

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Taylor

Authorized committee:

David Taylor for Congress

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OH-02

Date of election:

3/19/23

General

Primary

Treasurer of candidate's authorized committee:

Natalie Baur

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Holly Horan	Name: KRISTA BECKNER
Date of Request to Purchase Ad Time: 12/14/23	Date of Station Agreement to Sell Time: 2/12/24

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Holly Horan

Date: 12/14/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 2/9/24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 4455169	Station Call Letters: WXIC	Date Received/Requested: 2/9/24
Est. #: 4535	Station Location: Waverly, Ohio	Run Start and End Dates: 2/21-2/27/24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WXIC-AM	ORDER#:	3213568	DATE:	02/09/2024
MARKET:	UM - Waverly, OH	AMOUNT:	\$496.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	62	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 1 Last:	SLS PH:	216-256-5304		
SALES OFFICE:	PHILADELPHIA	SLS FAX:	N/A		
SALESPERSON:	Heather Karban				
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4455169	
ADVERTISER:	David Taylor for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	2/21-2/27 Est. 4535 Candidate	AGY EST:	4535	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	02-21-2024 TO 2/27/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 02/09/2024 15:05	

COMMENTS

[Rep Comment] 02/09/2024: New political order, please confirm back through Radio Exchange if able, if not confirm to melissa.costello@genmediapartners.com.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*** send invoices to Media Financial Services, broadcast month.***
 invoices must include: Advertiser name, estimate number, gross and net totals, along with date/time/rate/spot length/ isci code per spot on affidavit. *****

DAY#1		2/21/2024 To 2/21/2024						TOT \$96.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	2/21/2024	2/21/2024	4	\$8	\$32	
	2		..W....	10:00AM	3:00PM	60	2/21/2024	2/21/2024	4	\$8	\$32	
	3		..W....	3:00PM	7:00PM	60	2/21/2024	2/21/2024	4	\$8	\$32	

DAY#2		2/22/2024 To 2/22/2024						TOT \$96.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	2/22/2024	2/22/2024	4	\$8	\$32	
	2		...T...	10:00AM	3:00PM	60	2/22/2024	2/22/2024	4	\$8	\$32	
	3		...T...	3:00PM	7:00PM	60	2/22/2024	2/22/2024	4	\$8	\$32	

STATION: WXIC-AM	ORDER#: 3213568	DATE: 02/09/2024
MARKET: UM - Waverly, OH	AMOUNT: \$496.00	AGENCY: MEDIA FINANCIAL SERVICES
REP: Regional Reps Non-Rep	SPOTS: 62	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
MOD: Stn Ver: 1 Last:	SLS PH: 216-256-5304	
SALES OFFICE: PHILADELPHIA	SLS FAX: N/A	
SALESPERSON: Heather Karban		
SLS EMAIL: Heather.Karban@GenMediaPartners.com		
AGENCY: MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4455169
ADVERTISER: David Taylor for Congress	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES
PRODUCT: 2/21-2/27 Est. 4535 Candidate	AGY EST: 4535	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
FLIGHT: 02-21-2024 TO 2/27/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod	
TOT # OF DAYS: 7		
PRIM. DEMO: Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade	
SEC. DEMO:	SPOT TYPE:	LAST SENT: 02/09/2024 15:05

DAY#3							2/23/2024 To 2/23/2024		TOT \$96.00		TOTAL SPOTS 12	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1	F..	6:00AM	10:00AM	60	2/23/2024	2/23/2024	4	\$8	\$32	
	2	F..	10:00AM	3:00PM	60	2/23/2024	2/23/2024	4	\$8	\$32	
	3	F..	3:00PM	7:00PM	60	2/23/2024	2/23/2024	4	\$8	\$32	

DAY#6							2/26/2024 To 2/26/2024		TOT \$104.00		TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	2/26/2024	2/26/2024	4	\$8	\$32	
	2		M.....	10:00AM	3:00PM	60	2/26/2024	2/26/2024	5	\$8	\$40	
	3		M.....	3:00PM	7:00PM	60	2/26/2024	2/26/2024	4	\$8	\$32	

