# WEPN-AM / WEPN-FM Radio

New York, NY

**Quarterly Issues and Programs Report** 

(4th Quarter Report, October 1, 2023 – December 31, 2023)

WEPN-AM and WEPN-FM ascertains the needs, interests and concerns of its community in several ways. First, members of WEPN-AM AND WEPN-FM management, public affairs and programming staff regularly seek out and talk with community leaders and solicit their input on important issues facing the community. Second, management, program talent, and program producers receive constant feedback from listeners by phone, letter and email. Third, the WEPN-AM AND WEPN-FM sales staff interacts daily with the business community. Finally, station management and personnel attend community meetings, hearings and debates, listen to and watch other local cable and broadcast outlets, and read local magazines and newspapers to help inform themselves about issues facing the community. All of these methods of outreach, education and feedback affect the list of community needs and issues to which the station decides to devote particular attention in its programming during a particular quarter.

Issues of importance to the local community are addressed through a variety of programs. WEPN-AM AND WEPN-FM is a talk station, with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests and callers of issues of special interest to athletes and sports fans, such as domestic abuse, or traumatic brain injuries.

The station also airs a 30 minute weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 5:30 AM, is hosted by WEPN-AM AND WEPN-FM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community. Each week's show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, WEPN-AM AND WEPN-FM airs a wide variety of public service announcements. All of these public service announcements were either :15, :30, or :60 seconds long and aired at various times of the broadcast schedule.

Finally, WEPN-AM AND WEPN-FM periodically airs local news briefs, and weather reports.

WEPN-AM and WEPN-FM determined the following subjects to be of particular concern to area listeners during the fourth quarter of 2023:

## **Personal and Public Health**

Autoimmune Mental Health Resolutions Cystic Fibrosis

# **Cancer Support**

Melanoma Lung Cancer

# **Community Programs**

NCAA Name Image Likeness Rules Reading is Fundamental Hunger B2SA or Back 2 School America

#### Women's Issues

She Is You Women's Equality

# **Military Support**

**Reagan Legacy Foundation** 

Attached is a listing of some of WEPN-AM and WEPN-FM most significant treatment of these issues during the fourth quarter of 2023.

#### PERSONAL and PUBLIC HEALTH

Beyond Sports (local public affairs show) -10/14/2023

Topic: Autoimmune Disease

Show Summary: ViuHealth is an app and platform designed to allow patients and caregivers to organize medical information for those with autoimmune conditions. From appointment summaries, to registering for clinical trials, it creates a safe, user friendly and free space for record keeping.

Beyond Sports (local public affairs show) – 12/09/2023

Topic: Mental Health

Show Summary: Celebrated attorney David Glass has long focused on mental health for his clients and in the new podcast called "HourGlass", he focuses on mental health and personal growth.

Beyond Sports (local public affairs show) – 12/16/2023

Topic: **Resolutions** 

Show Summary: Felicity Nicole's book Pieces of Me discusses growth through your past and setting intentions and resolutions for development at the new year and any time throughout the year.

Beyond Sports (local public affairs show) – 12/23/2023

Topic: Cystic Fibrosis

Show Summary: Cystic Fibrosis is a rare genetic disorder that causes a thickening of body fluids including mucus and sweat. It can affect multiple bodily systems and can lead to abbreviated life spans in those who have it.

#### **CANCER SUPPORT AND EDUCATION**

Beyond Sports (local public affairs show) – 11/11/2023

Topic: Melanoma

Show Summary: Melanoma is a severe form of skin cancer that can be deadly, but with proper precautions and consistent skin checks, you can remain clear of this form of cancer.

Beyond Sports (local public affairs show) – 12/23/2023

Topic: Lung Cancer

Show Summary: Lung cancer is a very challenging type of cancer and the best way to prevent it is to quit, or never begin, smoking. Smoke free laws in many states has fostered cleaner air environments, and free smoking cessation programs are available for many.

#### **COMMUNITY PROGRAMS**

Beyond Sports (local public affairs show) – 10/07/2023

Topic: NCAA Name Image Likeness Rules

Show Summary: College student athletes are now allowed by the NCAA to protect and earn money off their name, image, and likenesses (NIL).

Beyond Sports (local public affairs show) – 11/04/2023

Topic: Reading Is Fundamental

Show Summary: Reading is Fundamental helps to provide books and reading help to schools and early development programs to increase access to books and increase literacy.

Beyond Sports (local public affairs show) – 11/18/2023

Topic: Hunger

Show Summary: Common Threads works throughout the country to help the food insecure through programs including community cooking, after school programs, and work training programs.

Beyond Sports (local public affairs show) – 12/24/2022

Topic: **B2SA** 

Show Summary: B2SA or Back 2 School America works with groups to provide school supplies to underprivileged students. This not only allows them to start the school year with new items, but it's been proven to increase self-esteem, class participation and even test scores.

#### **WOMEN'S ISSUES**

Beyond Sports (local public affairs show) – 12/10/2022

Topic: Woman's Equality

Show Summary: Many people in America think the ERA is part of the constitution, but it is not. How this has passed all the necessary requirements, and not yet been ratified is very complex.

Beyond Sports (local public affairs show) -10/21/2023

Topic: She Is You

Show Summary: She Is You is an online community designed for middle-aged women. Free to join, the goal is merely to create a space where women can learn from and support each other through a time in their lives where change is a constant.

### **MILITARY SUPPORT**

Beyond Sports (local public affairs show) – 10/28/2023

Topic: Reagan Legacy Foundation

Show Summary: Michael Reagan, head of the Reagan Legacy Foundation discusses the foundations support of our current military, as well as its support of WWII troops.