



Remit Address:
WRIC
PO Box 743299
Atlanta, GA 30384
Main: (804) 330-8888
Billing:

INVOICE

DUPLICATE

Advertiser	POL/Gillespie for Governor
Product	Candidate
Estimate Number	3119

Invoice #	1206662-1
Invoice Date	09/24/17
Invoice Month	September 2017
Invoice Period	08/28/17 - 09/19/17

Property	WRIC
Account Executive	Katz Washington
Sales Office	Katz/Washington
Sales Region	National

Order #	1206662
Alt Order #	25709586
Deal #	
Order Flight	09/13/17 - 09/19/17

Billing Calendar	Broadcast
Billing Type	Cash
Special Handling	

Agency Code	9912521
Advertiser Code	277
Product 1/2	357

Agency Ref	IN13871/SP2622/AL1146
Advertiser Ref	

Billing Address:

Strategic Media Services
Attention: Accounts Payable
1911 North Fort Myer Drive
Suite 400
Arlington, VA 22209
USA

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WRIC	Good Morning Richmond 5	5-530a		09/11/17 to 09/17/17	1x	--W----				
	WRIC			W	09/13/17	:30	5:29 AM	EGVA090617H	\$125.00		1
2	WRIC	Good Morning Richmond 5	5-530a		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	5:29 AM	EGVA091317H	\$125.00		1
3	WRIC	Good Morning Richmond 6	6-7a		09/11/17 to 09/17/17	1x	---T---				
	WRIC			Th	09/14/17	:30	6:23 AM	EGVA090617H	\$400.00		1
4	WRIC	TV8 News @9	9-10a		09/11/17 to 09/17/17	1x	---T---				
	WRIC			Th	09/14/17	:30	9:12 AM	EGVA091317H	\$125.00		1
5	WRIC	TV8 News @9	9-10a		09/11/17 to 09/17/17	1x	----F--				
	WRIC			F	09/15/17	:30	9:17 AM	EGVA091317H	\$125.00		1
6	WRIC	TV8 News @9	9-10a		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	9:08 AM	EGVA091317H	\$125.00		1
7	WRIC	The View	11a-12p		09/11/17 to 09/17/17	1x	---T---				
	WRIC			Th	09/14/17	:30	11:25 AM	EGVA090617H	\$300.00		1
8	WRIC	The View	11a-12p		09/18/17 to 09/24/17	1x	M-----				
	WRIC			M	09/18/17	:30	11:59 AM	EGVA091317H	\$300.00		1
9	WRIC	TV8 News @ Noon	12-1230p		09/11/17 to 09/17/17	1x	--W----				

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Property	WRIC	Order #	1206662
Account Executive	Katz Washington	Alt Order #	25709586
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/13/17 - 09/19/17
Billing Calendar	Broadcast	Agency Code	9912521
Billing Type	Cash	Advertiser Code	277
Special Handling		Product 1/2	357
		Agency Ref	IN13871/SP2622/AL1146
		Advertiser Ref	

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
9	WRIC	TV8 News @ Noon	12-1230p	W	09/13/17	:30	12:22 PM	EGVA090617H	\$200.00		1
10	WRIC	TV8 News @ Noon	12-1230p	09/11/17 to 09/17/17		1x	---T---				
	WRIC			Th	09/14/17	:30	12:09 PM	EGVA091317H	\$200.00		1
11	WRIC	TV8 News @ Noon	12-1230p	09/18/17 to 09/24/17		1x	-T-----				
	WRIC			Tu	09/19/17	:30	12:11 PM	EGVA091317H	\$200.00		1
12	WRIC	M-F 1230-1p	1230-1p	09/11/17 to 09/17/17		1x	--W----				
	WRIC			W	09/13/17	:30	12:45 PM	EGVA090617H	\$150.00		1
13	WRIC	M-F 1230-1p	1230-1p	09/11/17 to 09/17/17		1x	----F--				
	WRIC			F	09/15/17	:30	12:53 PM	EGVA090617H	\$150.00		1
14	WRIC	M-F 1230-1p	1230-1p	09/18/17 to 09/24/17		1x	M-----				
	WRIC			M	09/18/17	:30	12:36 PM	EGVA091317H	\$150.00		1
15	WRIC	The Chew	1-2p	09/11/17 to 09/17/17		1x	---T---				
	WRIC			Th	09/14/17	:30	1:29 PM	EGVA090617H	\$75.00		1
16	WRIC	The Chew	1-2p	09/18/17 to 09/24/17		1x	-T-----				
	WRIC			Tu	09/19/17	:30	1:31 PM	EGVA091317H	\$75.00		1
17	WRIC	M-F 3p-4p	M-F 3p-4p	09/11/17 to 09/17/17		1x	--W----				
	WRIC			W	09/13/17	:30	3:35 PM	EGVA090617H	\$100.00		1

