep Comm	\$5,983.58
								Net Amt	\$40,043.93

Oct 17		Total
Spots	67	67
Grs \$	\$54,150	\$54,150
Net \$	\$40,044	\$40,044

ACCEPTED BY AGENCY/ADVERTISER: _____ DATE: _____ MGR: _____

FINANCE: _____ INV: _____

By signing below the undersigned represents that it is authorized to execute insertion orders or place advertising schedules on behalf of the above-named advertiser. The signatory also acknowledges the receipt of Comcast Spotlight Advertising Terms and Conditions and that all insertion orders or schedules placed by or on behalf of Advertiser are subject to such Advertising Terms and Conditions located at:

<http://www.comcastspotlight.com/legal/terms-conditions>

Accepted and Agreed

Advertiser: _____

Name: _____

Title: _____

Authorized Acceptance: _____

Date: _____