DAY#7							2/27/2024 To 2/27/2024		TOT \$104.00		TOTAL SPOTS 13	
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	2/27/2024	2/27/2024	4	\$8	\$32	
	2		.T.....	10:00AM	3:00PM	60	2/27/2024	2/27/2024	5	\$8	\$40	
	3		.T.....	3:00PM	7:00PM	60	2/27/2024	2/27/2024	4	\$8	\$32	

STATION:	WXIC-AM	ORDER#:	3213568	DATE:	02/09/2024
MARKET:	UM - Waverly, OH	AMOUNT:	\$496.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	62		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
MOD:	Stn Ver: 1 Last:				WEST PALM BEACH, FL 33401
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		Invoices@MediaFinancial.com
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING	4455169
ADVERTISER:	David Taylor for Congress	AGY PRD:		INVOICE:	MEDIA FINANCIAL SERVICES
PRODUCT:	2/21-2/27 Est. 4535 Candidate	AGY EST:	4535		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
FLIGHT:	02-21-2024 TO 2/27/2024				WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+				
SEC. DEMO:					
		[X]Cash []Trade			
		SPOT TYPE:		LAST SENT:	02/09/2024 15:05

TOTAL	Feb	Mar													Total
SPOT	36	26													62
CASH	288.00	208.00													496.00
TOTAL	288.00	208.00													496.00

Total Media - The Radio
P. O. Box 667
Jackson, OH 45640 USA

Client: **David Taylor for Congress**
Order #: **3008-00009**
Description: **2/21-2/27 Est. 4535 Candidate**
Date Entered: **2/12/2024**
P.O.#:
Salesperson:
Invoice Frequency: **Billed at end of Media Month. Sorted by Date**

Media Financial Services
Attn: Accounts Payable
1655 Palm Beach Lakes Blvd, Suite 903
West Palm Beach, FL 33401 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/21/2024	2/21/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	7.50	30.00	0	0	4	0	0	0	0
4 2/21/2024	2/21/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	7.50	30.00	0	0	4	0	0	0	0
5 2/21/2024	2/21/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	7.50	30.00	0	0	4	0	0	0	0
6 2/22/2024	2/22/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	7.50	30.00	0	0	0	4	0	0	0
7 2/22/2024	2/22/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	7.50	30.00	0	0	0	4	0	0	0
8 2/22/2024	2/22/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	7.50	30.00	0	0	0	4	0	0	0
9 2/23/2024	2/23/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	7.50	30.00	0	0	0	0	4	0	0
10 2/23/2024	2/23/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	7.50	30.00	0	0	0	0	4	0	0
11 2/23/2024	2/23/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	7.50	30.00	0	0	0	0	4	0	0
12 2/26/2024	2/26/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	7.50	30.00	4	0	0	0	0	0	0
13 2/26/2024	2/26/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	7.50	30.00	4	0	0	0	0	0	0
14 2/26/2024	2/26/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	7.50	30.00	4	0	0	0	0	0	0
15 2/27/2024	2/27/2024	WYRO-FM	06:00:00a to 10:00:00a	Weekly	1:00	4	7.50	30.00	0	4	0	0	0	0	0
16 2/27/2024	2/27/2024	WYRO-FM	10:00:00a to 03:00:00p	Weekly	1:00	4	7.50	30.00	0	4	0	0	0	0	0
17 2/27/2024	2/27/2024	WYRO-FM	03:00:00p to 07:00:00p	Weekly	1:00	4	7.50	30.00	0	4	0	0	0	0	0

Order Start Date: 2/21/2024

Order End Date: 2/27/2024

Spots: 60

Total Charges: **\$450.00**
Combined Discounts: **\$67.50**
Total Net: **\$382.50**

Jackson County Broadcasting does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race or ethnicity. Advertiser hereby represents and warrants that it is not purchasing broadcast air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race or ethnicity."

Projected Media Month Billing Totals for David Taylor for Congress / 3008-00009 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	36	\$270.00	\$40.50	\$229.50
March	2024	24	\$180.00	\$27.00	\$153.00

Confirmed & Accepted for Total Media - The Radio By:

Accepted for Media Financial Services By:

Please Sign and Return One Copy