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		Invoice Period	08/28/17 - 09/19/17
Property	WRIC	Order #	1206662
Account Executive	Katz Washington	Alt Order #	25709586
Sales Office	Katz/Washington	Deal #	
Sales Region	National	Order Flight	09/13/17 - 09/19/17
Billing Calendar	Broadcast	Agency Code	9912521
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		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
18	WRIC	M-F 3p-4p	M-F 3p-4p		09/18/17 to 09/24/17	1x	M-----				
	WRIC			M	09/18/17	:30	3:14 PM	EGVA091317H	\$100.00		1
19	WRIC	M-F 3p-4p	M-F 3p-4p		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	3:21 PM	EGVA091317H	\$100.00		1
20	WRIC	M-F 4-5p	4-5p		09/11/17 to 09/17/17	1x	---T---				
	WRIC			Th	09/14/17	:30	4:49 PM	EGVA091317H	\$125.00		1
21	WRIC	M-F 4-5p	4-5p		09/11/17 to 09/17/17	1x	----F--				
	WRIC			F	09/15/17	:30	4:19 PM	EGVA091317H	\$125.00		1
22	WRIC	M-F 4-5p	4-5p		09/18/17 to 09/24/17	1x	M-----				
	WRIC			M	09/18/17	:30	4:11 PM	EGVA091317H	\$125.00		1
23	WRIC	TV8 News @ 5	5-530p		09/11/17 to 09/17/17	1x	--W----				
	WRIC			W	09/13/17	:30	5:24 PM	EGVA090617H	\$125.00		1
24	WRIC	TV8 News @ 5	5-530p		09/11/17 to 09/17/17	1x	----F--				
	WRIC			F	09/15/17	:30	5:13 PM	EGVA090617H	\$125.00		1
25	WRIC	TV8 News @ 5	5-530p		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	5:21 PM	EGVA091317H	\$125.00		1
26	WRIC	TV8 News @530p	530-6p		09/11/17 to 09/17/17	1x	--W----				

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Sales Office	Katz/Washington
Sales Region	National

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Alt Order #	25709586
Deal #	
Order Flight	09/13/17 - 09/19/17

Billing Calendar	Broadcast
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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
26	WRIC	TV8 News @530p	530-6p								
	WRIC			W	09/13/17	:30	5:45 PM	EGVA090617H	\$150.00		1
27	WRIC	TV8 News @530p	530-6p								
				09/11/17 to 09/17/17 1x ---T---							
	WRIC			Th	09/14/17	:30	5:51 PM	EGVA090617H	\$150.00		1
28	WRIC	TV8 News @530p	530-6p								
				09/11/17 to 09/17/17 1x ----F--							
	WRIC			F	09/15/17	:30	5:45 PM	EGVA091317H	\$150.00		1
29	WRIC	TV8 News @530p	530-6p								
				09/18/17 to 09/24/17 1x M-----							
	WRIC			M	09/18/17	:30	5:42 PM	EGVA091317H	\$150.00		1
30	WRIC	TV8 News @ 6p	6-630p								
				09/11/17 to 09/17/17 1x --W----							
	WRIC			W	09/13/17	:30	6:08 PM	EGVA090617H	\$275.00		1
31	WRIC	TV8 News @ 6p	6-630p								
				09/11/17 to 09/17/17 1x ---T---							
	WRIC			Th	09/14/17	:30	6:15 PM	EGVA091317H	\$275.00		1
32	WRIC	TV8 News @ 6p	6-630p								
				09/11/17 to 09/17/17 1x ----F--							
	WRIC			F	09/15/17	:30	6:22 PM	EGVA090617H	\$275.00		1
33	WRIC	TV8 News @ 6p	6-630p								
				09/18/17 to 09/24/17 1x M-----							
	WRIC			M	09/18/17	:30	6:13 PM	EGVA091317H	\$275.00		1
34	WRIC	TV8 News @ 6 Su	6-630p								
				09/11/17 to 09/17/17 1x -----S							
	WRIC			Su	09/17/17	:30	6:14 PM	EGVA091317H	\$400.00		1

