

ORDER



Orders
Order / Rev: 4464024
Alt Order #: 28400160
Product Desc: Order
Estimate: 5155PA
Flight Dates: 05/15/24 - 05/21/24
Original Date / Rev: 05/13/24 / 05/14/24
Order Type: REG

Altoona WTJ
Primary AE: Katz Political
Sales Office: K-POL
Sales Region: Nat

Agency Name: Del Ray Media
Buying Contact:
Billing Contact:
 P.O. Box 1309
 Alexandria, VA 22313

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM
Agency Commission: 15%

Advertiser Name: POL/MAGA Policies PAC
Demographic: A50+
Product Codes: PL6
Revenue Code 1: AGY
Revenue Code 2: POL
Revenue Code 3: POL-ISS
Priority: P5

Order Brand:
New Business End:
Advertiser External ID:
Agency External ID:
Unit Code: General
Order Separation: 00:15:00

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
04/29/24	05/26/24	84	\$37,900.00	\$32,215.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
May 2024	84	\$37,900.00	\$32,215.00	0.00
Totals	84	\$37,900.00	\$32,215.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Political			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WTJ	05/15/24	05/21/24	WTJ News at 5:30am WTJ News at 5:30am	CM	M-F 530a-6a	11111--	:30	5	\$275.00	P3	0.00	NM	5	\$1,375.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--		3				\$275.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$275.00		0.00			
N 6	WTJ	05/15/24	05/21/24	CBS This Morning CBS This Morning	CM	M-F 7a-9a	44444--	:30	20	\$275.00	P3	0.00	NM	20	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--444--		12				\$275.00		0.00			
		Week: 05/20/24	05/26/24	44-----		8				\$275.00		0.00			
N 11	WTJ	05/19/24	05/19/24	Face the Nation Face the Nation	CM	Su 1030a-1130a	-----S	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----S		1				\$200.00		0.00			
N 12	WTJ	05/15/24	05/21/24	WTJ News at 12pm WTJ News at 12pm	CM	M-F 12p-1230p	11111--	:30	5	\$700.00	P3	0.00	NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--		3				\$700.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$700.00		0.00			

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 Flight Dates: 05/15/24 - 05/21/24

Advertiser: POL/MAGA Policies PAC
 Product Desc: Order
 Estimate: 5155PA
Altoona WTAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 17	WTAJ	05/15/24	05/21/24	M-F 430p-5p M-F 430p-5p	CM	M-F 430p-5p	11212--	:30	7	\$275.00	P3	0.00	NM	7	\$1,925.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--212--		5				\$275.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$275.00		0.00			
N 22	WTAJ	05/15/24	05/21/24	WTAJ News 4p WTAJ News 4p	CM	M-F 4p-430p	11111--	:30	5	\$275.00	P3	0.00	NM	5	\$1,375.00
				WTAJ News 4P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--		3				\$275.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$275.00		0.00			
N 27	WTAJ	05/15/24	05/21/24	WTAJ News at 5:30p M-F WTAJ News at 5:30p M-F	CM	M-F 530p-6p	11111--	:30	5	\$800.00	P3	0.00	NM	5	\$4,000.00
				WTAJ News 530P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--111--		3				\$800.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$800.00		0.00			
N 32	WTAJ	05/19/24	05/19/24	WTAJ News 6pm Sun WTAJ News 6pm Sun	CM	Su 6p-630p	-----1	:30	1	\$500.00	P3	0.00	NM	1	\$500.00
				WTAJ News 6P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$500.00		0.00			
N 33	WTAJ	05/15/24	05/21/24	M-F 7p-730p M-F 7p-730p	CM	M-F 7p-730p	-111---	:30	3	\$800.00	P3	0.00	NM	3	\$2,400.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--11---		2				\$800.00		0.00			
		Week: 05/20/24	05/26/24	-1-----		1				\$800.00		0.00			
N 36	WTAJ	05/18/24	05/18/24	Sa 7p-730p Sa 7p-730p	CM	Sa 7p-730p	-----1-	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1-		1				\$200.00		0.00			
N 37	WTAJ	05/15/24	05/21/24	LN WTAJ News at 11pm M-Su	CM	M-Su 11p-1135p	1111111	:30	7	\$750.00	P3	0.00	NM	7	\$5,250.00
				WTAJ News 11P											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	--11111		5				\$750.00		0.00			
		Week: 05/20/24	05/26/24	11-----		2				\$750.00		0.00			
N 44	WTAJ	05/19/24	05/19/24	Su 1135p-1205x Su 1135p-1205x	CM	Su 1135p-1205x	-----1	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
				Inside Edition											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$200.00		0.00			
N 45	WTAJ	05/19/24	05/19/24	Su 1205x-105x Su 1205x-105x	CM	Su 1205x-105x	-----2	:30	2	\$150.00	P3	0.00	NM	2	\$300.00
				Equalizer											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----2		2				\$150.00		0.00			
N 46	WTAJ	05/19/24	05/19/24	Su 105x-205x Su 105x-205x	CM	Su 105x-205x	-----1	:30	1	\$75.00	P3	0.00	NM	1	\$75.00
				Equalizer											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/13/24	05/19/24	-----1		1				\$75.00		0.00			
N 47	WTAJ	05/20/24	05/20/24	Mon Prime Hour 2 M 9p-10p	CM	M 9p-10p	2-----	:30	2	\$800.00	P4	0.00	NM	2	\$1,600.00
				NCIS (R)-CBS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 05/20/24	05/26/24	2-----		2				\$800.00		0.00			
N 48	WTAJ	05/20/24	05/20/24	Mon Prime Hour 3 M 10p-11p	CM	M 10p-11p	2-----	:30	2	\$600.00	P4	0.00	NM	2	\$1,200.00

