

CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE
STATE OR LOCAL CANDIDATE

ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Taylor

Authorized committee:

David Taylor for Congress

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OH-02

Date of election:

3/19/23

General

Primary

Treasurer of candidate's authorized committee:

Natalie Baur

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

Candidate/Committee/Agency

Station Representative

Signature:

Holly Horan

Signature:

Joel Walton

Name: Holly Horan

Name:

Joel Walton

Date of Request to Purchase Ad Time: ~~12/14/23~~

Date of Station Agreement to Sell Time: *1-31-24*

Federal Candidate Certification:

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

Candidate/Authorized Committee/Agency

Signature: 

Name: Holly Horan

Date: 12/14/23

TO BE COMPLETED BY STATION ONLY

Ad submitted to Station? Yes No

Date ad received: 1-30-24

Federal candidate certification signed (above): Yes No N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)*
- Rejected – provide reason:

*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 229-00014	Station Call Letters: WXIC	Date Received/Requested: 1-30-24
Est. #:	Station Location: Waverly, Ohio	Run Start and End Dates: 2-1-24-2-6-24

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

STATION:	WXIC-AM	ORDER#:	3213394	DATE:	01/31/2024
MARKET:	UM - Waverly, OH	AMOUNT:	\$538.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	41	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:	CONTRACT # FOR INVOICING 4454865		
ADVERTISER:	David Taylor for Congress	AGY PRD:	INVOICE: MEDIA FINANCIAL SERVICES		
PRODUCT:	1/31-2/6 Est. 4516 Candidate	AGY EST:	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com		
FLIGHT:	01-31-2024 TO 2/6/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:	LAST SENT:01/31/2024 11:09		

COMMENTS

[Rep Comment] 01/31/2024: Revised: added 1x per daypart on Friday; and revised rates and spots for Mon-Tue; note revised contract totals. Please review and confirm upon receipt. Thank you - val.wilson@genmediapartners.com.

THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.

ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

*** send invoices to Media Financial Services, broadcast month.***
 invoices must include: Advertiser name, estimate number, gross and net totals, along with date/time/rate/spot length/ isci code per spot on affidavit. *****

DAY#1		1/31/2024 To 1/31/2024						TOT \$108.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		..W....	6:00AM	10:00AM	60	1/31/2024	1/31/2024	2	\$18	\$36	
	2		..W....	10:00AM	3:00PM	60	1/31/2024	1/31/2024	2	\$18	\$36	
	3		..W....	3:00PM	7:00PM	60	1/31/2024	1/31/2024	2	\$18	\$36	

DAY#2		2/1/2024 To 2/1/2024						TOT \$108.00		TOTAL SPOTS 6		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		...T...	6:00AM	10:00AM	60	2/1/2024	2/1/2024	2	\$18	\$36	
	2		...T...	10:00AM	3:00PM	60	2/1/2024	2/1/2024	2	\$18	\$36	
	3		...T...	3:00PM	7:00PM	60	2/1/2024	2/1/2024	2	\$18	\$36	

STATION:	WXIC-AM	ORDER#:	3213394	DATE:	01/31/2024
MARKET:	UM - Waverly, OH	AMOUNT:	\$538.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	41	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4454865	
ADVERTISER:	David Taylor for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	1/31-2/6 Est. 4516 Candidate	AGY EST:	4516	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	01-31-2024 TO 2/6/2024	[X]Unwired []Spot []Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	[X]Cash []Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/31/2024 11:09	

DAY#3 **2/2/2024 To 2/2/2024** **TOT \$162.00** **TOTAL SPOTS 9**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1	F..	6:00AM	10:00AM	60	2/2/2024	2/2/2024	3	\$18	\$54
R	2	F..	10:00AM	3:00PM	60	2/2/2024	2/2/2024	3	\$18	\$54
R	3	F..	3:00PM	7:00PM	60	2/2/2024	2/2/2024	3	\$18	\$54

DAY#6 **2/5/2024 To 2/5/2024** **TOT \$80.00** **TOTAL SPOTS 10**

MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		M.....	6:00AM	10:00AM	60	2/5/2024	2/5/2024	0	\$18	\$0
R	2		M.....	10:00AM	3:00PM	60	2/5/2024	2/5/2024	0	\$18	\$0
R	3		M.....	3:00PM	7:00PM	60	2/5/2024	2/5/2024	0	\$18	\$0
	4		M.....	6:00AM	10:00AM	60	2/5/2024	2/5/2024	4	\$8	\$32
	5		M.....	10:00AM	3:00PM	60	2/5/2024	2/5/2024	3	\$8	\$24
	6		M.....	3:00PM	7:00PM	60	2/5/2024	2/5/2024	3	\$8	\$24

