

# CANDIDATE ADVERTISEMENT AGREEMENT FORM

See **Order** for proposed schedule and charges. See **Invoice** for actual schedule and charges.

I, Gen2 Solutions, LLC, hereby request station time as follows:

IDENTIFY CANDIDATE TYPE

FEDERAL CANDIDATE

STATE OR LOCAL CANDIDATE

## ALL QUESTIONS/BLOCKS MUST BE COMPLETED

Candidate name:

David Taylor

Authorized committee:

David Taylor for Congress

Agency requesting time (and contact information):

Gen2 Solutions, LLC

Candidate's political party:

Republican

Office sought (no acronyms or abbreviations):

OH-02

Date of election:

General

Primary

3/19/23

Treasurer of candidate's authorized committee:

Natalie Baur

The undersigned represents that:

(1) the payment for the broadcast time requested has been furnished by (check one box below):

the candidate listed above who is a legally qualified candidate, or

the authorized committee of the legally qualified candidate listed above;

(2) this station is authorized to announce the time as paid for by such person or entity; and

(3) this station has disclosed its political advertising policies, including applicable classes and rates, discount, promotion and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

Candidate/Committee/Agency	Station Representative
Signature:	Signature:
Name: Holly Horan	Name: Janette Wickline
Date of Request to Purchase Ad Time: 12/14/23	Date of Station Agreement to Sell Time: 2/7/2024

**Federal Candidate Certification:**

The undersigned hereby certifies that the broadcast matter to be aired pursuant to this disclosure either (1) does not refer to an opposing candidate or, if it does, (2) contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast and that the candidate and/or the candidate's authorized committee paid for the broadcast or if radio programming, contains a personal audio statement by the candidate that identifies the candidate, the office being sought and that the candidate has approved the broadcast.

**Candidate/Authorized Committee/Agency**

Signature:



Name: Holly Horan

Date: 12/14/23

**TO BE COMPLETED BY STATION ONLY**

Ad submitted to Station?  Yes  No

Date ad received: 2/7/2024

Federal candidate certification signed (above):  Yes  No  N/A

Disposition:

- Accepted
- Accepted IN PART (e.g., ad copy not yet received to determine sponsor ID)\*
- Rejected – provide reason:

\*Upload partially accepted form, then promptly upload updated final form when complete.

Date and nature of follow-ups, if any (e.g., insufficient sponsor ID tag):

Contract #: 229-00018	Station Call Letters: WXIC	Date Received/Requested: 2/7/2024
Est. #: 4534	Station Location: Waverly, Ohio	Run Start and End Dates: 2/14 - 2/20/2024

Upload order, this form and invoice (or traffic system print-out) or other documents reflecting this transaction to the OPIF or use this space to document schedule of time purchased, when spots actually aired, the rates charged and the classes of time purchased or attach separately. If station will not upload the actual times spots aired until an invoice is generated, the name of a contact person who can provide that information immediately should be placed in the "Terms and Disclosures" folder in the OPIF.

<b>STATION:</b>	WXIC-AM	<b>ORDER#:</b>	3213567	<b>DATE:</b>	02/07/2024
<b>MARKET:</b>	UM - Waverly, OH	<b>AMOUNT:</b>	\$480.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4455168</b>	
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	2/14-2/20 Est. 4534 Candidate	<b>AGY EST:</b>	4534	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	02-14-2024 TO 2/20/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/07/2024 16:41	

**COMMENTS**

[Rep Comment] 02/07/2024: This is a new political order. Please confirm to Melissa.Costello@genmediapartners.com or i Radio Exchange if you are setup.

**THIS IS AN UNWIRED NETWORK ORDER. SEND INVOICES ELECTRONICALLY OR TO INVOICES@MEDIA FINANCIAL.COM BY THE 3RD OF THE MTH AFTER THE BROADCAST MTH HAS AIRED. MFS ELECTRONIC INVOICES: RADIOINVOICES.COM: RI12580 OR 9912580; MARKETRON: 120873; SpotData: IDB#1828; EMEDIATRADE:EMT10263.**

**ONLY UPON PAYMENT FROM THE AGY WILL MFS REMIT TO STATION. PAYMENT TO STATION WILL BE PROCESSED WITHIN 7 DAYS AFTER RECEIPT FROM AGENCY.**

Rates are agency gross. By accepting and running this order this station agrees to pay Regional Reps 15% commission on the gross amount of this order. Invoices/affidavits of performance are due no later than 7 days after the end of each broadcast month.