Order / Rev: 4464024
 Alt Order #: 28400160
 Flight Dates: 05/15/24 - 05/21/24

Advertiser: POL/MAGA Policies PAC
 Product Desc: Order
 Estimate: 5155PA

Altoona WTAJ

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
NCIS: Hawai'i (R)-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	2-----		2				\$600.00		0.00			
N 49	WTAJ	05/21/24	05/21/24	Tue Prime Hour 1 Tu 8p-9p	CM	Tu 8p-9p	-2-----	:30	2	\$600.00	P4	0.00	NM	2	\$1,200.00
FBI-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-2-----		2				\$600.00		0.00			
N 50	WTAJ	05/21/24	05/21/24	Tue Prime Hour 2 Tu 9p-10p	CM	Tu 9p-10p	-1-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
FBI: International-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----		1				\$600.00		0.00			
N 51	WTAJ	05/17/24	05/17/24	Fri Prime Hour 1 F 8p-9p	CM	F 8p-9p	----1--	:30	1	\$550.00	P4	0.00	NM	1	\$550.00
S.W.A.T.-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$550.00		0.00			
N 52	WTAJ	05/17/24	05/17/24	Fri Prime Hour 2 F 9p-10p	CM	F 9p-10p	----2--	:30	2	\$550.00	P4	0.00	NM	2	\$1,100.00
Fire Country-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----2--		2				\$550.00		0.00			
N 53	WTAJ	05/18/24	05/18/24	Sat Prime Hour 3 Sa 10p-11p	CM	Sa 10p-11p	-----2-	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
48 Hours-CBS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2-		2				\$300.00		0.00			
N 54	WTAJ	05/19/24	05/19/24	PGA Championship PGA Championship	CM	PGA Championshi	-----2	:30	2	\$300.00	P4	0.00	NM	2	\$600.00
PGA Championship															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----2		2				\$300.00		0.00			
N 55	WTAJ	05/20/24	05/20/24	WTAJ News at 5am WTAJ News at 5am	CM	M-F 5a-530a	1-----	:30	1	\$200.00	P3	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	1-----		1				\$200.00		0.00			
N 56	WTAJ	05/21/24	05/21/24	Tue Prime Hour 3 Tu 10p-11p	CM	Tu 10p-11p	-1-----	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/20/24	05/26/24	-1-----		1				\$600.00		0.00			
N 57	WTAJ	05/16/24	05/16/24	Thur Prime Hour 1 Th 8p-9p	CM	Th 8p-9p	---1---	:30	1	\$900.00	P4	0.00	NM	1	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	---1---		1				\$900.00		0.00			
N 58	WTAJ	05/17/24	05/17/24	Fri Prime Hour 3 F 10p-11p	CM	F 10p-11p	----1--	:30	1	\$650.00	P4	0.00	NM	1	\$650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	----1--		1				\$650.00		0.00			
N 59	WTAJ	05/19/24	05/19/24	Sun Prime Hour 1 Su 7p-8p	CM	Su 7p-8p	-----1	:30	1	\$700.00	P4	0.00	NM	1	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$700.00		0.00			
N 60	WTAJ	05/19/24	05/19/24	Sun Prime Hour 2 Su 8p-9p	CM	Su 8p-9p	-----1	:30	1	\$600.00	P4	0.00	NM	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		05/13/24	05/19/24	-----1		1				\$600.00		0.00			
Totals													84	\$37,900.00	