STATION:	WXIC-AM	ORDER#:	3213394	DATE:	01/31/2024
MARKET:	UM - Waverly, OH	AMOUNT:	\$538.00	AGENCY:	MEDIA FINANCIAL SERVICES
REP:	Regional Reps Non-Rep	SPOTS:	41	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
MOD:	Stn Ver: 3 Last: 1				
SALES OFFICE:	PHILADELPHIA	SLS PH:	216-256-5304		
SALESPERSON:	Heather Karban	SLS FAX:	N/A		
SLS EMAIL:	Heather.Karban@GenMediaPartners.com				
AGENCY:	MEDIA FINANCIAL SERVICES	AGY CLI:		CONTRACT # FOR INVOICING 4454865	
ADVERTISER:	David Taylor for Congress	AGY PRD:		INVOICE: MEDIA FINANCIAL SERVICES	
PRODUCT:	1/31-2/6 Est. 4516 Candidate	AGY EST:	4516	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
FLIGHT:	01-31-2024 TO 2/6/2024	<input checked="" type="checkbox"/> Unwired <input type="checkbox"/> Spot <input type="checkbox"/> Mod			
TOT # OF DAYS:	7				
PRIM. DEMO:	Adults 35+	<input checked="" type="checkbox"/> Cash <input type="checkbox"/> Trade			
SEC. DEMO:		SPOT TYPE:		LAST SENT: 01/31/2024 11:09	

DAY#7	2/6/2024 To 2/6/2024	TOT \$80.00	TOTAL SPOTS 10
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MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
R	1		.T.....	6:00AM	10:00AM	60	2/6/2024	2/6/2024	0	\$18	\$0
R	2		.T.....	10:00AM	3:00PM	60	2/6/2024	2/6/2024	0	\$18	\$0
R	3		.T.....	3:00PM	7:00PM	60	2/6/2024	2/6/2024	0	\$18	\$0
	4		.T.....	6:00AM	10:00AM	60	2/6/2024	2/6/2024	4	\$8	\$32
	5		.T.....	10:00AM	3:00PM	60	2/6/2024	2/6/2024	3	\$8	\$24
	6		.T.....	3:00PM	7:00PM	60	2/6/2024	2/6/2024	3	\$8	\$24

TOTAL	Feb										Total
SPOT	41										41
CASH	538.00										538.00
TOTAL	538.00										538.00

Total Media- The Radio Waverly
 PO Box 667
 Jackson, OH 45640

Client: **DAVID TAYLOR FOR CONGRESS**
 Order #: **229-00014**
 Description: **1/31/24-2/6/24 Est. 4516 Candidate**
 Date Entered: **1/31/2024**
 P.O.#:
 Salesperson:
 Invoice Frequency: Billed at end of Cal Month, Sorted by Date

Media Financial Services
 1655 Palm Beach Lakes Blvd
 9th Fl, Suite 903
 West Palm Beach, FL 33401 USA

On-Air Schedule

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1 2/1/2024	2/1/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	18.00	72.00	0	0	0	4	0	0	0
2 2/1/2024	2/1/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	18.00	72.00	0	0	0	4	0	0	0
3 2/1/2024	2/1/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	18.00	72.00	0	0	0	4	0	0	0
4 2/2/2024	2/2/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	3	18.00	54.00	0	0	0	0	3	0	0
5 2/2/2024	2/2/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	3	18.00	54.00	0	0	0	0	3	0	0
6 2/2/2024	2/2/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	3	18.00	54.00	0	0	0	0	3	0	0
7 2/5/2024	2/5/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	4	0	0	0	0	0	0
8 2/5/2024	2/5/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	3	8.00	24.00	3	0	0	0	0	0	0
9 2/5/2024	2/5/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	3	8.00	24.00	3	0	0	0	0	0	0
10 2/6/2024	2/6/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	0	4	0	0	0	0	0
11 2/6/2024	2/6/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	3	8.00	24.00	0	3	0	0	0	0	0
12 2/6/2024	2/6/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	3	8.00	24.00	0	3	0	0	0	0	0

Order Start Date: 2/1/2024 Order End Date: 2/6/2024 Spots: 41

Total Charges: \$538.00
 Combined Discounts: \$80.70
 Total Net: \$457.30

Projected Calendar Month Billing Totals for DAVID TAYLOR FOR CONGRESS / 229-00014 :

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	41	\$538.00	\$80.70	\$457.30

Confirmed & Accepted for Total Media- The Radio Waverly By: _____

Accepted for Media Financial Services By: _____

Please Sign and Return One Copy