\*\*\* send invoices to Media Financial Services, broadcast month.\*\*\*  
 invoices must include: Advertiser name, estimate number, gross and net totals, along with date/time/rate/spot length/ isci code per spot on affidavit. \*\*\*\*\*

DAY#1		2/14/2024 To 2/14/2024					TOT \$96.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		..W....	6:00AM	10:00AM	60	2/14/2024	2/14/2024	4	\$8	\$32
	2		..W....	10:00AM	3:00PM	60	2/14/2024	2/14/2024	4	\$8	\$32
	3		..W....	3:00PM	7:00PM	60	2/14/2024	2/14/2024	4	\$8	\$32

DAY#2		2/15/2024 To 2/15/2024					TOT \$96.00		TOTAL SPOTS 12		
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL
	1		...T...	6:00AM	10:00AM	60	2/15/2024	2/15/2024	4	\$8	\$32
	2		...T...	10:00AM	3:00PM	60	2/15/2024	2/15/2024	4	\$8	\$32
	3		...T...	3:00PM	7:00PM	60	2/15/2024	2/15/2024	4	\$8	\$32

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<b>MARKET:</b>	UM - Waverly, OH	<b>AMOUNT:</b>	\$480.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING 4455168</b>	
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b> MEDIA FINANCIAL SERVICES	
<b>PRODUCT:</b>	2/14-2/20 Est. 4534 Candidate	<b>AGY EST:</b>	4534	1655 Palm Beach Lakes Blvd. 9th Fl, Suite 903 WEST PALM BEACH, FL 33401 Invoices@MediaFinancial.com	
<b>FLIGHT:</b>	02-14-2024 TO 2/20/2024	[X]Unwired [ ]Spot [ ]Mod			
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+	[X]Cash [ ]Trade			
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b> 02/07/2024 16:41	

DAY#3		2/16/2024 To 2/16/2024					TOT \$96.00		TOTAL SPOTS 12			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		....F..	6:00AM	10:00AM	60	2/16/2024	2/16/2024	4	\$8	\$32	
	2		....F..	10:00AM	3:00PM	60	2/16/2024	2/16/2024	4	\$8	\$32	
	3		....F..	3:00PM	7:00PM	60	2/16/2024	2/16/2024	4	\$8	\$32	

DAY#6		2/19/2024 To 2/19/2024					TOT \$96.00		TOTAL SPOTS 12			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		M.....	6:00AM	10:00AM	60	2/19/2024	2/19/2024	4	\$8	\$32	
	2		M.....	10:00AM	3:00PM	60	2/19/2024	2/19/2024	4	\$8	\$32	
	3		M.....	3:00PM	7:00PM	60	2/19/2024	2/19/2024	4	\$8	\$32	

DAY#7		2/20/2024 To 2/20/2024					TOT \$96.00		TOTAL SPOTS 12			
MC	LN	SPT TYP	DAYS	START	END TIME	LEN	START	STOP	SP/DY	RATE	TOTAL	
	1		.T.....	6:00AM	10:00AM	60	2/20/2024	2/20/2024	4	\$8	\$32	
	2		.T.....	10:00AM	3:00PM	60	2/20/2024	2/20/2024	4	\$8	\$32	
	3		.T.....	3:00PM	7:00PM	60	2/20/2024	2/20/2024	4	\$8	\$32	