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Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
35	WRIC	M-F Wheel 7-730p	7-730p		09/11/17 to 09/17/17	1x	--W----				
	WRIC			W	09/13/17	:30	7:12 PM	EGVA090617H	\$900.00		1
36	WRIC	M-F Jeopardy 730-8p	730-8p		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	7:43 PM	EGVA091317H	\$1,000.00		1
37	WRIC	Tue 8-9p	8-9p		09/18/17 to 09/24/17	1x	-T-----				
	WRIC			Tu	09/19/17	:30	8:14 PM	EGVA091317H	\$1,000.00		1
38	WRIC	TV8 News @ 11	11-1135p		09/11/17 to 09/17/17	1x	--W----				
	WRIC			W	09/13/17	:30	11:23 PM	EGVA090617H	\$400.00		1
39	WRIC	TV8 News @ 11	11-1135p		09/18/17 to 09/24/17	1x	M-----				
	WRIC			M	09/18/17	:30	11:27 PM	EGVA091317H	\$400.00		1
40	WRIC	TV8 News @ 11 Su	11-1135p		09/11/17 to 09/17/17	1x	-----S				
	WRIC			Su	09/17/17	:30	11:11 PM	EGVA090617H	\$400.00		1
41	WRIC	Jimmy Kimmel	1135-1237		09/11/17 to 09/17/17	1x	--W----				
	WRIC			W	09/13/17	:30	12:35 AM	EGVA090617H	\$75.00		1
42	WRIC	Jimmy Kimmel	1135-1237		09/11/17 to 09/17/17	1x	----F--				
	WRIC			F	09/15/17	:30	11:52 PM	EGVA091317H	\$75.00		1
43	WRIC	Jimmy Kimmel	1135-1237		09/18/17 to 09/24/17	1x	M-----				

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Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
43	WRIC	Jimmy Kimmel	1135-1237								
	WRIC			M	09/18/17	:30	12:02 AM	EGVA091317H	\$75.00		1
44	WRIC	Jimmy Kimmel	1135-1237								
				09/18/17 to 09/24/17		1x	-T-----				
	WRIC			Tu	09/19/17	:30	12:21 AM	EGVA091317H	\$75.00		1
45	WRIC	ABC News Nightline	1237-10630a								
				09/11/17 to 09/17/17		1x	---T---				
	WRIC			Th	09/14/17	:30	12:53 AM	EGVA090617H	\$45.00		1
46	WRIC	ABC News Nightline	1237-10630a								
				09/18/17 to 09/24/17		1x	M-----				
	WRIC			M	09/18/17	:30	1:02 AM	EGVA091317H	\$45.00		1
47	WRIC	M-Su 4a-4x	M-Su 4a-4x								
				09/11/17 to 09/17/17		1x	-----S-				
	WRIC			Sa	09/16/17	:30	12:31 AM	EGVA091317H	\$45.00		1
48	WRIC	M-Su 4a-4x	M-Su 4a-4x								
				09/11/17 to 09/17/17		1x	-----S-				
	WRIC			Sa	09/16/17	:30	1:39 AM	EGVA090617H	\$25.00		1
49	WRIC	Sa Football 330p-7p	Sa Football 330p-7p								
				09/11/17 to 09/17/17		1x	-----S-				
	WRIC			Sa	09/16/17	:30	5:20 PM	EGVA090617H	\$800.00		1

Aired Spots 49

Gross Total \$11,335.00

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Product 1/2	357

Agency Ref	IN13871/SP2622/AL1146
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Agency Commission \$1,700.25
Net Amount Due \$9,634.75 Payment Terms 30 Days

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