# **WEPN-AM and WEPN-FM**

Chicago, IL

**Quarterly Issues and Programs Report** 

(3rd Quarter Report, July 1, 2023 – September 30, 2023)

WEPN-AM and WEPN-FM ascertain the needs, interests, and concerns of its community in several ways. First, members of WEPN-AM and WEPN-FM management, public affairs and programming staff regularly seek out and talk with community leaders and solicit their input on important issues facing the community. Second, management, program talent, and program producers receive constant feedback from listeners by phone, letter and email. Third, the WEPN-AM and WEPN-FM sales staff interact daily with the business community. Finally, station management and personnel attend community meetings, hearings and debates, listen to and watch other local cable and broadcast outlets, and read local magazines and newspapers to help inform themselves about issues facing the community. All of these methods of outreach, education and feedback affect the list of community needs and issues to which the station decides to devote particular attention in its programming during a particular quarter.

Issues of importance to the local community are addressed through a variety of programs. WEPN-AM and WEPN-FM is a talk station, with a special focus on sports. Regular sports programs often include repeated and/or extensive discussions by and among show hosts, guests and callers of issues of special interest to athletes and sports fans, such as domestic abuse, or traumatic brain injuries.

The station also airs a 30 minute weekly public affairs show, "Beyond Sports," every Sunday morning. "Beyond Sports," which is broadcast each week from 5:00 to 5:30 AM, is hosted by WEPN-AM and WEPN-FM Public Affairs Manager, Hannah Stanley. This program often features guests from the local community and from public interest organizations talking about issues of importance to the community. Each week's show focuses on a different issue and features different guests.

To supplement this long-form programming and to further educate listeners about issues of concern to its local community, WEPN-AM and WEPN-FM airs a wide variety of public service announcements. All of these public service announcements were either :15, :30, or :60 seconds long and aired at various times of the broadcast schedule.

Finally, WEPN-AM and WEPN-FM periodically airs local news briefs, and weather reports.

WEPN-AM and WEPN-FM determined the following subjects to be of particular concern to area listeners during the third quarter of 2023:

## **Public Health**

Smoking
Organ Donation
Food Insecurity

### **Personal Health**

Mental Health Hearing Loss

# **Cancer Support**

Melanoma Twist Out Cancer

## Education

Back 2 School America Reading

# **Community Programs**

ERA Coalition
Stories of Space
NCAA Name Image Likeness Regulations
Online Fraud Prevention

Attached is a listing of some of WEPN-AM and WEPN-FM most significant treatment of these issues during the third quarter of 2023.

#### **PUBLIC HEALTH**

Beyond Sports (local public affairs show) – 7/02/2023

Topic: Smoking

Show Summary: Even with smoking bans in place in most major cities, smoking continues to be a tremendous public health crisis, and can act as a contributing factor in countless cancers and additional health concerns.

Beyond Sports (local public affairs show) – 7/16/2023

Topic: Organ Donation

Show Summary: Becoming an organ donor can change the lives of many. The process to become an organ donor is quick and easy.

Beyond Sports (local public affairs show) – 8/06/2023

Topic: Food Insecurity

Show Summary: Food Insecurity occurs in every zip code in America. Not one community is spared. Creating a network where those in need can learn to cook and work together to create meals will help contribute to an ultimate solution.

#### PERSONAL HEALTH

Beyond Sports (local public affairs show) – 8/13/2023

Topic: Mental Health

Show Summary: David Glass talks about the importance of working with mental health professionals, especially after significant life changes to help yourself moving on.

Beyond Sports (local public affairs show) – 9/10/2023

Topic: Hearing Loss

Show Summary: Justin Osmond has lived with nearly complete hearing loss since birth. He has gone on to become an accomplished musician, motivational speaker and proponent for continuing hearing research.

#### **CANCER SUPPORT AND EDUCATION**

Beyond Sports (local public affairs show) – 9/03/2023

Topic: Melanoma

Show Summary: Early detection and proper prevention practices can eliminate melanoma deaths, which can be prevented. From sunscreen to protective clothing, so many techniques exist to help.

Beyond Sports (local public affairs show) – 7/23/2023

Topic: Twist Out Cancer

Show Summary: Twist Out Cancer is a cancer support organization that aims to provide positivity to cancer fighters through their own personal artistic expression.

#### **EDUCATION**

Beyond Sports (local public affairs show) – 7/09/2023

Topic: Back 2 School America

Show Summary: Back 2 School America is a national organization providing basic school supplies to marginalized students, helping to increase basic self-esteem, allowing them to feel worthy of education.

Beyond Sports (local public affairs show) – 8/27/2023

Topic: Reading

Show Summary: Contributing to the access to books and reading materials through schools and libraries, and now online, Reading is Fundamental has helped increase literacy throughout America for decades.

#### **COMMUNITY PROGRAMS**

Beyond Sports (local public affairs show) – 7/30/2023

Topic: **ERA Coalition** 

Show Summary: Despite being ratified by all 50 states, the ERA (Equal Rights Amendment) has yet to be officially added to the US Constitution. The ERA Coalition works to assure that this will occur.

Beyond Sports (local public affairs show) – 8/20/2023

Topic: Stories Of Space

Show Summary: Beth Mund of the Stories of Space project explains why launching your stories into space is important. Researching atmospheric changes on data and storage methods are important experiments to understand how our life on earth could be replicated elsewhere.

Beyond Sports (local public affairs show) – 9/17/2023

Topic: NCAA Name Image Likeness Rules

Show Summary: The NCAA recently agreed to rules regarding student athlete Name, Image, and Likeness usage. Student athletes can now be paid and enter into endorsement contracts as non-professional athletes.

Beyond Sports (local public affairs show) – 9/24/2023

**Topic: Online Fraud Prevention** 

Show Summary: Professor Fraud keeps us up to date on the latest fraud technics and scams so we can all be safer online.