<b>STATION:</b>	WXIC-AM	<b>ORDER#:</b>	3213567	<b>DATE:</b>	02/07/2024
<b>MARKET:</b>	UM - Waverly, OH	<b>AMOUNT:</b>	\$480.00	<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES
<b>REP:</b>	Regional Reps Non-Rep	<b>SPOTS:</b>	60		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
					WEST PALM BEACH, FL 33401
					Invoices@MediaFinancial.com
<b>MOD:</b>	Stn Ver: 1 Last:				
<b>SALES OFFICE:</b>	PHILADELPHIA	<b>SLS PH:</b>	216-256-5304		
<b>SALESPERSON:</b>	Heather Karban	<b>SLS FAX:</b>	N/A		
<b>SLS EMAIL:</b>	Heather.Karban@GenMediaPartners.com				
<b>AGENCY:</b>	MEDIA FINANCIAL SERVICES	<b>AGY CLI:</b>		<b>CONTRACT # FOR INVOICING</b>	<b>4455168</b>
<b>ADVERTISER:</b>	David Taylor for Congress	<b>AGY PRD:</b>		<b>INVOICE:</b>	MEDIA FINANCIAL SERVICES
<b>PRODUCT:</b>	2/14-2/20 Est. 4534 Candidate	<b>AGY EST:</b>	4534		1655 Palm Beach Lakes Blvd.
					9th Fl, Suite 903
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<b>FLIGHT:</b>	02-14-2024 TO 2/20/2024		[X]Unwired [ ]Spot [ ]Mod		
<b>TOT # OF DAYS:</b>	7				
<b>PRIM. DEMO:</b>	Adults 35+		[X]Cash [ ]Trade		
<b>SEC. DEMO:</b>		<b>SPOT TYPE:</b>		<b>LAST SENT:</b>	02/07/2024 16:41

TOTAL	Feb													Total
SPOT	60													60
CASH	480.00													480.00
TOTAL	480.00													480.00

Total Media- The Radio Waverly  
 PO Box 667  
 Jackson, OH 45640

Client: **DAVID TAYLOR FOR CONGRESS**  
 Order #: **229-00018**  
 Description: **2/14-2/20 Est. 4534**  
 Date Entered: **2/7/2024**  
 P.O.#:  
 Salesperson:  
 Invoice Frequency: **Billed at end of Cal Month, Sorted by Date**

Media Financial Services  
 1655 Palm Beach Lakes Blvd  
 9th Fl, Suite 903  
 West Palm Beach, FL 33401 USA

**On-Air Schedule**

Start Date	End Date	Station	Scheduled Time/Event	Repeated	Length	Qty	Rate	Total	M	Tu	W	Th	F	Sa	Su
1	2/14/2024	2/14/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	0	0	4	0	0	0
2	2/14/2024	2/14/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	8.00	32.00	0	0	4	0	0	0
3	2/14/2024	2/14/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	8.00	32.00	0	0	4	0	0	0
4	2/15/2024	2/15/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	4	0	0
5	2/15/2024	2/15/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	4	0	0
6	2/15/2024	2/15/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	4	0	0
7	2/16/2024	2/16/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	0	4	0
8	2/16/2024	2/16/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	0	4	0
9	2/16/2024	2/16/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	8.00	32.00	0	0	0	0	4	0
10	2/19/2024	2/19/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	4	0	0	0	0	0
11	2/19/2024	2/19/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	8.00	32.00	4	0	0	0	0	0
12	2/19/2024	2/19/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	8.00	32.00	4	0	0	0	0	0
13	2/20/2024	2/20/2024	WXIC-AM	06:00:00 to 10:00:00	Weekly	1:00	4	8.00	32.00	0	4	0	0	0	0
14	2/20/2024	2/20/2024	WXIC-AM	10:00:00 to 15:00:00	Weekly	1:00	4	8.00	32.00	0	4	0	0	0	0
15	2/20/2024	2/20/2024	WXIC-AM	15:00:00 to 19:00:00	Weekly	1:00	4	8.00	32.00	0	4	0	0	0	0

Order Start Date: **2/14/2024**      Order End Date: **2/20/2024**      Spots: **60**      Total Charges: **\$480.00**  
 Combined Discounts: **\$72.00**  
 Total Net: **\$408.00**

**Projected Calendar Month Billing Totals for DAVID TAYLOR FOR CONGRESS / 229-00018 :**

		<u>Spot Count</u>	<u>Gross Billing</u>	<u>Combined Disc.</u>	<u>Net Billing</u>
February	2024	60	\$480.00	\$72.00	\$408.00

Confirmed & Accepted for Total Media- The Radio Waverly By:

Accepted for Media Financial Services By:

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 Please Sign and Return One Copy